

Carbon Drawdown Now!

Turning Buildings into Carbon Sinks

New Frameworks & Endeavour Sustainable Building School

NESEA BuildingEnergy Boston, Mar 14, 2019

Our Message

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Our simple message:

Making carbon-storing buildings is the most impactful action the building community can undertake to address climate change.

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Our “life cycle” message:

Truly addressing climate change requires us to **change our thinking**, and move beyond a narrow, mechanistic view of issues to an **interconnected style** of thinking.

Climate Change

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Our “life cycle” message:

Lots of humans single-mindedly pursue a fossil-fuel economy to the exclusion of all other impacts: including human health, mass extinction, loss of biodiversity, climate change, racism, classism, sexism.

Buildings & Climate Change

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Our “life cycle” message:

Material substitutions in a business-as-usual scenario **isn't sufficient.**

We need to think outside our silos as building and design professionals and **connect our work** to that of other trades such as **sustainable forestry, eco-agriculture** and to movements for **social & climate justice.**

Climate Injustice

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Climate Justice

- Reconnect people across socially-reinforced divides for our common cause
- Create accountability
- Build political power to redirect resource control to the many

We see carbon action around buildings as an opportunity to decolonize our industry.



“**Organic matter in soils** on the plains **plummeted** by 50% in only one generation of **white settler colonialism**.... I realized that all our efforts to heal the soil entailed the **restoration of organic matter** and was, in effect, a decolonization of the soil. **We were inviting our non-human relations back onto the land and back into relationship with us.**”

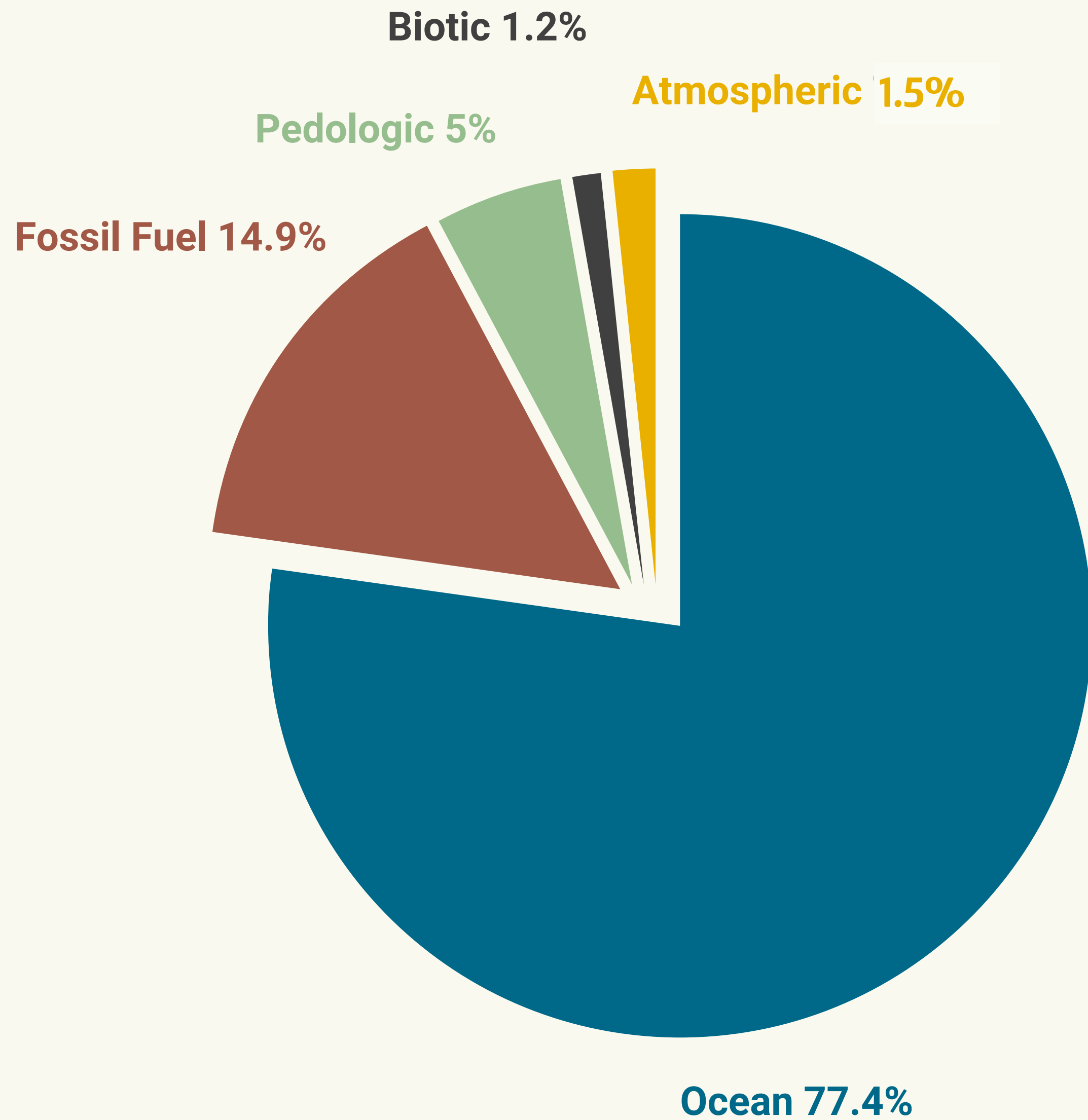
Leah Penniman,
Author of [Farming While Black](#)



Soil! The connector...

Connects agriculture, forestry, building materials. All industries & trades that interface with and harvest resources from soil are connected through soil.

It is **the meeting place**, the liminal space between organic and inorganic life. In ecology, all the action happens at the edges.



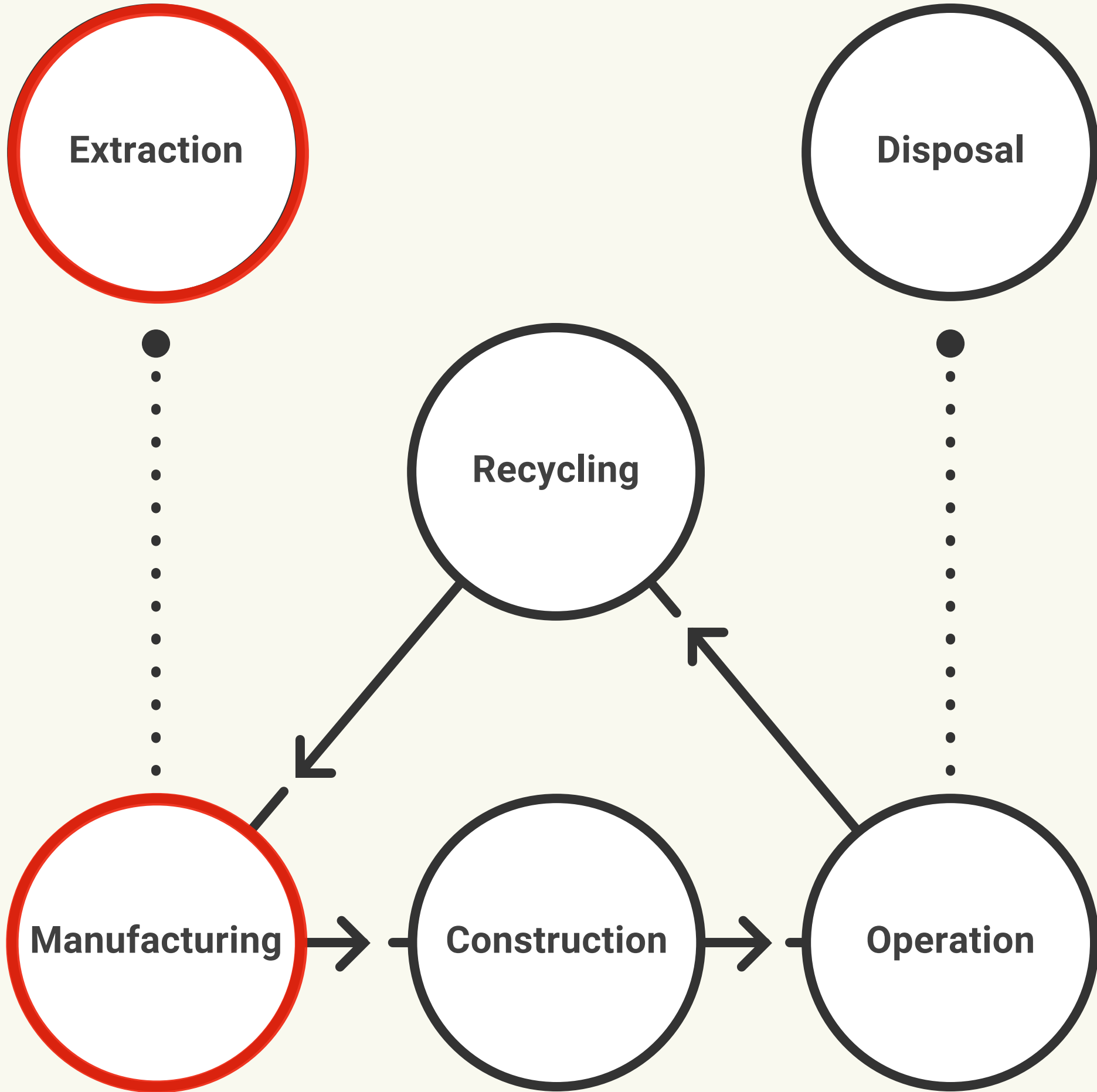
Oh wow, you mean as a builder or designer I need to understand earth science?

Yeah probably.

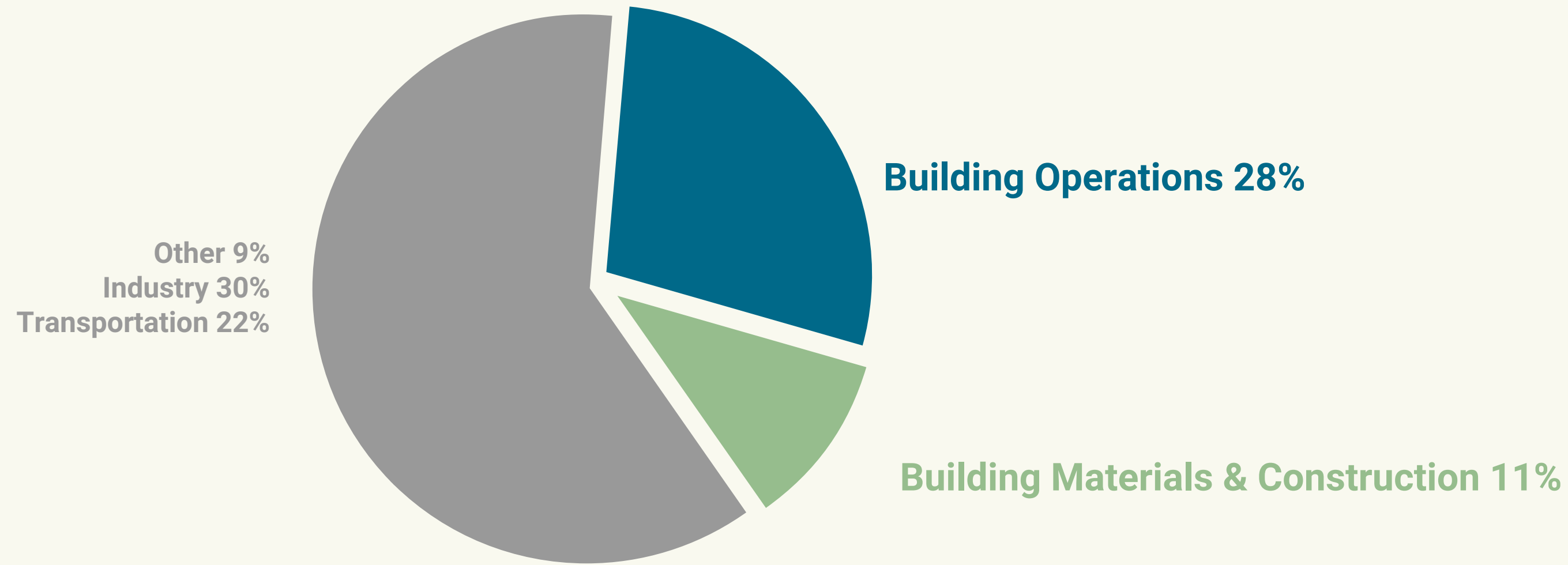
Embodied Carbon

What is embodied carbon?

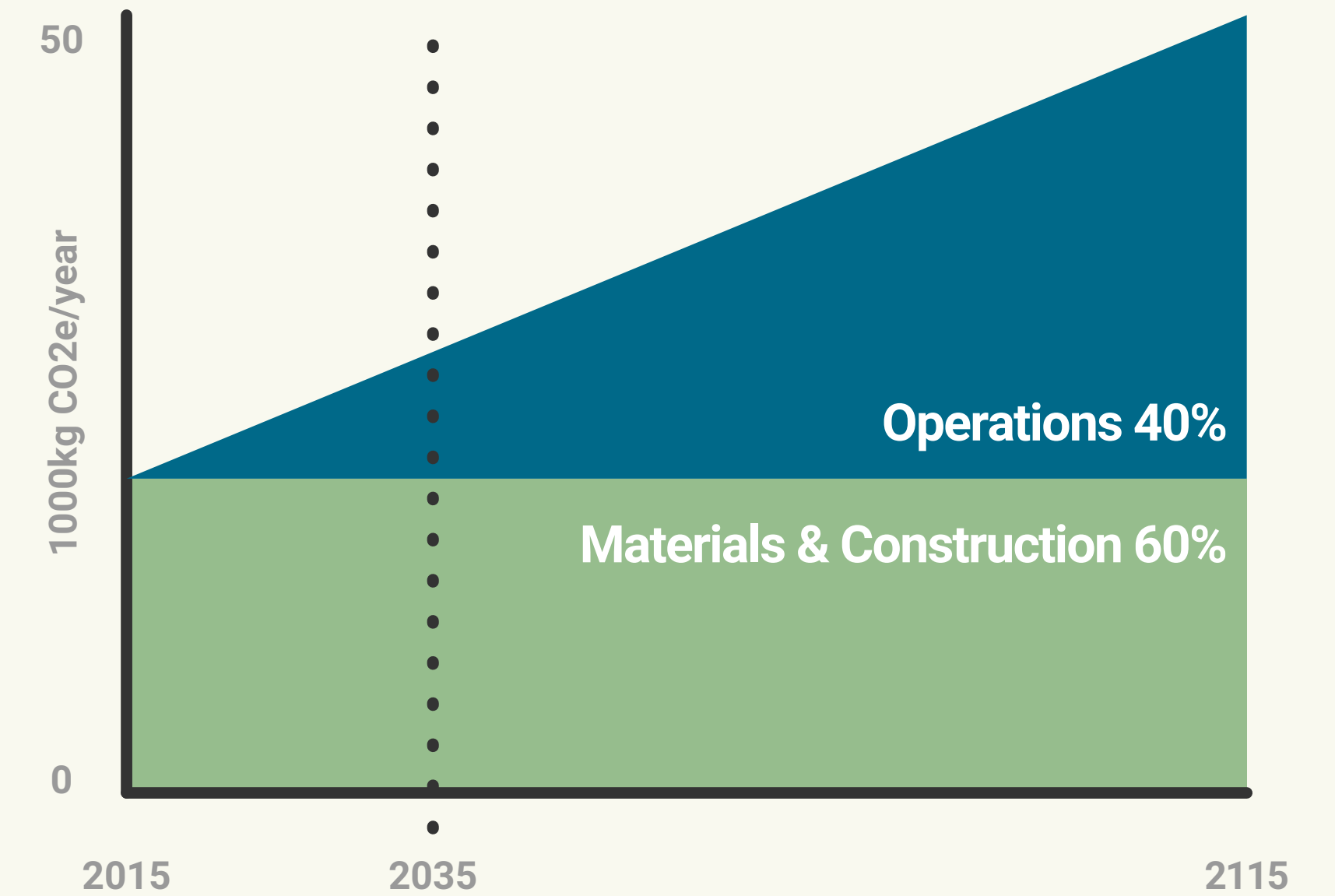
The amount of CO₂ and other Greenhouse Gases (GHGs) released into the atmosphere as a result of the extraction and manufacturing of building materials.



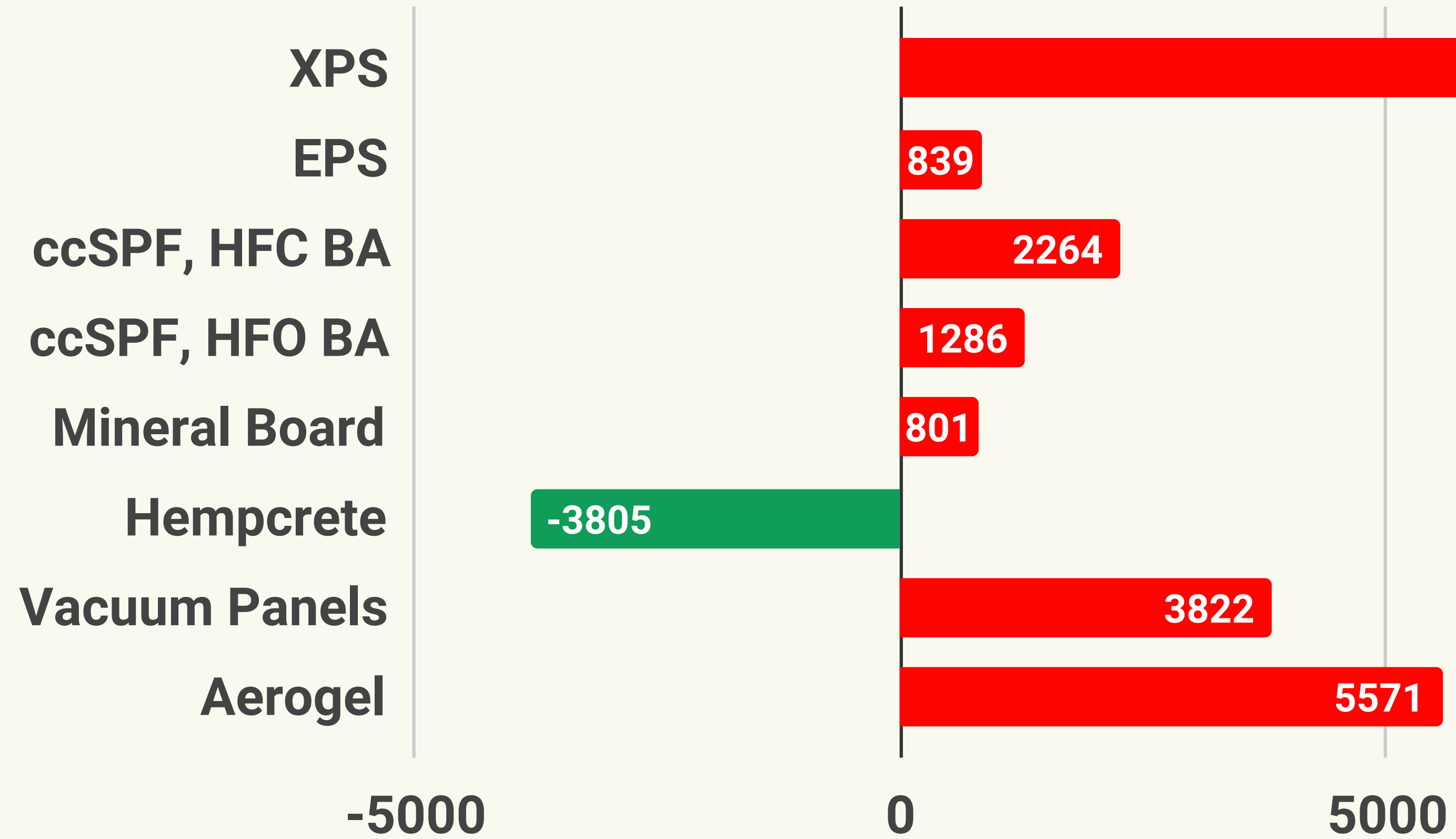
Global CO2 Emission by Sector



Data Source: Architecture 2030

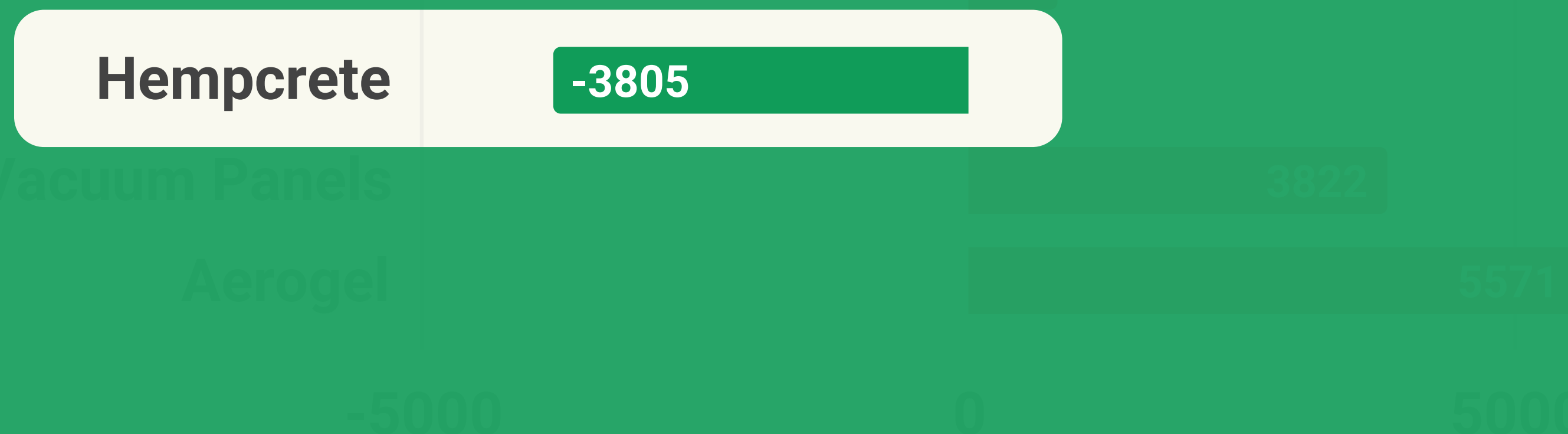


**We cannot “net zero energy”
our way out of the climate crisis.**



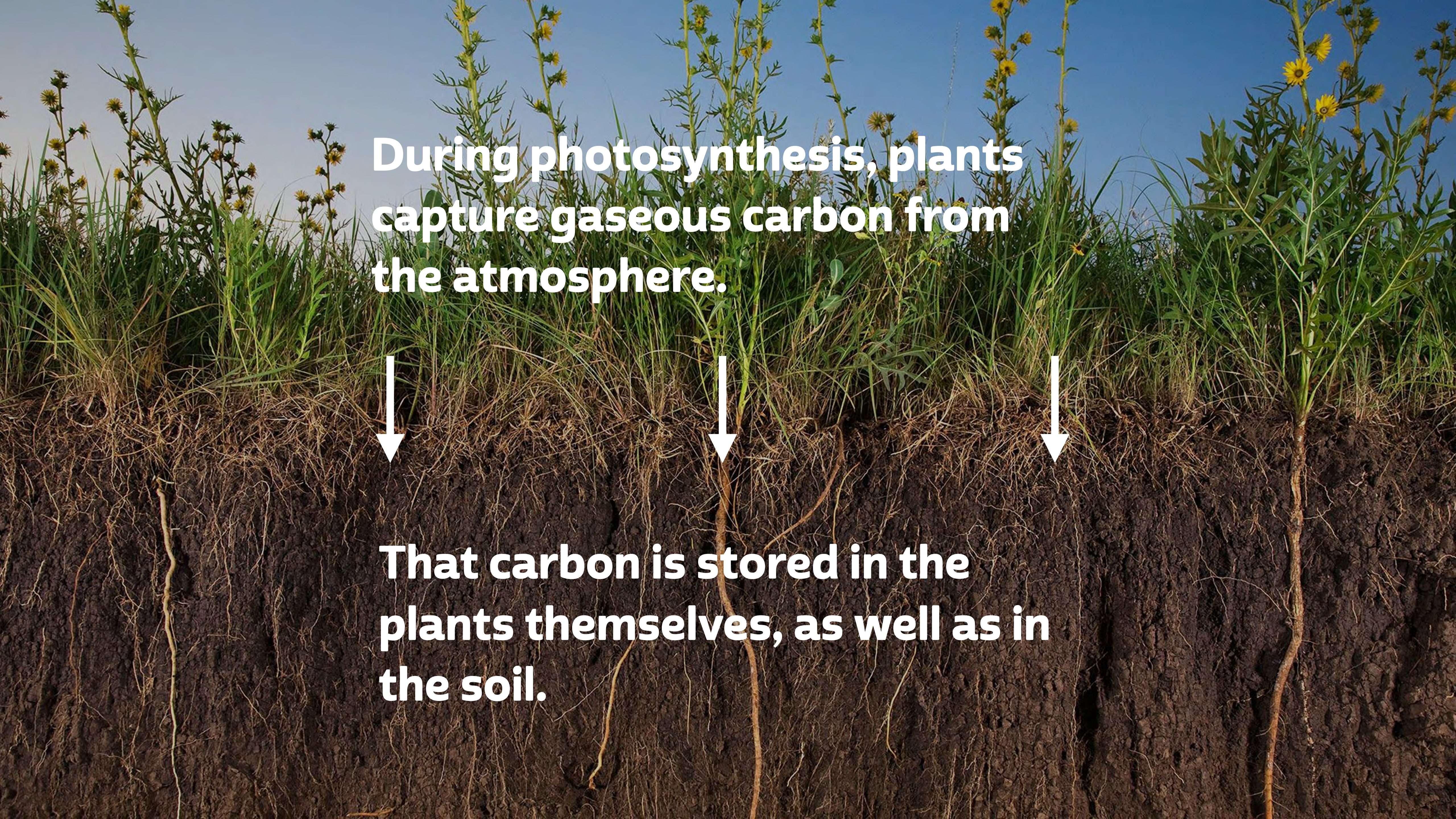
Embodied CO2e of Foundation Wall Insulation
R-20, 233 m2

Wait! What's this? A negative number?



Yes, a material that stores more atmospheric carbon than was emitted in harvesting & manufacturing! This opens up a whole new paradigm — **materials with carbon capture and storage potential!**

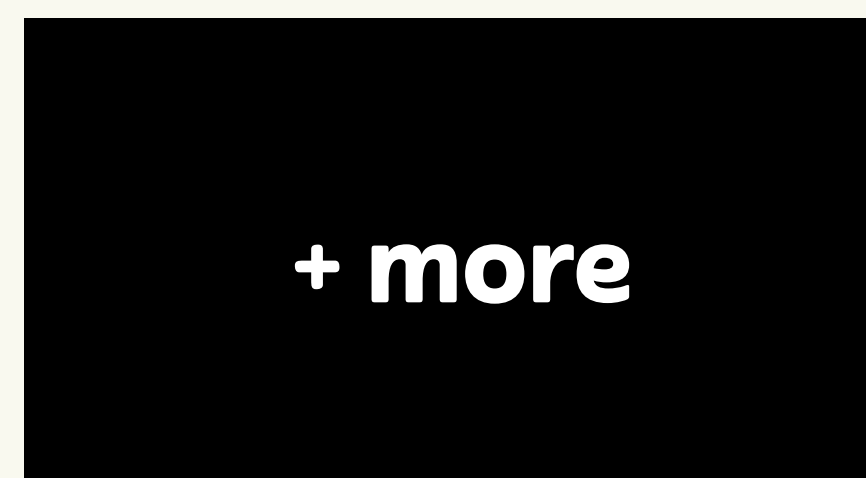
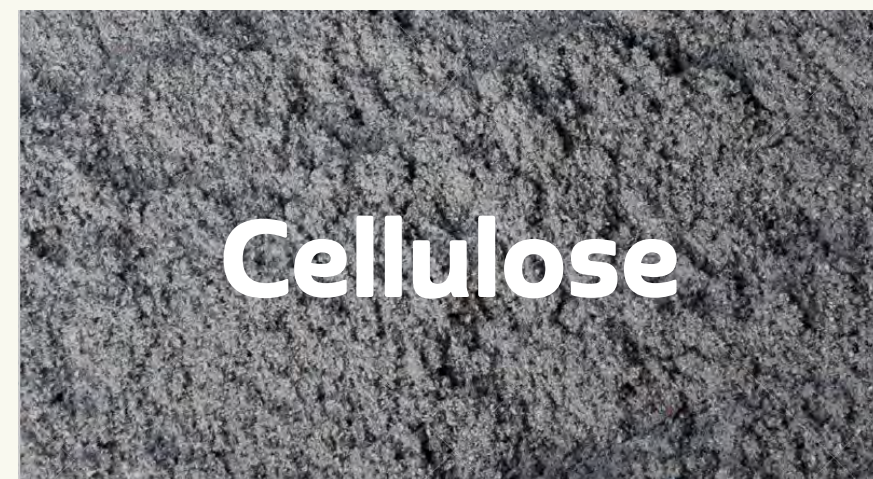
How does this work?



During photosynthesis, plants capture gaseous carbon from the atmosphere.

That carbon is stored in the plants themselves, as well as in the soil.

There are lots of **plant-based, carbon-storing building materials**

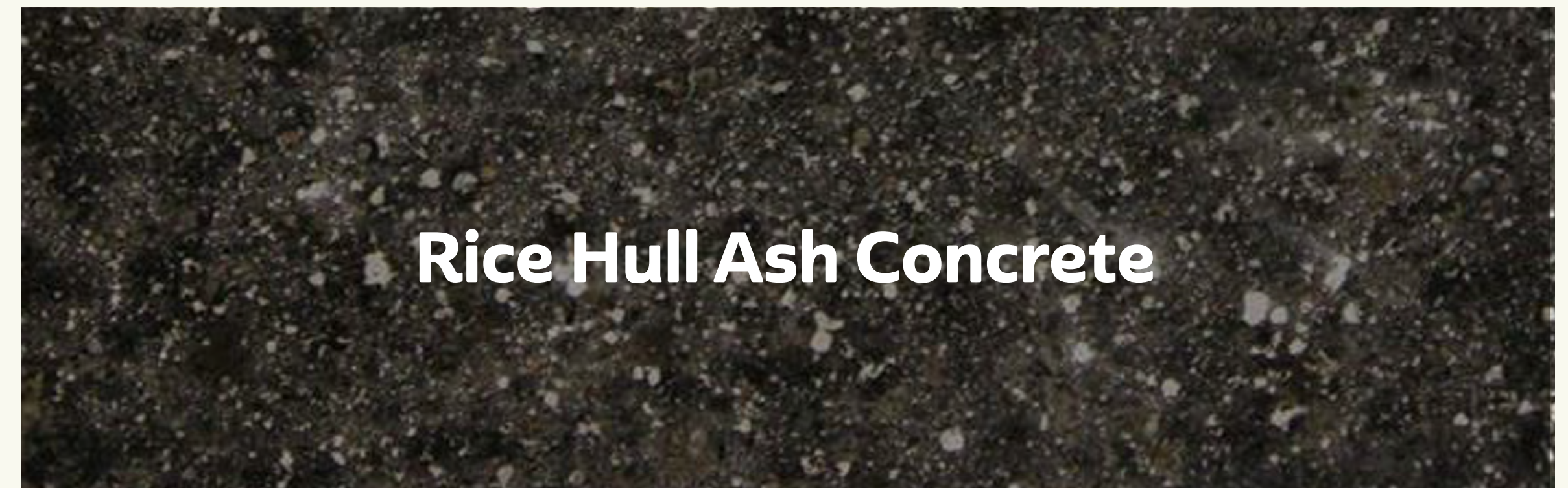


and no red list chemicals!

...some that are **mineral-based**



...and some **interesting hybrids.**

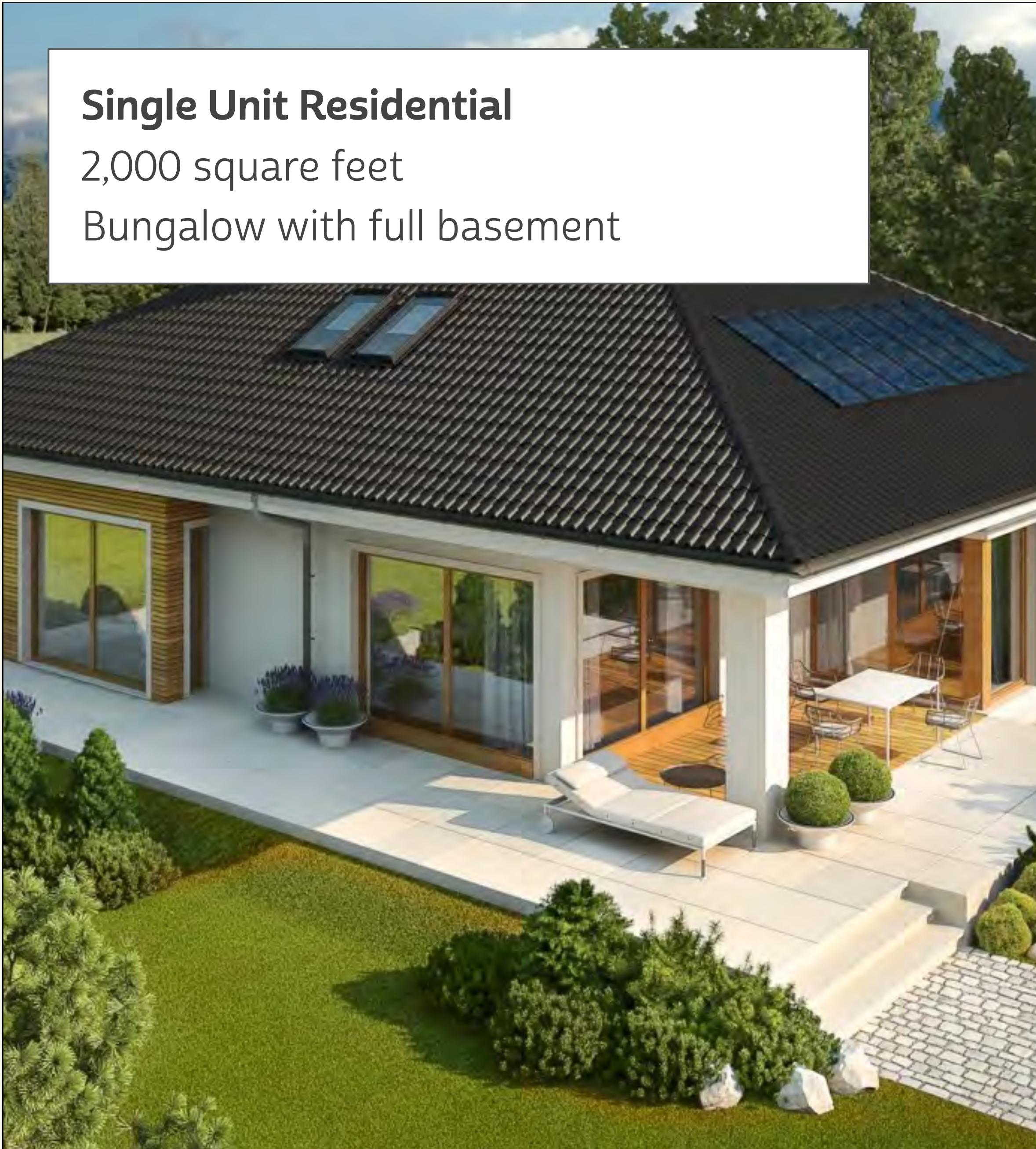


Greenhouse Gas (GHG) Evaluation Study

Single Unit Residential

2,000 square feet

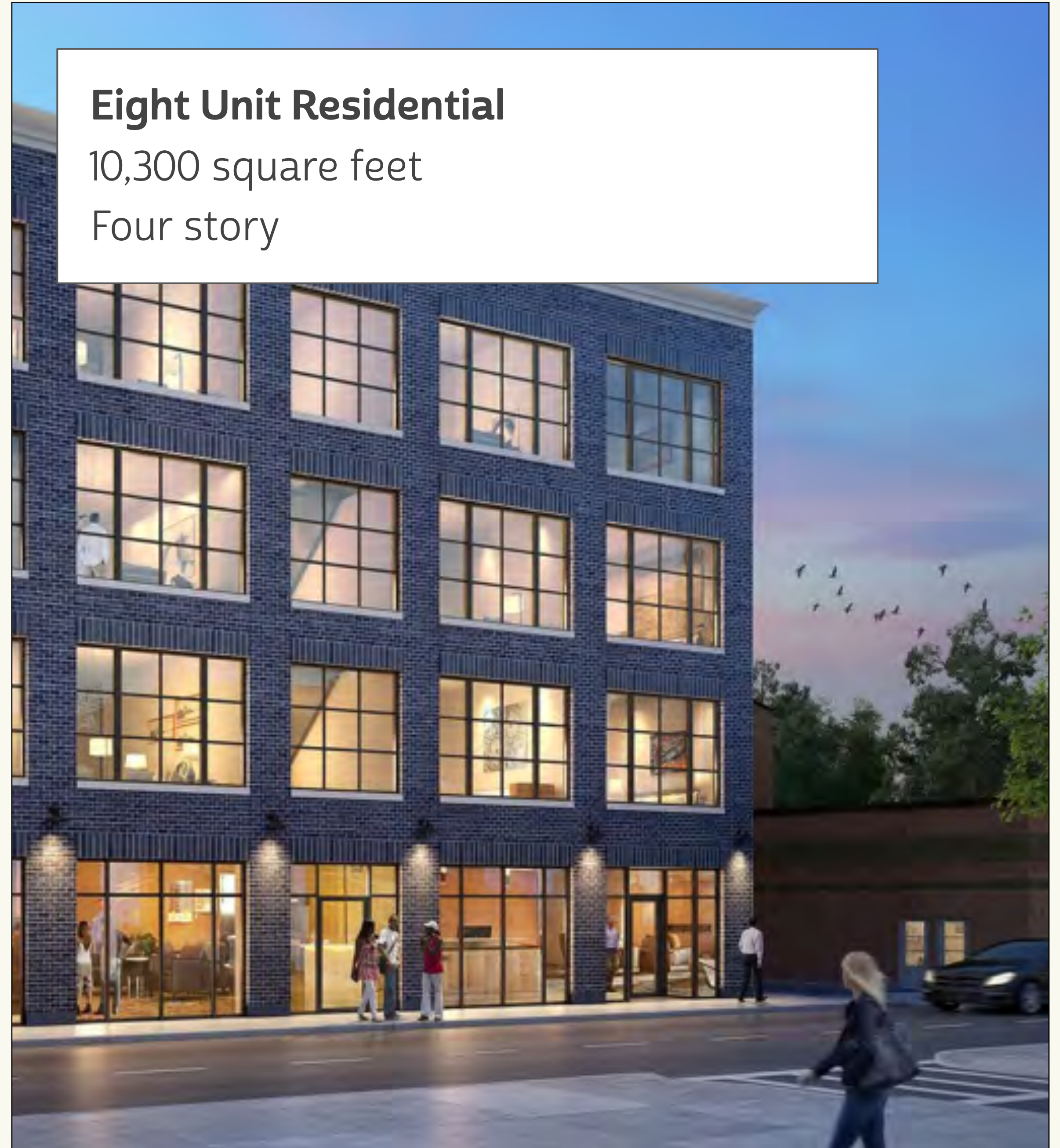
Bungalow with full basement



Eight Unit Residential

10,300 square feet

Four story



Embodied GHG Emissions



THE INTERNATIONAL EPD® SYSTEM

ENVIRONMENTAL
PRODUCT
DECLARATION



GWP₁₀₀
Global
Warming
Potential



POCP
Photochemical
Ozone
Creation
Potential



EP
Eutrophication
Potential



AP
Acidification
Potential



ODP
Ozone
Depletion
Potential



ADP_f
Abiotic
Depletion
Potential
(fossil)

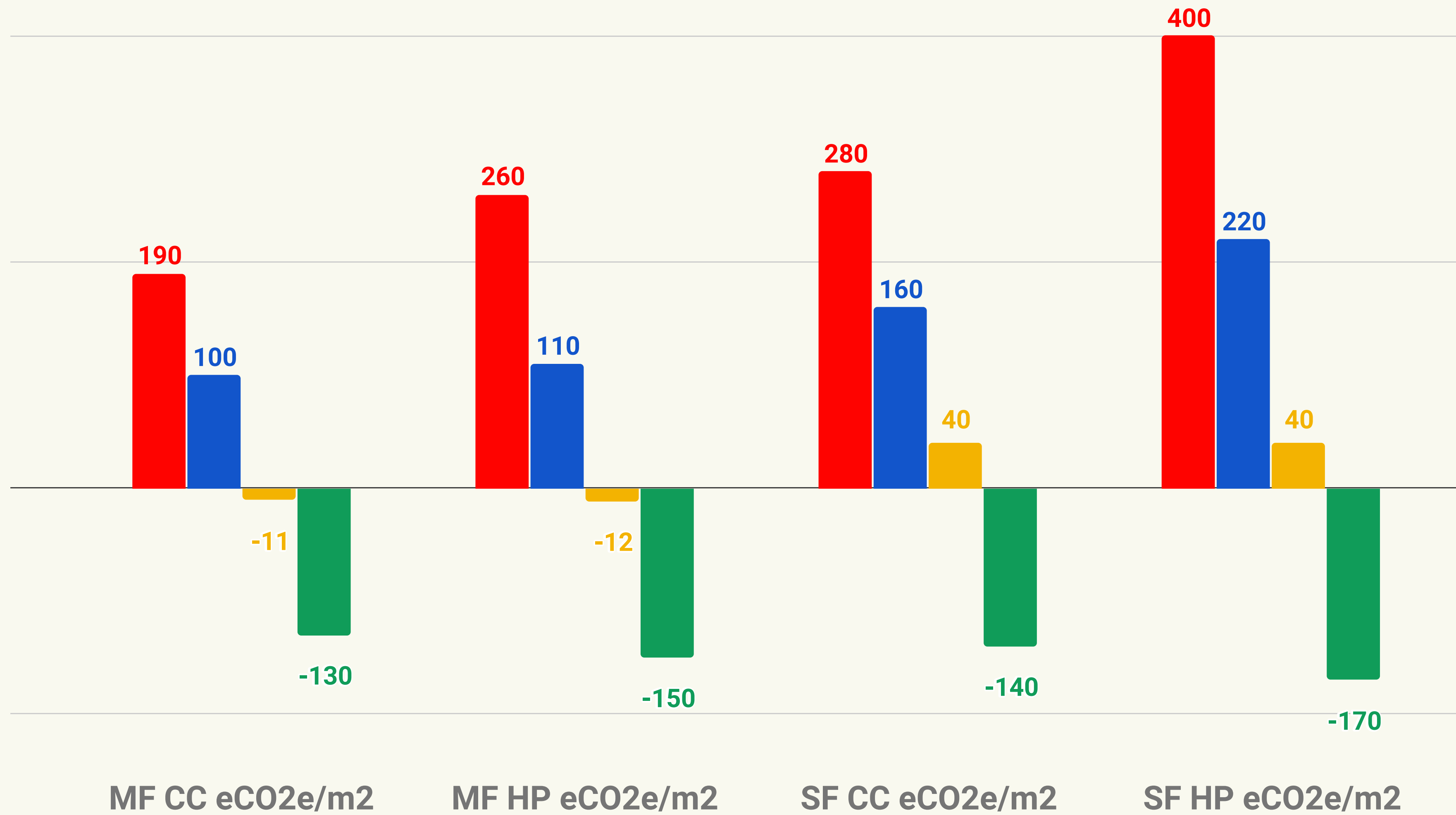


ADP_e
Abiotic
Depletion
Potential
(elements)

Our sources of data:

- Industry average EPD for North America
- Product specific EPD for North America
- Industry average EPD for Europe
- Product specific EPD for Europe
- LCA data from peer reviewed sources
- ICE database

■ High eCO₂e
 ■ Moderate eCO₂e
 ■ Low eCO₂e
 ■ Best eCO₂e



Eight Unit Residential

Embodied CO₂e emissions, kg per square meter

Single Unit Residential

Embodied CO₂e emissions, kg per square meter

What can this mean...

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Worst Case Scenario

at +345.9 kg/m²

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= **+83.4 million tonnes** of CO₂e

= Adding emissions of **23 coal plants***

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Best Case Scenario
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Worst Case Scenario
at +345.9 kg/m²

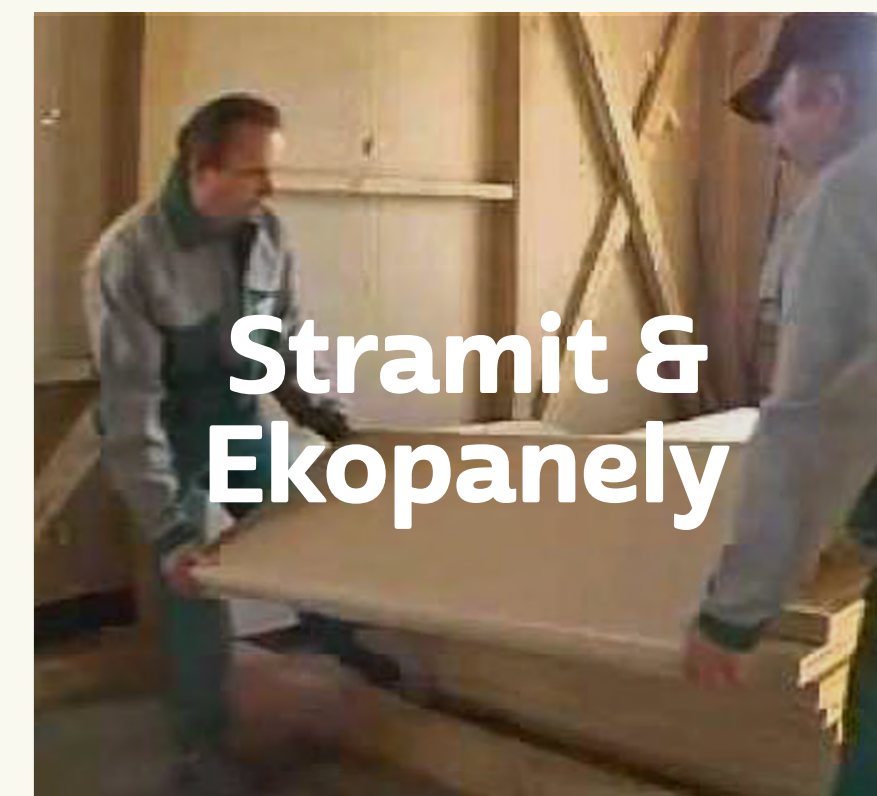
= **+83.4 million tonnes** of CO₂e
= Adding emissions of **23 coal plants***

Best Case Scenario
at -150.7 kg/m²

= **-36.3 million tonnes** of CO₂e
= Removing emissions of **10 coal plants***

*500 MW Plant with 3.5 million tons of CO₂e Emissions Annually
241.1 million square meters new low-rise residential construction in US, 2017
U.S. Census Bureau/U.S. HUD, CB19-21

2.16 billion tons of grain straw were grown globally in 2016. That's enough carbon storage to **offset all current transportation GHG emissions** and more than **replace all current insulation materials**.



Operational GHG Emissions

Okay, but embodied emissions are only part of the story.

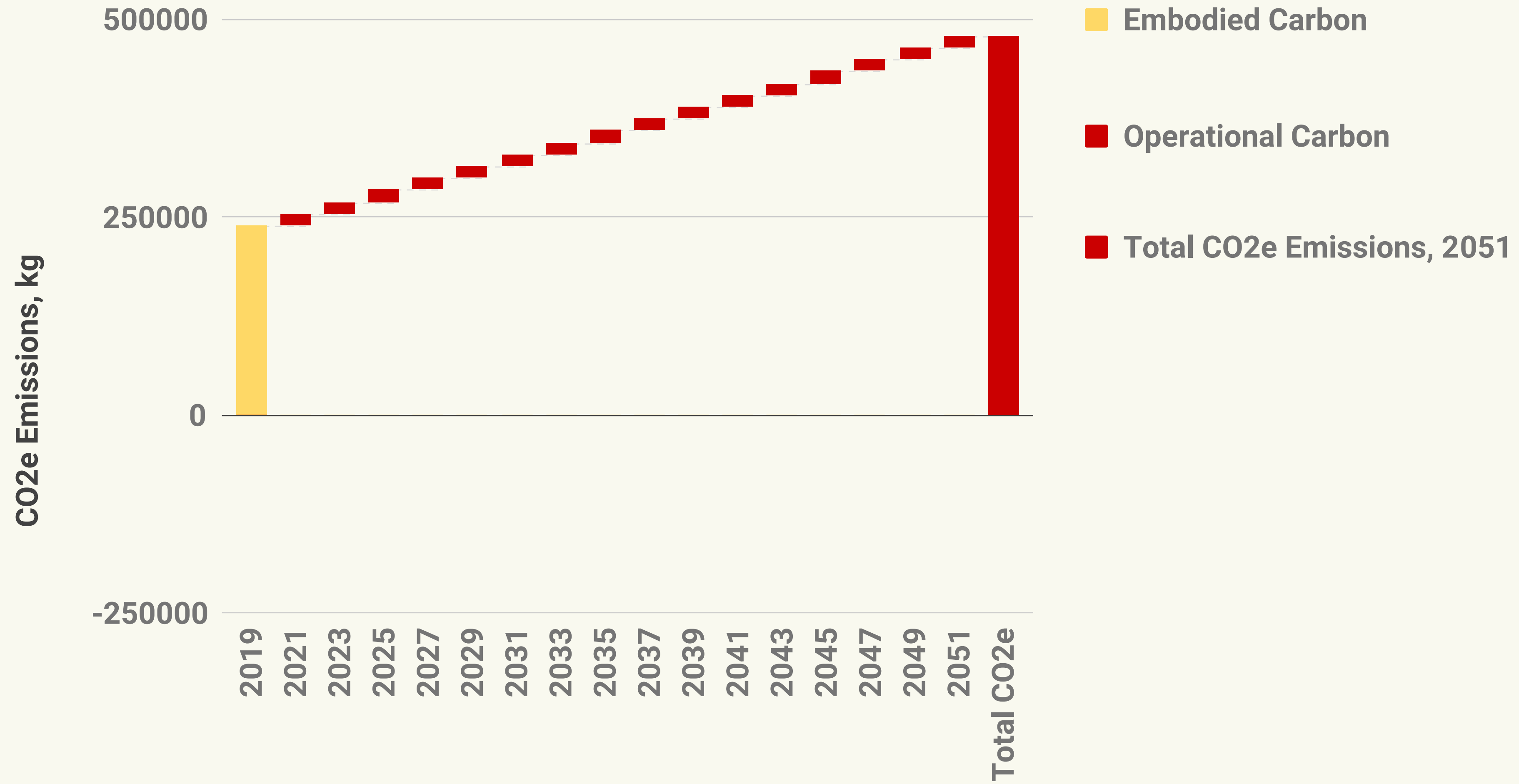
What happens when we add operational emissions?

**Embodied Emissions +
Operational Emissions**

= Overall Climate Impact



There is bad news...

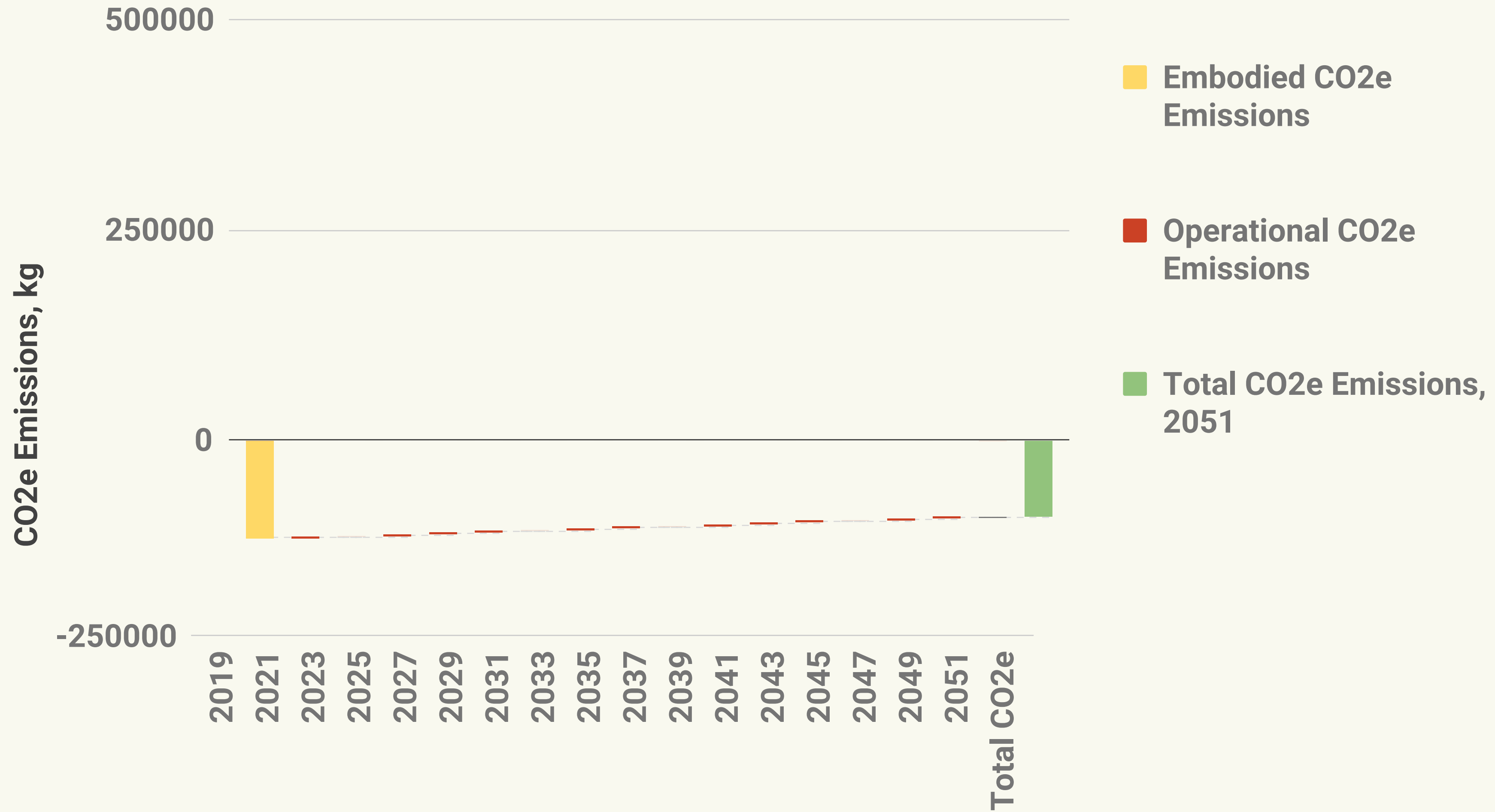


Eight Unit Residential

High eCO2e Building, Code Compliant, NG + ISO-NE Grid

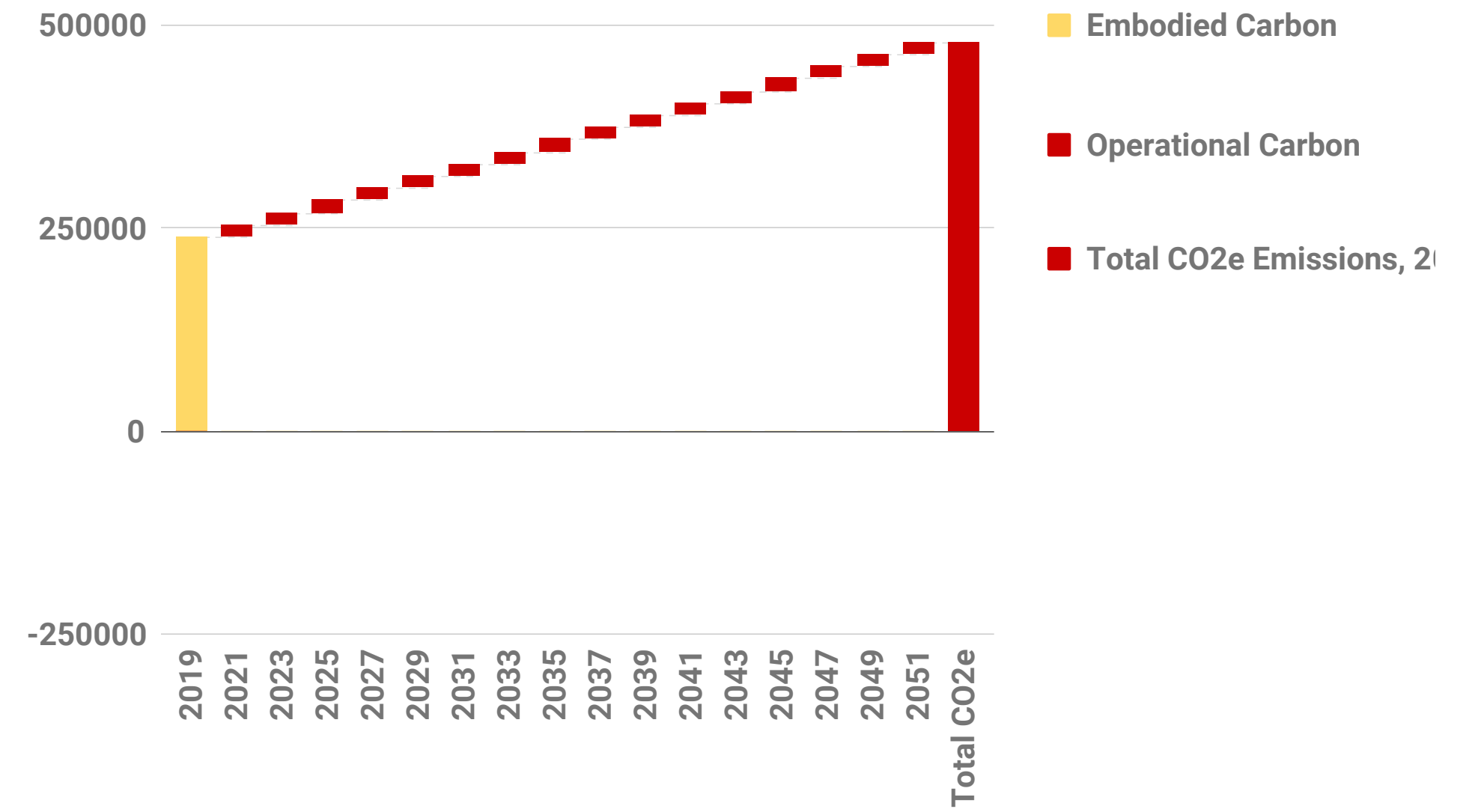
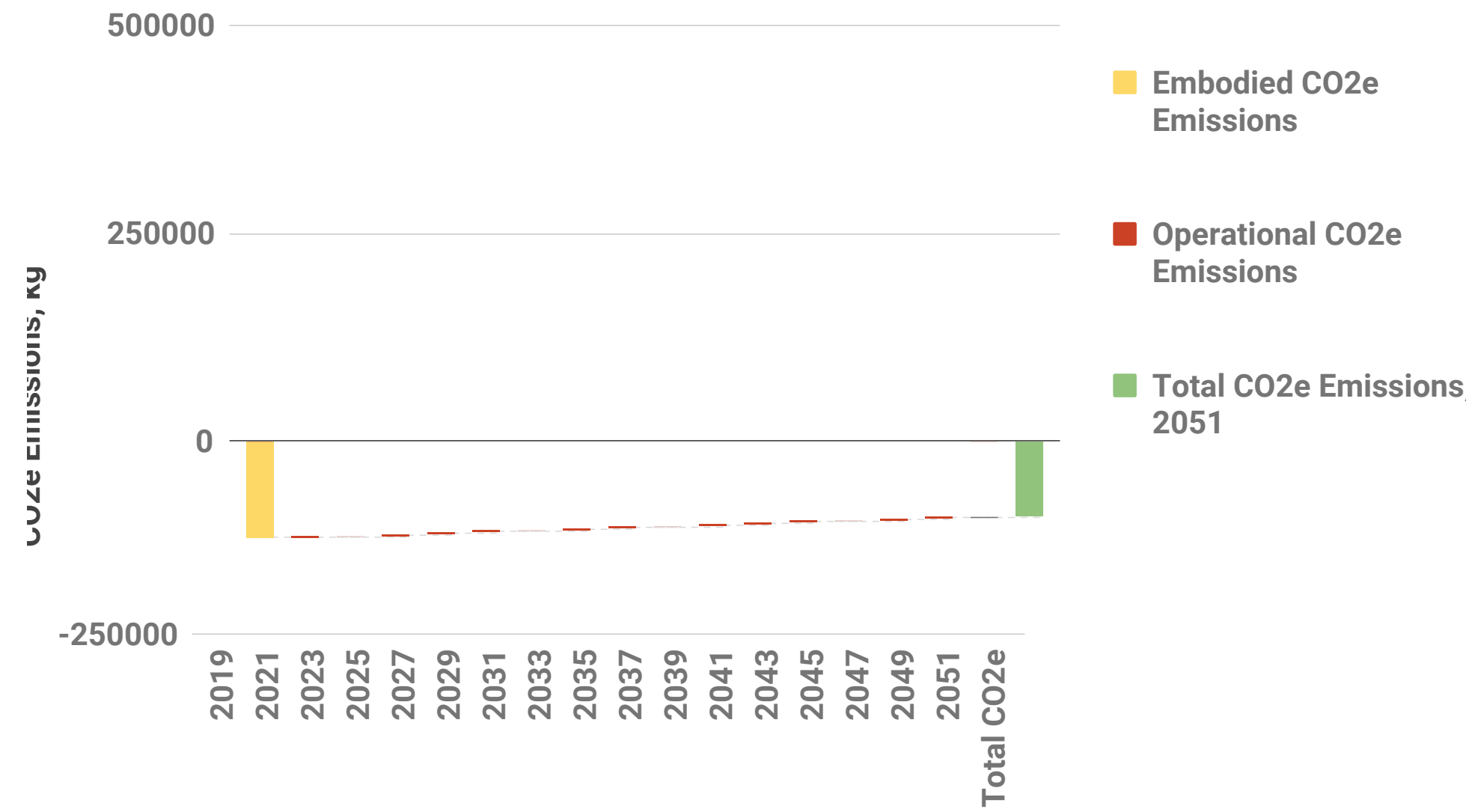


and there is good news.



Eight Unit Residential

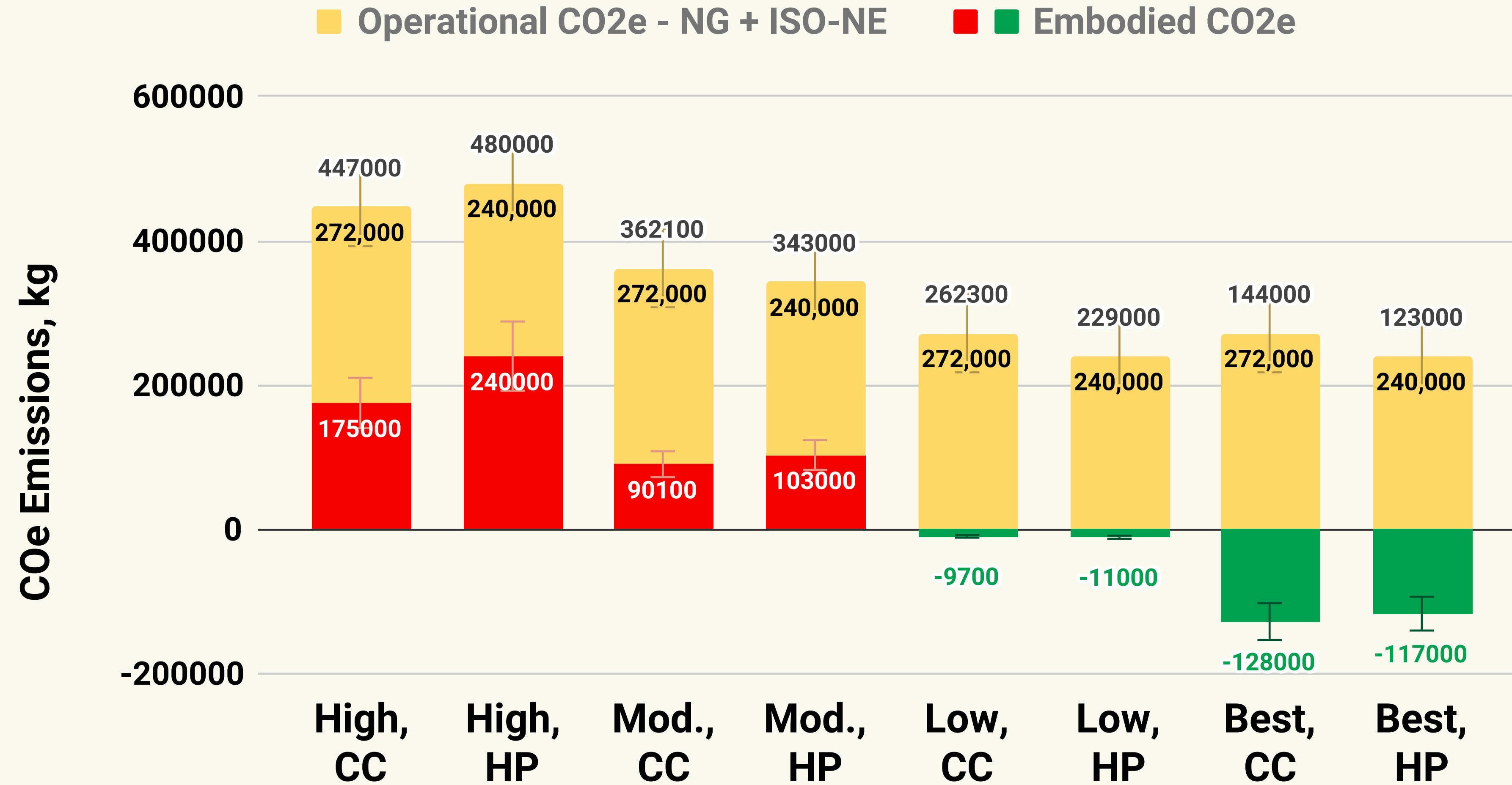
Lowest eCO2e Building, High Performance, Ontario Grid



This building can be a drawdown building!

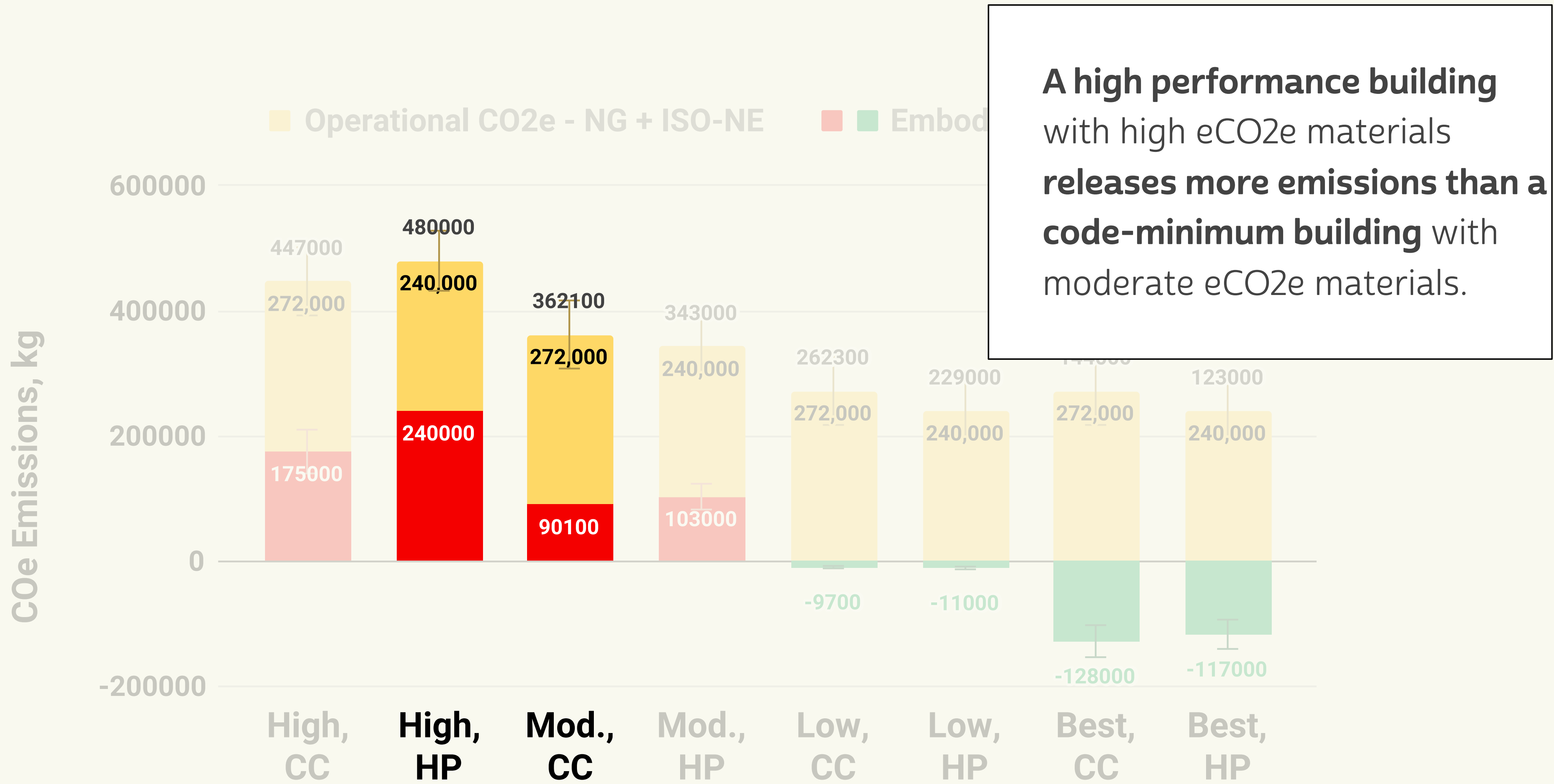


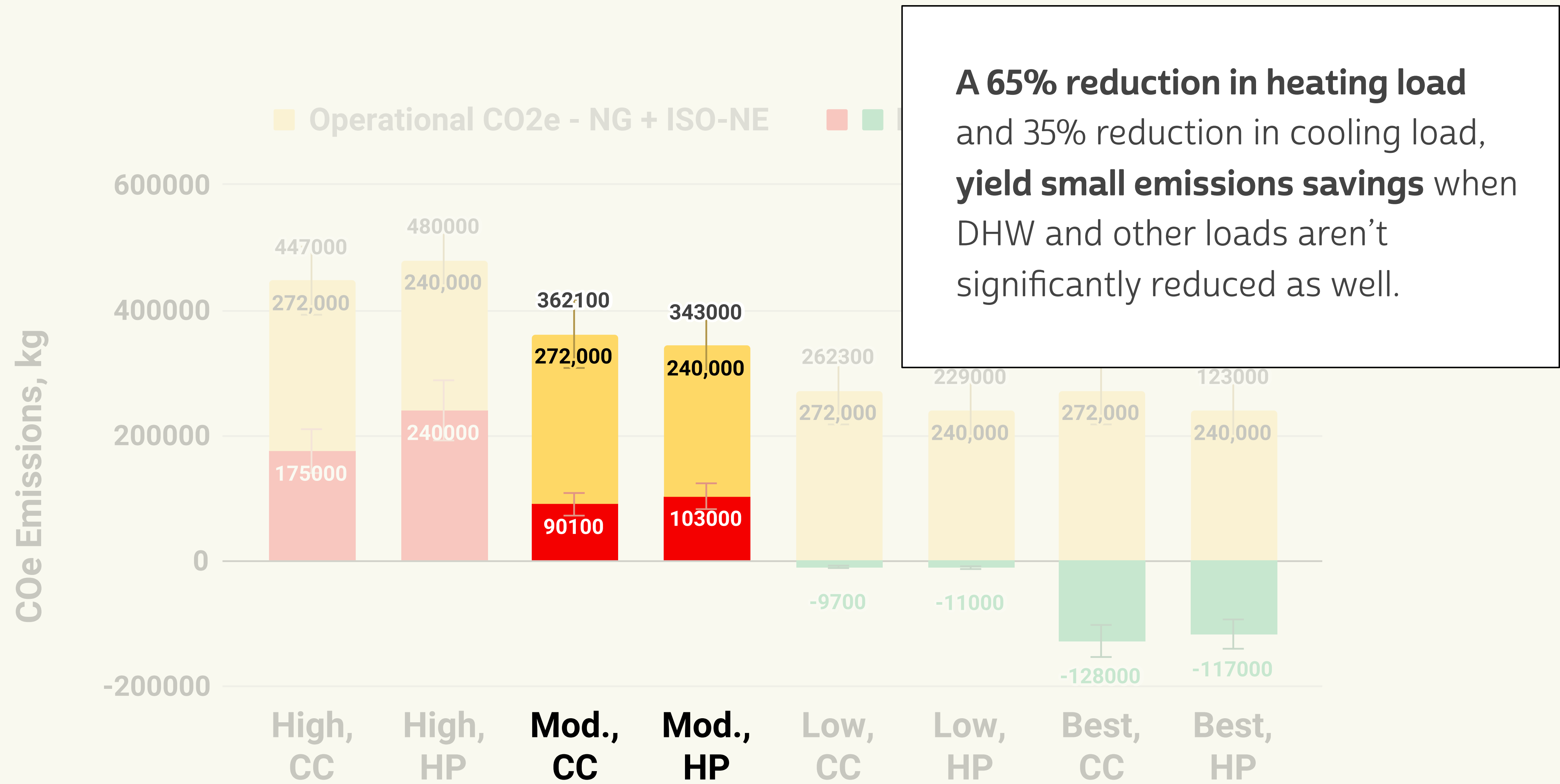
Combined GHG Emissions

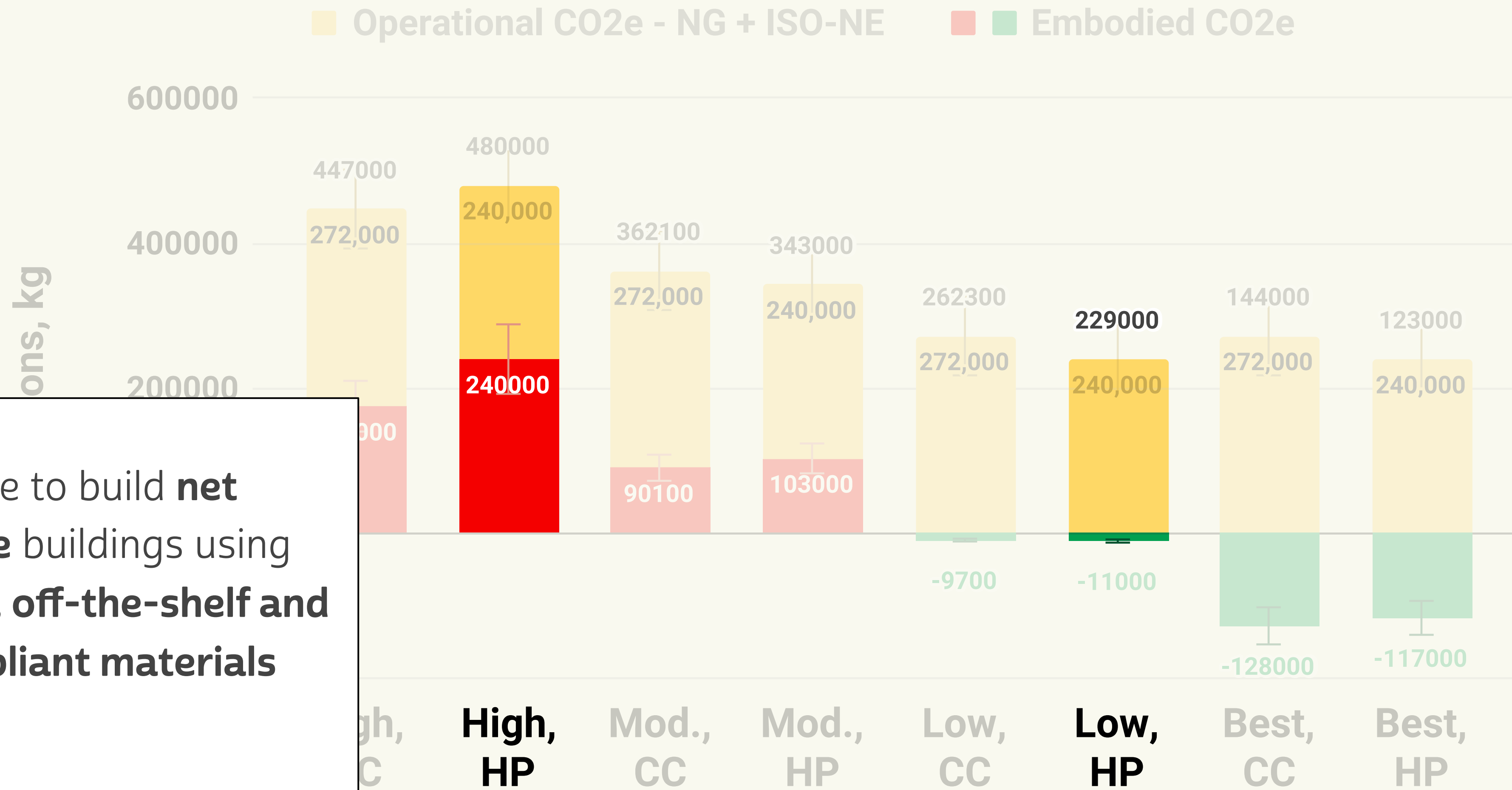


Eight Unit Residential

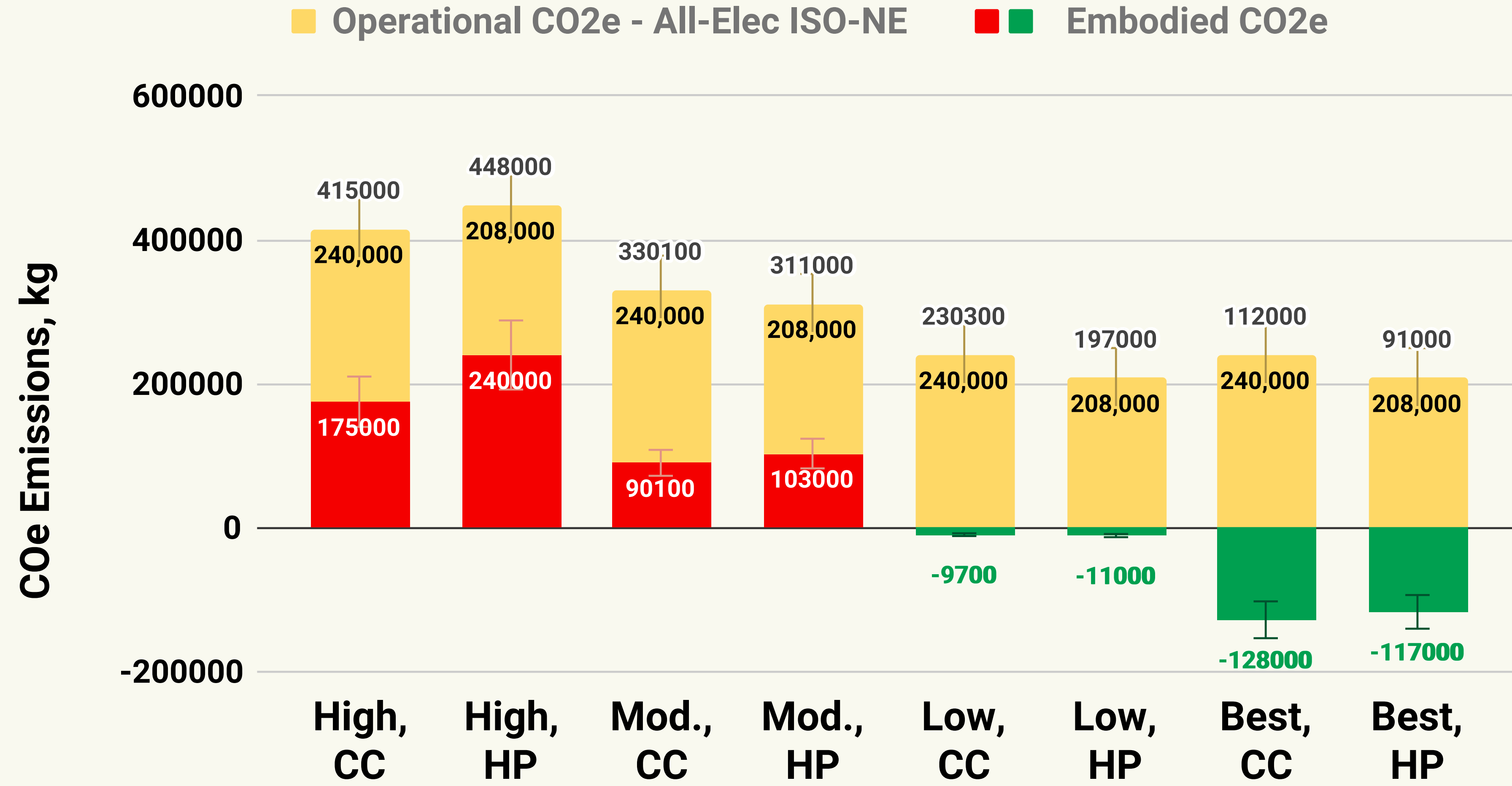
Natural Gas + ISO-NE Grid, 2019-2051



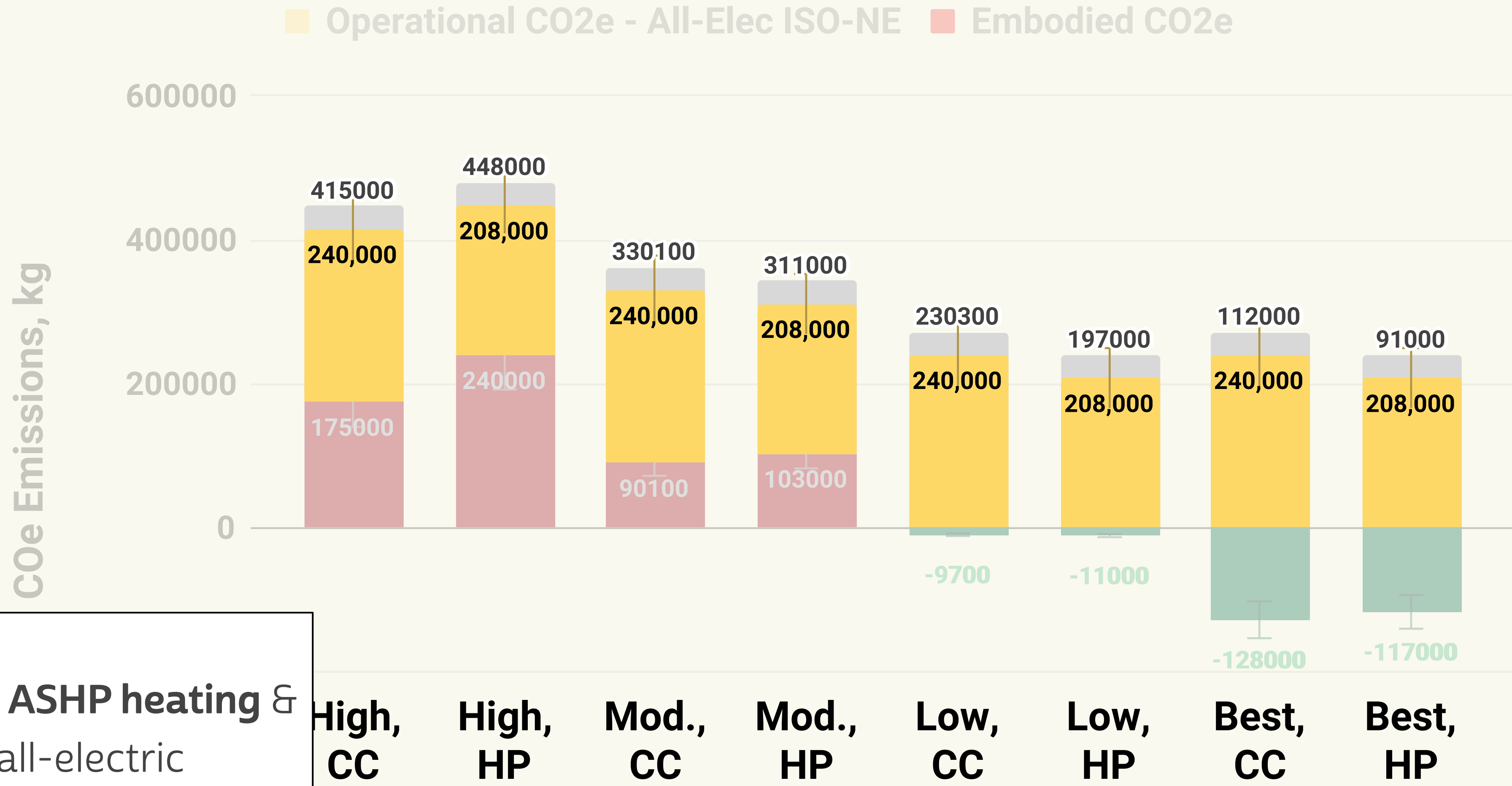




It is possible to build **net zero eCO2e** buildings using **affordable, off-the-shelf and code-compliant materials** (Low HP).
 They will **release fewer total emissions** than just the eCO2e of the High HP building.

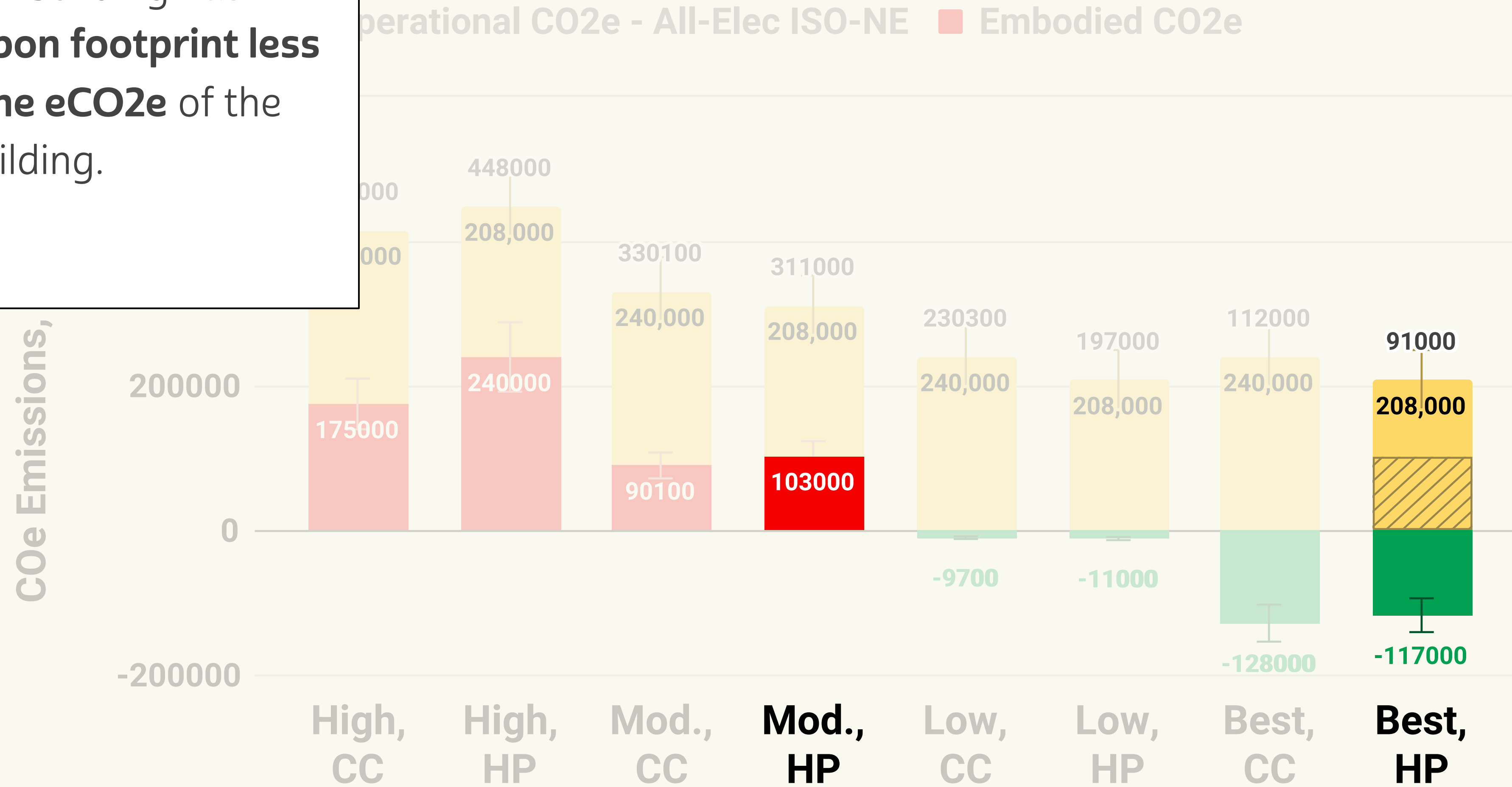


Eight Unit Residential
 All Electric, ISO-NE Grid, 2019-2051

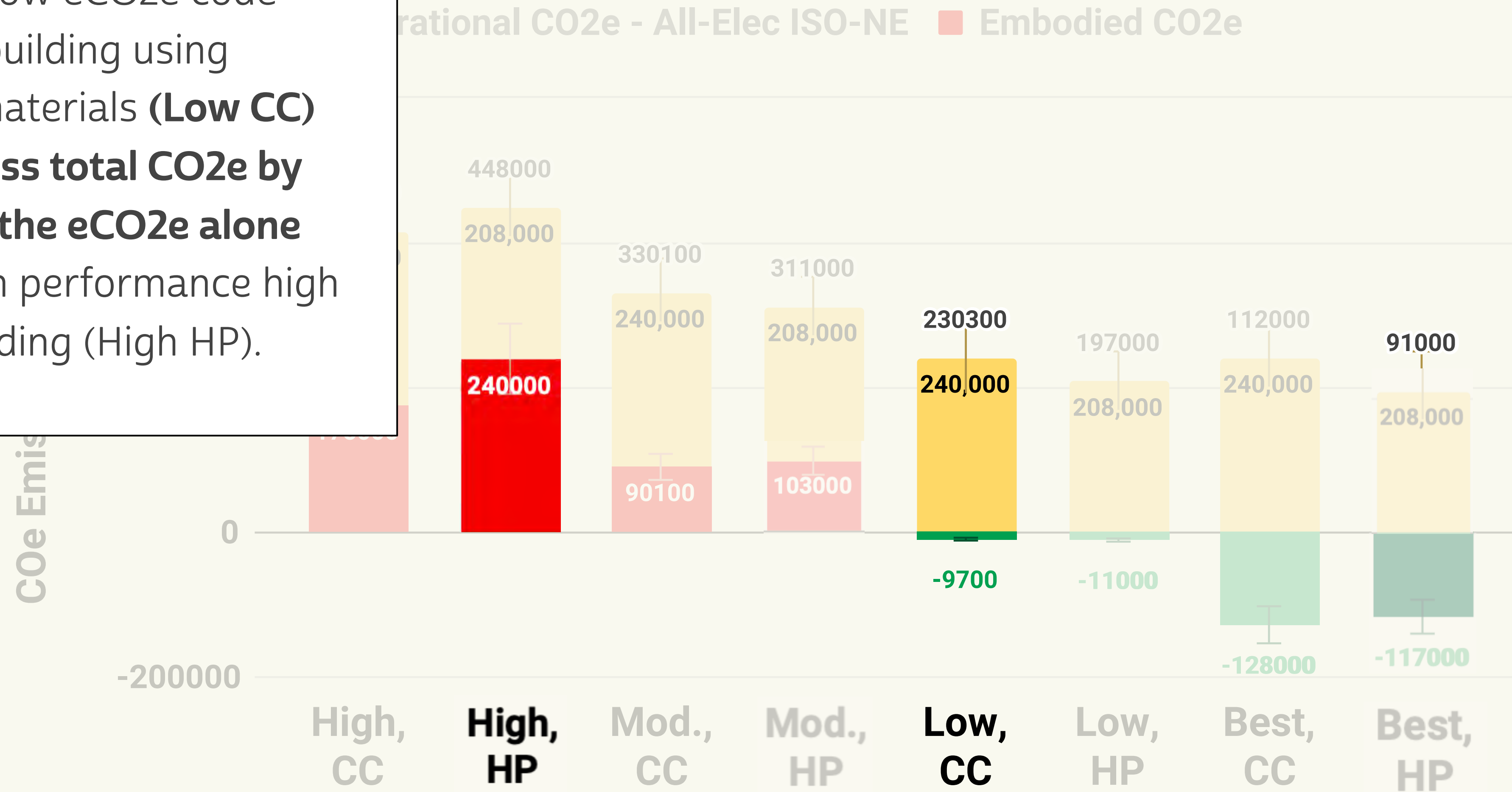


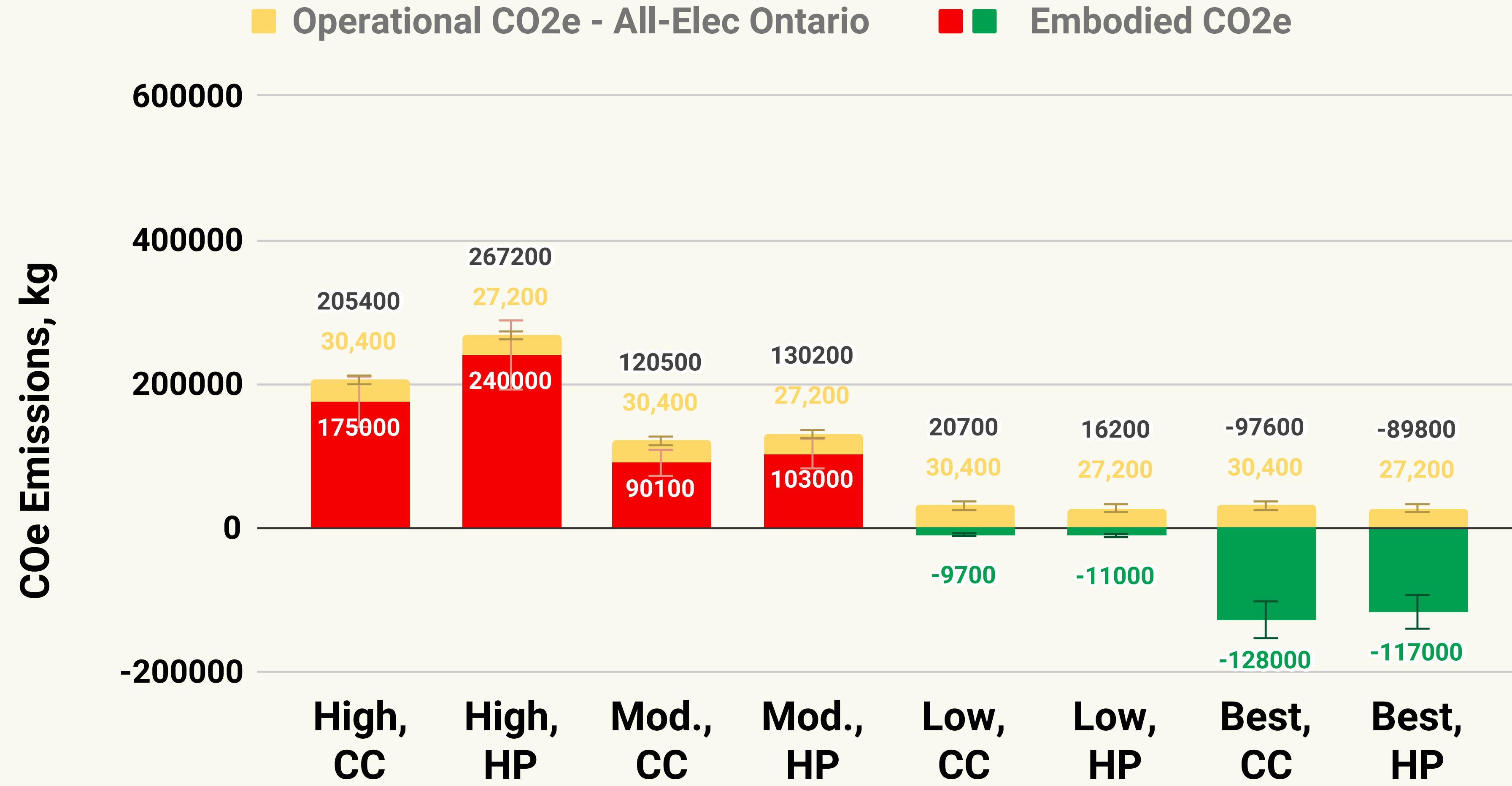
A switch to ASHP heating & cooling for all-electric building is **only a 13% oCO2e emissions savings** on the ISO-NE grid.

The Best HP building has a **total carbon footprint less than just the eCO2e** of the Mod HP building.

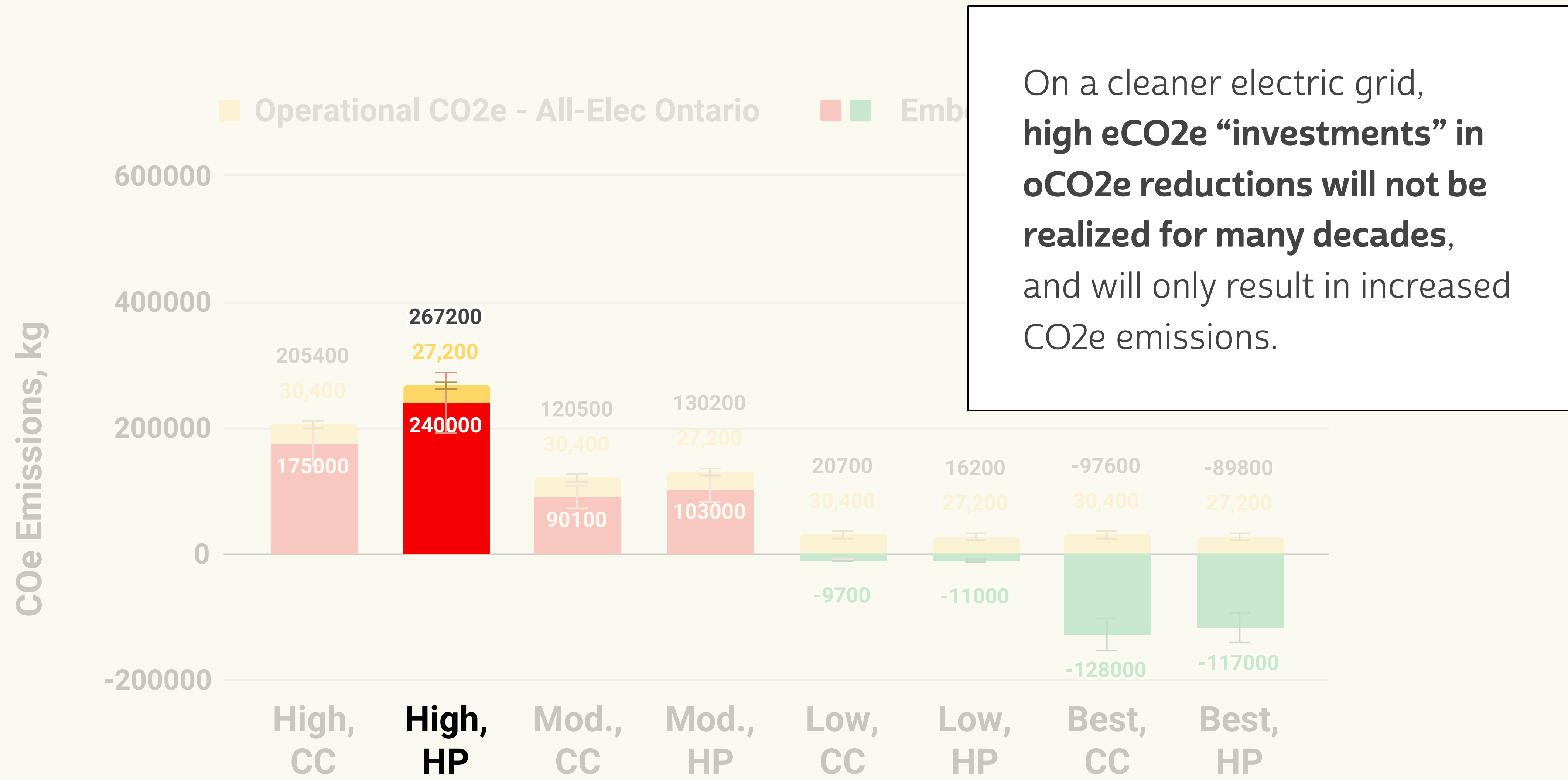


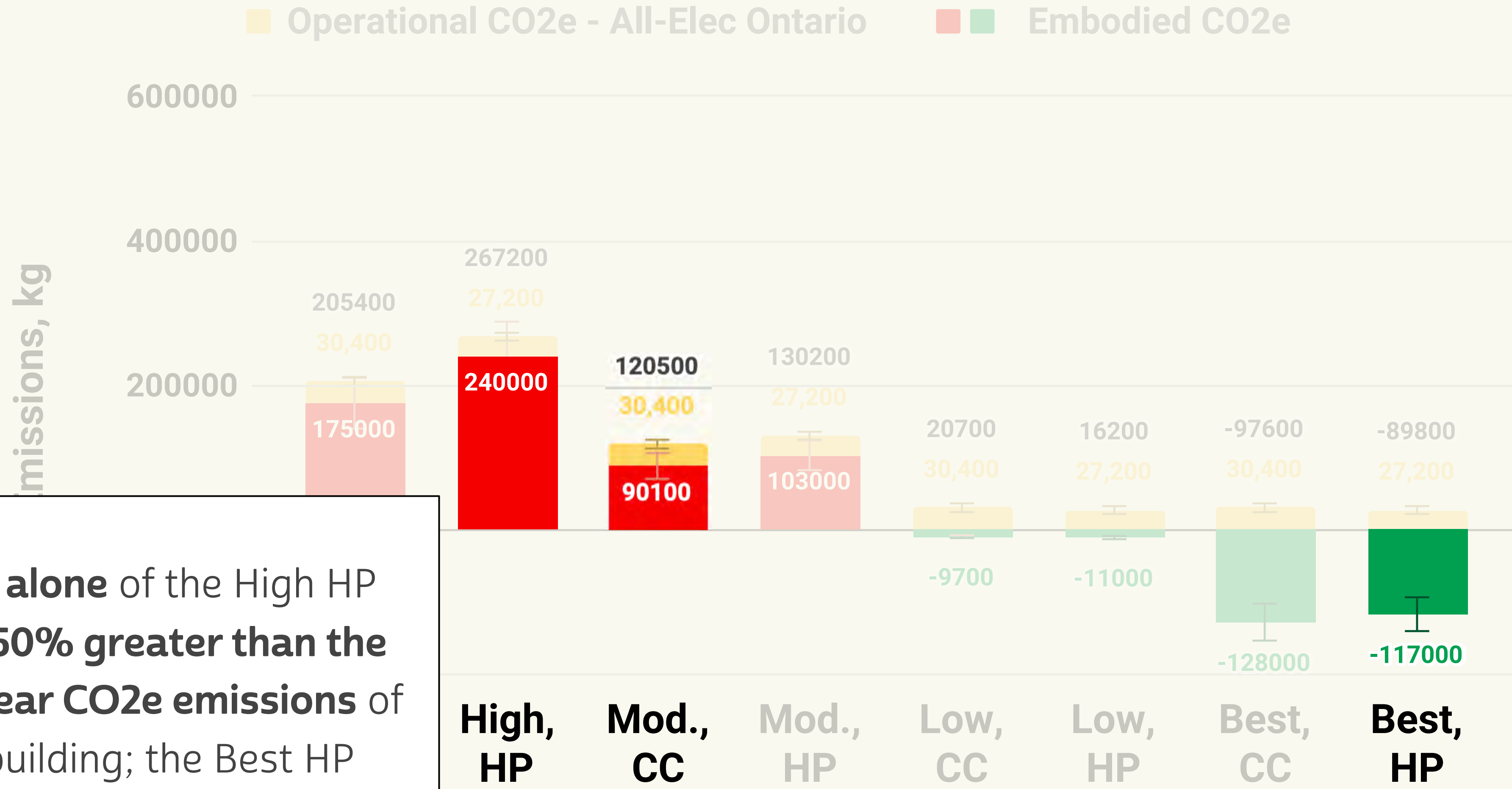
Building a low eCO₂e code minimum building using common materials (**Low CC**) will emit less total CO₂e by 2050 than the eCO₂e alone from a high performance high eCO₂e building (High HP).



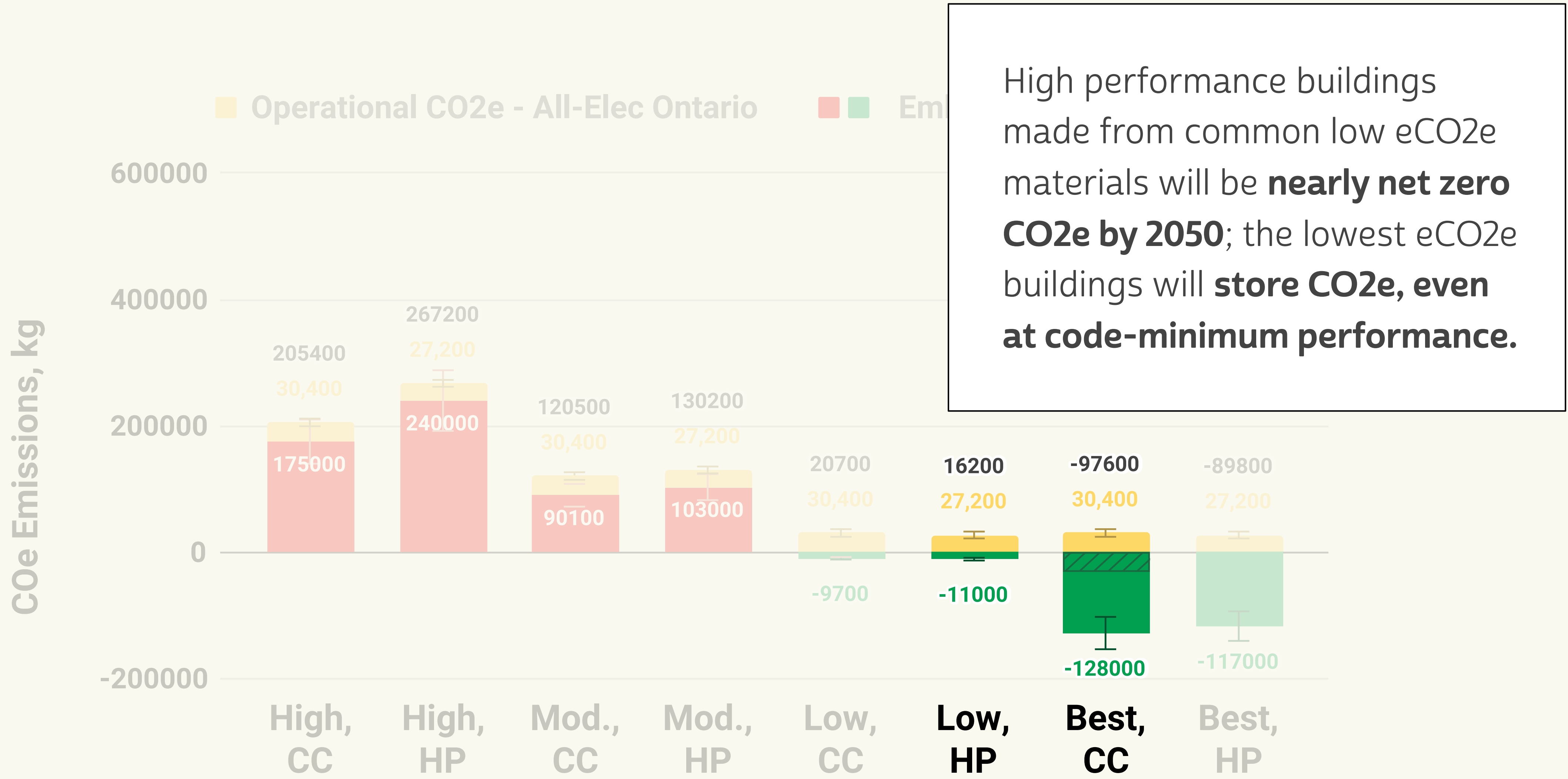


Eight Unit Residential
 All Electric, Ontario Grid, 2019-2051





The **eCO2e alone** of the High HP building is **50% greater than the entire 30 year CO2e emissions** of a Mod CC building; the Best HP building **stores 75% of those emissions.**



High performance buildings made from common low eCO2e materials will be **nearly net zero CO2e by 2050**; the lowest eCO2e buildings will **store CO2e, even at code-minimum performance.**