

# Three Surprising Applications: Don't be myth-LED

Fred Davis  
Fred Davis Corporation  
Energy-Efficient Lighting Wholesalers  
Since 1983

*NESEA  
BuildingEnergy 2014  
WTC, Boston  
March, 2014*

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# Three Surprising Applications: Don't be myth-LED

## *Learning Objectives:*

*After attending this session, participants will...*

- 1. Learn why LEDs might achieve superior energy conservation.*
- 2. Separate hype from reality in the marketplace with concrete examples.*
- 3. Encourage the use of reputable third-party resources in lighting technology.*

# LEDs: Resources



**ENERGY STAR® Program Requirements  
Product Specification for Lamps (Light Bulbs)**

**Eligibility Criteria  
Version 1.0**

**ENERGY STAR® Program Requirements  
for Luminaires**

**Partner Commitments**



**Illuminating**  
ENGINEERING SOCIETY

U.S. DEPARTMENT OF  
**ENERGY**

Energy Efficiency &  
Renewable Energy

**CALiPER** Program



Commercially Available LED Product Evaluation and  
Reporting

Municipal Solid-State  
**STREET LIGHTING**  
**CONSORTIUM**

# LEDs: Resources

# CALiPPER

## Mia Paget

### Biography

Mia Paget is currently managing the DOE's Solid State Lighting Commercial Product Testing Program to provide guidance and support to the DOE SSL commercialization efforts and to provide objective product performance information to the public. Mia also applies her expertise toward the research and development of new solutions for the current and future energy



Salute to a brilliant and intrepid explorer.

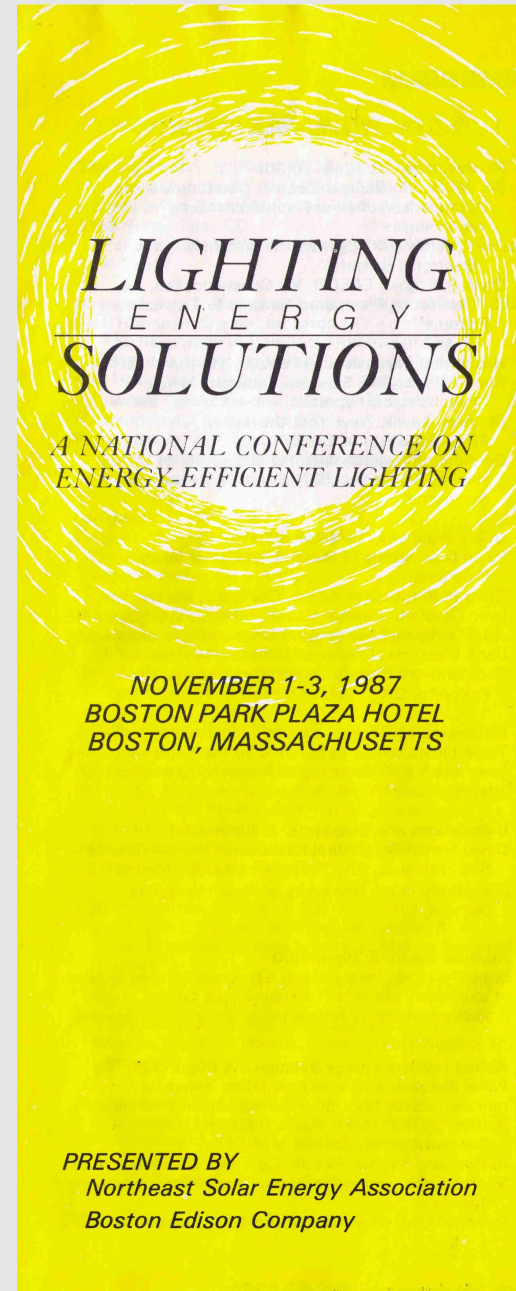
# Large Changes in Lighting 25 Years Ago

## Some of the names

Amory Lovins  
Rudy Verderber  
John Fetters  
Jim Grady  
Harvey Bryan  
Ellyn Eder  
Karl Gee  
David Goldstein  
Dennis Mallett  
Lynn Goldfarb  
Steve Nadel  
Glenn Reed  
Robert Sardinsky  
Alex Wilson  
George Wood

## Some of the topics

CFLs  
Daylighting  
Controls  
Electronic Ballasts  
Utility Programs  
Standards  
NOT LEDs!



# Large Changes in Lighting 19<sup>th</sup> C.



← candle

= 0.16 lumens per watt



1820: whale oil →



← 1850 kerosene (coal distillate)

1860 gas (coal gas) →





# Large Changes in Lighting 19<sup>th</sup> C.

← 1802-1913: Timeline of the early evolution of the incandescent light bulb

1879 →

Edison's carbon-filament incandescent lamp



*Genius is one percent inspiration, ninety-nine percent perspiration.*

– Thomas Alva Edison, 1923



1882 **1.5 LPW**



# Large Changes in Lighting 19<sup>th</sup> C.



1889

*The Starry  
Night*

*It often seems to me that the night is much more alive  
and richly colored than the day.*

Vincent van Gogh

# Large Changes in Lighting 20<sup>th</sup> C.

1905 carbon filament: 4 LPW

1911 tungsten filament: 12 LPW a 3x gain →

1940 first fluorescent

1961 first L.E.D. (indicator)

1970 first high-pressure sodium

1980 first screw-based compact fluorescent



Edison Tech  
Center

# What's Wrong with Retro?



Retro.

Energy-Awful!!

Ask why.

# Large Changes in Lighting 21<sup>st</sup> C.



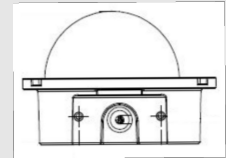
←2009 over  
half of vendors  
*SUDDENLY*  
*“have”*  
LED products

2011→  
nothing but  
LEDs!



# Large Changes in Lighting 21<sup>st</sup> C.

Light Emitting Diode: a semiconductor device,  
as are computer chip and PV cell.



LEDs have moved from indication ... to illumination.

A new, fast-moving, dynamic field.

Vast explosion is < five years old; the emergence of significant energy-advantageous models in more than one niche is probably more like one or two years.

LEDs are catching old technologies ... but niche by niche.

A chaotic minefield! ... Don't be myth-LED!

# Large Changes in Lighting 21<sup>st</sup> C.

Big problems finding good quality LED products

Fred says:

“Of all LED products (bulbs, fixtures) available,  
Perhaps ~~90%~~ ~~70%~~ 50% of them are not worth purchasing.”

!

Are LEDs Energy-Advantageous?



# Are LEDs Energy-Advantageous?

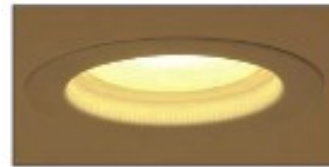
Correct!

The surprising status of the  
energy-worthiness  
of LEDs  
in three lighting applications

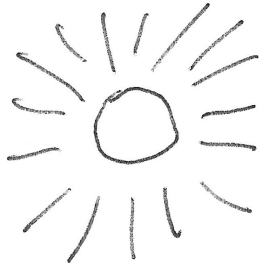
# Are LEDs Energy-Advantageous?

## Different Applications:

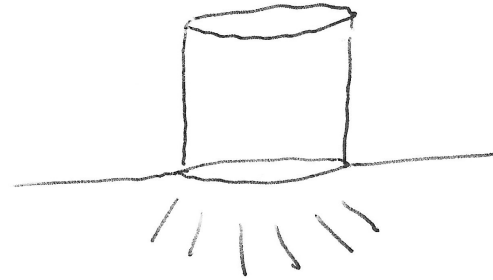
- A-Lamps (general-purpose bulbs)
- (Recessed Can Fixtures)
- Indoor Residential Fixtures
- Streetlights



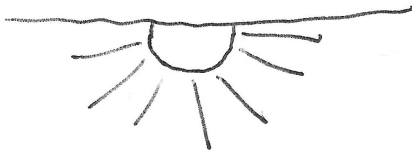
# Are LEDs Energy-Advantageous?



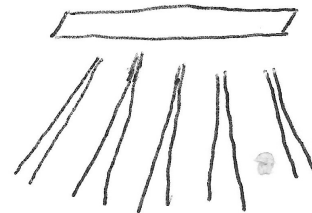
spherical



conical

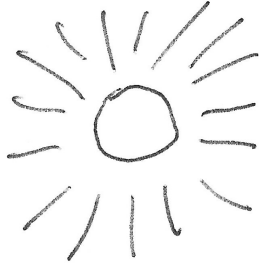


hemi-spherical

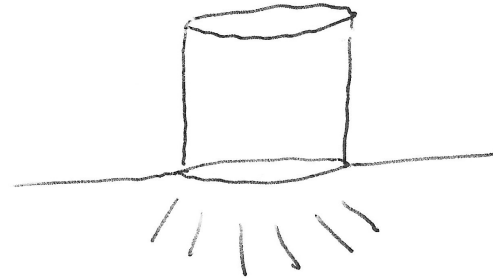


many directed beams

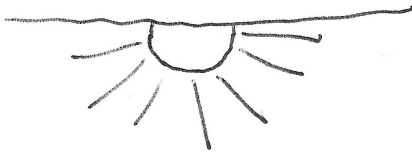
# Are LEDs Energy-Advantageous?



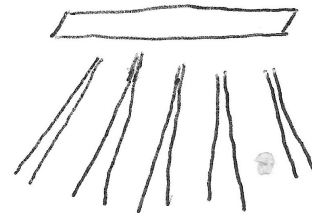
A-Lamps:  
omni-directional



Recessed Can Fixtures:  
only directional light is needed



Indoor Residential Fixtures:  
surface-mount; area lighting



Streetlights: light levels on ground  
LED offers many precisely directed beams

# Most Efficient A-Lamps?

What is the most efficient light bulb?

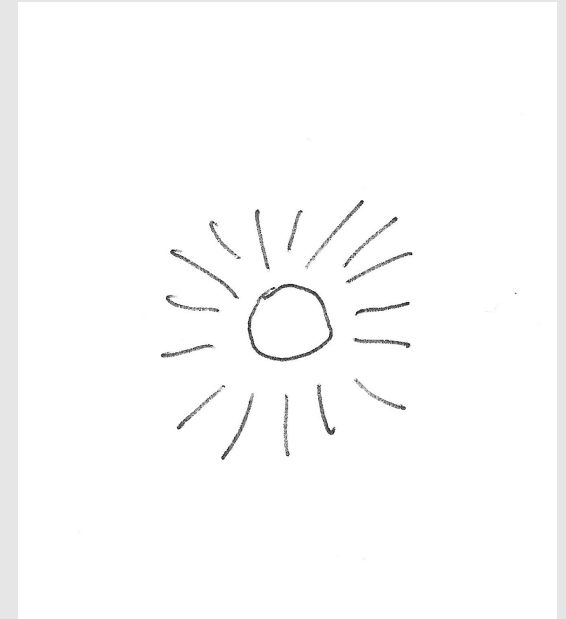
Which is more efficient: CFL or LED?

“light bulb”

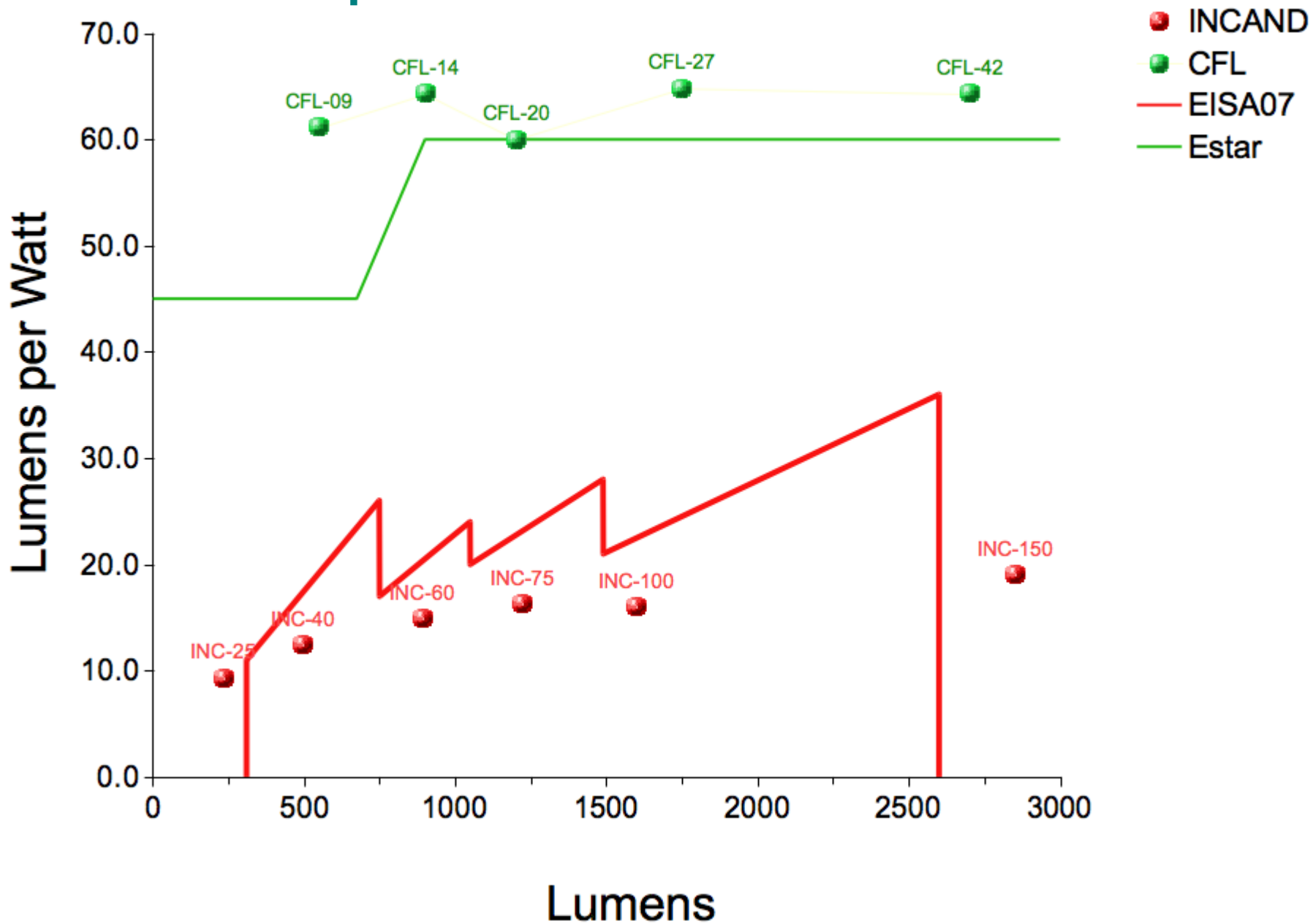
= "general purpose" lamp

= “Edison base / medium-base A-shape”

= "omni-directional” lamp



# A-Lamps INC & CFL Circa 2007





# Most Efficient A-Lamps?

<u>Old incand</u>			<u>Best non-halogen</u>		<u>Gone as of</u>
<u>W</u>	<u>Lm</u>	<u>LPW</u>	<u>Lm</u>	<u>LPW</u>	
<b>60</b>	<b>800</b>	<b>13</b>	<b>890</b>	<b>15</b>	<b>2014</b>
<b>75</b>	<b>1100</b>	<b>15</b>	<b>1220</b>	<b>16</b>	<b>2013</b>
<b>100</b>	<b>1600</b>	<b>16</b>	<b>1710</b>	<b>17</b>	<b>2012</b>

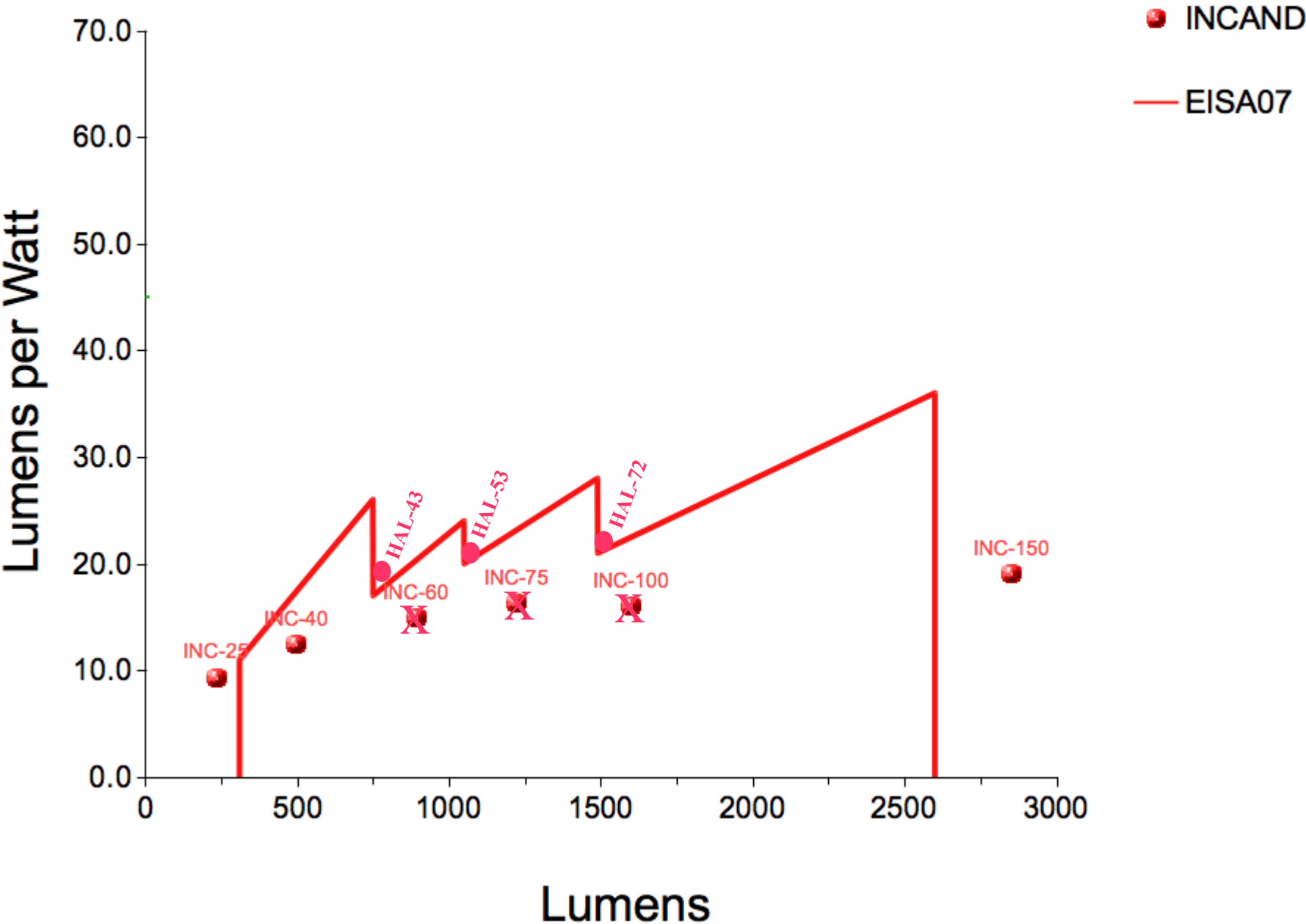


# Most Efficient A-Lamps?

<u>Old incand</u>			<u>New EISA halogens</u>		
<u>W</u>	<u>Lm</u>	<u>LPW</u>	<u>W</u>	<u>Lm</u>	<u>LPW</u>
60	800	13	43	785	18
75	1100	15	53	1050	20
100	1600	16	72	1490	21



# A-Lamps INC Circa 2014



# A-Lamps Best CFL 2014

<u>Old incand</u>			<u>Best CFL today</u>		
<u>W</u>	<u>Lm</u>	<u>LPW</u>	<u>W</u>	<u>Lm</u>	<u>LPW</u>
60	800	13	13	925	71
75	1100	15	18	1300	72
100	1600	16	23	1650	72



# LED A-Lamps

omni-directional LED: major engineering challenges



Nov 2010: first EnergyStar LED 40W equiv: 8W

# LED A-Lamps

	Min Lm	Best CFL			EStar LED		
		W	Lm	LPW	W	Lm	LPW
60	800	13	925	71	13	800	62
75	1100	18	1300	72			
100	1600	23	1650	72			



Jun 2011: first EnergyStar LED 60W equiv  
price: ~~\$40!~~ Sep 2011: \$25!

# LED A-Lamps

	Min Lm	Best CFL			Best Estar LED		
		W	Lm	LPW	W	Lm	LPW
60	800	13	925	71	9.8	1008	103
75	1100	18	1300	72			
100	1600	23	1650	72			



DOE awards L Prize! Aug 3, 2011

Energy Star rating May 2012

First LED A-lamp to exceed CFL efficacy



# LED A-Lamps



	Min Lm	Best CFL			Best Estar LED			qty Estar
		W	Lm	LPW	W	Lm	LPW	LED models
60	800	13	925	71	9.8	1008	103	7
75	1100	18	1300	72	16	1277	80	1
100	1600	23	1650	72				

As of Oct 2012 LED Energy Star equivalent models:

7 60W equivalents, including 2 exceeding CFLs:

5: 60-70 LPW

1: 79 LPW

1: 103 LPW (L-Prize)

1 75W equivalent

How many models efficiency-worthy? ... only **three!**

# LED A-Lamps



	Min Lm	Best CFL			Best Estar LED			qty Estar LED models
		W	Lm	LPW	W	Lm	LPW	
60	800	13	925	71	<del>9.8</del>	<del>4008</del>	<del>103</del>	7
75	1100	18	1300	72	16	1277	80	1
100	1600	23	1650	72				

As of Oct 2012 LED Energy Star equivalent models:

7 60W equivalents, including 2 exceeding CFLs:

5: 60-70 LPW

1: 79 LPW

~~1: 103 LPW~~ (L-Prize) unavailable! as of 2013

1 75W equivalent

How many models efficiency-worthy? ... ~~only three!~~

# LED A-Lamps

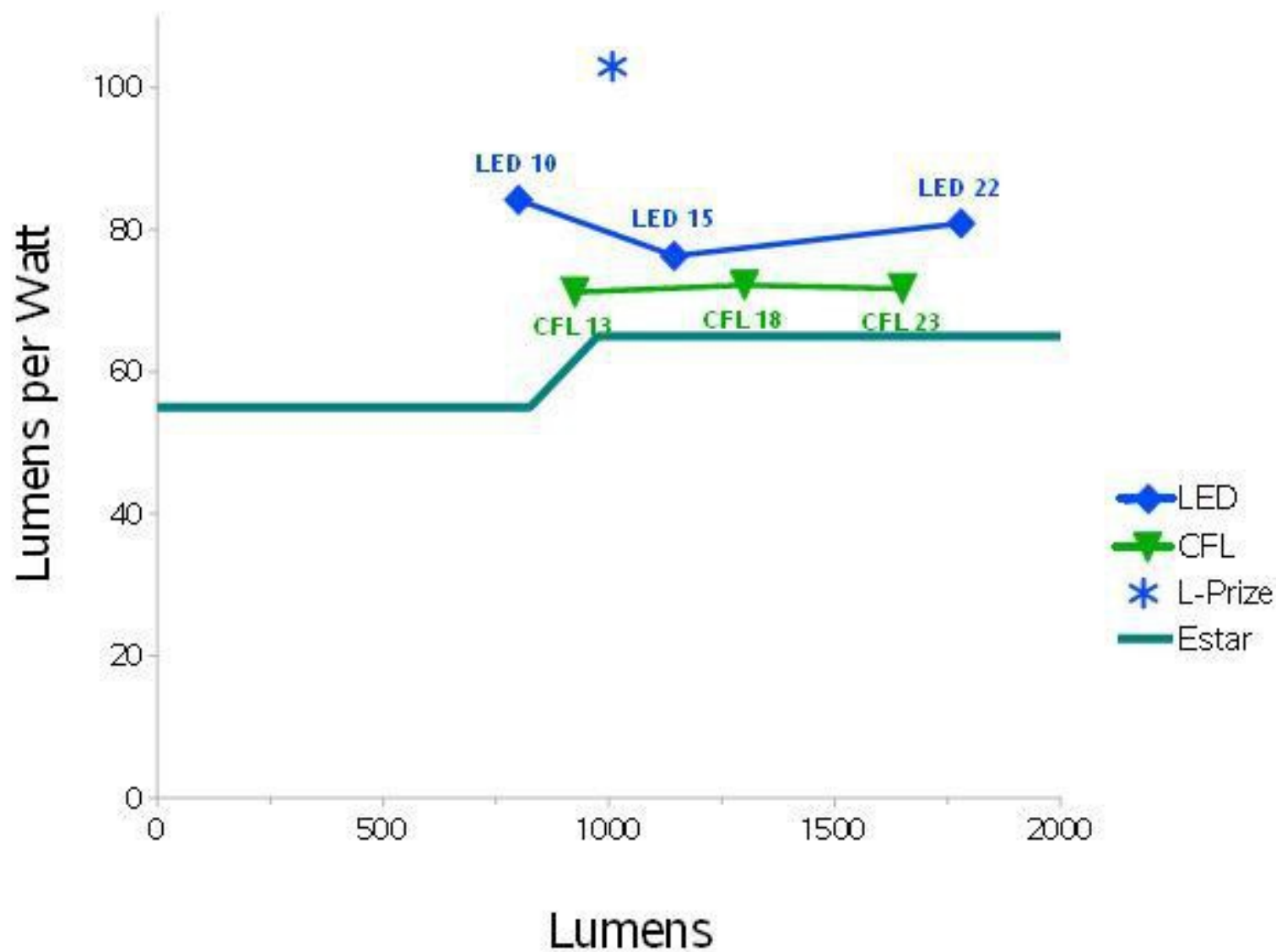
	Min Lm		Best CFL				Best LED		
		W	Lm	LPW		W	Lm	LPW	
60	800	13	925	71		9.5	800	84	
75	1100	18	1300	72		15	1180	78	
100	1600	23	1650	72		22	1780	81	



As of Feb 2014



# A-Lamps Best CFL & LED 2014



# LED A-Lamps

	Min Lm	Best CFL			Qty Estar LED Models			total
		W	Lm	LPW	>70 LPW	<70 LPW	<Estar*	
<i>60</i>	<b>800</b>	<b>13</b>	<b>925</b>	<b>71</b>	<b>32</b>	<b>55</b>	<b>0</b>	<b>87</b>
<i>75</i>	<b>1100</b>	<b>18</b>	<b>1300</b>	<b>72</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>11</b>
<i>100</i>	<b>1600</b>	<b>23</b>	<b>1650</b>	<b>72</b>	<b>6</b>	<b>2</b>	<b>1</b>	<b>8</b>
					<b>43</b>	<b>63</b>	<b>5</b>	<b>106</b>

As of Feb 2014



# LED A-Lamps

	Min Lm	Best CFL			Qty Estar LED Models			total
		W	Lm	LPW	>70 LPW	<70 LPW	<Estar*	
60	800	13	925	71	32	55	0	87
75	1100	18	1300	72	5	6	4	11
100	1600	23	1650	72	6	2	1	8
					43	63	5	106

As of Feb 2014

How many efficiency-worthy?



# LED A-Lamps

	Min Lm	Best CFL			Qty Estar LED Models			total
		W	Lm	LPW	>70 LPW	<70 LPW	<Estar*	
60	800	13	925	71	32	55	0	87
75	1100	18	1300	72	5	6	4	11
100	1600	23	1650	72	6	2	1	8
					43	63	5	106

As of Feb 2014

How many efficiency-worthy?

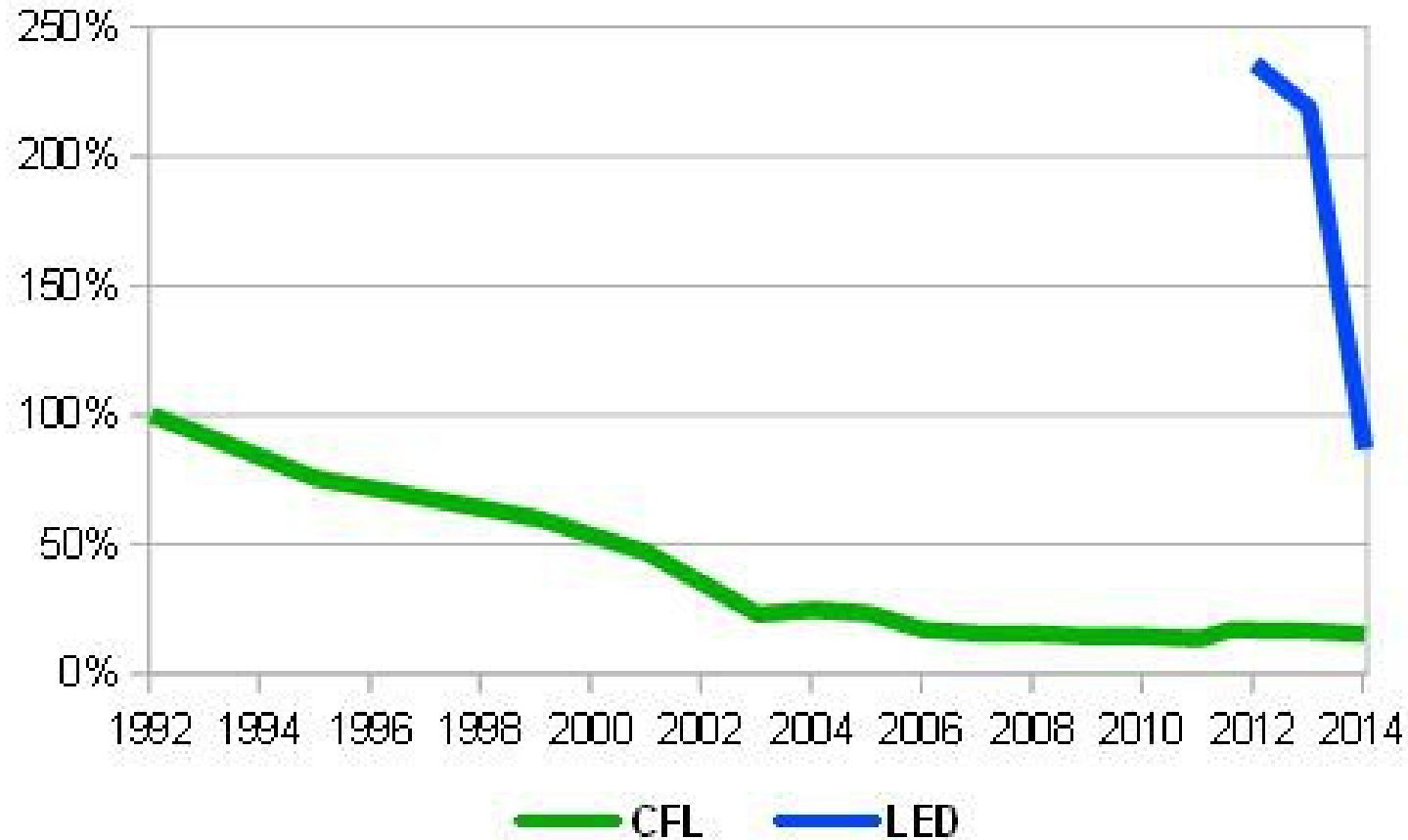
Less than half!!

\*will not meet EnergyStar as of Sep., 2014



# A-Lamps

## Benchmark Wholesale Pricing Over 20 years



# LED A-Lamps

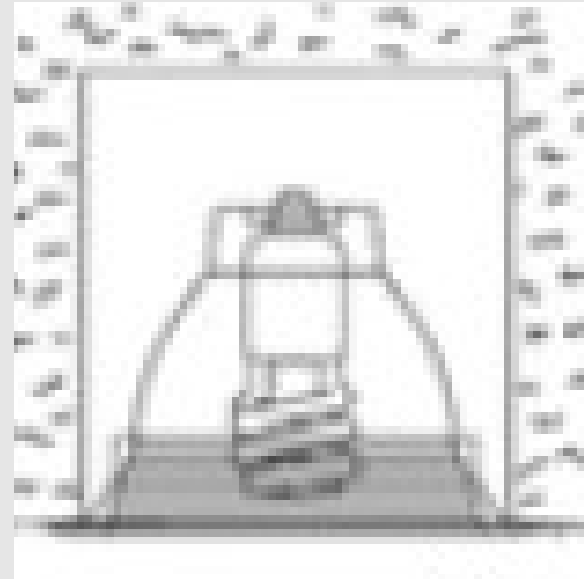
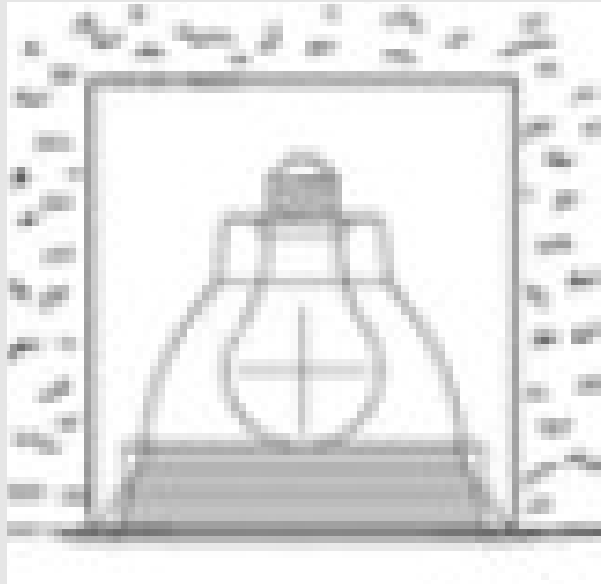
## Summary:

- super bulb >100LPW came and went!
- only incremental improve over CFLs
- mfrs decreasing price, not increasing eff.
- advocacy needed
- only consider Energy Star models  
that significantly exceed efficiency of CFLs  
(warning: fewer than half)  
~10x cost of CFL

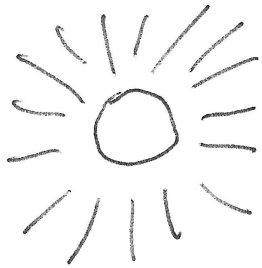
LED A-lamps not a great oppty to decrease energy consumption  
consider quality purpose-built LED fixture

?next-step: “smart” bulbs (=addressable / controllable) ... but not necessarily highly-efficient!

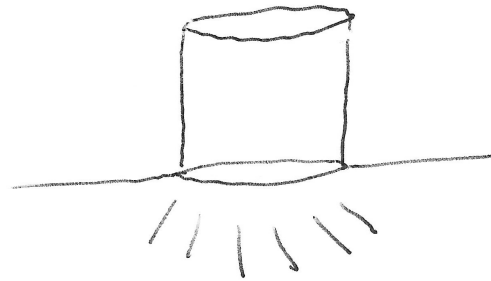
# LED Downlights



# LED Downlights

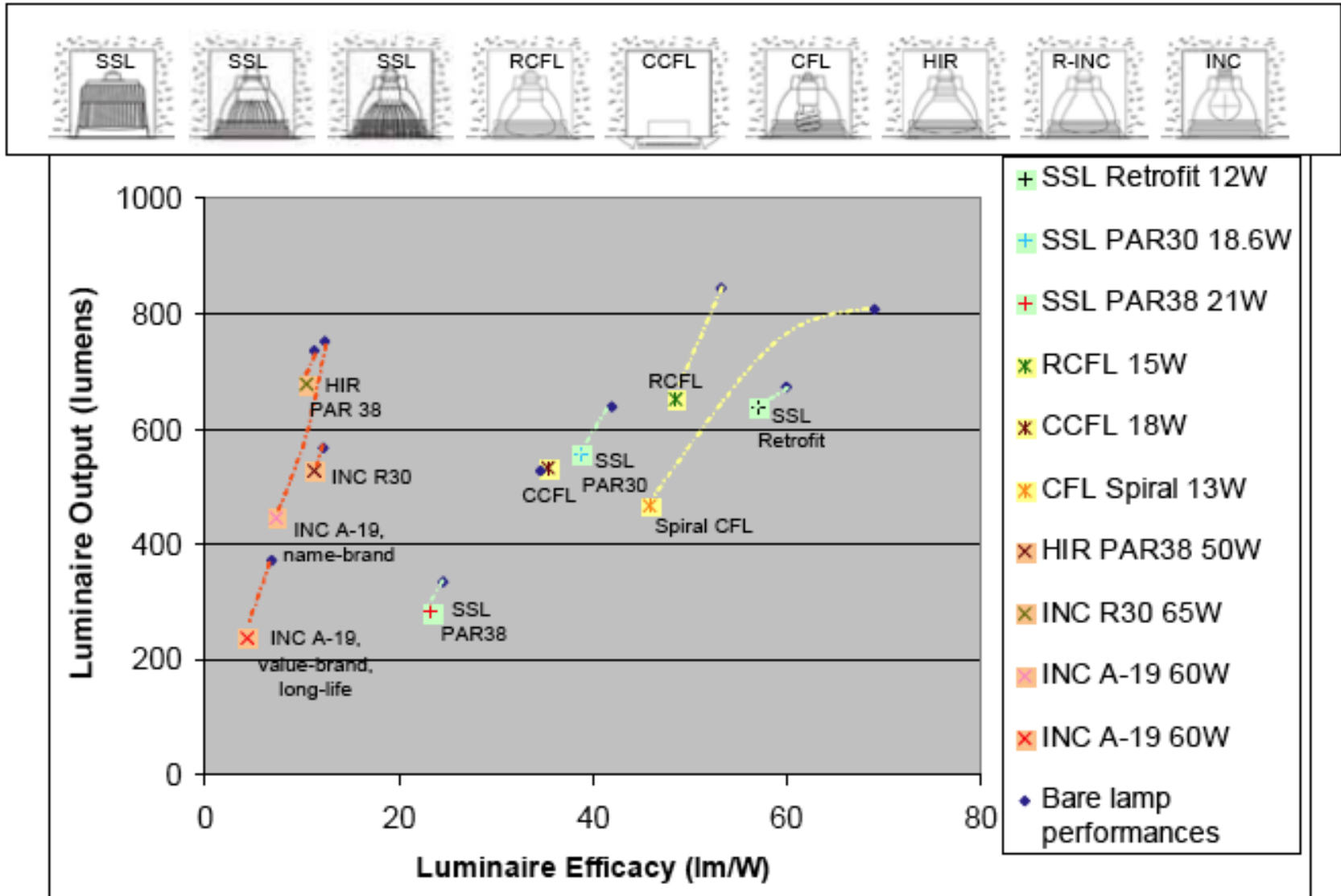


A-Lamps:  
omni-directional

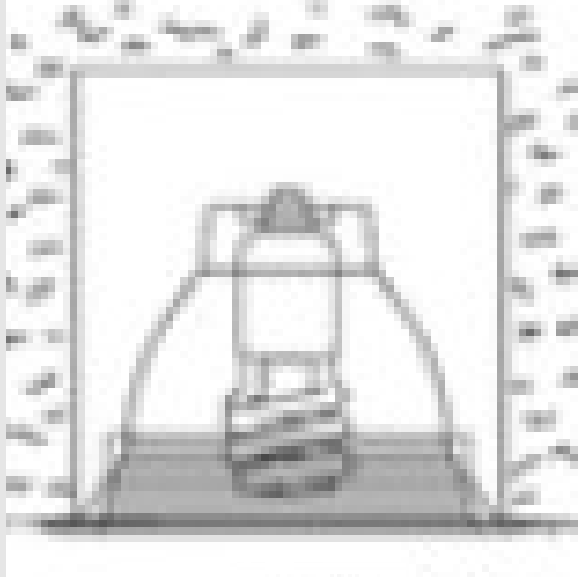


Recessed Can Fixtures:  
only directional light is needed

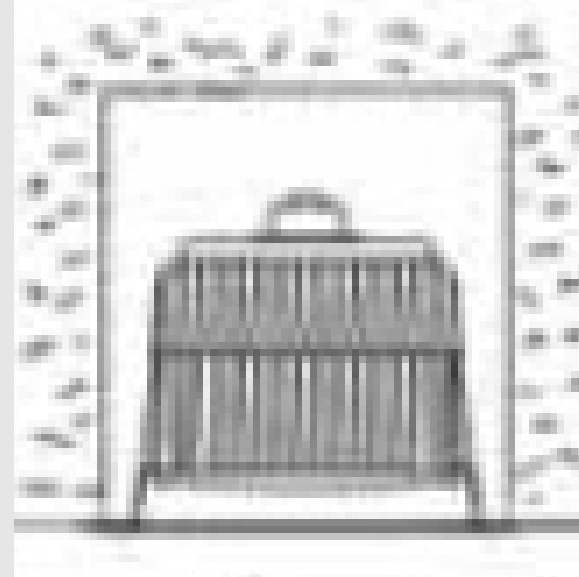
# Figure 2. Downlight In Situ Losses. Performance of 6" Recessed Downlight with Different Sources



# LED Downlights



**CFL**  
Spiral 13 W  
466 lm  
46 lm/W



**SSL**  
Retrofit 12 W  
639 lm  
57 lm/W

# LED Downlights

“the first LED ... to start the lighting revolution, combining numerous technical innovations”  
parity with CFL was a radical development

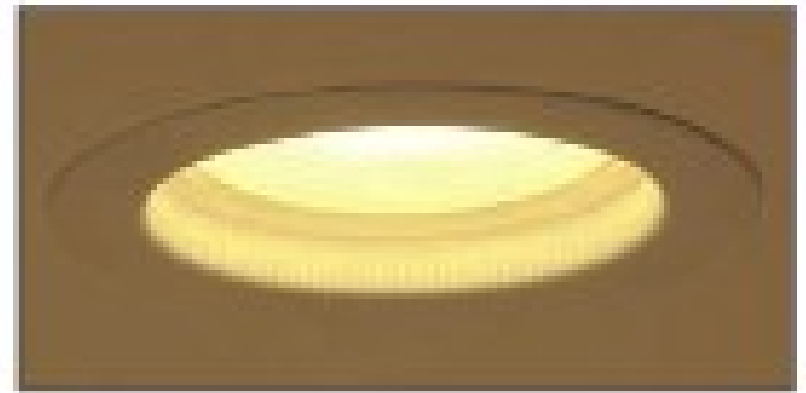
Was 12W

Now 10.5W

Fixture efficiency:  
62 LPW



# LED Downlights



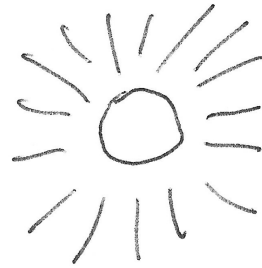


# LED Downlights

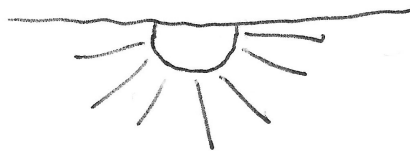
Number of models on EnergyStar QPL	as of Oct 2012	as of Feb 2014
LED Retrofits	288	649
LED New Fixture	568	1172

Efficiencies range from ~90 LPW down to a low of 42!

# Indoor Area Fixtures



A-Lamps:  
omni-directional



Indoor Residential Fixtures:  
surface-mount; area lighting

# Indoor Area Fixtures

Efficiency-Worthy LED indoor area fixtures??

# Indoor Area Fixtures

Efficiency-Worthy LED indoor area fixtures??

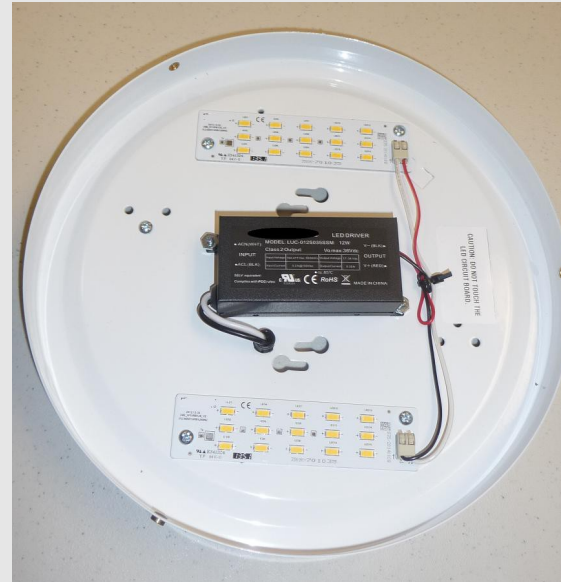
Until 1 year ago: NO.

There was not any demonstrably energy-advantageous general indoor lighting LED fixture until spring of 2013.

# Indoor Area Fixtures



Typical (used)  
CFL “pan” fixture  
shown w/out  
diffuser; 2 13W  
twin tubes



Typical (new)  
LED “pan” fixture  
showing chip  
arrays

# Indoor Area Fixtures



CFL →



← LED

# Indoor Area Fixtures

Energy Star's current residential fixture program (v.1.2)  
measures efficiency of light source, not fixture

CFLs:

~ 2000 models of CFL ceiling fixtures Energy Star qualified  
top source efficiency: 74 LPW

LEDs:

2013 Jan: first LEDs fixtures listed, did not excel in efficiency

Mar: 71 LED models exceeded CFL efficiencies, many 94-98 LPW

Apr: 115 efficiency-worthy LED models

Aug: 160 efficiency-worthy LED models

2014 Feb: 316 efficiency-worthy LED models

183 LED models > 90 LPW

but also many below 74!

# Indoor Area Fixtures

Energy Star's current residential fixture program (v.1.2)  
measures efficiency of light source, not fixture

So shouldn't we check on the light output from the fixture?

Requires photometric report.

CFL →



← LED



# Indoor Area Fixtures

## CFL - 25w Fixture

ZONAL LUMEN SUMMARY			
ZONE	LUMENS	% LAMP	% LUMINAIRE
0-30	116.9	6.5%	19.7%
0-40	193.4	10.7%	32.6%
0-60	353.4	19.6%	59.5%
60-90	153.7	8.5%	25.9%
70-100	112.0	6.2%	18.9%
90-120	56.1	3.1%	9.5%
0-90	507.1	28.2%	85.4%
90-180	86.8	4.8%	14.6%
0-180	<u>593.9</u>	33%	100%

LUMENS PER ZONE					
ZONE	LUMENS	% TOTAL	ZONE	LUMENS	% TOTAL
0-10	14.1	2.4%	90-100	25.2	4.2%
10-20	40.6	6.8%	100-110	17.9	3%
20-30	62.2	10.5%	110-120	13.0	2.2%
30-40	76.5	12.9%	120-130	9.9	1.7%
40-50	81.9	13.8%	130-140	7.6	1.3%
50-60	78.2	13.2%	140-150	5.7	1%
60-70	67.0	11.3%	150-160	4.2	0.7%
70-80	51.2	8.6%	160-170	2.5	0.4%
80-90	35.6	6.0%	170-180	0.7	0.1%

## LED - 12w Fixture

ZONAL LUMEN SUMMARY		
ZONE	LUMENS	% LUMINAIRE
0-30	136.4	21.4%
0-40	224.9	35.3%
0-60	407.1	64%
60-90	165.0	25.9%
70-100	113.5	17.8%
90-120	46.7	7.3%
0-90	572.1	89.9%
90-180	64.4	10.1%
0-180	<u>636.5</u>	100%

LUMENS PER ZONE					
ZONE	LUMENS	% TOTAL	ZONE	LUMENS	% TOTAL
0-10	16.5	2.6%	90-100	22.8	3.6%
10-20	47.4	7.5%	100-110	14.5	2.3%
20-30	72.5	11.4%	110-120	9.4	1.5%
30-40	88.5	13.9%	120-130	6.4	1%
40-50	93.8	14.7%	130-140	4.5	0.7%
50-60	88.4	13.9%	140-150	3.3	0.5%
60-70	74.3	11.7%	150-160	2.2	0.3%
70-80	54.9	8.6%	160-170	1.1	0.2%
80-90	35.8	5.6%	170-180	0.3	0%

Total lumen output from fixture

594 lumens

637 lumens

Fixture efficiency

= 24 LPW

= 53 LPW

Either can replace 85 - 120 watts of incandescent

# Indoor Area Fixtures

CFL →



← LED



In this case:

from CFL:

~ 50% savings with LED

from incandescent:

~ 88% savings with LED

# Indoor Area Fixtures



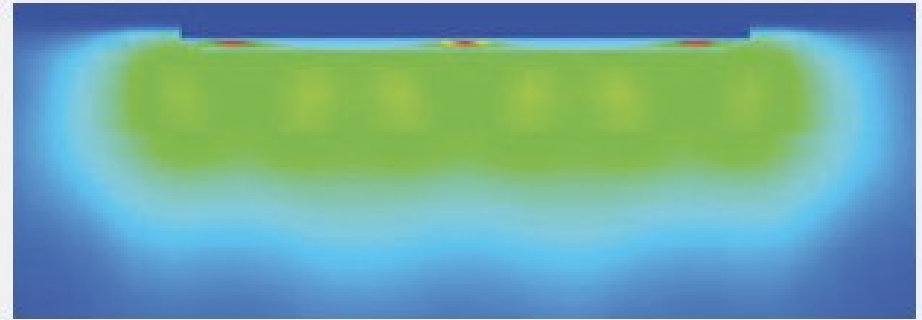
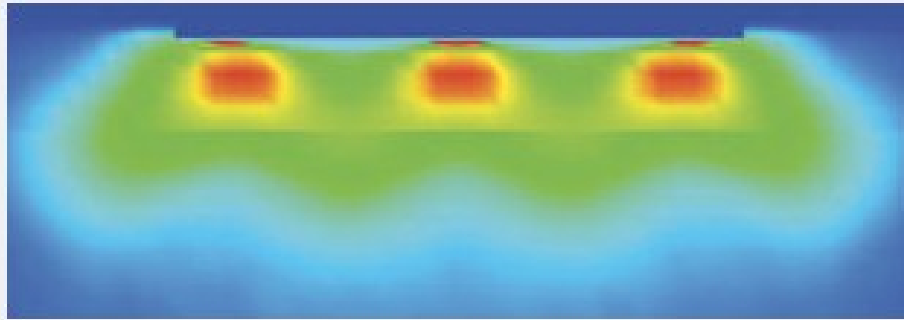
All of these are Energy Star listed. All are 95 LPW source.

# Indoor Area Fixtures

## Summary:

- efficiency-worthy LED products available only in last year
- only consider Energy Star
- only consider  $> 74$  LPW source efficiency
- assure that LED fixture performance exceeds CFL
- if all the above, this is GREAT opportunity for residential energy

# LED Streetlights



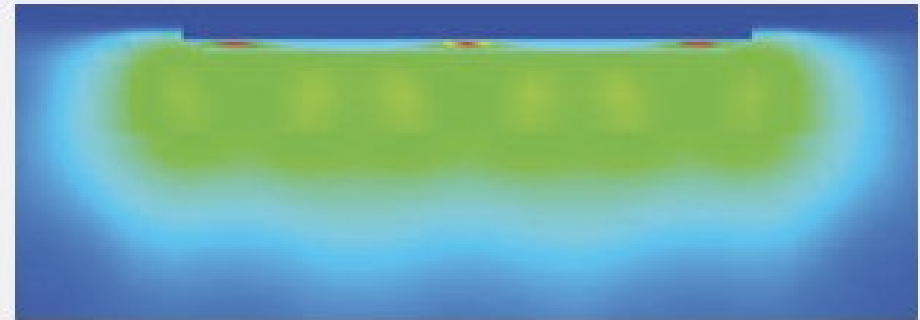
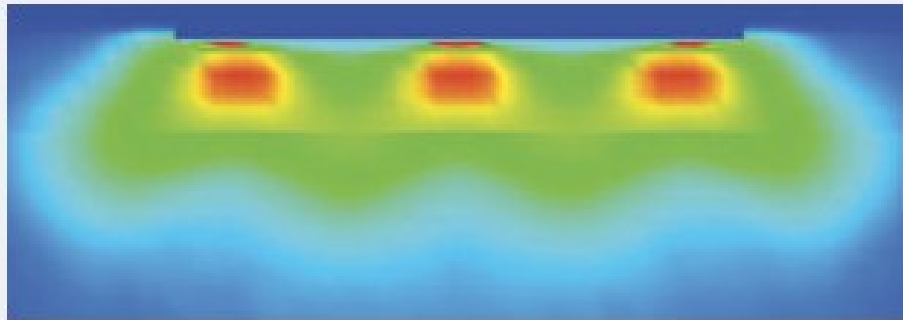
# LED Streetlights



HID (current practice)  
~56 LPW



LED  
~100 LPW

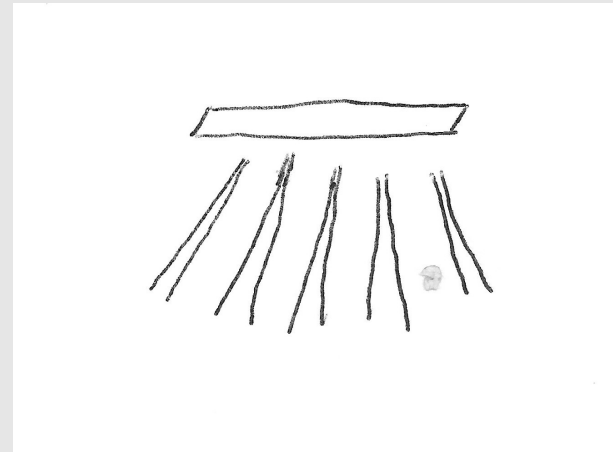
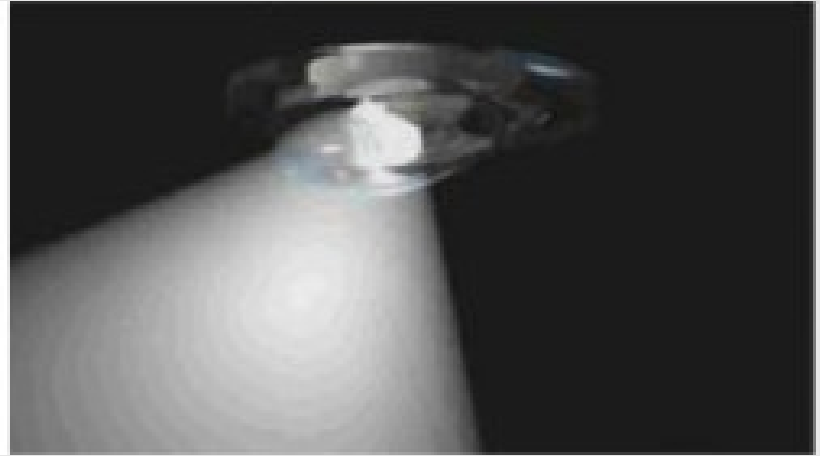
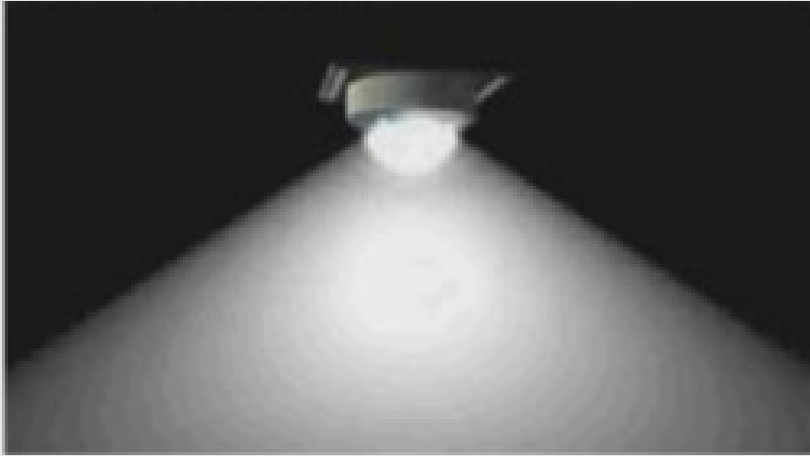


Looking straight down at the ground from above fixtures.

Colors indicate relative light intensity on the ground.

Green = just the right footcandle level

# LED Streetlights



# LED Streetlights

Institutionally:

Who Pays?

Who Owns?



# LED Streetlights



Salute to: George Woodbury, “Mr. Streetlights”

Responsible for first-in-country:

Massachusetts General Law C. 164 s.34A – 1997:

any city or town may purchase their streetlights from the utility companies

Now, a few other states: CT, ME, RI.



Also first in the country, 2012:

Massachusetts State Contract FAC76 Category 6

Massachusetts Operational Services Division  
in consultation with the Metropolitan Area Planning Council

provides procurement path for any municipality to purchase LED  
streetlight fixtures without having separate bid process

# LED Streetlights

Case Study presented here for the first time:

Town of Dartmouth, Massachusetts.

Change out HPS roadway streetlights with LED fixtures.

Number of fixtures: 1,658.

Installation completed: November, 2013.



# LED Streetlights

David Cressman  
Dartmouth  
Town Administrator

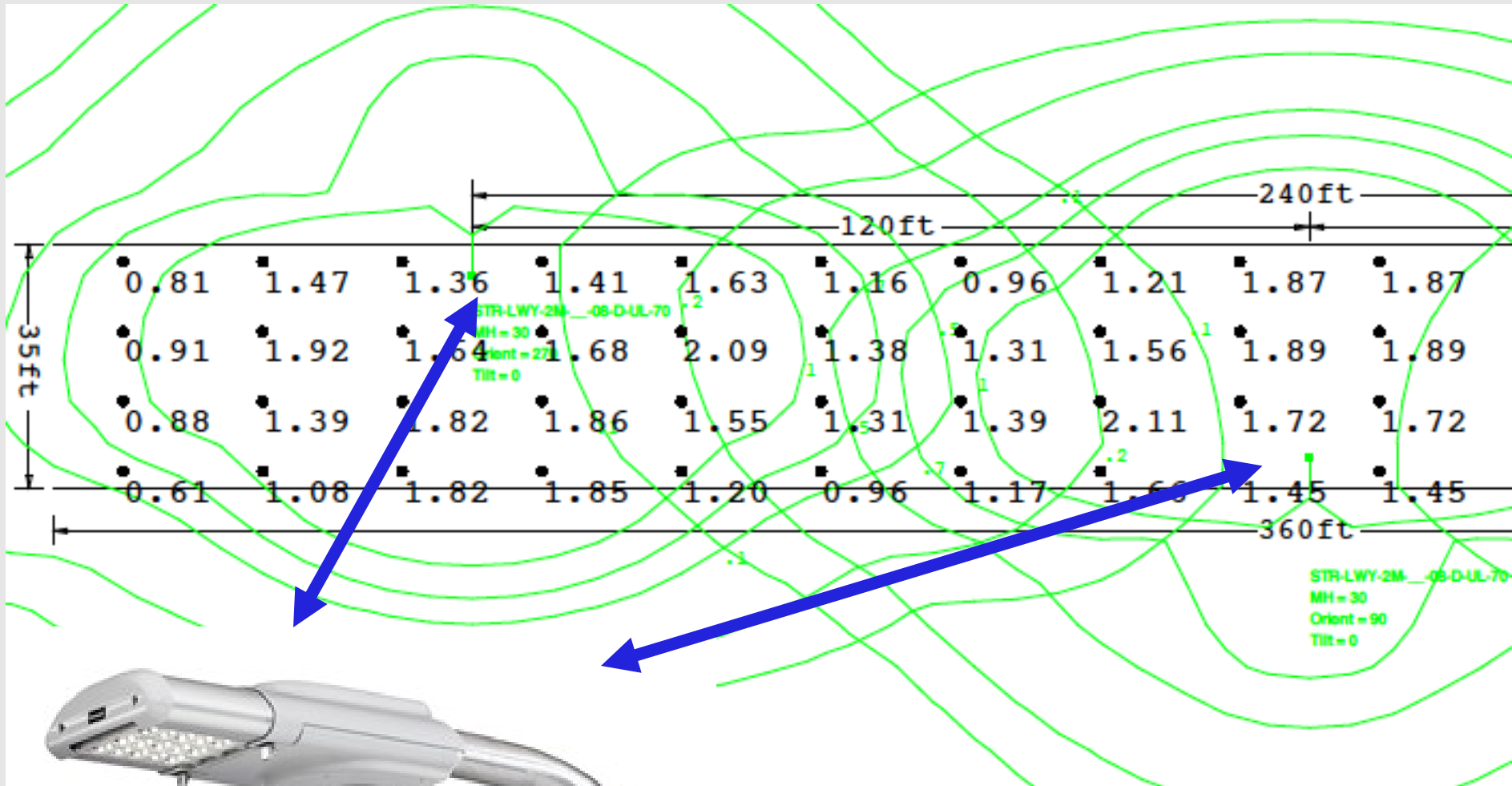


## PROJECT DETAILS

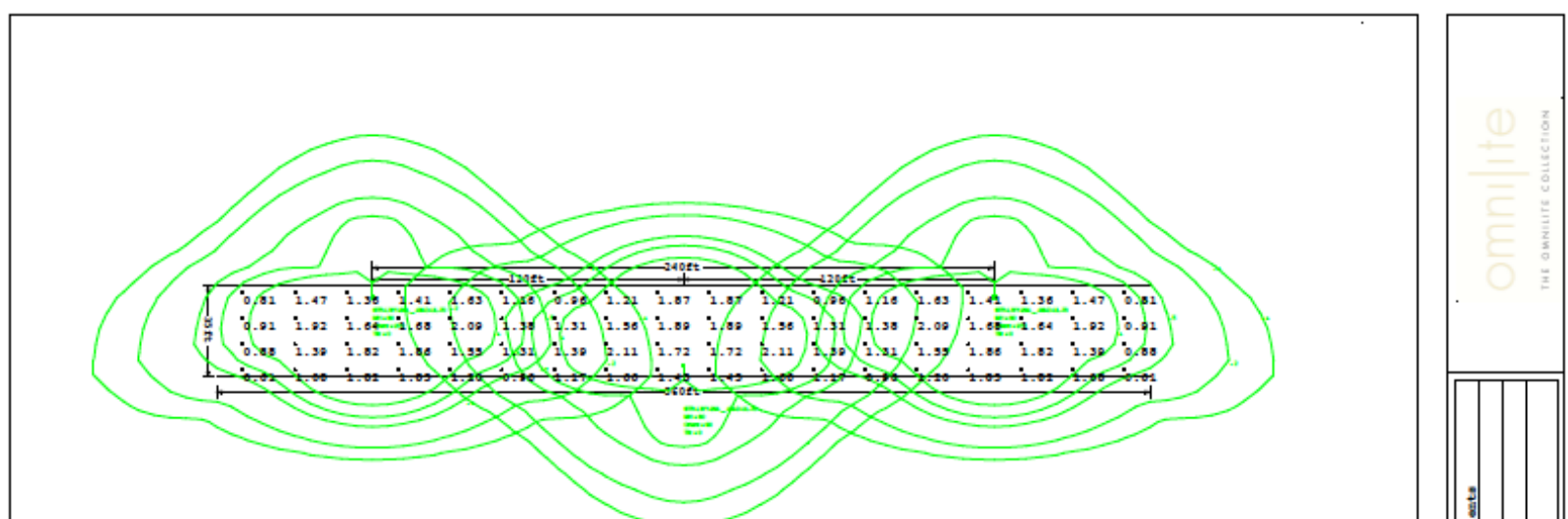
Kilowatt hours reduced annually	418,569
Total Cost	\$463,483
NSTAR Incentive	\$104,827
Net Municipal Cost	\$358,656
Total Annual Savings	\$79,600
Simple Payback Period (years)	4.5

**68%**  
**Energy**  
**Savings!**

# LED Streetlights



# LED Streetlights



## Luminaire Schedule

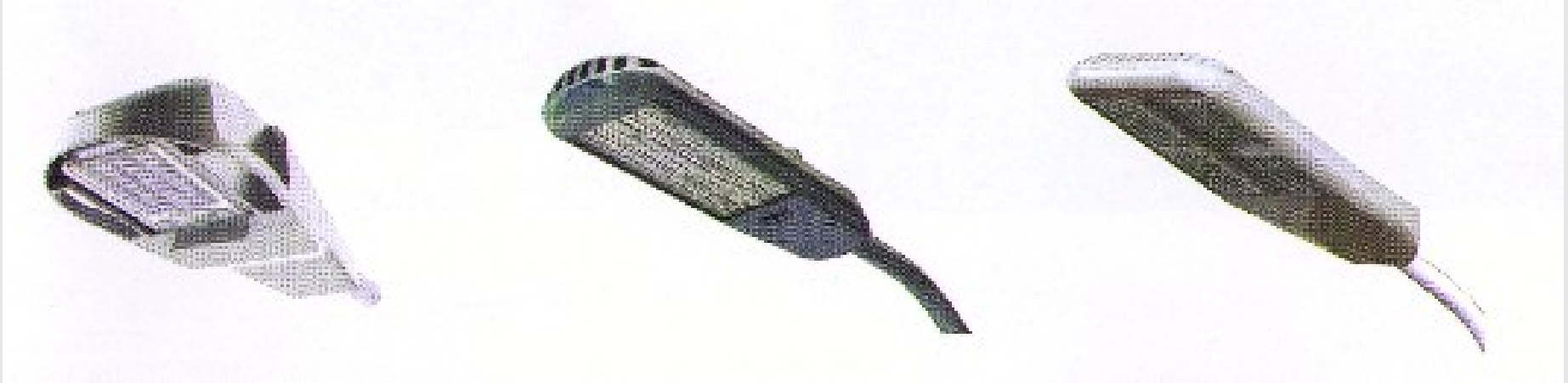
Symbol	Qty	Label	Arrangement	Lumens	LLF	Description
—■	3	STR-LWY-2M- -08-D-UL-70	SINGLE	N.A.	1.000	STR-LWY-2M-08-D-UL-700-43K

## Calculation Summary

Label	CalcType	Units	Avg	Max	Min	Avg/Min	Max/Min
CalcPts	Illuminance	Fc	1.45	2.11	0.61	2.38	3.46



# LED Streetlights



# LED Streetlights

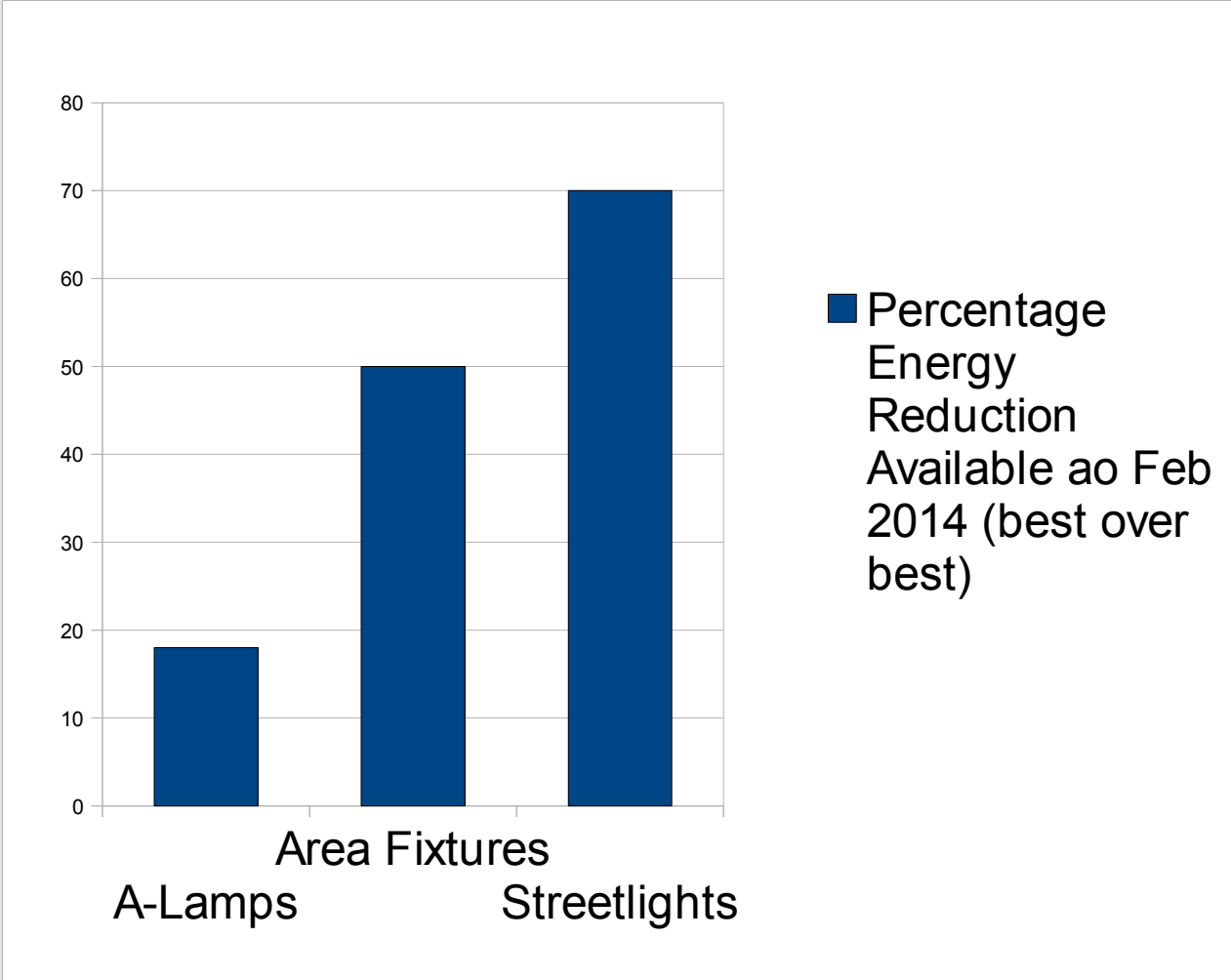
## Summary:

- “first time” for each municipality
- huge (~70%) savings
- now very cost-effective
- be aware – *we'll do that for you* – !

coming?: opportunities for control / communication



# LEDs in three Applications



This concludes The American Institute of Architects Continuing Education Systems Program.

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