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How will NYC Reduce its Carbon Emissions by 80% by 2050?

700 Sustainable Energy Professionals to Meet on November 3rd to Plot the Path Forward

October 14, 2016, New York, NY and Greenfield, MA - How will New York City's buildings transform over the next 35 years to withstand the demands of a changing climate? Some 700 professionals from every field related to our buildings and the codes that govern them will gather at the [BuildingEnergy NYC Conference + Trade Show](#) at the [TKP Center](#) in midtown Manhattan on November 3rd to start to answer that question.

"New York City has launched one of the most far-reaching energy policies in the United States to support its vision for an 80% reduction in carbon emissions by 2050. Improving building enclosures, involving building tenants, supporting renewable energy projects and implementing energy storage systems will all be critical to achieving this aggressive goal." said Lauren Brust Moss, Program Director for Sustainability Services at NORESO and conference co-chair.

BuildingEnergy NYC 2016 brings together all of the new initiatives and all of the players, for one day of presentations and discussions on how we work together to move the City forward. The list of speakers includes: Michael Bobker, CUNY Building Performance Lab, Anthony Fiore, Kate Gouin, RoyaKazemi, John Lee, Ali Levine, Benjamin Mandel, Mayor's Office of Sustainability, Brian Geller, CitiBank, Greg Hale, Office of Governor Andrew Cuomo, Emily Hoffman, NYC Department of Buildings, Dana Schneider, JLL, Molly Zinzi, Google, solar pioneer Steven Strong, Solar Design Associates, who installed photovoltaics on the White House in the 1970s and again in 2014, and many more.

"It is one thing for the City to mandate an audacious goal like 80% reduction in carbon emissions within 35 years. It is quite another to marshal the troops to get there," quipped conference co-chair Ken Levenson, President of 475 High Performance Building Supply. "It's a bit like re-routing the Titanic with the iceberg in sight . . . but in this case the iceberg is melting and threatening to drown us in the process."

"That said, the conversations and learning that happen at BuildingEnergy NYC will offer a great first step toward turning that barge," said Jennifer Marrapese, Executive Director of the Northeast Sustainable Energy Association (NESEA), who hosts the conference. "No other conference in New York City brings together such a diverse set of attendees, from architects, contractors and large developers to renewables installers manufacturers and lenders, to those who actually occupy and maintain our buildings."

The conference provides practical, hands-on solutions to the challenges and the new requirements for building owners and practitioners in every neighborhood and borough.

The goals of this year's conference are:

- Understand best practices. How do we install the best energy efficiency measures in our existing and new buildings? Once they are installed, how do we ensure that building operators are setting and maintaining them appropriately? How do we educate the occupants of our buildings to operating them as efficiently as possible? What has happened in the City already, what have other cities and practitioners done, and what practical strategies, policies and programs can support our professional community.
- Understand new mandates and codes. What is the new Energy Code, what is the status of REV (Reforming the Energy Vision, Governor Cuomo's comprehensive energy strategy for New York), how are the utilities and the State changing existing programs in NYC, and what new programs are being launched?
- Meet the Success Stories. Consultants, practitioners, owners, and developers will share examples of successful technologies, programs, structures, and certifications, and how to pay for it all.

Every year, Building Energy NYC pushes the envelope on case studies, policy introductions and debates, and raises questions for us all to tackle in the coming year. We are excited to provide the venue for all of the market players to network, learn, build partnerships and grow the mission of making New York City the best of the best in energy efficiency, occupant satisfaction and health and well-being.

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To register for the conference, click [here](#).

For a list of conference sessions, click [here](#).

For a list of conference speakers, and their biographies, click [here](#).

About the BuildingEnergy NYC Conference + Trade Show

Established in 2012 and nearly doubling in size yearly, BuildingEnergy NYC is a place where members of New York's building industry come together to learn from each other how to make the buildings of this great city even better. BuildingEnergy NYC is set apart by how it is created. More than 50 accomplished professionals in the sustainable energy arena, all members of NESEA, volunteer on a committee to curate 24 sessions that are sure to benefit building practitioners, owners, and developers at all levels. The challenge of making New York's buildings more efficient, sustainable and resilient can only be overcome by having practitioners from all corners of the building industry in the same space learning from and connecting to each other - a whole systems approach. BuildingEnergy NYC attracts exactly the right kind of professionals to make that happen. Learn more at: nesea.org/benyc16

About NESEA

Formed in 1974, the mission of the Northeast Sustainable Energy Association (www.NESEA.org) is to advance the adoption of sustainable energy practices in the built environment. NESEA does this by connecting professionals to each other and to information. This organization facilitates collective learning between all of the professional disciplines that contribute to the built environment. NESEA serves architects, planners, engineers, manufacturers, builders and policy analysts in public and private companies in the 10 Northeastern states.