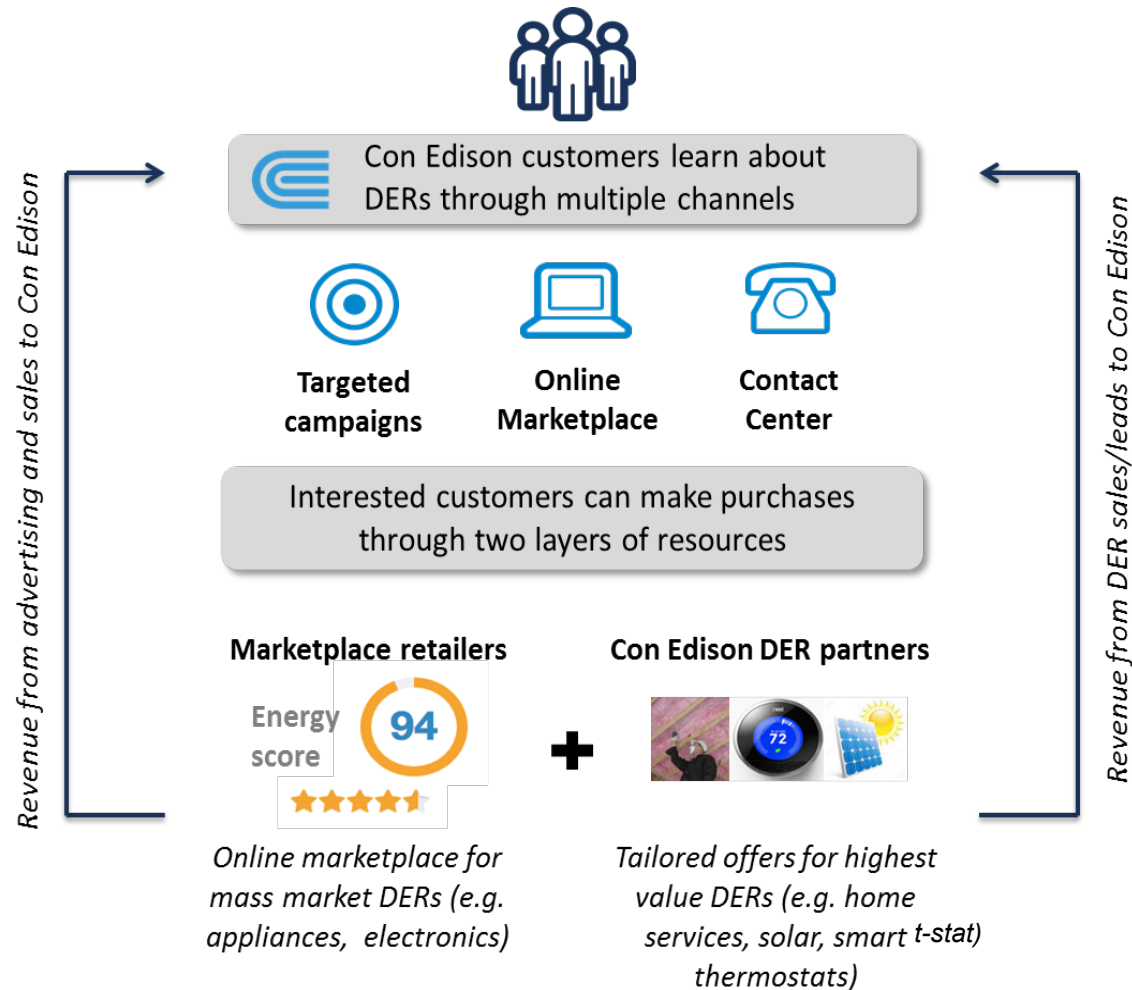


Con Edison REV Demonstration Projects

**James Brennan
Director, Demonstration Projects
November 3, 2016**

Connected Homes

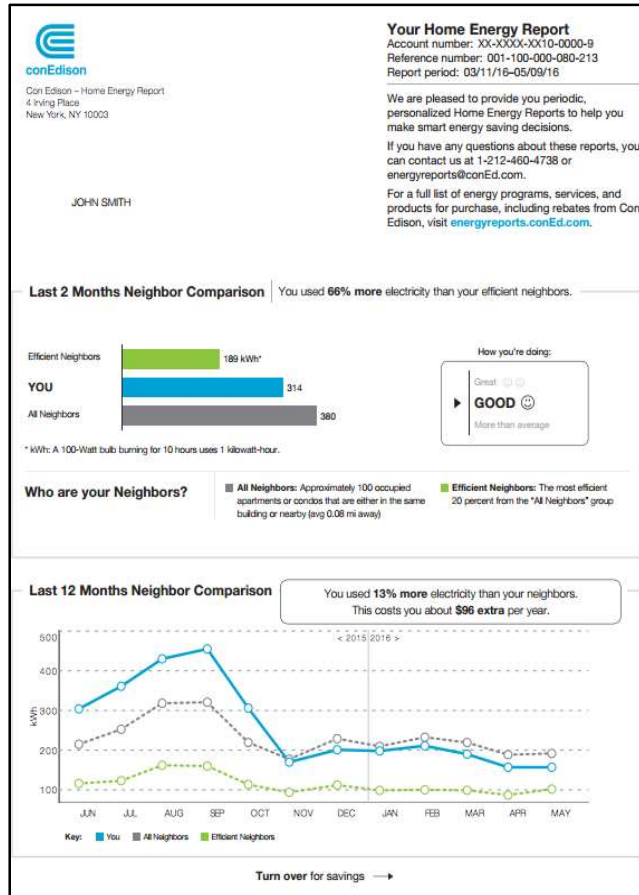
Test new business model that increases DER adoption



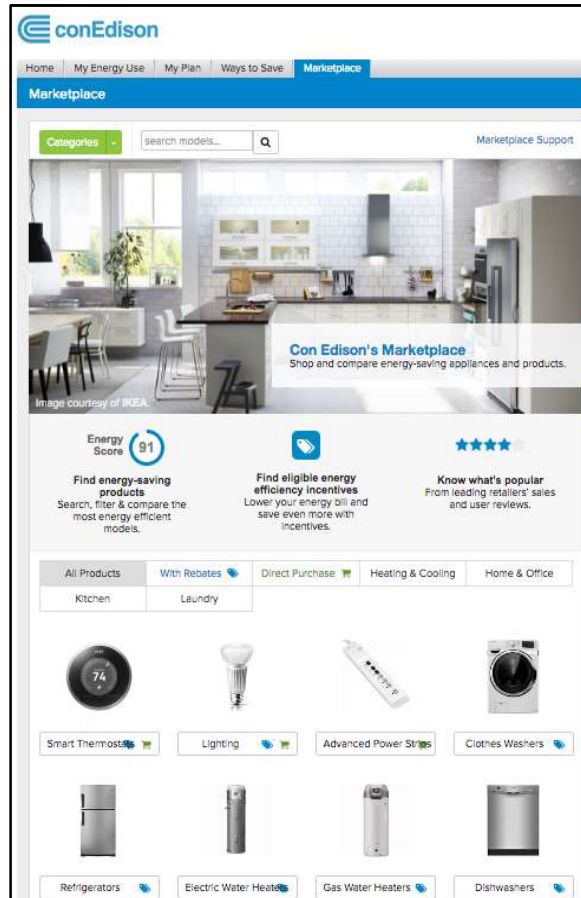
For a 60 Second Video go to: <http://bcove.me/ozeaq5zb>

Connected Homes

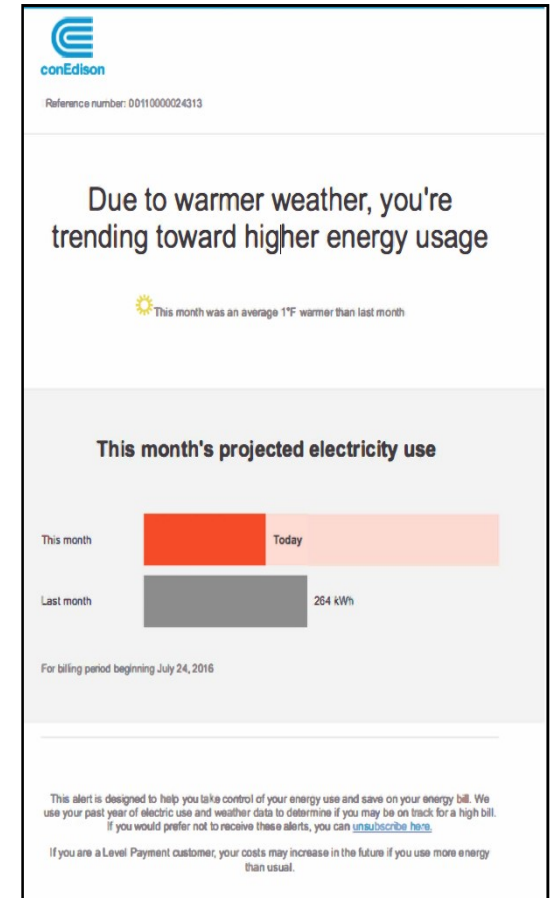
Personalized Energy Reports (paper & digital)



Web Resources (with Marketplace)



High Usage Alert Communication (digital)



Building Efficiency Marketplace

Analytics-Enabled Software



Customer Portal



Customer friendly Web portal with specific opportunities that drive action



Marketing Campaigns



Multi-channel engagement with messages that match customer need

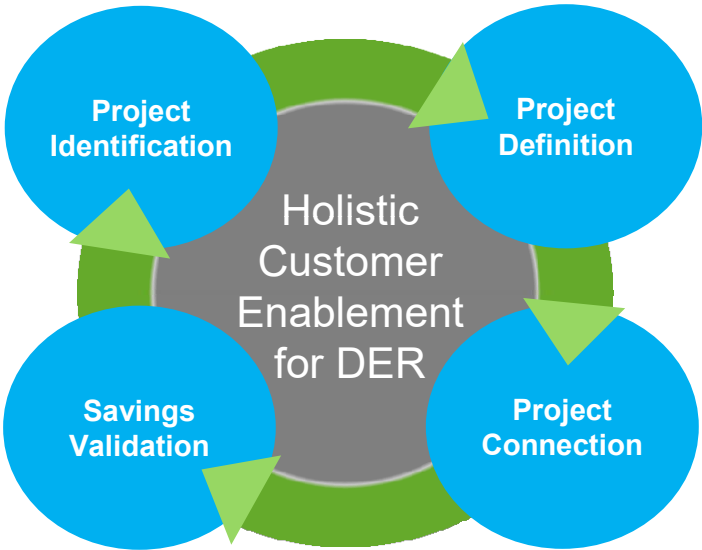


Project Marketplace

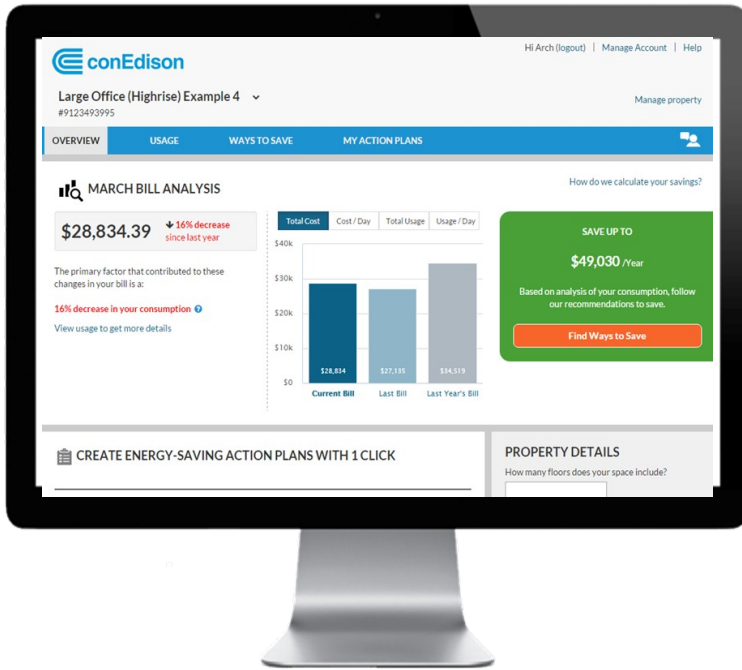


Marketplace to facilitate transactions between contractors and businesses

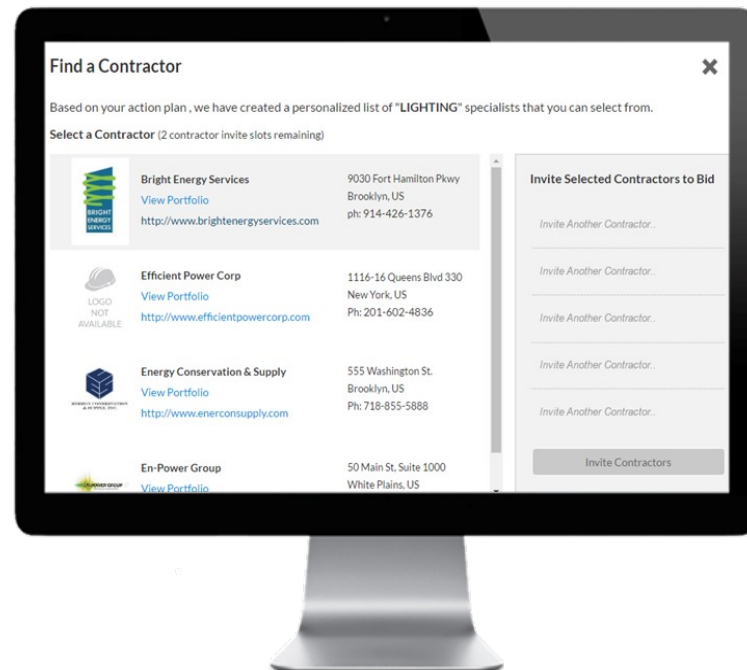
Program Delivery Process



Customer Portal, Energy Insights



Marketplace (coming 2017)



Clean Virtual Power Plant



Con Edison and SunPower have teamed up to bring select New York homeowners a special offer. For a limited time, homeowners in the Con Edison service area can get world record-setting SunPower® solar and back it up with resiliency services from a battery storage system for a low monthly price and **zero upfront cost.***

Sign up now for a free home consultation to see how SunPower can power your home now and for years to come.



See if the Con Edison Solar plus Storage Program is available in your area.

GO

- Received the first ever FDNY “Letter of No Objection” on September 14th, 2016 for one Lithium-Ion Battery installation
- First Customer signed up on September 30th, 2016
- SCADA Integration In Progress
- Working with NYISO for Dual Participation Rules of BTM Aggregated Storage Assets

<http://www.sunpower.com/ny-solar-storage>

What are our goals for our LMI demonstration?

Access

Assist LMI customers in accessing clean energy and new tools and services

Affordability

Empower LMI customers to better manage energy use, control costs, and reduce “energy burden”

Impact

Engage partners to test out community-oriented delivery models to achieve REV goals & co-benefits

Con Edison REV Demonstration Projects

**James Brennan
Director, Demonstration Projects
November 3, 2016**