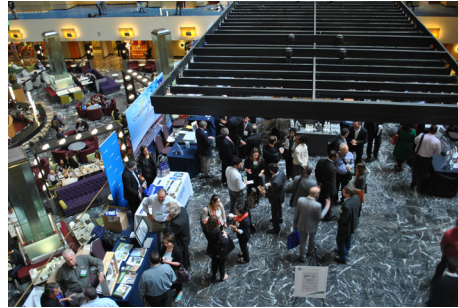
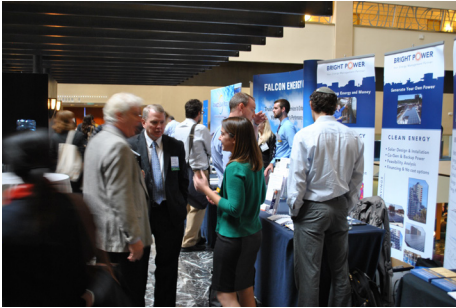




A one-day conference and trade show by the Northeast Sustainable Energy Association (NESEA)



## BUILDINGENERGY NYC — EXHIBITOR PACKAGE

### BE SEEN – BE HERE

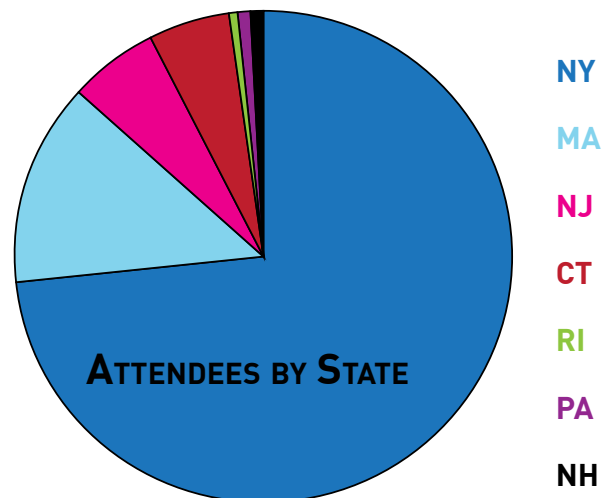
The building, sustainability, and resilience sectors will come together at the fourth annual BuildingEnergy New York City conference October 15, 2015 at the TKP Center in New York City. A slate of local experts and owners will address topics such as REV, 80x20, Passive House, financing for efficiency upgrades and most profitable paths forward for their buildings. BuildingEnergy NYC attracts over 400 owners, building managers, architects, engineers, designers, developers, planners and policymakers, who work together to determine the future of our built environment. They attend knowing that only vetted projects with real results are presented, and that marketing claims are backed by real data.

### WHO ATTENDS?

BuildingEnergy NYC attendees are a diverse group. In 2014, attendees from seven states represented the building trades, government organizations, non-profit organizations, real estate agencies, utilities, renewable energy providers and manufacturers, among other business sectors.

## OUR MISSION

NESEA advances the adoption of sustainable energy practices in the built environment



## SPONSOR & EXHIBIT LEVELS

| LEVELS:  | Title<br>\$50,000           | Platinum<br>\$25,000          | Gold<br>\$15,000 | Silver<br>\$10,000 | Bronze<br>\$7,500 | Trade Show<br>\$2,250* |
|--|-----------------------------|-------------------------------|------------------|--------------------|-------------------|------------------------|
| Sitewide logo/link in NESEA website footer from contract date to 6 months post event (limited) | ✓                           |                               |                  |                    |                   |                        |
| Image in slider on event webpage   | ✓                           |                               |                  |                    |                   |                        |
| Conference participation   | Provide the welcome speaker | Introduce one session speaker |                  |                    |                   |                        |
| Banner onsite  | ✓                           | ✓                             | ✓                |                    |                   |                        |
| Use of session room for 90-minute block (limited)  | ✓                           | ✓                             | ✓                | ✓                  |                   |                        |
| Conference program ad  | 2-page spread               | Full page                     | Half page        | Quarter page       | Quarter page      |                        |
| Logo/link in conference e-blasts; logo in conference program                                   | ✓                           | ✓                             | ✓                | ✓                  | ✓                 |                        |
| Invitation to blog on the NESEA website  | ✓                           | ✓                             | ✓                | ✓                  | ✓                 |                        |
| Logo in conference program   | ✓                           | ✓                             | ✓                | ✓                  | ✓                 |                        |
| Logo/link on sponsor webpage   | ✓                           | ✓                             | ✓                | ✓                  | ✓                 |                        |
| Slide in onsite conference slideshow   | ✓                           | ✓                             | ✓                | ✓                  | ✓                 |                        |
| Logo/link on exhibitor webpage   | ✓                           | ✓                             | ✓                | ✓                  | ✓                 | ✓                      |
| Event passes   | 15                          | 8                             | 6                | 4                  | 4                 | 2                      |
| Exhibit booth (6-ft table & 2 chairs)  | ✓                           | ✓                             | ✓                | ✓                  | ✓                 | ✓                      |
| Email list of attendees, one-time use  | ✓                           | ✓                             | ✓                | ✓                  | ✓                 | ✓                      |
| Social media recognition   | ✓                           | ✓                             | ✓                | ✓                  | ✓                 | ✓                      |

### BUILDINGENERGY NYC 2014 SPONSORS

\* NESEA business member price: \$2100

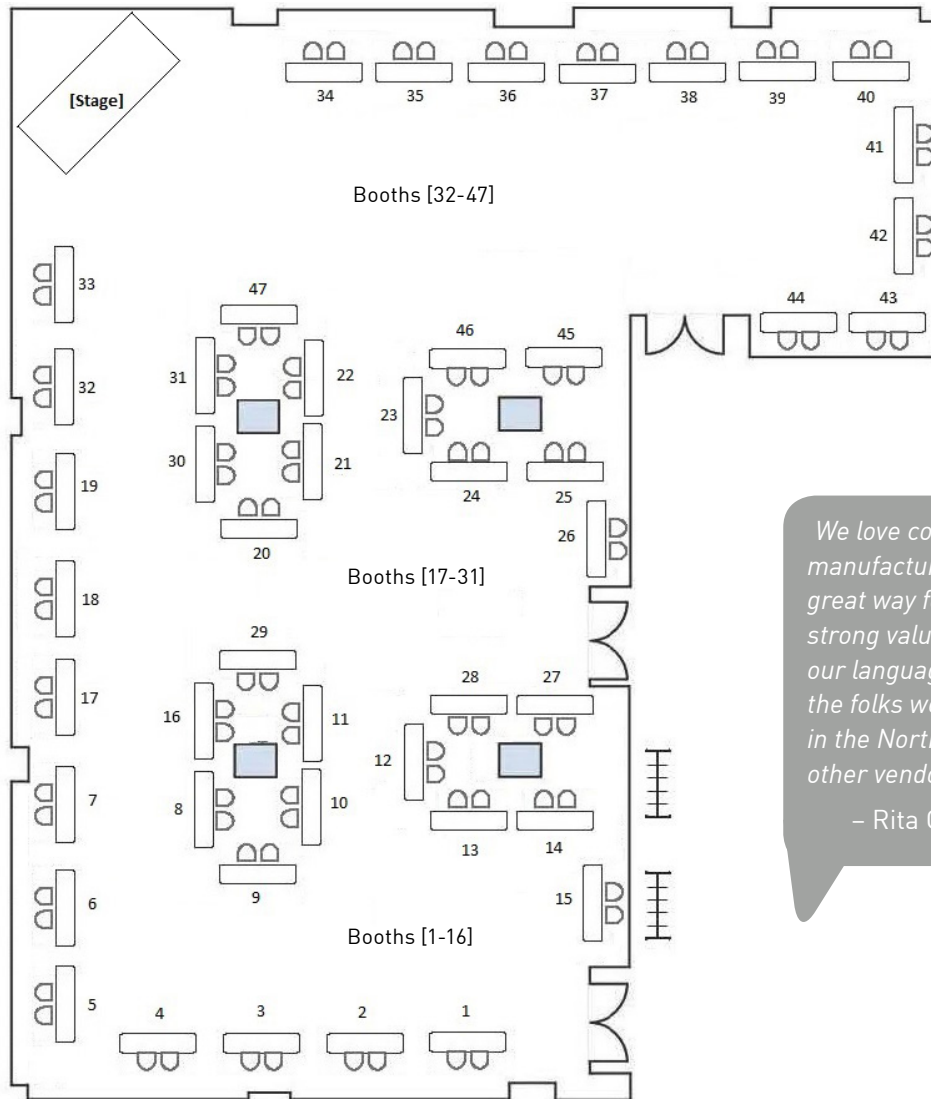


To reserve exhibit space, contact Beth Fraser at [bfraser@nesea.org](mailto:bfraser@nesea.org) or 413-774-6051 x25

For more information about sponsorship, contact Jennifer Marrapese at [jmarrapese@nesea.org](mailto:jmarrapese@nesea.org) or 413-774-6051 x23



## TRADE SHOW FLOOR MAP - TKP New York Empire Ballroom



## HIGH PRAISE FOR BUILDINGENERGY NYC

*BuildingEnergy is the Super Bowl and Christmas Mass combined. It's where I come to see the best in the world battle it out and to get religion!*

—F.L. Andrew Padian,  
Padian NYC

*We love coming to this show! As a manufacturer selling ENERGY STAR® this is a great way for us to get the word out about our strong value proposition. Everyone here speaks our language! We look forward to circling back to the folks we met at the show to help drive sales in the Northeast. We were able to network with other vendors with whom we can work as well!*

– Rita Carbone-Lawson, Delta Products Corp.

*Exhibiting at Building Energy NYC is a must for our company. The focus of both the presenters and the attendees is a perfect fit for those interested in reaching out to the core movers and shakers of sustainable building. As a business focused on aspects of the building industry that truly make a difference, we find our audience here.*

– John Druelinger,  
475 High Performance Building Supply

ENVIRONMENTAL CONSULTING  
MANUFACTURERS  
SOLAR DESIGN  
ENGINEERING  
STUDENTS  
UTILITY  
NGO  
FINANCE  
ARCHITECTS  
GOVERNMENT  
LEGAL SERVICES  
BUILDING MANAGERS  
PROPERTY MANAGEMENT





## EXHIBITOR CONTRACT - PAGE 1

BuildingEnergy NYC Conference | TKP NY Conference Center, 109 West 39th St. 10018  
October 15, 2015 (Setup Wed. Oct. 14, 2015)

This contract covers rental of exhibit space. The organization or company listed below, through the action of the undersigned representative, hereby reserves space as stated and agrees to all terms and conditions set forth in this contract and the attached CONDITIONS OF CONTRACT. A 100% non-refundable deposit must accompany this contract. The deadline for registering as an exhibitor is **September 1, 2015**. After that date, please call.

**All vendors please submit a CERTIFICATE OF LIABILITY INSURANCE form (ask your insurance provider)**

**Please provide information as it should appear in Exhibitor Directory and conference phone app**

**ORGANIZATION** \_\_\_\_\_ **WEBSITE** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**AUTHORIZED BY** \_\_\_\_\_ **SIGNATURE** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_ **DATE** \_\_\_\_\_

☐ **\$2250 STANDARD TABLE (6'X18")**

☐ **\$2100, STANDARD TABLE, MEMBER PRICE\***

**Preferred booth #**

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

\*Applies to Business Levels only; must be current at time of conference. If discount is taken and membership is not current, your company will be invoiced accordingly. To take advantage of member pricing, join or renew now at [www.nesea.org](http://www.nesea.org).

**CC TYPE:** \_\_\_\_\_ **CC: #** \_\_\_\_\_ **EXP.** \_\_\_\_\_ **CODE** \_\_\_\_\_

**CHECK: Payable to NESEA, 50 Miles Street, Greenfield, MA 01301**

### CONTRACT INCLUDES:

- 6-foot, 18"skirted table, two chairs and an ID sign
- Up to two exhibit staff per table
- Web Exposure: Company listing with live link if contract and payment received before 9/4/15
- Onsite Exhibitor Directory: Listing if contract and payment received before 9/4/15
- Conference Attendee List: One time use. Provided by email one month after the conference
- Conference Registration: 2 full conference passes
- To purchase additional features, such as electricity and wired Internet connection, contact [bfraser@nesea.org](mailto:bfraser@nesea.org)



## EXHIBITOR CONTRACT - PAGE 2

### IMPORTANT DATES FOR SIGNED CONTRACT AND PAYMENT

- 9/4/2015 - Last date for inclusion in onsite exhibitor directory and website listing and live link
- 9/25/2015 - Last date to be included in the Guidebook (conference phone app) and conference program

### TRADE SHOW TIMES

- SETUP ONLY: Wednesday, October 14, 8-9 PM
- Exhibit Hours: Thursday October 15, 8AM-6:30PM (5:30PM-6:30PM reception on exhibit hall floor)
- BREAK DOWN: Thursday October 15, 6:30PM-7:30PM
- The exhibitor is responsible for the installation, demonstration and dismantling of displays.
- These times are subject to change and will be confirmed via e-mail as the show approaches.

Set up and dismantling can occur only during the times noted above. The exhibitor is responsible for the installation, demonstration and dismantling of displays. These times are subject to change and will be confirmed via e-mail as the show approaches.

### PAYMENT DEADLINE AND CANCELLATION

Payment of 100% of the total sum will be due upon receipt of the contract and is non-refundable.

### DISPLAY SPECIFICATIONS

- Displays must conform to the size of the space reserved.
- No display may protrude into the aisle or be in excess of 3 feet high between booths.
- No display shall exceed 10 feet in height without permission from NESEA.
- No booths may interfere with direct visibility of an adjoining display.

### DRAYAGE / ELECTRICAL / CARPET / LABOR

The exhibitor is responsible for arranging for any carpet, additional furnishings, electrical or internet needs and/or drayage. An exhibitor kit will be provided to you via email prior to the show.

### ADDITIONAL CONDITIONS

The Northeast Sustainable Energy Association (NESEA) shall not be responsible for loss, damage or injury that may occur prior to, during or subsequent to the period covered in the exhibit contract. The exhibitor, on signing the contract, expressly releases NESEA from and agrees to indemnify same against any and all claims for such loss, damage or injury, including vehicles.

No alteration or variation of terms of this agreement shall be valid unless made in writing and signed by NESEA.

If an exhibitor defaults on any of the terms or conditions of this agreement, NESEA has the right to immediately occupy the space of the defaulting exhibitor and use it as deemed appropriate. The exhibitor shall pay all sums due the exhibition under this agreement and all costs and expenses of legal counsel employed by NESEA if such services are necessary.

In the event of an emergency, NESEA reserves the right to revoke the privileges stated above without liability except for the refund of the exhibitor's payment up to that time.