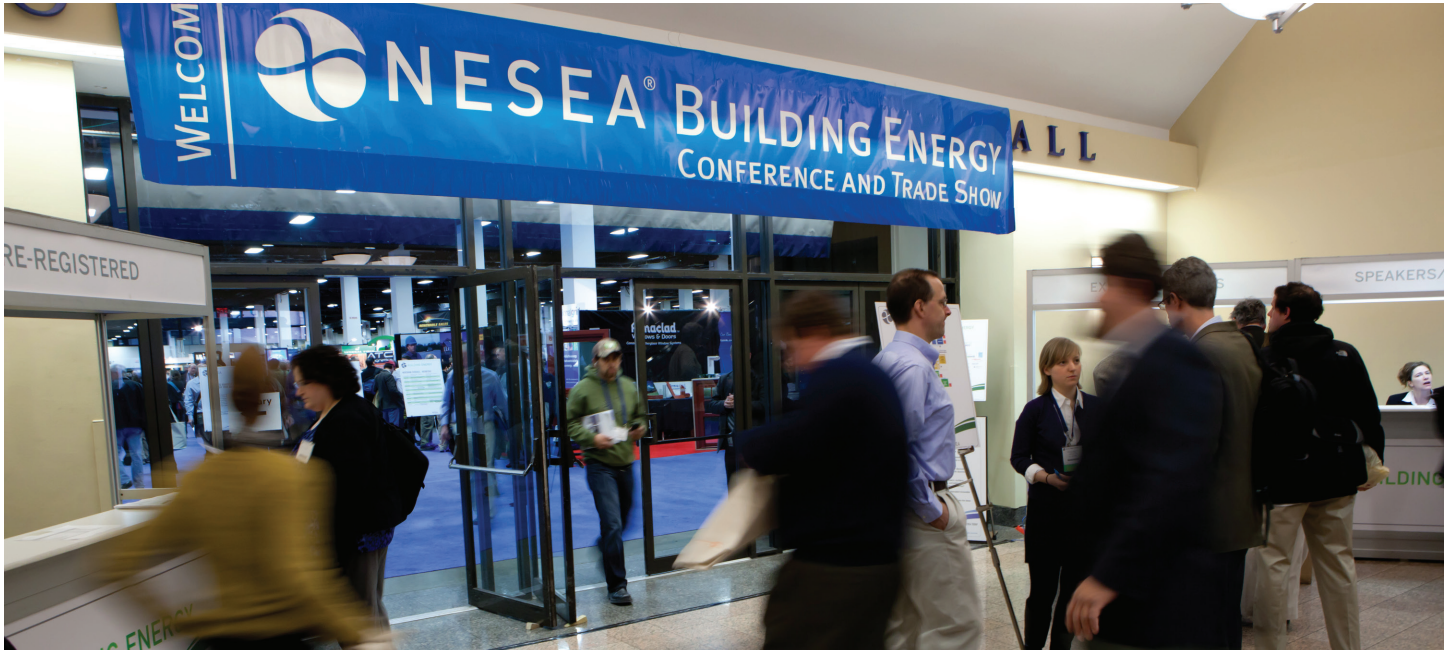


BUILDINGENERGY BOSTON

MARCH 8-10, 2016 • SEAPORT WORLD TRADE CENTER

Conference + Trade Show of the Northeast Sustainable Energy Association (NESEA)



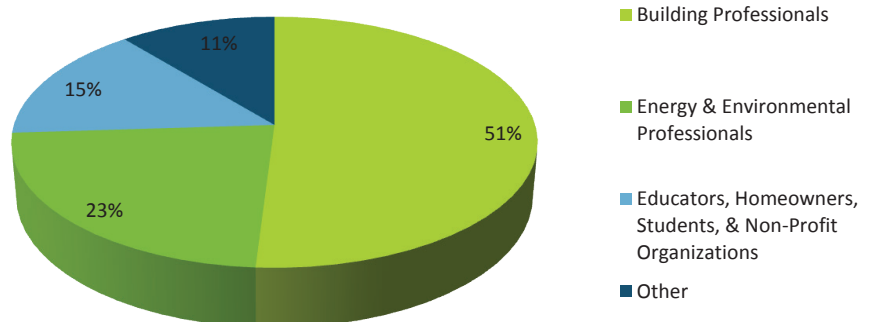
Sponsor + Exhibitor Benefits Package

About BuildingEnergy Boston

Generating truly new ideas in the world of sustainability requires a cross-disciplinary approach and rigorous standards for content and case studies. Find all this and more at NESEA's BuildingEnergy Boston Conference + Trade Show, March 8-10, 2016, at the Seaport World Trade Center in Boston, MA. Conference sessions range from emerging trends in renewable energy to deep energy retrofits of commercial and residential buildings. Trade Show exhibitors represent a full range of cutting-edge products and services.

Who Attends?

BuildingEnergy Boston attracts between 3,500 and 4,000 people yearly and is the only conference where architects, engineers, designers, planners, builders, policymakers, manufacturers, and installers work together to determine the future of our built environment.



BuildingEnergy Conferences + Trade Shows are a program of the Northeast Sustainable Energy Association
50 Miles Street • Greenfield, MA 01301 • (413) 774-6051 • www.nesea.org

Sponsor + Exhibitor Levels



Benefits	Title \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$7,500	Trade Show \$2,500- \$2,900*
Site-wide Logo/Link in NESEA Website Footer from Contract Date to 6 Months Post Event (Limited)	✓					
Slider on Event Web Page	✓					
Conference Participation	Introduce Keynote Speaker	Introduce 1 Session Speaker				
Marketing Materials in Program Folder	✓	✓				
Use of Session Room for 90-minute Block (Limited)	✓	✓	✓			
On-site Banner (Horizontal or Vertical)	2 Banners Max. 15'	1 Banner Max. 15'	1 Banner Max. 12'	1 Banner Max. 10'		
Event Program Ad	2 Full Pages	Full Page	1/2 Page	1/4 Page	1/4 Page	
1-day Passes for Wed. or Thurs.	30	12	6	4	2	
Invitation to Blog on NESEA Website	✓	✓	✓	✓	✓	
Logo/Link in Event E-Blasts & Program	✓	✓	✓	✓	✓	
Logo/Link on Sponsor Web Page	✓	✓	✓	✓	✓	
Slide in On-site Conference Slideshow	✓	✓	✓	✓	✓	
Link on Exhibitor Web Page	✓	✓	✓	✓	✓	✓
Exhibit Booth	20'x20'	20'x20'	10'x10'	10'x10'	10'x10'	Varies
E-mail List of Attendees (Single Use)	✓	✓	✓	✓	✓	✓
Unlimited Free Trade Show Passes	✓	✓	✓	✓	✓	✓
Single-Session Tickets for Booth Staff	6	6	6	6	6	6

* \$25-29/ft², 100 ft² min. Price varies with booth location.

To sponsor, contact Jennifer Marrapese at jmarrapese@nesea.org or 413-774-6051 x23

To exhibit, contact Beth Fraser at bfraser@nesea.org or 413-774-6051 x25

Alternative Sponsorship Opportunities



The following sponsorships include your company name and hot-link on our BuildingEnergy Boston sponsor page. Don't see the opportunity you're looking for? Contact Jennifer Marrapese at jmarrapese@nesea.org or 413-774-6051 x23, and we'll happily try to accommodate you.

Digital Banner Ad in Daily eNewsletter

\$1,000 - Sent to NESEA members and event attendees each day of the event, the BuildingEnergy Boston Daily eNewsletter features session highlights, attendee interviews, and updates from the trade show floor. Sponsorship includes a digital banner in all the eNewsletters sent out during the event.

App Angel

\$2,500 - Sponsor the conference smart phone app, Guidebook. Over 400 people downloaded the BuildingEnergy Guidebook App in 2015. They told us in our surveys that it was awesome. Your logo will be included on all app signage and on the app's welcome and instruction pages.

Trade Show Reception

\$3,000-\$10,000 - Wednesday's reception on the trade show floor is a highlight of the event for many attendees. You supply napkins or coasters with your logo, and we'll put them into the hands of our thirsty attendees. Your company logo will be on all reception signage. Exclusive sponsorship of this event is \$10,000.

Workshops

\$3,000 Half-Day, \$5,000 Full-Day - On Tuesday, March 8th, NESEA holds a series of interactive workshops. Sponsor a specific workshop to connect with members of your target audience. Workshop sponsorship includes signage on-site and one free workshop pass for an employee of your organization.

Official BuildingEnergy Bags

\$3,500 - Your company supplies bags co-branded with your logo and ours. We'll distribute them to all conference and trade show attendees for high visibility on-site throughout the event.

NESEA Night (SOLD for 2016)

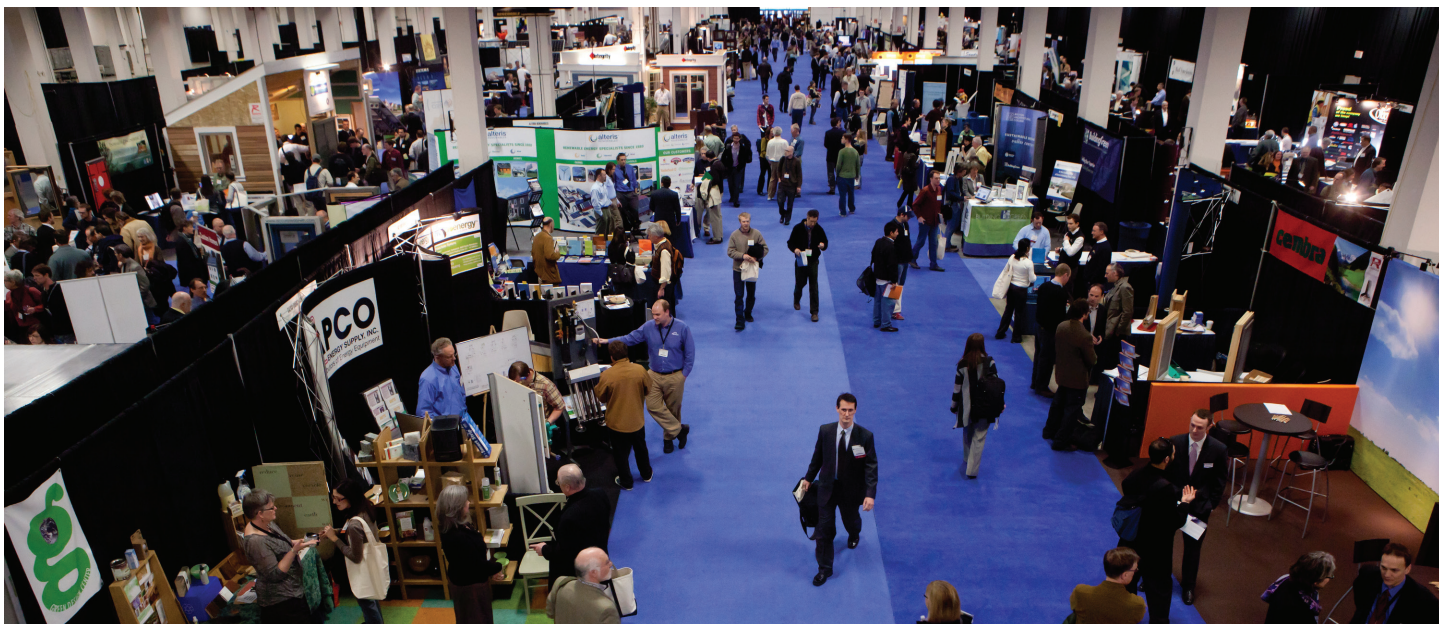
\$10,000 - NESEA Night's sponsor makes opening remarks for NESEA's Distinguished Service & Professional Leadership Awards and has an exhibit table at the event. Held at super-hip District Hall this year, attendees can expect a lot of networking and fun.

Emerging Professional Career Forum

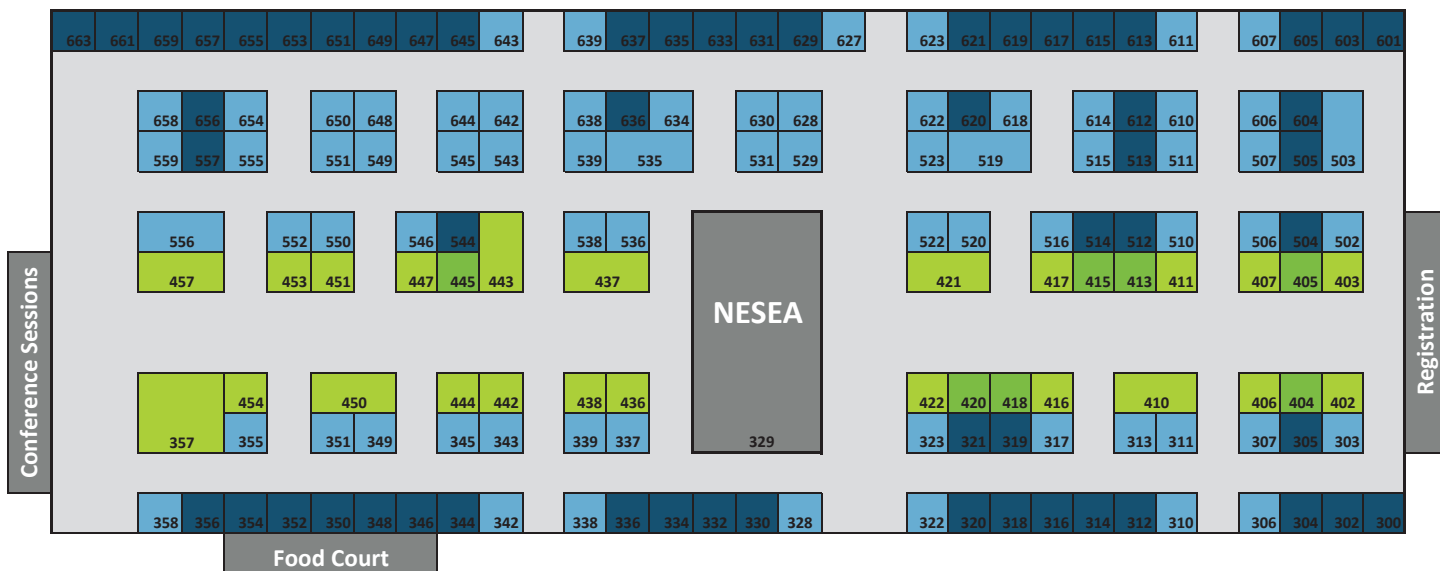
\$3,000- \$5,000 - NESEA's Career Forum is a free resource for students and emerging professionals pursuing careers in green building and energy. Exclusive sponsorship is \$5,000 and includes a speaking opportunity.

Coffee Break

\$2,000 - Coffee makes people happy! Help us keep it flowing all day long, and have your organization's logo displayed prominently at the coffee station, where the networking happens.



Trade Show Floor



Why Sponsor/Exhibit at BuildingEnergy Boston?

BuildingEnergy Boston reaches not only thousands of attendees but also tens of thousands of practitioners in NESEA's database due to our thorough marketing of the event. We make it easy to customize your participation in order to maximize the number of new customers, clients, and business partners you meet at BuildingEnergy Boston.

NESEA is committed to increasing traffic on the trade show floor by offering a trade show-only pass, which is free through 1/29/16 and \$25 starting 1/30/16.

For an up-to-date map of available booths, visit:

www.nesea.org/be16-map

Trade Show Booth Pricing

- Main Aisle Corner - \$29/ft²
- Main Aisle Standard - \$28/ft²
- Side Aisle Corner - \$27/ft²
- Side Aisle Standard - \$25/ft²
- Nonprofit - \$12/ft²

NESEA Member Pricing
Available

To sponsor, contact Jennifer Marrapese at jmarrapese@nesea.org or 413-774-6051 x23
To exhibit, contact Beth Fraser at bfraser@nesea.org or 413-774-6051 x25

BuildingEnergy Boston Sponsor + Exhibitor Contract

This contract covers purchase of sponsorship and/or rental of exhibit space. The organization or company listed below, through the action of the undersigned representative, hereby reserves sponsorship and/or space as stated and agrees to all terms and conditions set forth in this contract and the attached CONDITIONS OF CONTRACT. A 100% non-refundable deposit must accompany this contract. The deadline for registering as a sponsor or exhibitor is February 19, 2016. After that date, please call. Any exhibiting company or organization must submit a CERTIFICATE OF LIABILITY INSURANCE form (ask your insurance provider).

Information As It Should Appear In Event Program and Online

Organization: _____
Address: _____
City: _____
State: _____
Zip: _____
Website: _____

Authorized by: _____
Signature: _____
Set up Contact: _____
Email: _____
Phone: _____
Fax: _____

Description of your organization for event program (25-50 words):

Sponsor Fees

Please indicate your preference and follow up with Jennifer Marrapese at jmarrapese@nesea.org or (413) 774-6051 x23.

- ☐ \$50,000 - Title Sponsor (1 Available)
☐ \$25,000 - Platinum Sponsor
☐ \$15,000 - Gold Sponsor
☐ \$10,000 - Silver Sponsor
☐ \$ 7,500 - Bronze Sponsor
☐ Alternative Sponsorship: _____

Preferred Booth Number

Visit nesea.org/be16-map for a map of available booths. Non-profit booths will be assigned by NESEA.

1st Choice: _____
2nd Choice: _____
3rd Choice: _____

Exhibitor Fees

Booths rented in 10'x10' increments. Fees only apply to sponsors renting more square footage than is included with sponsorship.

Main Aisle Corner	\$29.00/ft ²	= \$	_____
Main Aisle Standard	\$28.00/ft ²	= \$	_____
Side Aisle Corner	\$27.00/ft ²	= \$	_____
Side Aisle Standard	\$25.00/ft ²	= \$	_____
Nonprofit Booth (Must provide 501(c)(3) number)	\$12.00/ft ²	= \$	_____

Exhibitor Discounts

Cannot be applied to sponsorships or nonprofit booths.

Combine with BuildingEnergy NYC	-\$ 100.00	= \$	_____
NESEA Member Pricing*	-\$ 150.00	= \$	_____

*Applies to NESEA Business Members only; membership must be current at time of conference. If discount is taken and membership is not current, your company will be invoiced accordingly. To receive member pricing, join or renew now at www.nesea.org.

Payment

Payment of 100% of the total sum will be due upon receipt of the contract and is non-refundable.

Name on Card: _____
Card Number: _____
Expiration: _____
Security Code: _____

Total Payment: \$ _____
Date: _____
Mail Checks to: NESEA, 50 Miles Street
Greenfield, MA 01301

BuildingEnergy Boston Sponsor + Exhibitor Contract

Checklist

Did you:

- Enclose payment?
- Select your first, second, and third choice of booth location?
- Write a description of your business?
- Contact your insurance company for your Certificate of Insurance?

Trade Show Schedule

NEW FOR 2016 Trade Show Opens at 10AM on Wednesday, March 8

Set Up Tuesday, March 8, 1PM–8PM

*Set up will NOT be allowed on Wednesday morning.

Trade Show Hours Wednesday, March 9, 10AM–6:30PM (5:30–6:30PM reception on trade show floor)
Thursday, March 10, 10AM–4PM

Break Down Thursday, March 10, 4PM–8PM

Set up and dismantling can occur only during the times noted above. The exhibitor is responsible for the installation, demonstration and dismantling of displays. These times are subject to change and will be confirmed via e-mail as the show approaches.

Exhibit Booth Details

In addition to benefits listed on page 2, all booths include*:

- 6-foot skirted table; 2 chairs; wastebasket; ID sign
- On-site Exhibitor Directory Listing
- Inclusion in Invitation to Attend mailing (circ. 45,000) if contract & payment received by 11/19/15

*Lead Retrieval not included in exhibit package (available through ExpoTrac)

Display Specifications

- Displays must conform to the size of the space reserved
- No display may protrude into the aisle or be in excess of 3 feet high between booths
- No display shall exceed 12 feet in height without permission from NESEA
- No booths may interfere with direct visibility of an adjoining display

Drayage/Electrical/Carpet/Labor

The exhibitor is responsible for arranging for any carpet, additional furnishings, electrical or Internet needs and/or drayage. An Exhibitor Kit will be provided to you via email prior to the show.

Additional Conditions

The Northeast Sustainable Energy Association (NESEA) shall not be responsible for loss, damage or injury that may occur prior to, during, or subsequent to the period covered in the BuildingEnergy Boston Sponsor + Exhibitor Contract. The sponsor or exhibitor, on signing the contract, expressly releases NESEA from and agrees to indemnify same against any and all claims for such loss, damage or injury, including vehicles.

No alteration or variation of terms of this agreement shall be valid unless made in writing and signed by NESEA.

If a sponsor or exhibitor defaults on any of the terms or conditions of this agreement, NESEA has the right to immediately occupy the exhibit space of the defaulting sponsor or exhibitor and use it as deemed appropriate. The sponsor or exhibitor shall pay all sums due under this agreement and all costs and expenses of legal counsel employed by NESEA if such services are necessary.

In the event of an emergency, NESEA reserves the right to revoke the privileges stated above without liability except for the refund of the sponsor or exhibitor's payment up to that time.

Please email completed contract to Beth Fraser at bfraser@nesea.org or fax completed contract to 413-774-6053.