

BuildingEnergy Pro Tour Series

BuildingEnergy Pro Tours are half-day tours of high performance buildings all over the Northeast. They are selected by a committee of NESEA members based on performance metrics, led by the project teams, and followed by a reception and/or workshop. Pro Tours provide an opportunity for sustainable building and energy professionals to witness cutting-edge projects firsthand, share knowledge, and learn from colleagues.

Over 600 industry professionals throughout the Northeast attend a BuildingEnergy Pro Tour every year. In addition, Pro Tour Series sponsors gain exposure to tens of thousands of practitioners throughout the Northeast through NESEA’s marketing efforts.



"The Pro Tour sponsorship experience was smooth, seamless, convenient, and a great way to share our message and brand with a broader like-minded audience."

-Jim Giberson
Marketing Manager, Wright-Ryan Construction

BuildingEnergy Pro Tour Series Sponsor Benefits

- Sponsor 12+ Pro Tours and receive the benefits listed in the table below at each event.
- Prorated series sponsorships and individual tour sponsorships are also available.
- To sponsor the BuildingEnergy Pro Tour Series, contact protours@nesea.org.

Benefits	Presenting* \$15,000	Gold \$7,500	Silver \$4,000	Bronze \$2,000
Speaking Opportunity at Each Pro Tour	✓			
Exhibit Table at Each Pro Tour	✓	✓		
Opportunities to Host a “Lunch & Learn” Prior to a Pro Tour	4	2	1	
Access to Attendee List for Each Pro Tour	✓	✓	✓	✓
Complimentary Passes to Each Pro Tour	10	3	2	1
Ad in Each Pro Tour’s Program	Full Page	Full Page	1/2 Page	1/4 Page
Logo/Link in Promotional Materials for Each Pro Tour (Digital and Printed)	✓	✓	✓	✓
Logo/Link on Each Pro Tour’s Web Page	✓	✓	✓	✓
Logo/Link on 2017 Pro Tour Series Page	✓	✓	✓	✓

*Exclusive product category sponsorship, e.g. windows, siding, etc.