

# **BUILDINGENERGY BOSTON**

---

## **How Forests and Biogenic Carbon Can Convert Buildings into Carbon Sinks**

**Peter Pinchot (Whole Forest)**

**Garrett Siegers (Whole Forest)**

**Curated by Michael Simons (Abode)**

---

**Northeast Sustainable Energy Association (NESEA)**

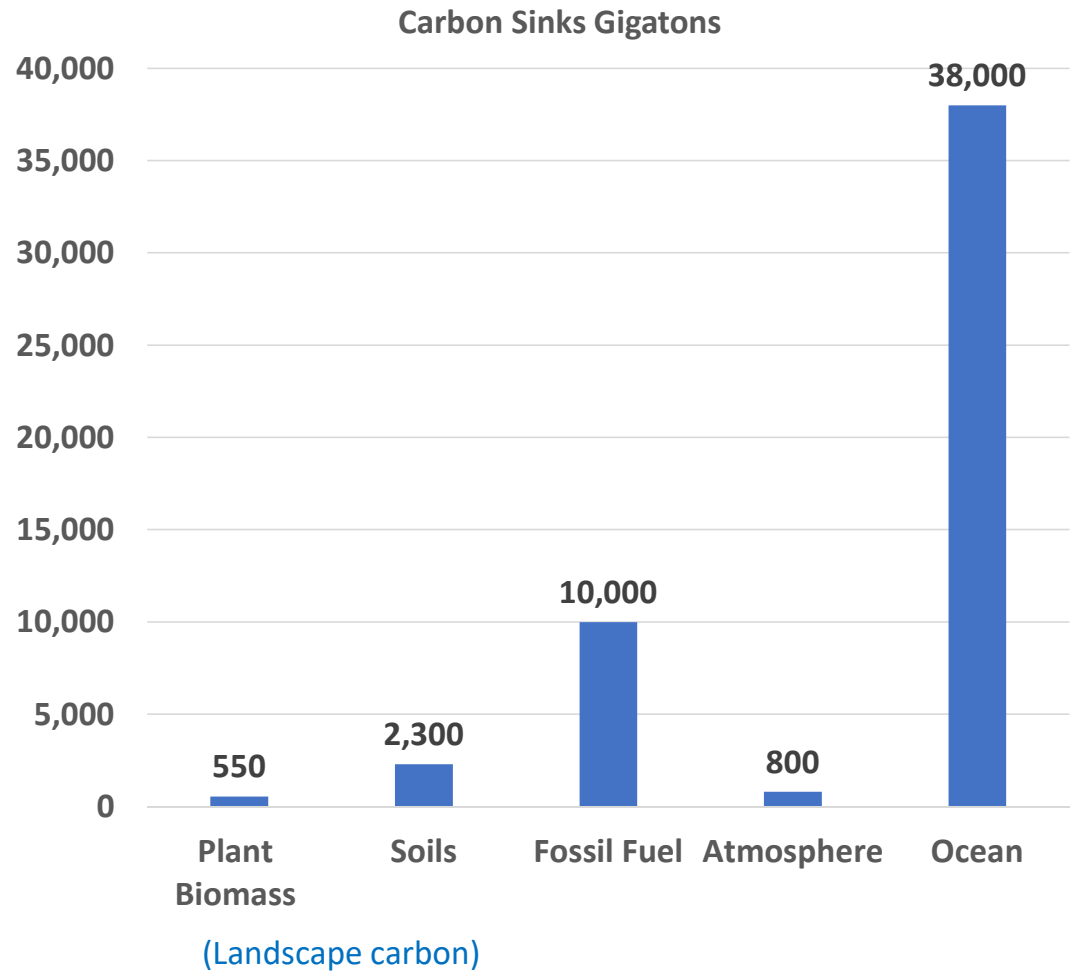
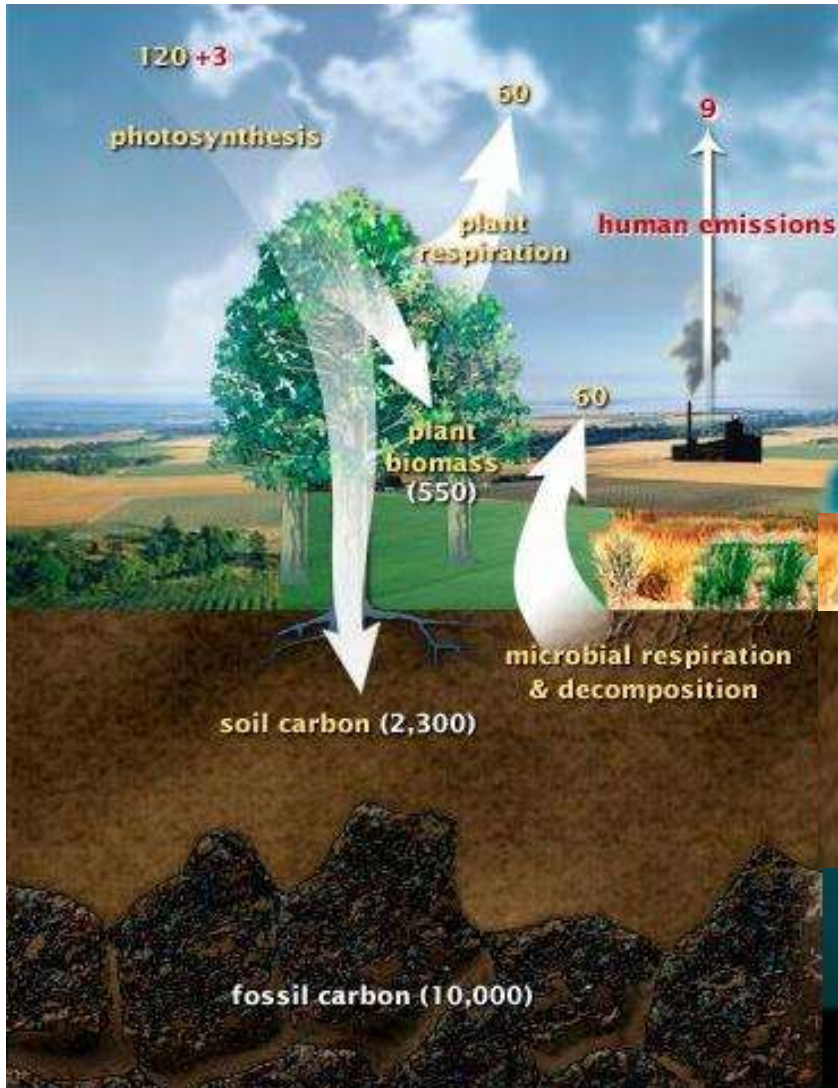
**March 1, 2022**

**Session Format: Three Presentations each followed by a 10-minute discussion**

- 1) Carbon emissions and mitigation context: Forestry, Agriculture, and Buildings
- 2) Biogenic carbon materials: Opportunities, Carbon Accounting, Expanded LCA
- 3) New Biogenic Material Opportunity: Tropical Forest Products – Case Study



## Session 1: Carbon Emissions and Mitigations Context

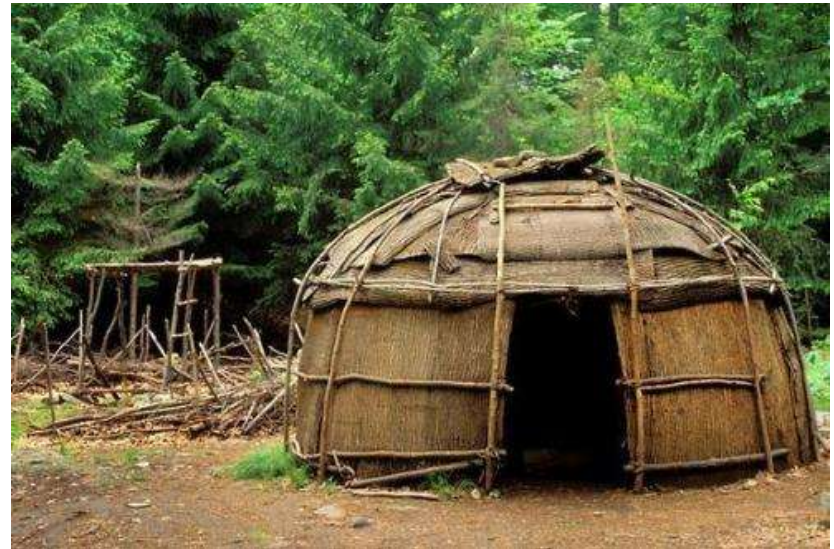


## Four Historic Stages of Landscape Management and Building Materials

Act 1: Indigenous culture, pre-European settlement



Shawnee Indian settlement



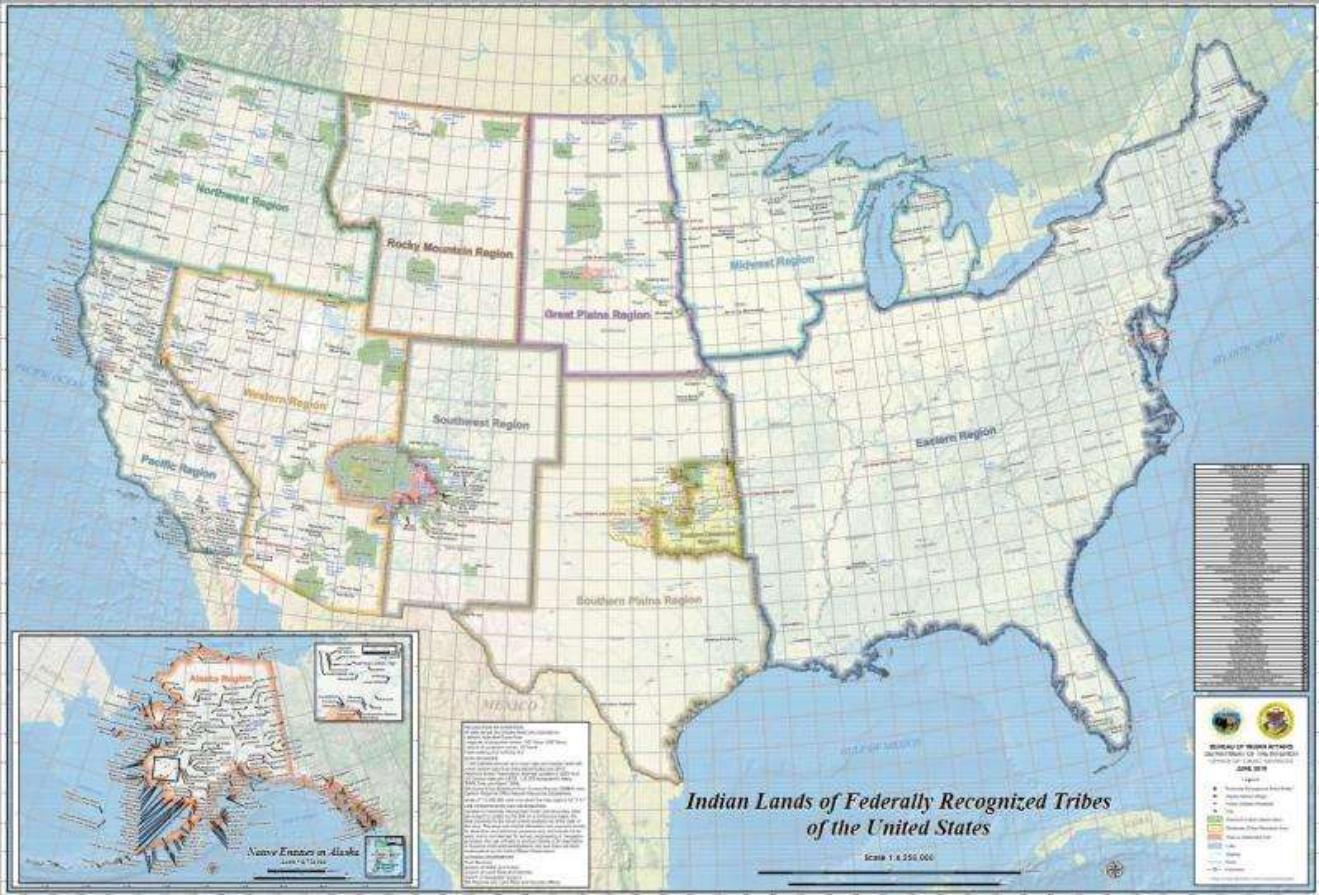
Re-creation of a Lenape hogan

# Act 2: European settlement and land theft of Indian territory followed by deforestation

1737: The Walking Purchase



Territory of Federally Recognized Indigenous Nations



## 1800 to 1920 Timber Exploitation and Clearing Forest for Agriculture





Deforestation of eastern old growth forests

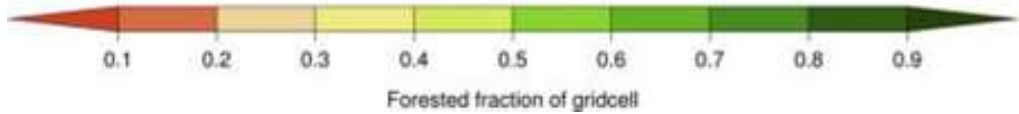
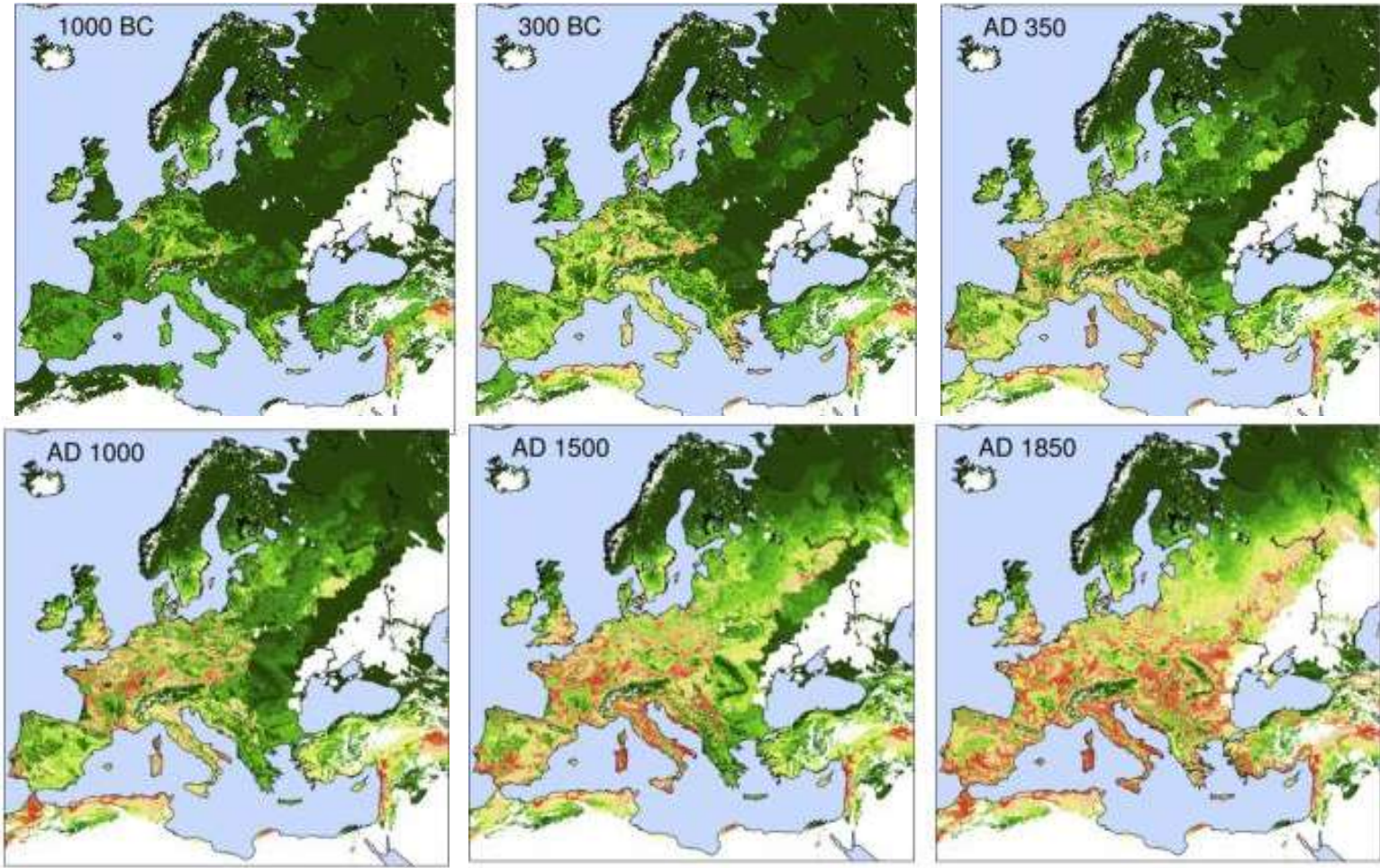


Clearing for small-scale agriculture

Railroads in 1860s opened access to markets for lumber and agriculture



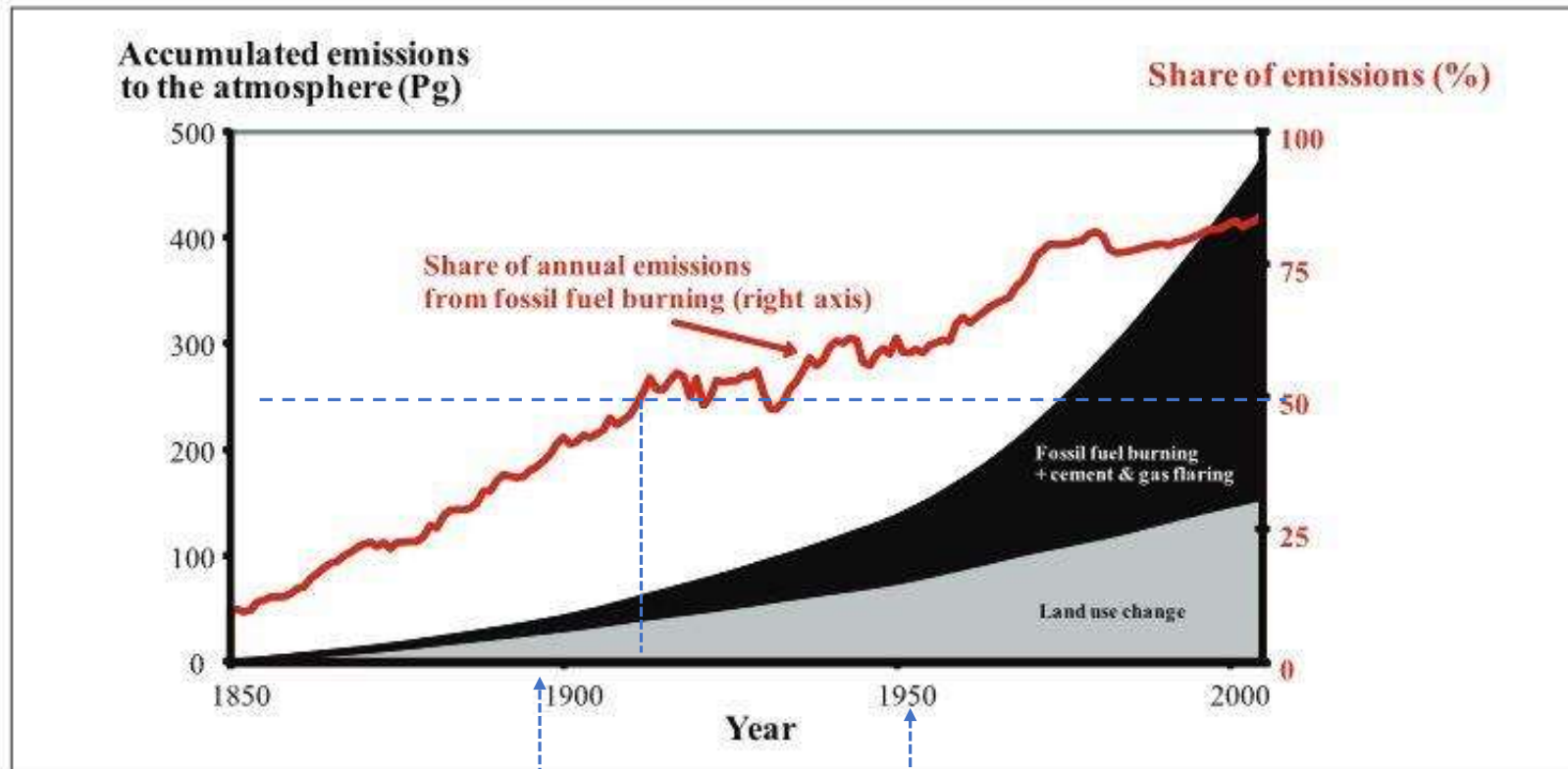
# Deforestation in Europe 1000 BC to 1850



Green = forest.  
Red, yellow = agriculture.



## Deforestation and Fossil Fuel Emissions: 30% Land Use Change



**Figure 2.** Accumulated anthropogenic C emissions to the atmosphere since 1850. The contribution from cement manufacturing and gas flaring is 1-2% of the total accumulated emissions. Data source: The Carbon Dioxide Information Analysis Center (CDIAC) of the US Department of Energy (DOE).

Temperate deforestation

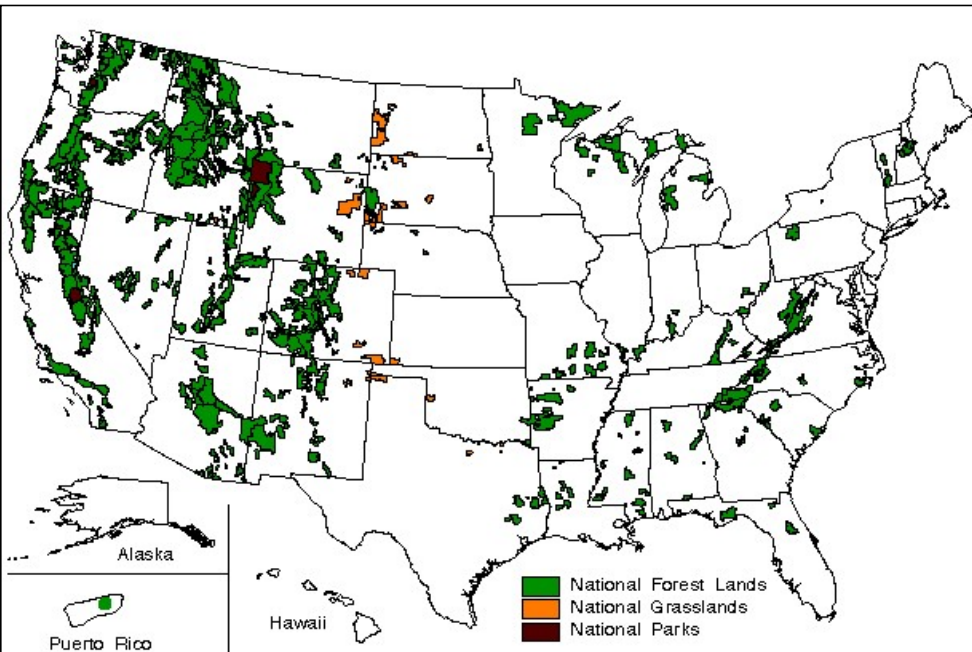
Tropical deforestation

Early Settlement -- Wood, Stone, Brick, Plaster – Regional Low Emissions Materials

But Major Emissions from Deforestation and Land Use: What is the embodied carbon of this wood?



### Act 3: Industrial Revolution, Fossil Fuels, and Conservation Movement to Protect Natural Resources

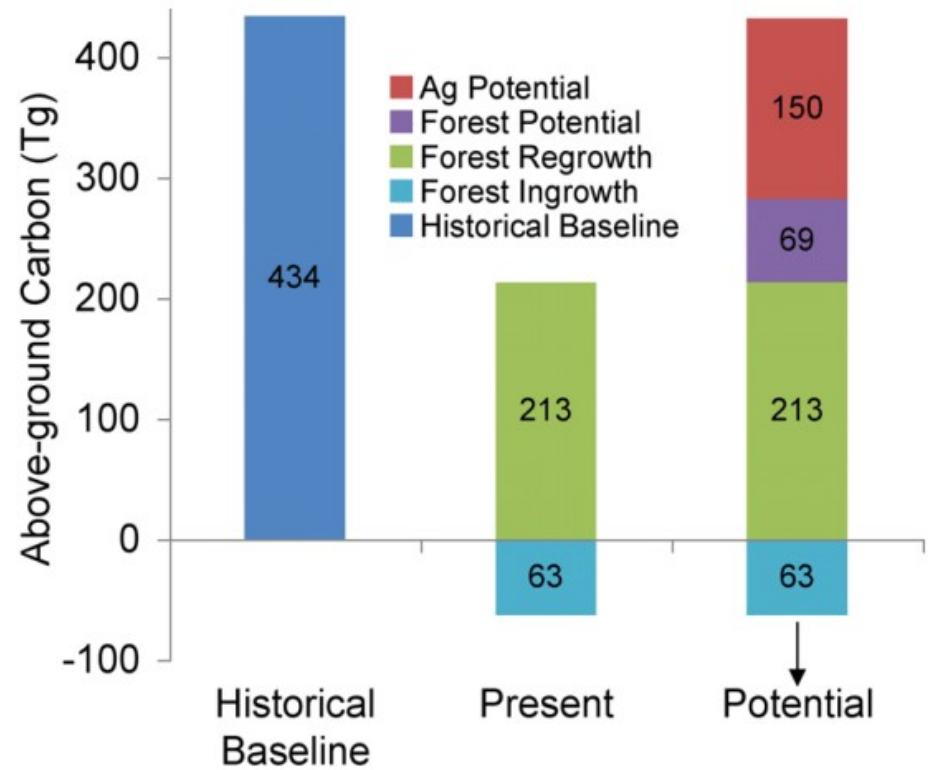
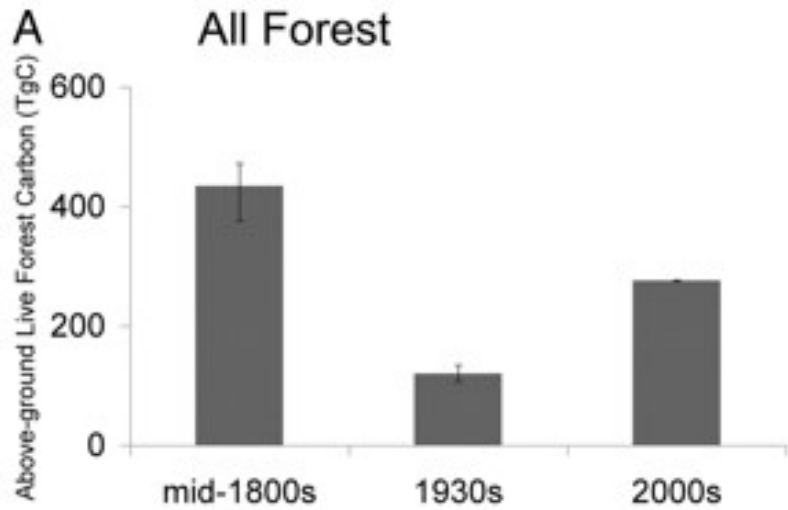


National Forests – 10% of US continent by 1908  
BLM lands another 18% federally protected 1946

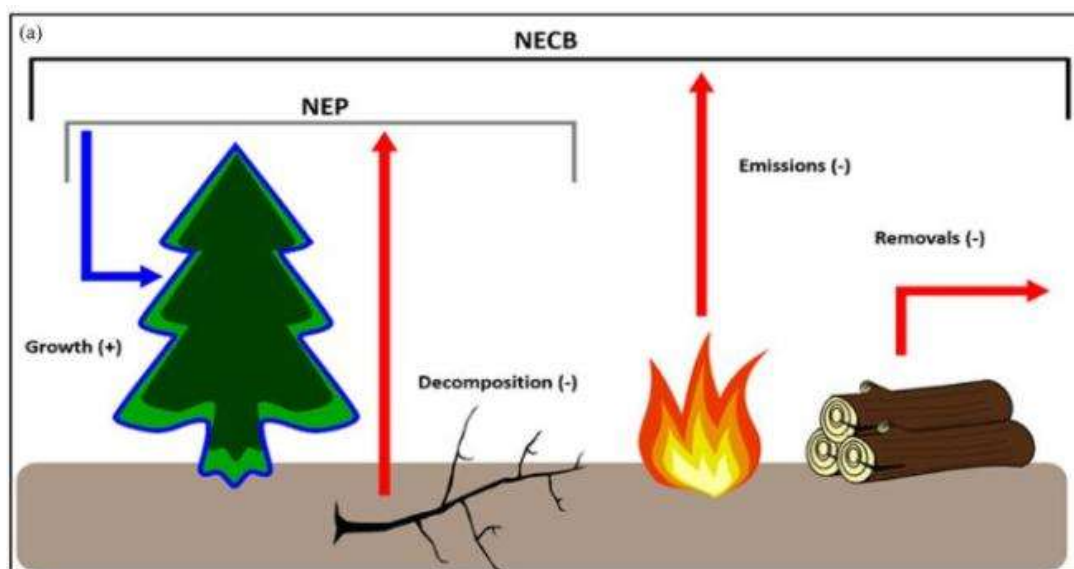


Secondary Forest Recovery  
Emergence of forest products industry  
2018: 2.9 million jobs: \$55 billion salaries  
Landowner income \$10.1 billion

## Forest Carbon in Wisconsin -- Potential for Restoration Forestry

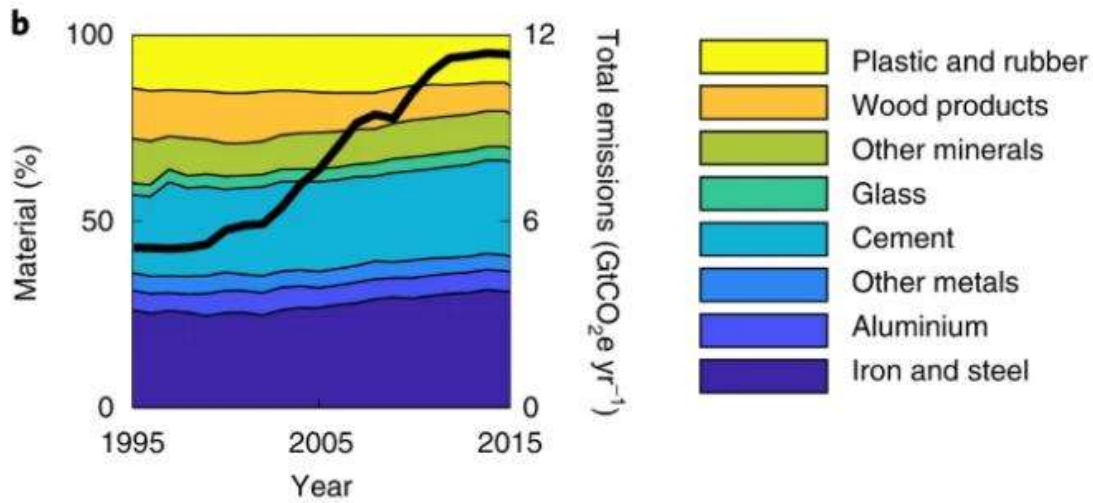
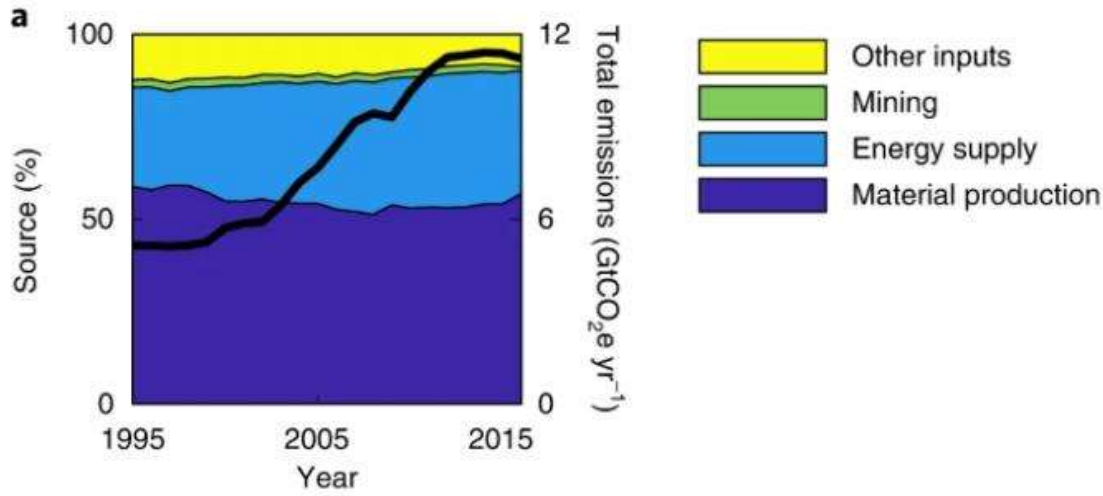


## US Pacific Forests Regional Carbon Balance 2018



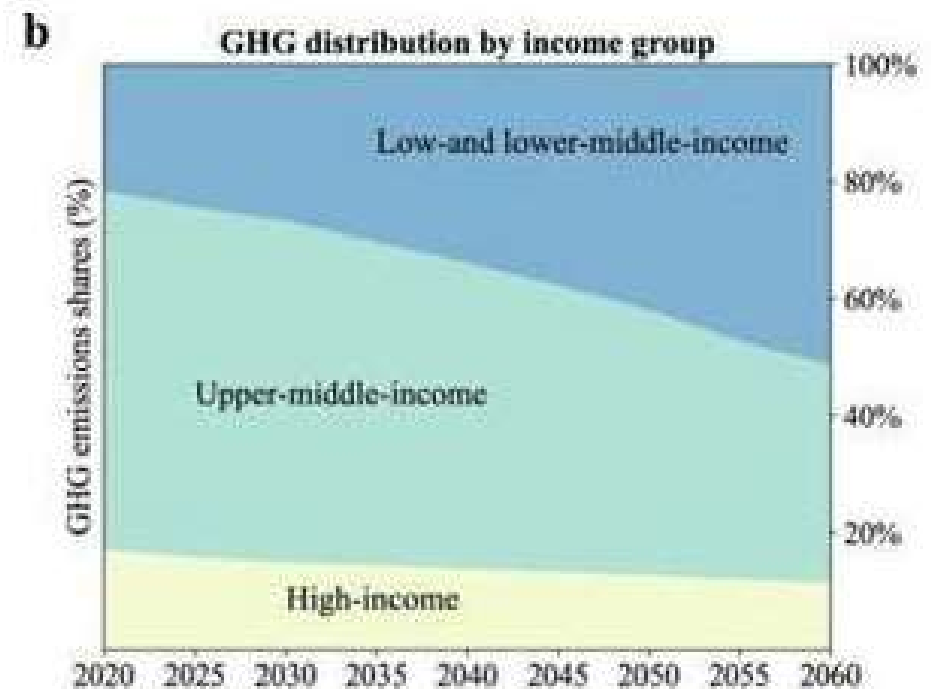
Ecosystem	Washington	Oregon	California	Total
1. Forested area (million hectares)	9.7	12.4	11.9	34.0
2. Net ecosystem production (NEP)	-89.9	-102.0	-99.8	-291.6
3. Fire emissions	5.1	5.3	10.3	20.7
4. Harvest removals	18.5	30.5	11.5	60.5
Net ecosystem carbon balance (NECB) (sum of rows 1 through 4)	-66.4	-66.2	-78.0	-210.5

**Fig. 1: GHG emissions from material production.**



OCTOBER 21, 2021

## Building materials drive carbon emissions, and they're set to grow

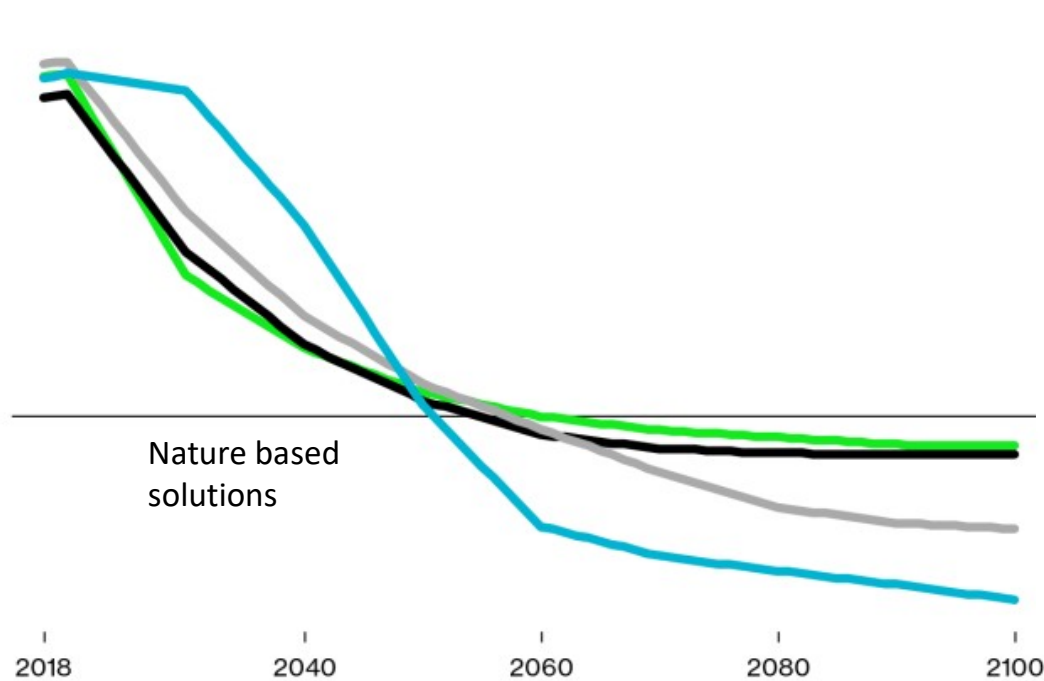


## Act 4: Managing Forests & Agriculture to Increase Carbon Sinks. Biogenic Materials to Reduce Building Carbon

### Emissions Pathways

Most scenarios to keep warming below 1.5°C need negative emissions

P1 P2 P3 P4



Source: Intergovernmental Panel on Climate Change  
Note: IPCC's chosen four illustrative pathways

Bloomberg Green

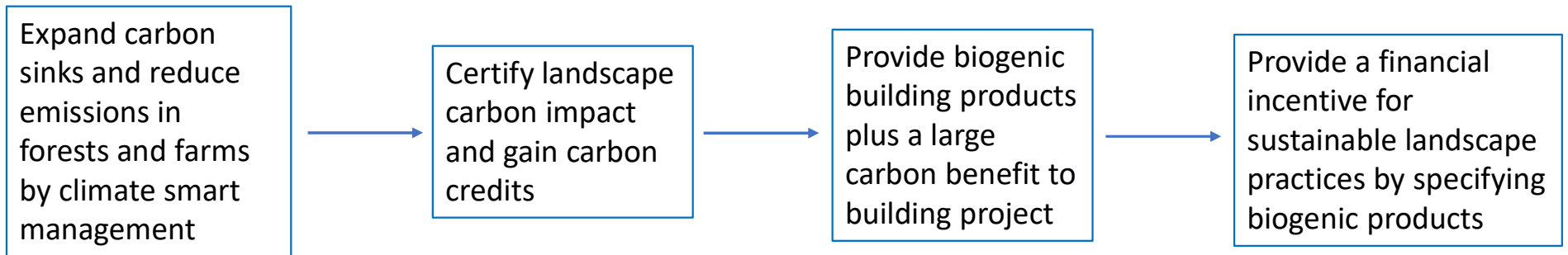
Carbon drawdown:  
Nature Based Solutions next 20 years to sequester CO<sub>2</sub>  
Innovation in Geoengineering carbon capture and storage in geological sinks for later



# Global Forest Opportunity: Carbon Capture and Storage Infrastructure at Scale



## Climate Positive Landscapes Producing Negative Carbon Building Materials



US Greenhouse Gas Emissions and Sinks by IPCC Sector (MMT CO<sub>2</sub><sup>Eq</sup>)

IPCC Sector/Category	1990	2005	2019
Energy	5,340.2	6,318.9	5,411.9
Industrial Processes and Product Use	346.2	365.9	378.2
Agriculture	551.9	573.6	622.9
Waste	214.2	175.6	159.6
<b>Total Gross Emissions<sup>a</sup> (Sources)</b>	<b>6,452.5</b>	<b>7,433.9</b>	<b>6,572.5</b>
<b>LULUCF Sector Net Total<sup>b</sup></b>	<b>(860.6)</b>	<b>(789.8)</b>	<b>(730.5)</b>
<b>Net Emission (Sources and Sinks)<sup>c</sup></b>	<b>5,591.9</b>	<b>6,644.2</b>	<b>5,842.0</b>

← Agriculture emissions: 10%  
 ← Forest sequestration: -12%

## Forest Carbon Balance Drives the Carbon Impact of Biogenic Building Materials

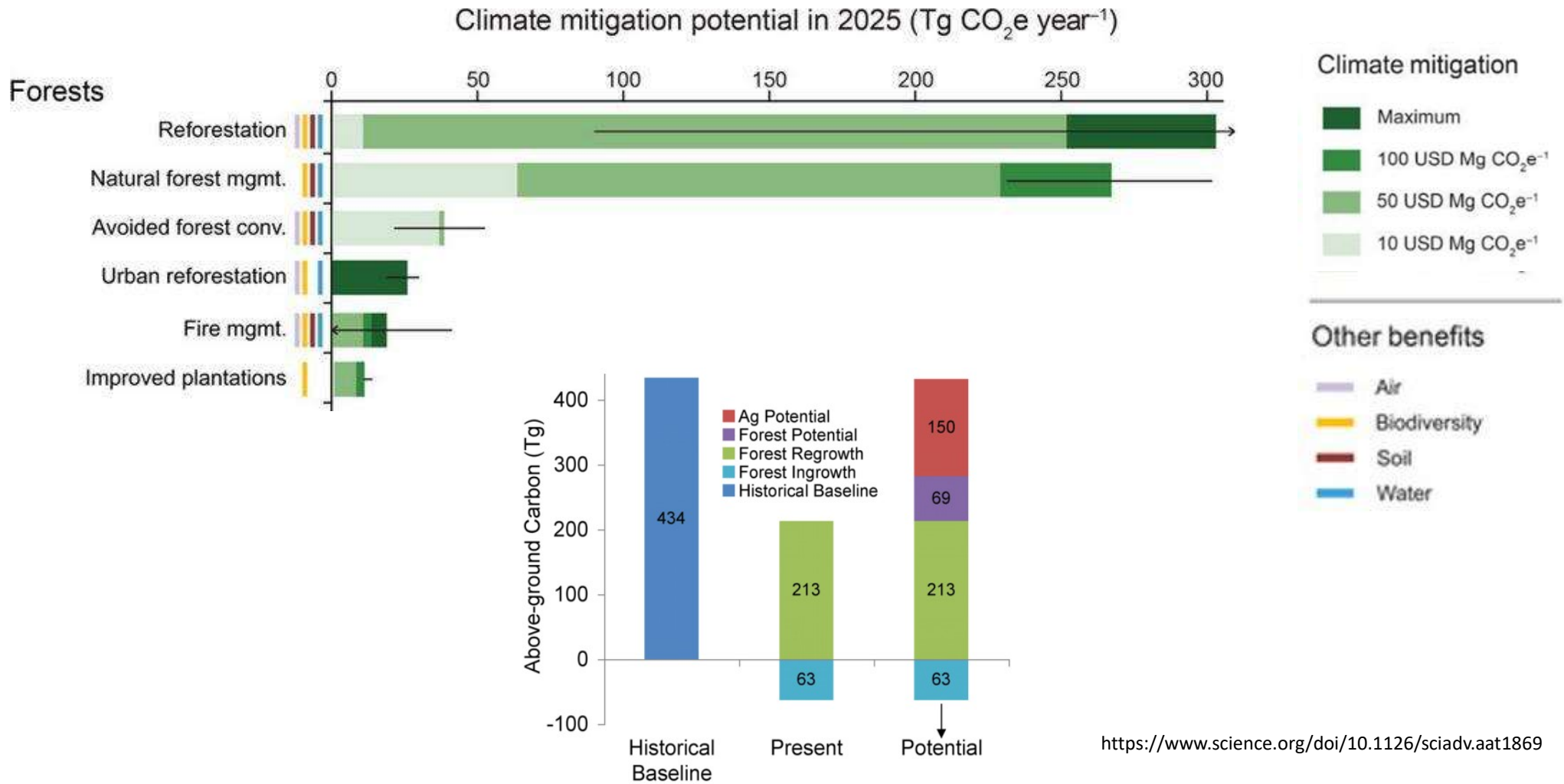


Black Spruce forest carbon source or sink?



John Olver Design Building UMass

# Nature Based Solutions for Increasing Carbon Capture and Storage in US Forests

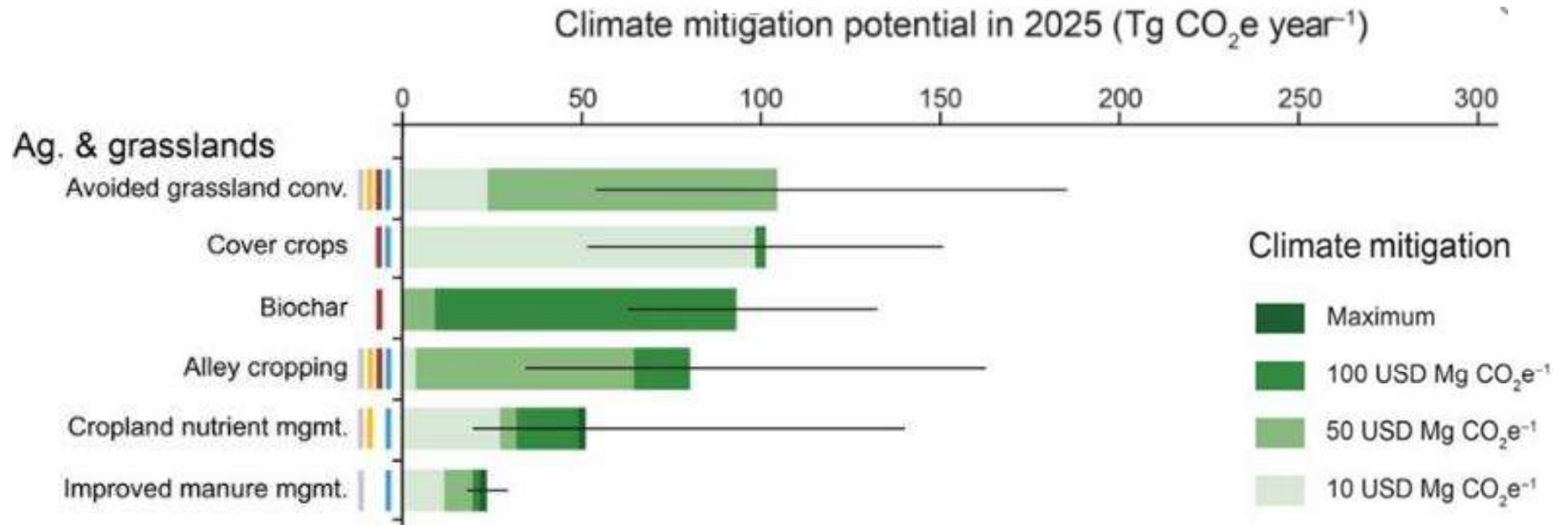


Agriculture = 10% of Total US Emissions: 60% From Nitrogen Fertilizer

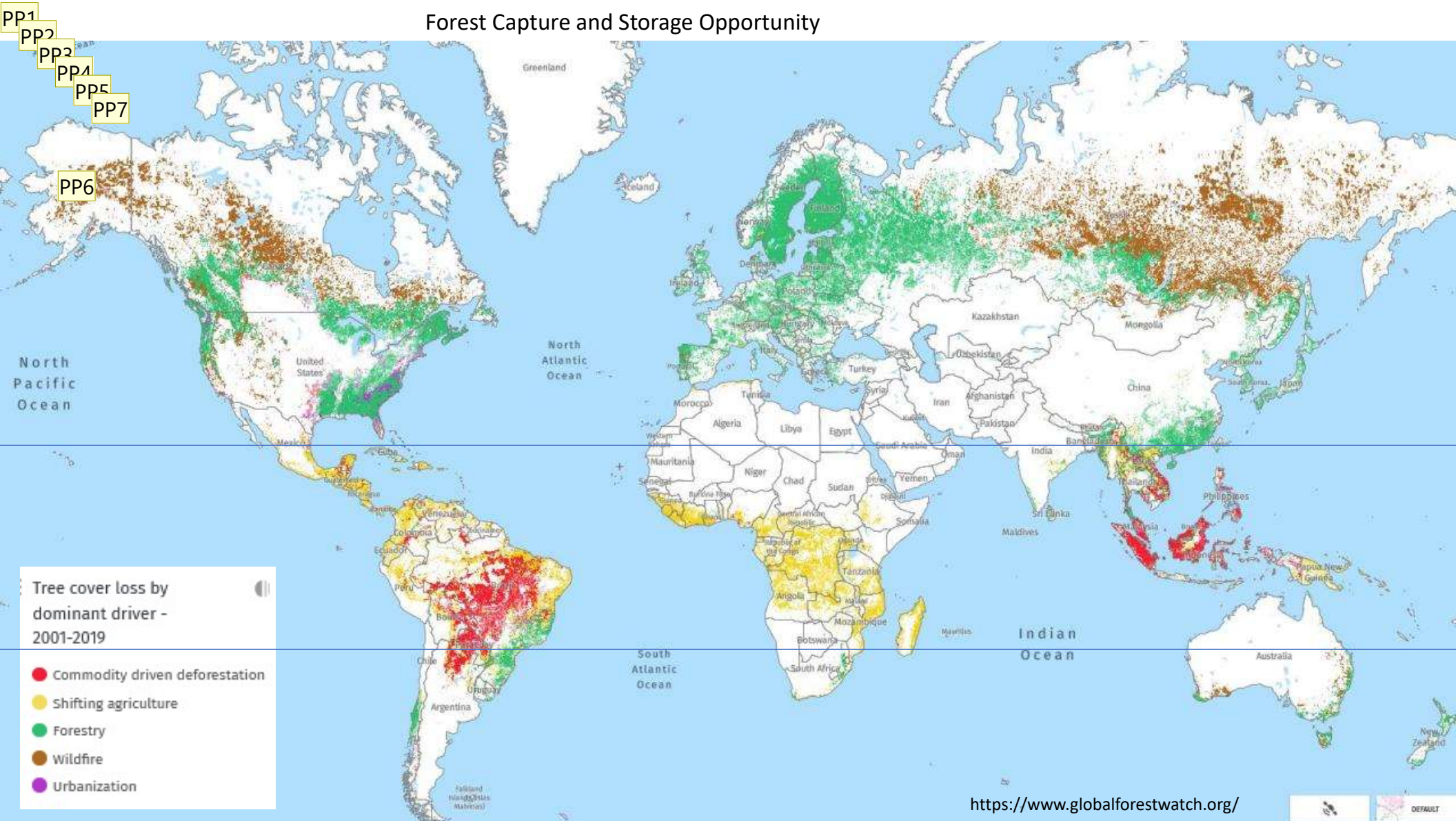
Intervention: Organic Farming or Regenerative Farming



## Reducing Emissions from US Agriculture



# Forest Capture and Storage Opportunity



## Slide 23

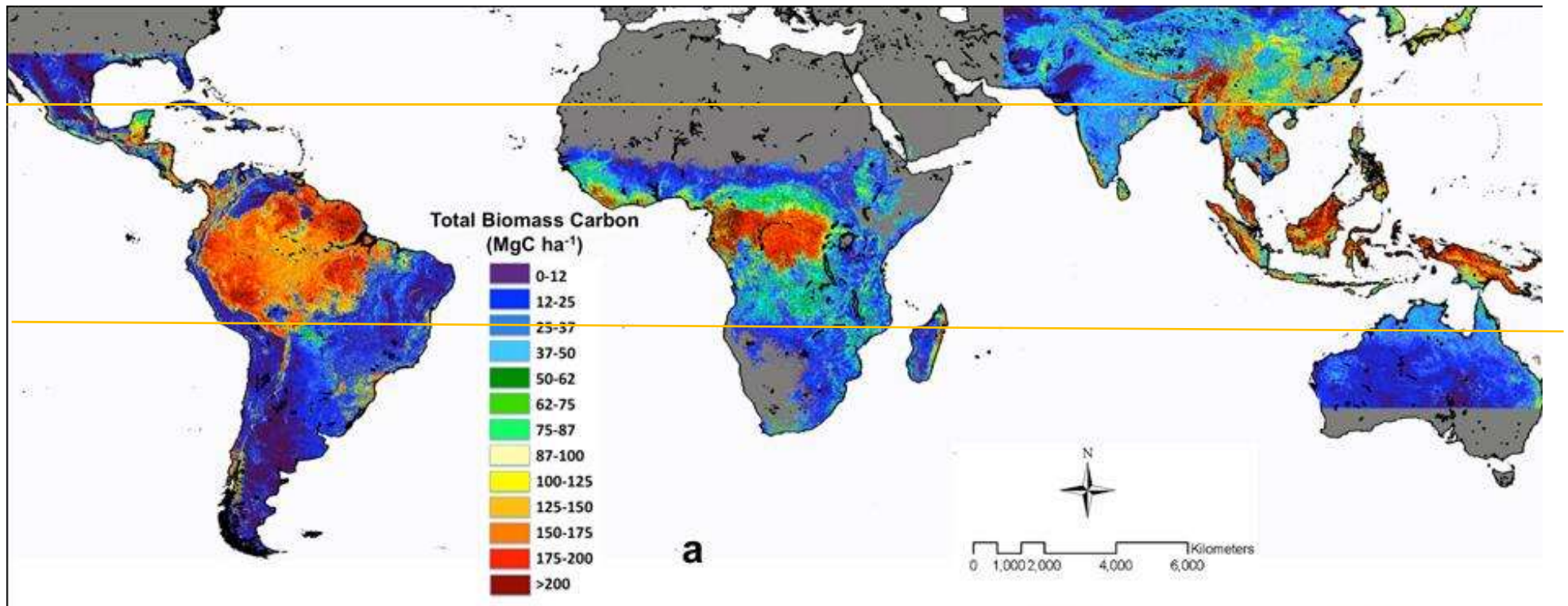
---

- PP1** Double built environment by 260 -- huge material demand  
Peter Pinchot, 9/24/2021
- PP2** Land Use Change -- 10 to 12% of emissions. Not slowing. UN REDD+ program. Needs funding. Carbon markets not enough \$ to make a difference.  
Peter Pinchot, 9/24/2021
- PP3** Forest communities in most tropical forests. Poor. Need economic opportunities. Drives deforestation and degradation.  
Peter Pinchot, 9/24/2021
- PP4** Impact investment large scale wants to invest, but REDD+ not easily investible  
Peter Pinchot, 9/24/2021
- PP5** Need business model that connects forests and communities to good markets to support conservation and restoration.  
Peter Pinchot, 9/24/2021
- PP6** Wood product market for forests under Climate Smart Forestry management with Building markets -- certified carbon impact  
Peter Pinchot, 9/24/2021
- PP7** Think beyond wood as renewable biogenic carbon building material. Think connecting buildings to forests and driving large carbon impact.  
Peter Pinchot, 9/24/2021



## Carbon in Tropical Forests

920 gigatons of CO<sub>2</sub><sup>e</sup> stored in tropical forests (trees only) -- 20 years of global emissions at current rate



<https://www.nasa.gov/topics/earth/features/earth20110531-i.html>

<https://www.sciencedaily.com/releases/2020/03/200304141623.htm>

### Architecture 2030

By 2030: 65% reduction in embodied carbon emissions,

By 2040: Zero embodied carbon emissions

### New York Declaration on Forests 2014

By 2030, a 50% reduction of deforestation. By 2050, a 100% reduction

By 2030, Restore 350 million hectares of degraded landscapes and forestlands

Meeting the forestry targets would double forest carbon capture, potentially reducing global emissions by 25%.



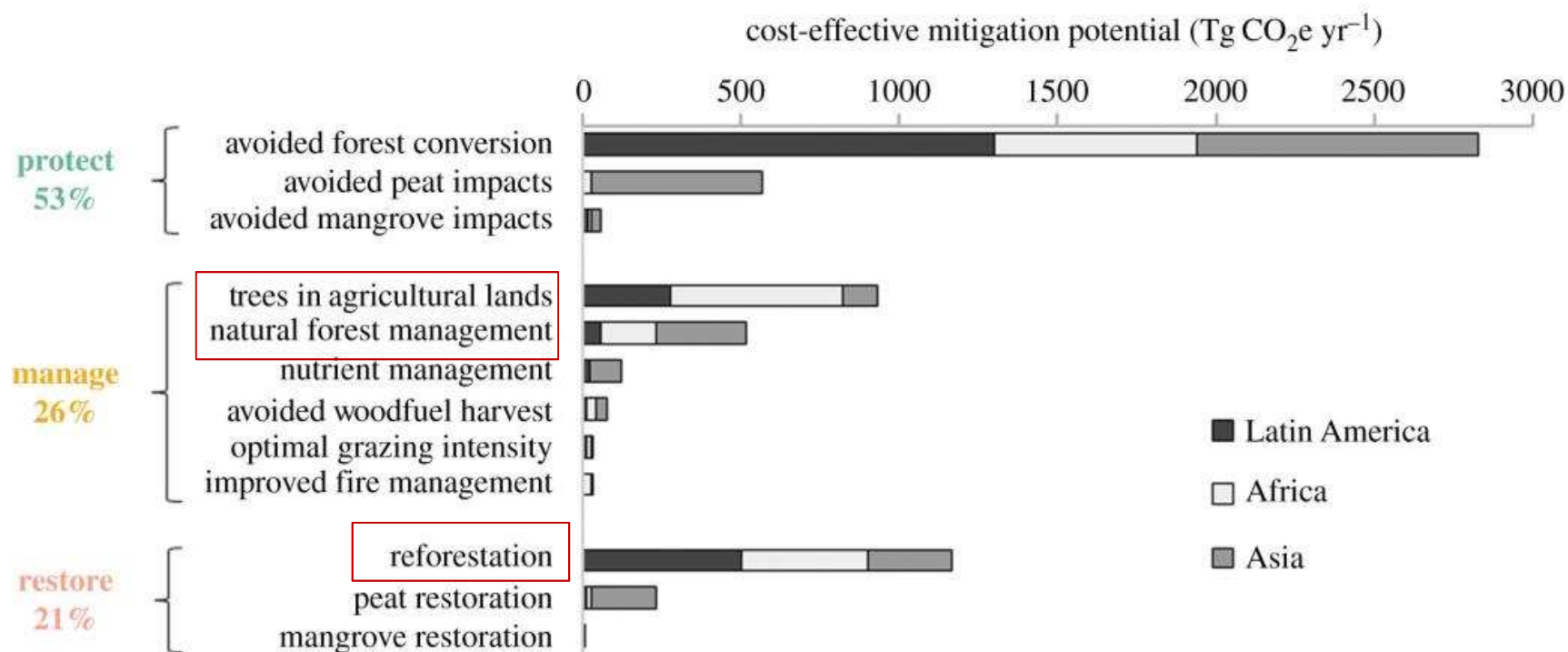
Deforestation Brazil



Degraded Land Early Restoration

## Natural Climate Solutions

### Climate Smart Forestry in Tropical Forests



6 Gigatons CO<sub>2</sub>e per year emissions reduction. Potential net mitigation of 27% of global fossil fuel emissions

## Fate of anthropogenic CO<sub>2</sub> emissions (2010–2019)

### Sources = Sinks



34.4 GtCO<sub>2</sub>/yr  
86%



14%  
5.7 GtCO<sub>2</sub>/yr

Land use:  
deforestation  
and agriculture

18.6 GtCO<sub>2</sub>/yr

46%



31%

12.5 GtCO<sub>2</sub>/yr



23%

9.2 GtCO<sub>2</sub>/yr



2020 Forests  
Net benefit =  
removal of 17% of  
global emissions

With Natural  
Climate Solutions  
Estimated 30%  
total removal

The image features a large white circle centered on a background of vertical wooden planks. The planks are arranged in a staggered, overlapping pattern, creating a textured, rustic appearance. The wood has various shades of brown, from light tan to dark, almost black, tones. The white circle is perfectly circular and contains the word "Discussion" in a bold, black, sans-serif font, centered within the circle.

# Discussion

## Factors Supporting Evolution of Climate Smart Supply Chain – Forests to Biogenic Carbon Materials

February 3, 2022 | Climate Finance

### Rising price of carbon starts to hit balance sheets – and corporate decision-making

2021 Voluntary carbon prices rose from \$7/ton to \$15/ton for forestry mitigation projects.

<https://impactalpha.com/rising-price-of-carbon-starts-to-hit-balance-sheets-and-corporate-decision-making/>

Landscape opportunity Big ag emissions can be reduced (N<sub>2</sub>O) and CH<sub>4</sub>

Big Forest Sequestration can be doubled

Climate risk hits wall street and corporations ESG and Market for green solutions.

Carbon price skyrocketing

Impact investment in Climate Solutions Business Models Forest, Agriculture, Green Building

Connect innovation in forestry and agriculture climate management to innovation in biogenic building materials. Requires carbon accounting in both sectors.

## Global Climate Targets



IPCC goal to achieve 1.5 C cap  
by 2030: 45% reduction below 2010 emissions  
by 2050: Net zero emissions

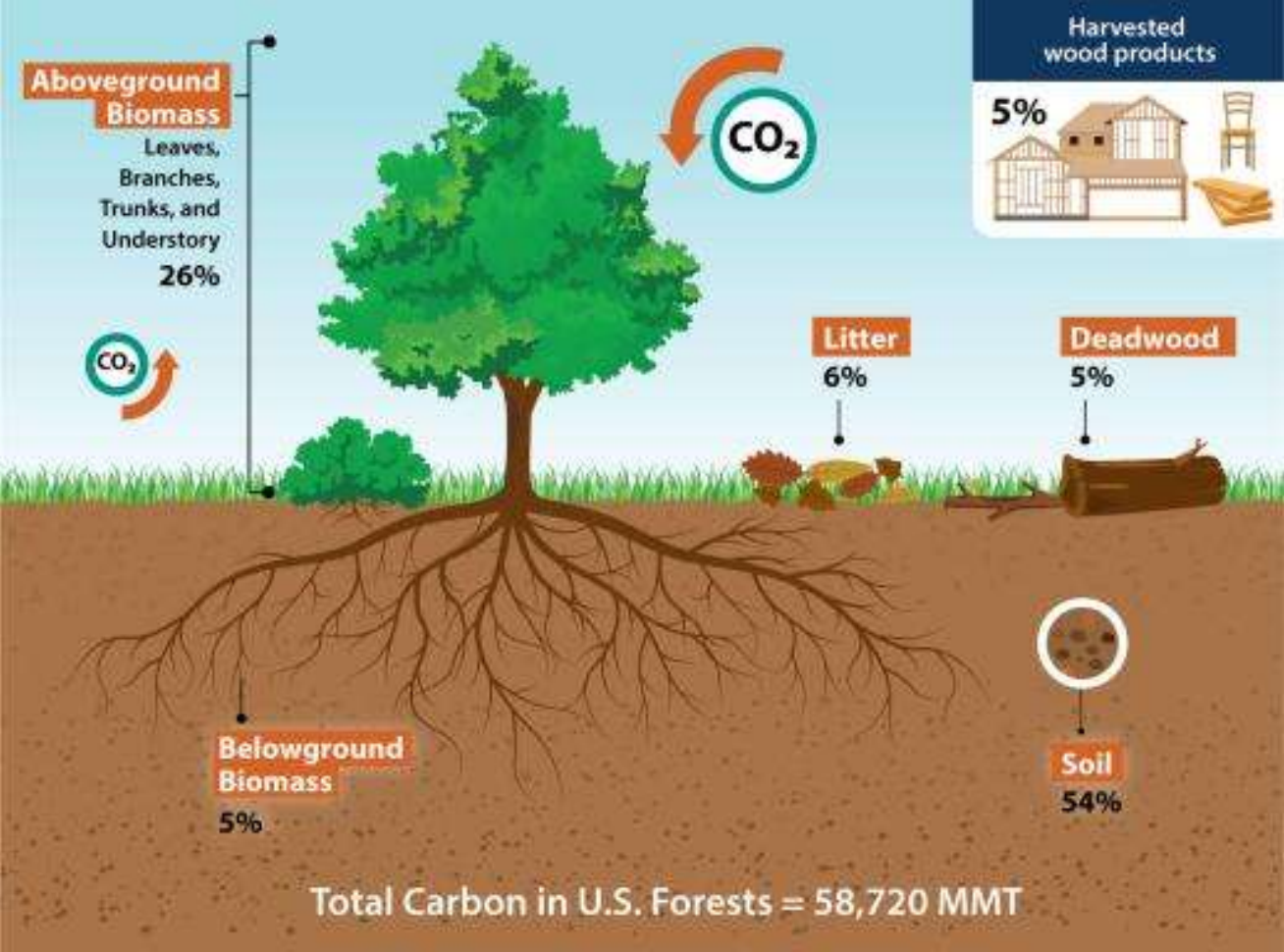


### Architecture 2030

By 2030: All new buildings and major renovations shall be carbon-neutral  
By 2050: All buildings will be net carbon zero  
By 2030: 65% reduction in embodied carbon emissions,  
By 2040: Zero embodied carbon emissions



# US Forest Sinks – Carbon Capture and Storage in the Biosphere and in Buildings



Soil organic carbon	54%
Above Ground Tree	26%
Roots	5%
Litter and Deadwood	11%
Products	5%

Opportunity: Managing Forests and Agriculture to Sequester Carbon and Provide Negative Carbon Building Materials

Climate Smart Forestry and Agriculture and Biogenic Building Materials  
Manage landscapes for carbon sequestration – Restoration Forestry and Regenerative Agriculture

From Steel, Concrete, and Synthetics to Biogenic Building Materials

FSC is necessary, but not adequate

Need to know the impact the biomass harvest is having on the carbon balance of the ecosystem. Is it enhancing carbon sequestration? Is the carbon balance after the harvest at least carbon neutral if not higher carbon storage? That is the responsibility of green sourcing. Best is carbon certification of the ecosystem including the harvest and the carbon performance until the next harvest cycle. Lipke rotation carbon model.

## Managing Forests For Carbon Capture and Storage and for Forest Products

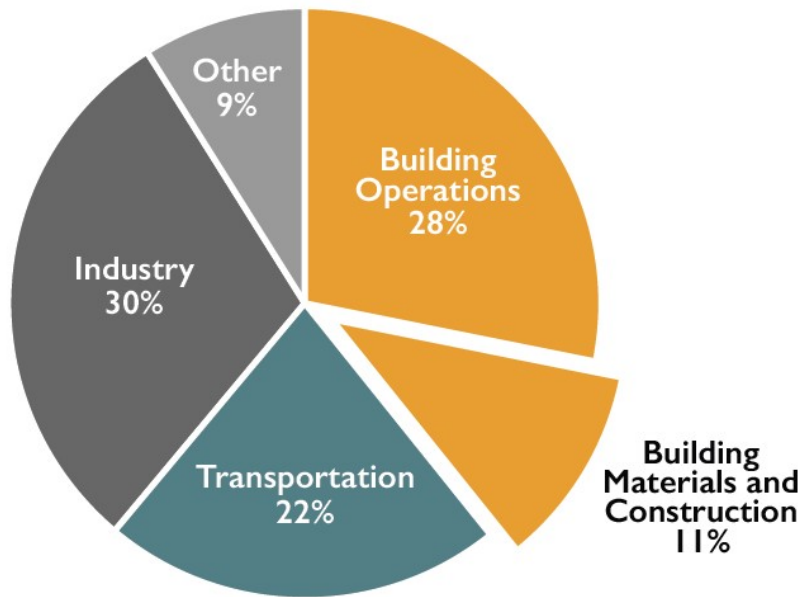
Capital Markets Responding to Climate Risk – Carbon Markets Doubled Price 2021  
Backlash against greenwashing and sustainability claims. Impact investing soaring.

February 3, 2022 | Climate Finance

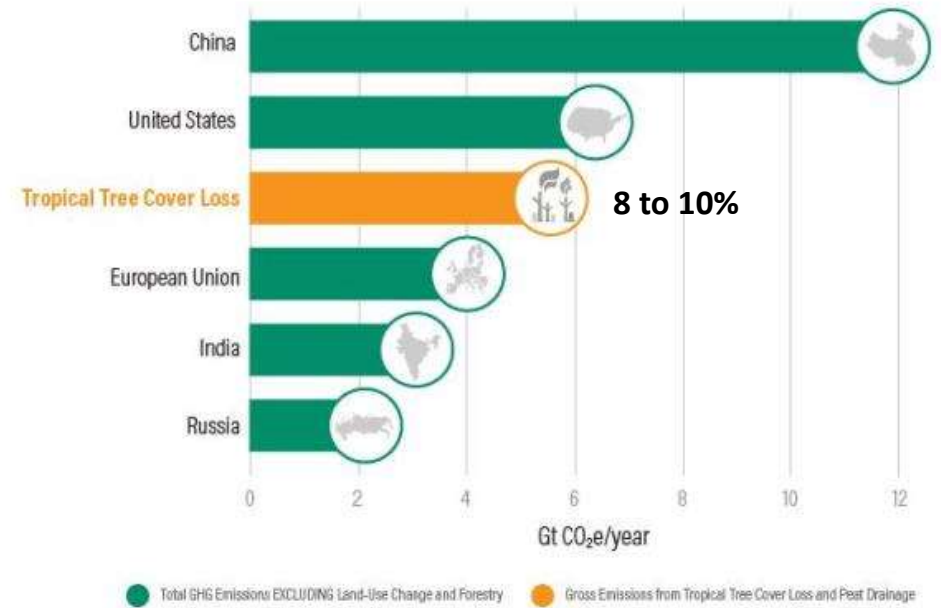
**Rising price of carbon starts to hit balance sheets – and corporate decision-making**

## Innovation in Biological Capture and Storage: Buildings, Forests, Agriculture

Global CO<sub>2</sub> Emissions by Sector



If Tropical Deforestation were a Country, it Would Rank Third in CO<sub>2</sub>e Emissions

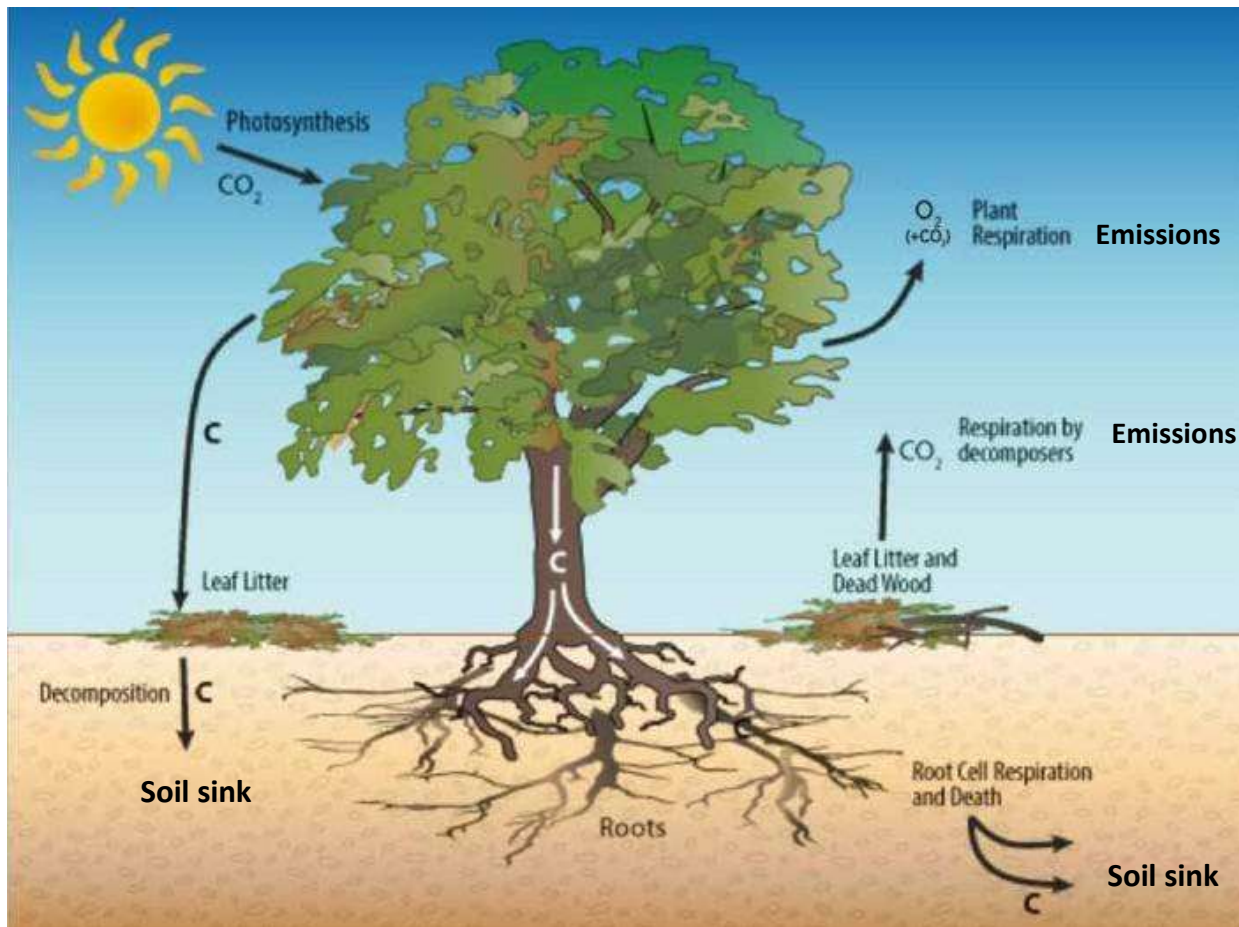


Source: Seymour & Busch, 2016.



WORLD RESOURCES INSTITUTE

Ecosystem Carbon Dynamic: Management Goal is Increasing Carbon Sinks



LEGEND

ANALYSIS

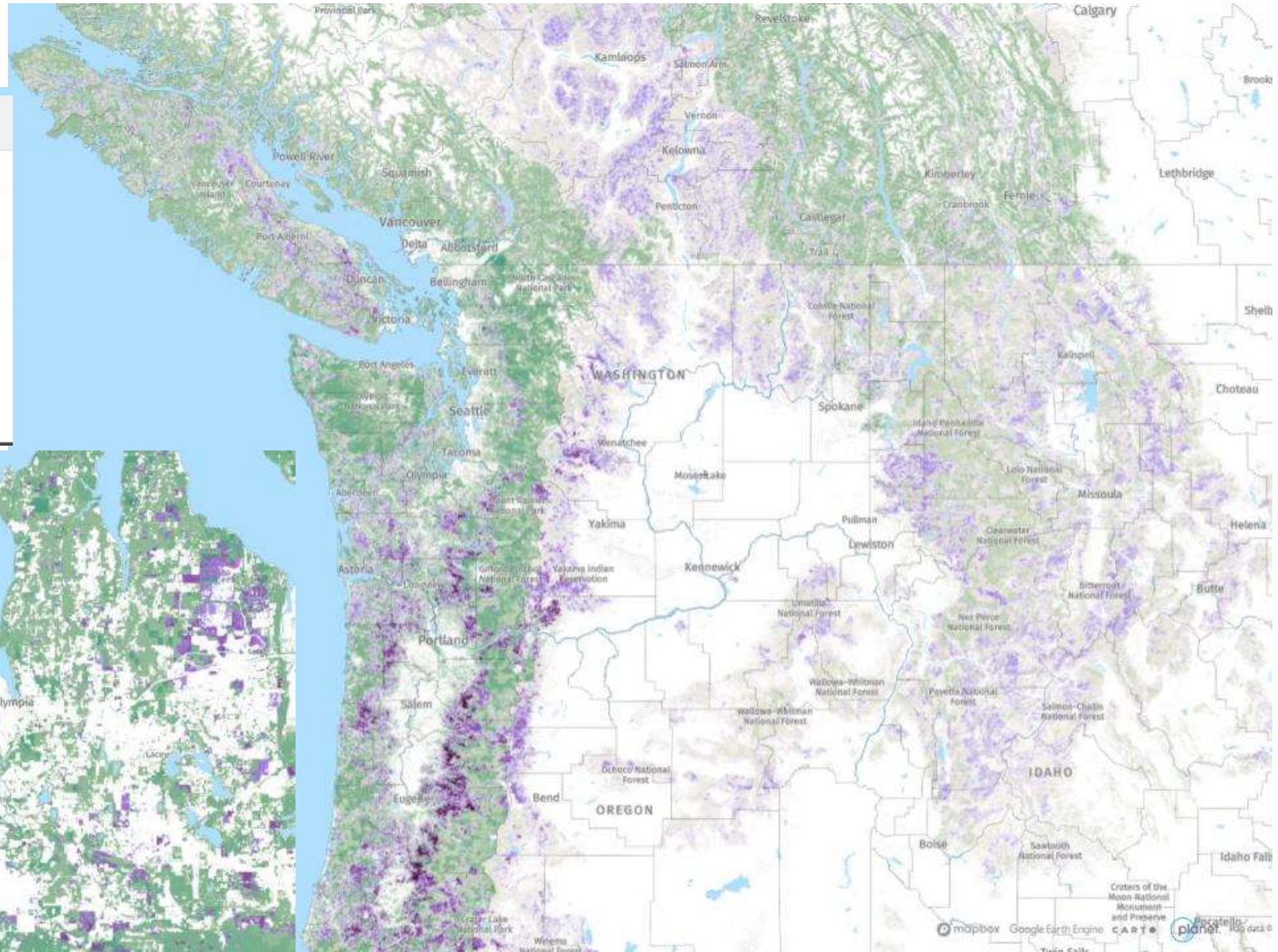
Net forest GHG flux - 2001-2020



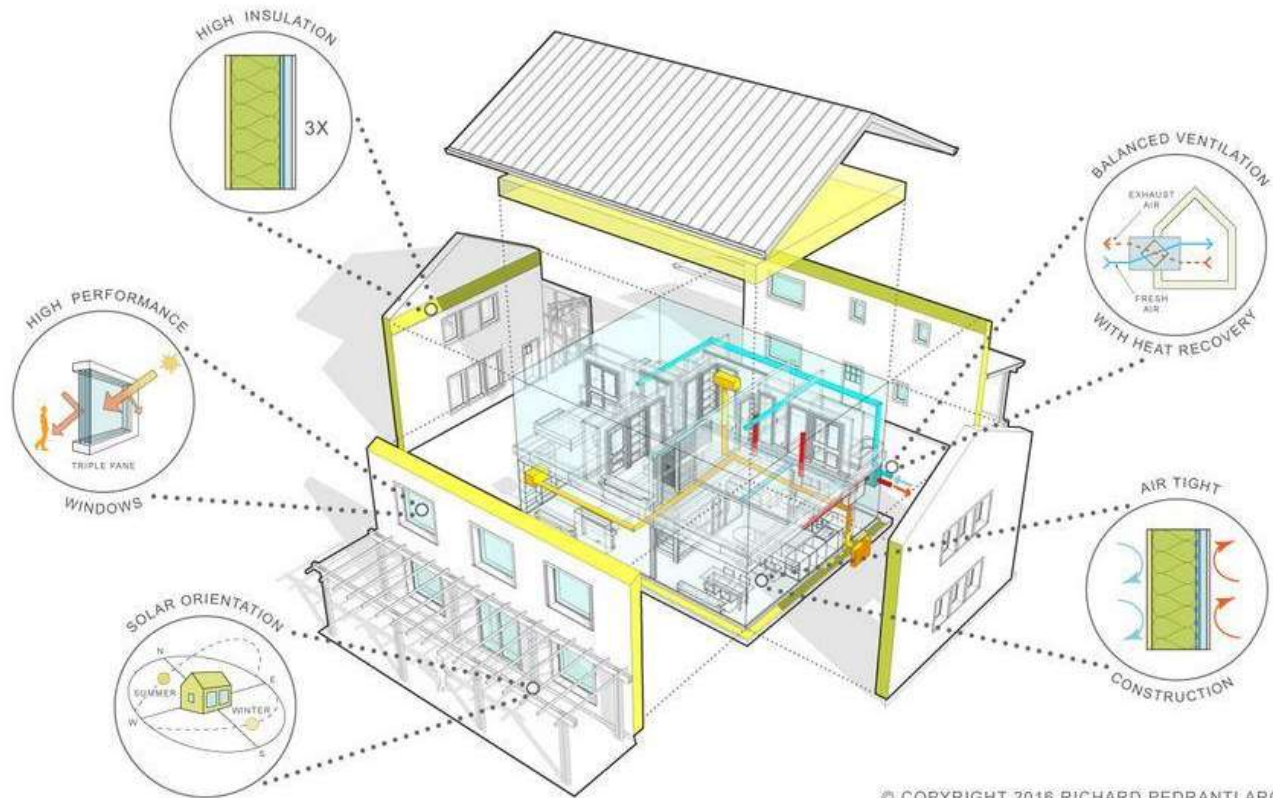
<-1500 (sink)

>1500 tCO<sub>2</sub>e ha<sup>-1</sup> (source)

Displaying Forest greenhouse gas net flux with >30% canopy density



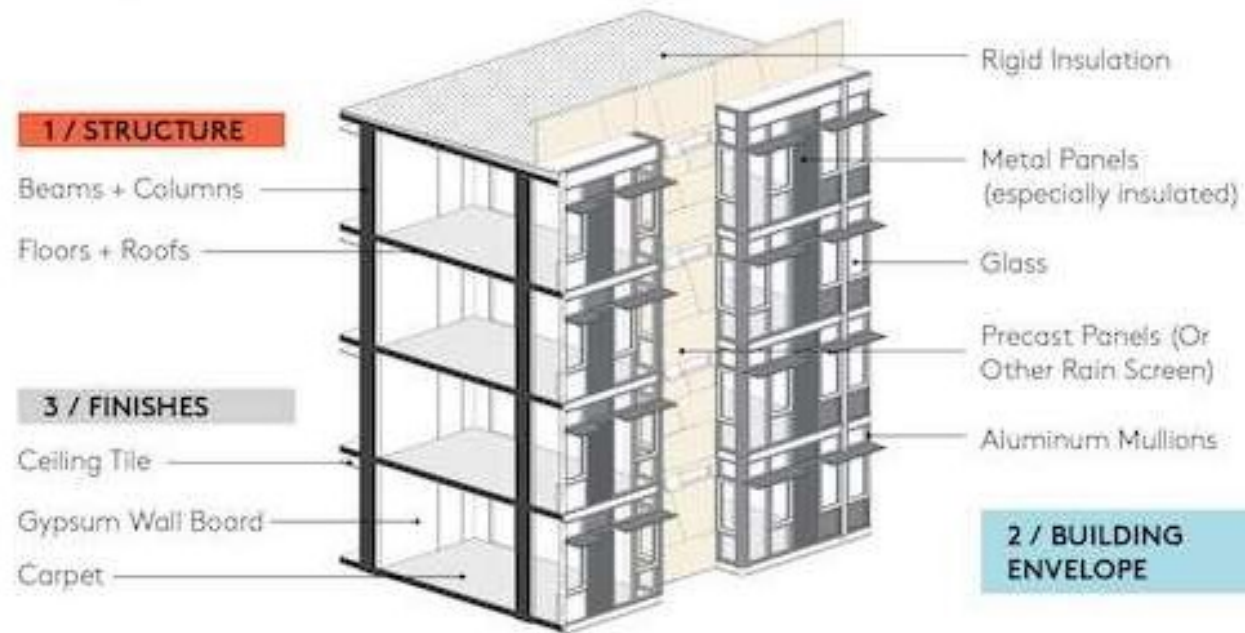
## Strategies to Reduce Operating Energy Passive House, Net Zero





## Highest Embodied Carbon Materials: Concrete, Steel, Aluminum

### TYPICAL HOT SPOTS



## Quantifying Embodied Carbon of a Building Material

### Life Cycle Analysis

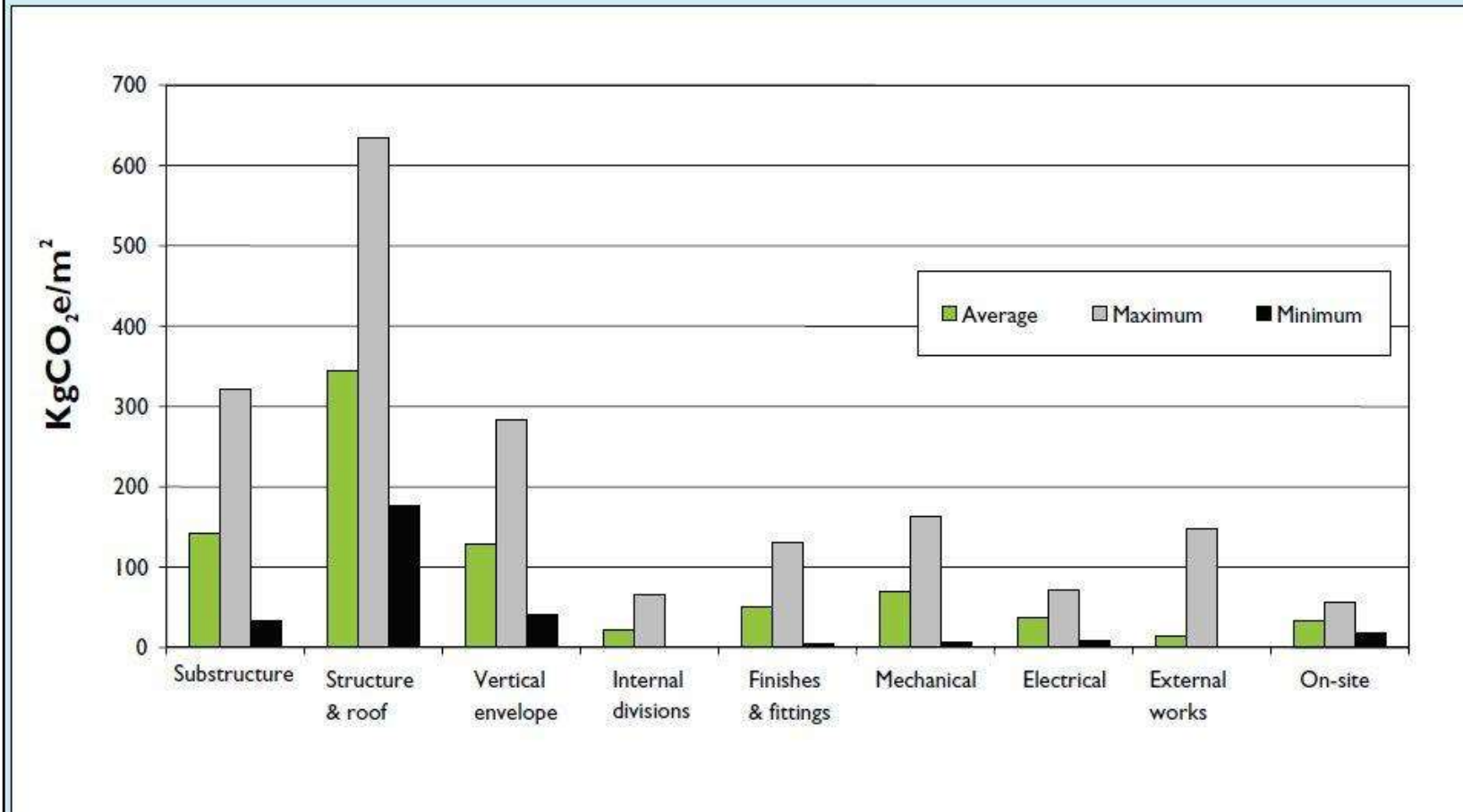
Building life cycle																Supplementary information
Product			Construction		Use stage							End-of-life				Benefits and loads beyond the system boundary
A1	A2	A3	A4	A5	B1	B2	B3	B4	B5	B6	B7	C1	C2	C3	C4	D
Raw materials supply	Transport	Manufacturing	Transport	Construction	Use	Maintenance	Repair	Replacement	Refurbishment	Operational energy use	Operational water use	De-construction Demolition	Transport	Waste processing	Disposal	Re-use- Recovery- Recycling- potential

← Cradle to Gate →

← Cradle to Grave →

← Cradle to Cradle →

**Figure 7: Embodied carbon of commercial offices.**

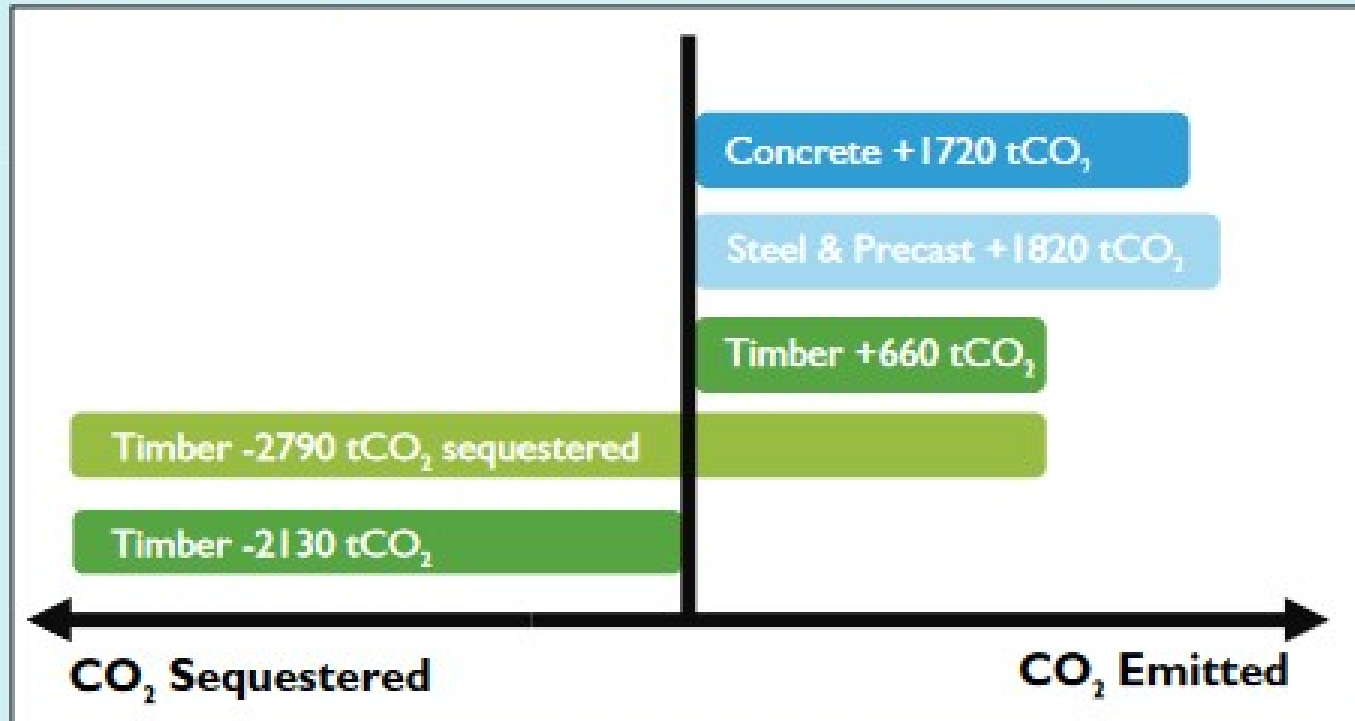


Davis Langdon  
AECOM

Analysis of 29  
buildings  
different  
materials  
England

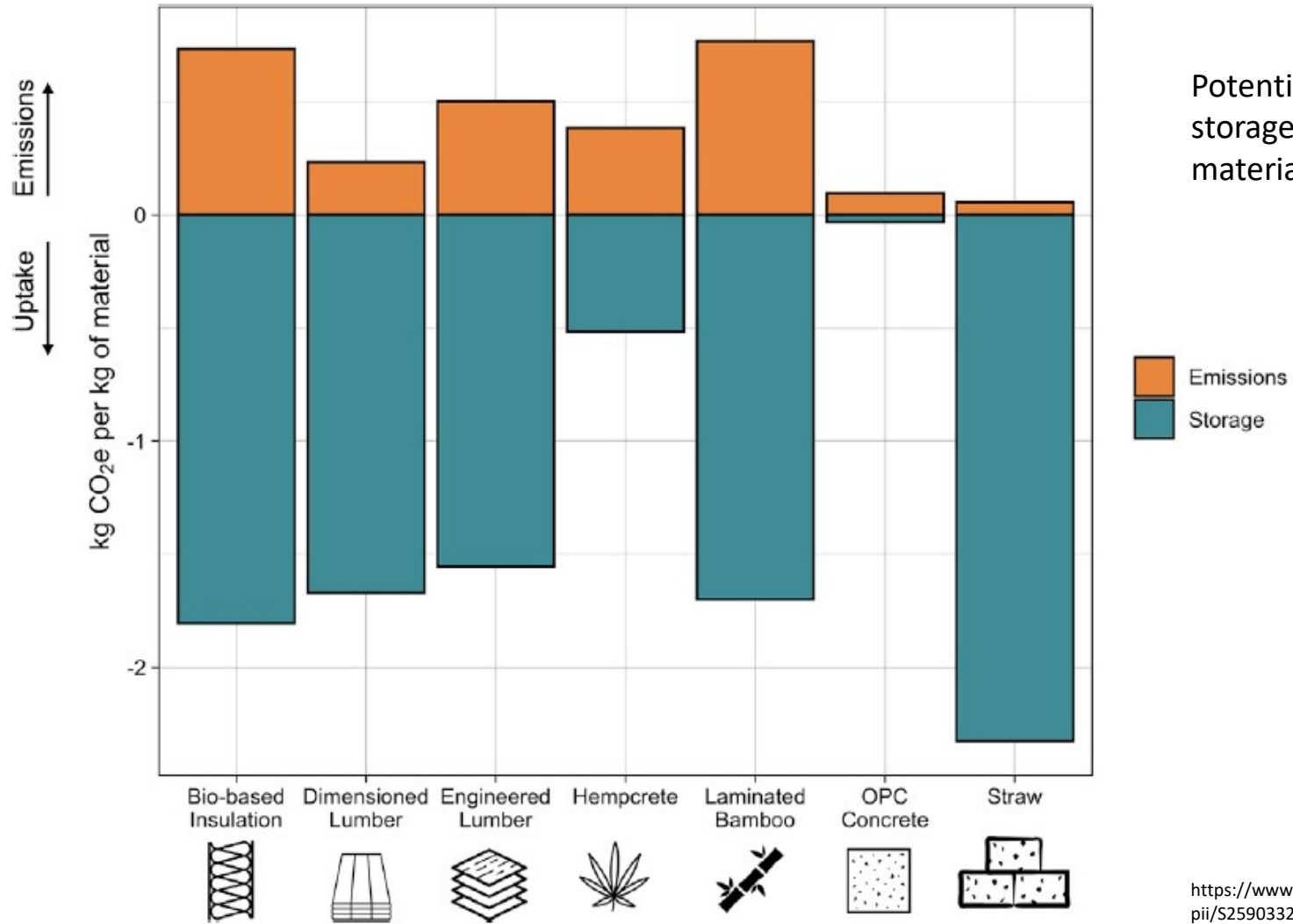
## Mass Timber Building, Norwich, England

Figure 9: Summary of embodied CO<sub>2</sub> for different structural solutions.



Ramboll

Oliver Neve,  
Gavin White



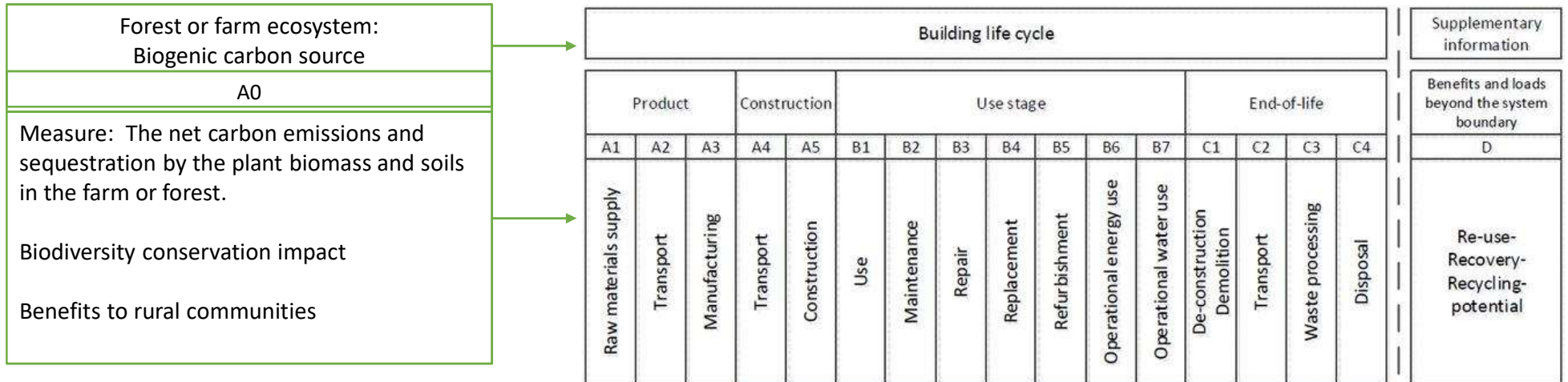
## ModCell Modular Wall Panels – Straw, Timber, Wood Fiber



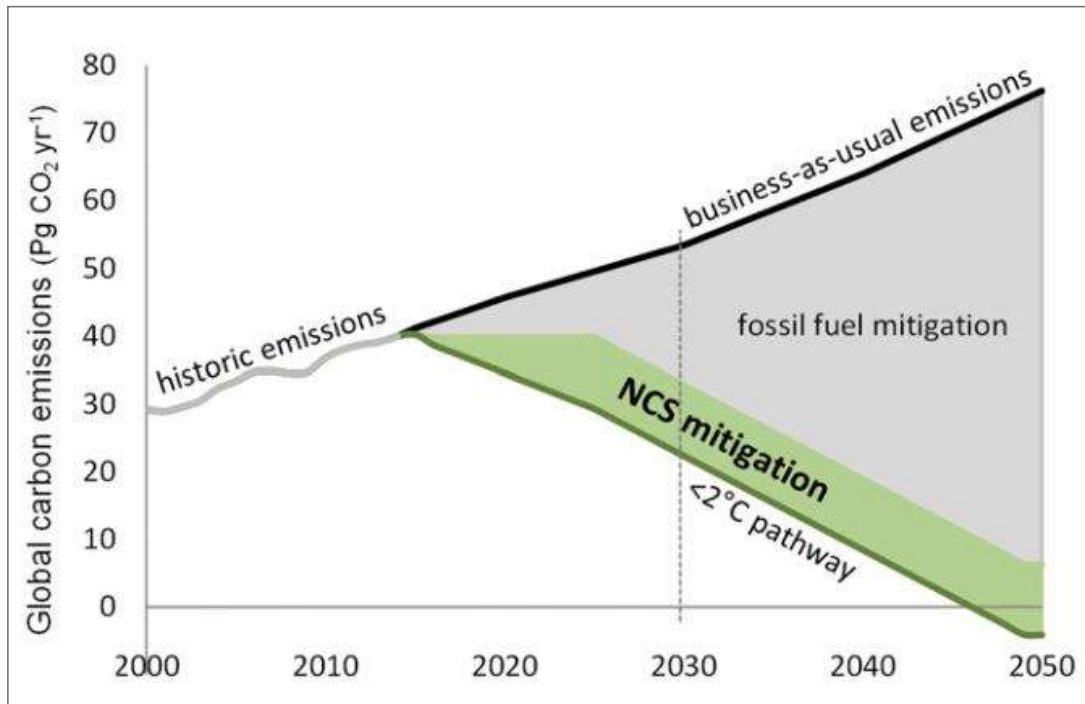
**Sequestered Carbon:**  
Typical 100 m<sup>2</sup> BaleHaus  
43 tons of atmospheric CO<sub>2</sub>e  
(converted: 390 kg/m<sup>2</sup> CO<sub>2</sub>e)

Average whole building  
200 to 800 kg/m<sup>2</sup> CO<sub>2</sub>e

## Expanding LCA Boundary to Include Ecosystem Carbon Balance of Farm or Forest



## Natural Climate Solutions Bends Emissions Down While Clean Tech Energy & Geoengineering Scale Up



Business Model?

Waiting for carbon market for forestry

Investors interested in Natural Climate Solutions businesses – but few ready

Opportunity: Old school – Sustainable forestry, wood products, sales to green construction markets, with added carbon reduction benefit.



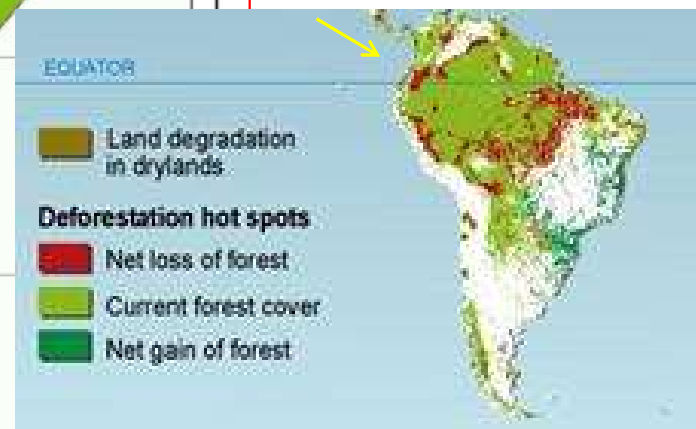
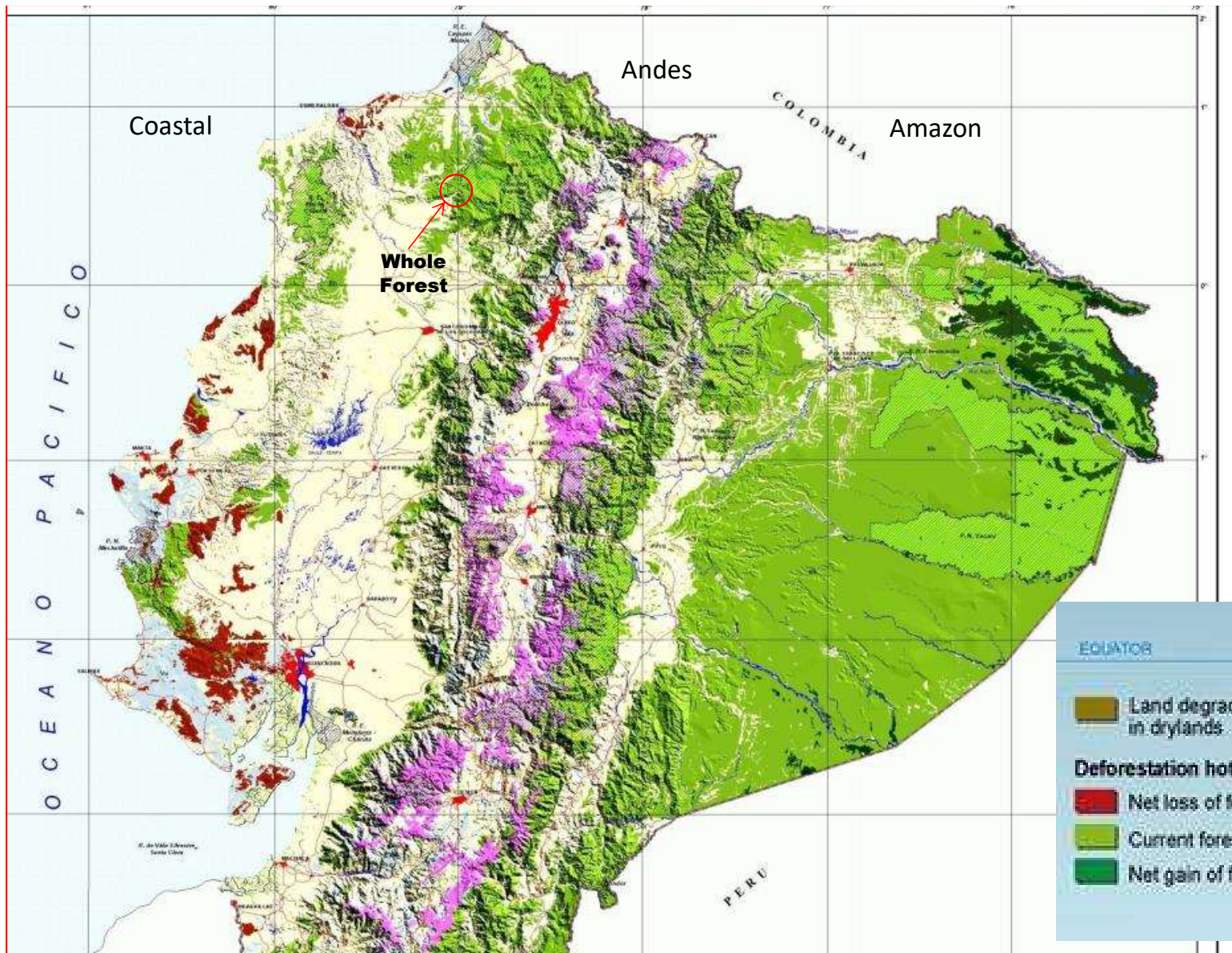
# WholeForest™

## Case Study

Developing a Community Forest Economy in Ecuador

Designing Negative Carbon Hardwood Products





## Deforestation in Chocó Coastal Rainforests in Ecuador

50,000 hectare conservation project (yellow)



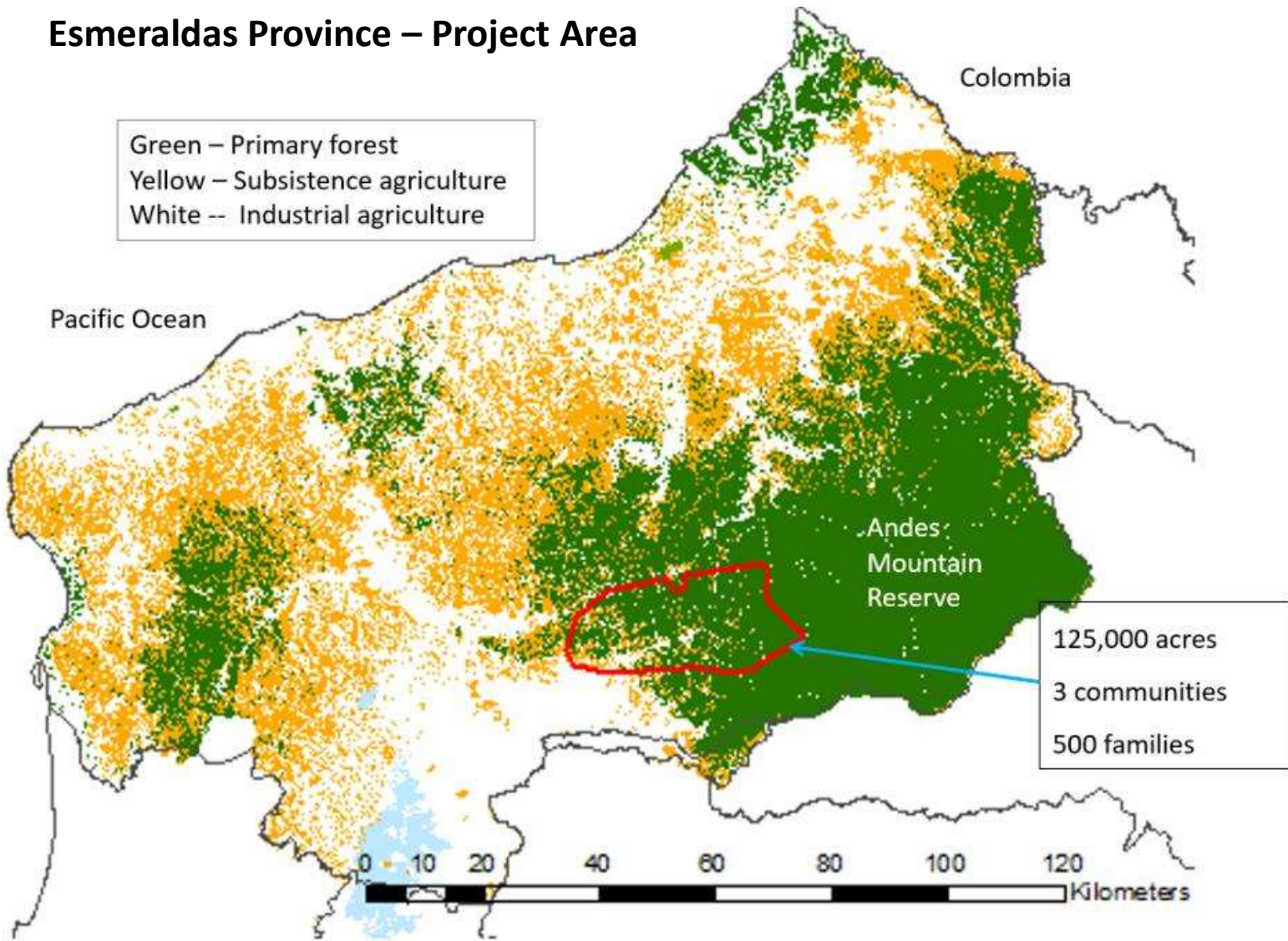
Estimated deforestation impact over 30 years: 1 million hectares cleared @ 300 tons of CO<sub>2</sub> per hectare

Goal: Reverse deforestation and restore degraded forests

## Ecuador: Clearing Native Rainforest for Commercial Oil Palm Plantations



# Esmeraldas Province – Project Area



## Deforestation Cycle From Forest to Agriculture



Logging road opens native forest to illegal logging and international crop markets.



Clearing for cattle and commodity crops, African Oil Palm.

2008: Founded Community Forestry Enterprise

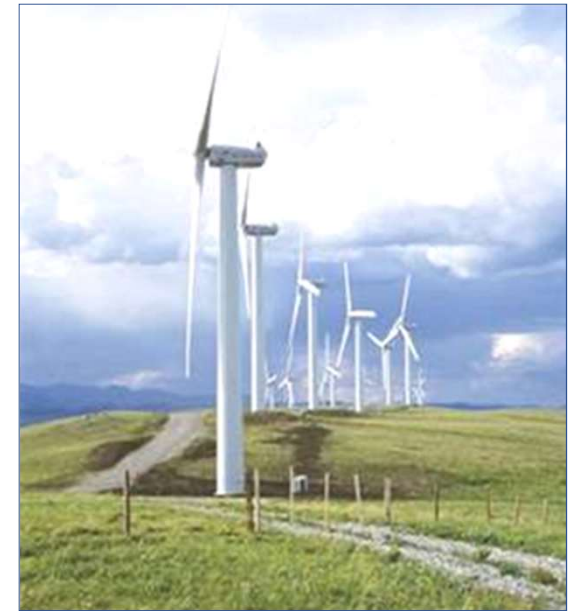
Mission: Replace deforestation with a sustainable forest products economy



Two Businesses: 1) Balsa Tree Plantations on Deforested Land and Balsa Wood Laminates.  
2) Sustainable Management of Native Forests and Hardwood Products



Markets:  
China  
Europe  
USA





## Developing the Social and Business Infrastructure for Climate Smart Forestry

20-year contracts with local landowners to allow sustainable forestry and forest restoration.



Hire locally for forestry, harvesting and manufacturing.



**Management goals: Protect and expand carbon and biodiversity. Provide wood for local manufacturing.**



No roads built to open forest to crop markets. Cable transport milled lumber.

Harvest 5 to 8 trees per hectare with 20-year harvest cycle.

Protect endangered biodiversity

Monitoring forest carbon and habitat



## Biodiversity Conservation

## Whole Forest Design Challenge: Informed by Forest Diversity

- Coastal rainforests: 300 tree species, 5 have good markets
- Design strategy: Products that integrate many species to raise the forest value.
- Intensive R&D in wood properties, design, manufacturing, gluing, finishes.



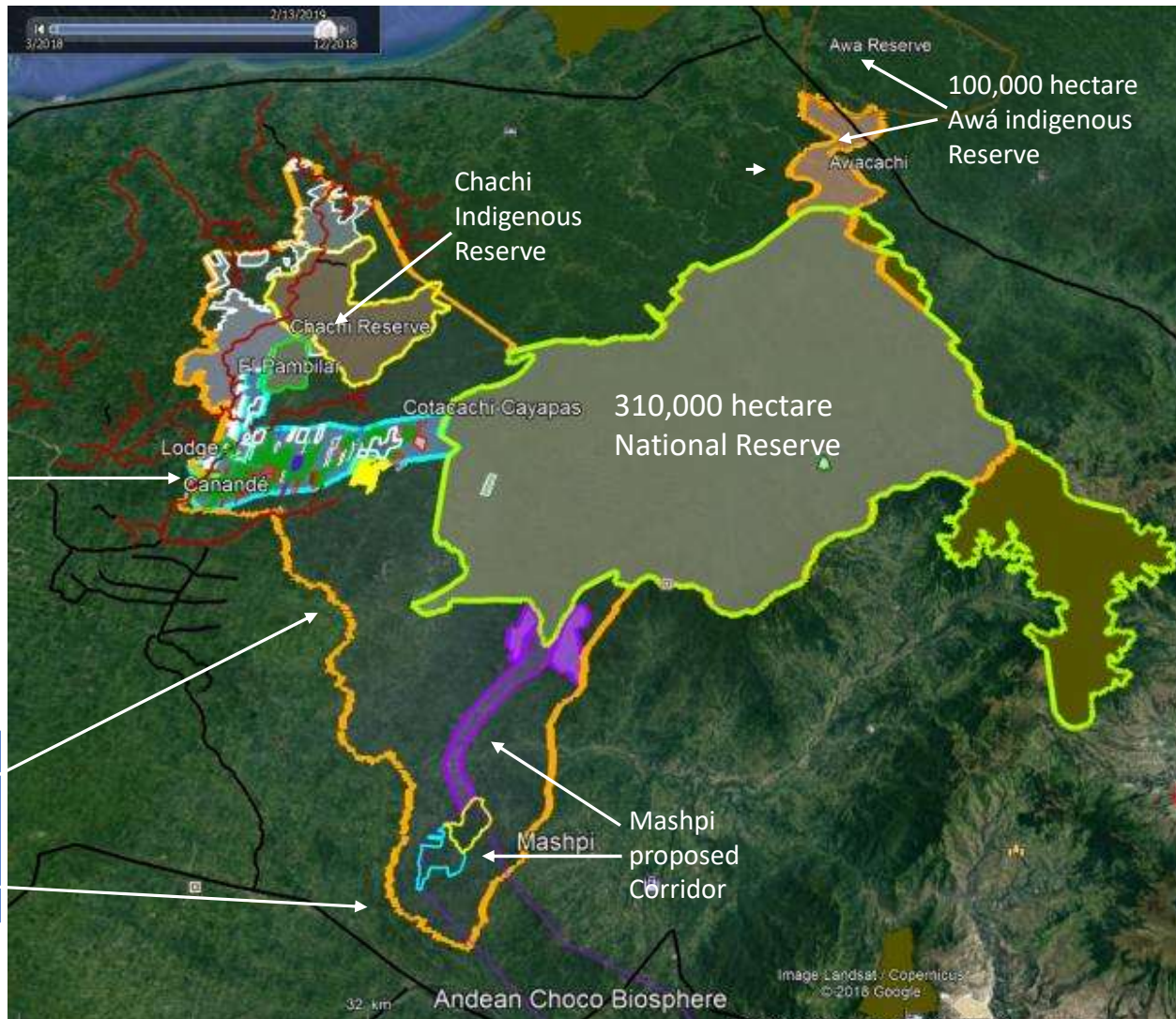


**Multiple species products. Biophilic Designs.**





# Whole Forest, Two Bird Conservation NGOs, and Ecuadorian Government Conservation Target



Whole Forest community forestry project 50,000 ha.

Total potential biosphere reserve 1.1 million hectares (orange outline)



Registered REDD+ project with Ecuador to meet their pledge to the UN to control deforestation



Working towards FSC Chain of Custody certification by year end



Working towards VCS forest carbon certification by Spring 2022



Next steps: LCA and EPDs for each product



## Certified Carbon Benefit Whole Forest Hardwoods



## Lu Pinchot – Whole Forest Floor



Communities  
increase forest  
carbon storage



Gain certification  
of carbon credit



Manufacture  
wood products  
locally



Deliver carbon  
credit with wood  
products

Certification: 23 tons  
of forest carbon  
protected per acre



30 tons forest  
carbon credit per  
1,000 sf of flooring



Cradle to gate LCA  
2 tons per 1,000 sf



Embodied carbon (CO<sub>2</sub>e)  
reduction = 28 tons per  
1,000 sf of flooring

# Embodied Carbon: Fossil Fuel Emissions from Building Materials



Emissions sources: Mining raw materials, manufacturing products, and transporting materials and products

## Biogenic Carbon Building Products



BAMBOO



HEMPCRETE



SHEEP'S WOOL



STRAW-BALE



WOOD

<https://materialspalette.org/palette/>

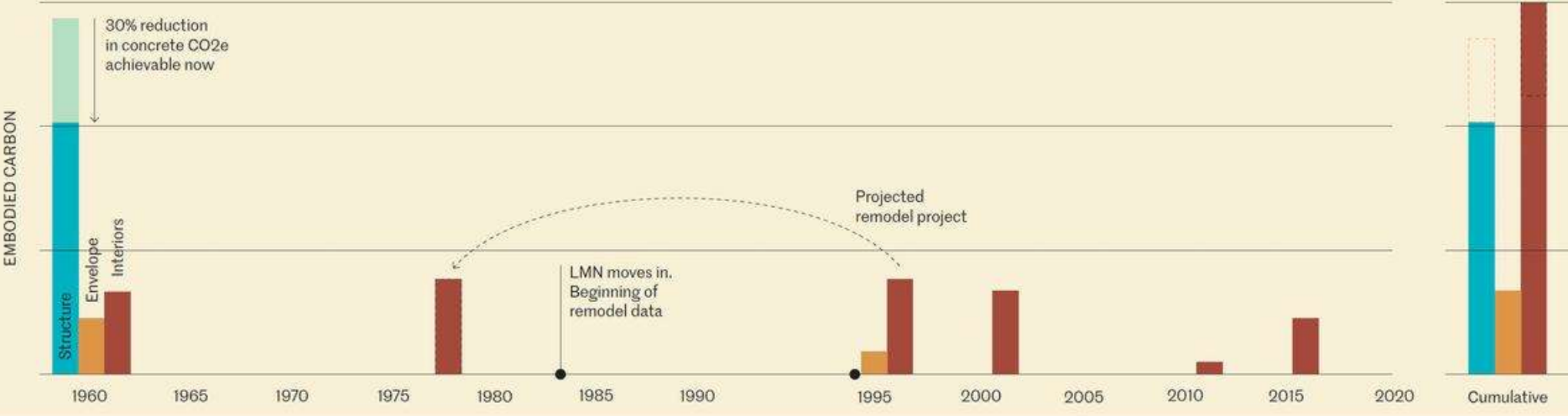
Biogenic carbon is not a fungible commodity. It matters where it comes from. The primary actor in carbon capture and storage is photosynthesis in forest or agricultural vegetation. If the farm or forest is losing carbon from its sinks, there should be no harvest. Management should focus on raising the biomass and soil carbon to mitigate climate change. It should take into account impacts on biodiversity and on rural populations.

This suggests a agricultural product certification program analogous to Forest Stewardship Council certification for forestry and timber products. To claim a climate impact in a building material, the raw material provider (forest, farm) should be certified and demonstrate a positive carbon impact.

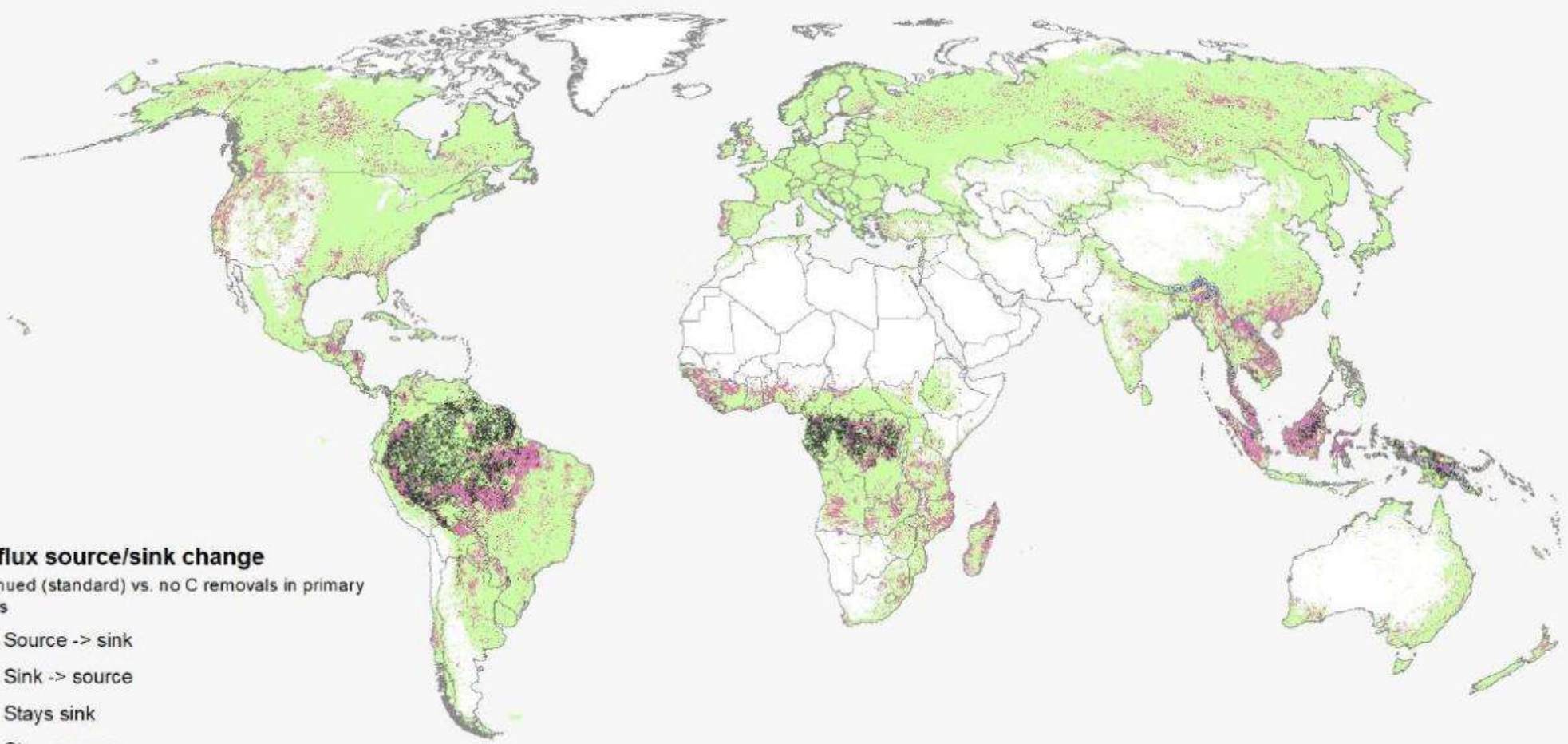
I am not suggesting producers wait for certification before providing biogenic carbon building materials. Clearly, using products made from agricultural residuals can have strong substitution impact for synthetic based products with a much higher carbon impact. But rather, there is no guarantee that there is a sustainable biogenic carbon impact until the land ecosystem dynamics of the source of the materials are measured and certified. Include biodiversity, food security, and rural communities impacts if relevant.

# Rethinking Embodied Carbon: The Impact of Interior Renovations

CARBON TIMELINE Tenant improvement accounts for roughly 50% of total embodied carbon.



LMN Architects: Study of Embodied Carbon from a Series of Interior Renovations



**Net flux source/sink change**

Continued (standard) vs. no C removals in primary forests

- Source -> sink
- Sink -> source
- Stays sink
- Stays source



Two Big Emerging Climate Change Challenges:  
Embodied Carbon of Industrial Building Materials  
Land Use Emissions – Deforestation and Industrial Agriculture

Opportunity: New Supply Chain Linking Sustainable Land Use and Biogenic Carbon Building Materials



**Indigenous Day October 11, 2021**

Act 2: Colonial settlement, land theft, forced western migration, pre-European settlement

**INDIAN LAND FOR SALE**

GET A HOME  
OF  
YOUR OWN  
\*  
EASY PAYMENTS



PERFECT TITLE  
\*  
POSSESSION  
WITHIN  
THIRTY DAYS

**FINE LANDS IN THE WEST**  
IRRIGATED GRAZING AGRICULTURAL  
IRRIGABLE DRY FARMING

IN 1910 THE DEPARTMENT OF THE INTERIOR SOLD UNDER SEALED BIDS ALLOTTED INDIAN LAND AS FOLLOWS:

Location	Acres	Average Price per Acre	Location	Acres	Average Price per Acre

001.002.5.12 Advertisement, Library of Congress

1910



2021  
Black Hills, South Dakota  
(Mt Rushmore)

## Drivers of deforestation



1910, Potter County, PA

Clearing forest for agriculture

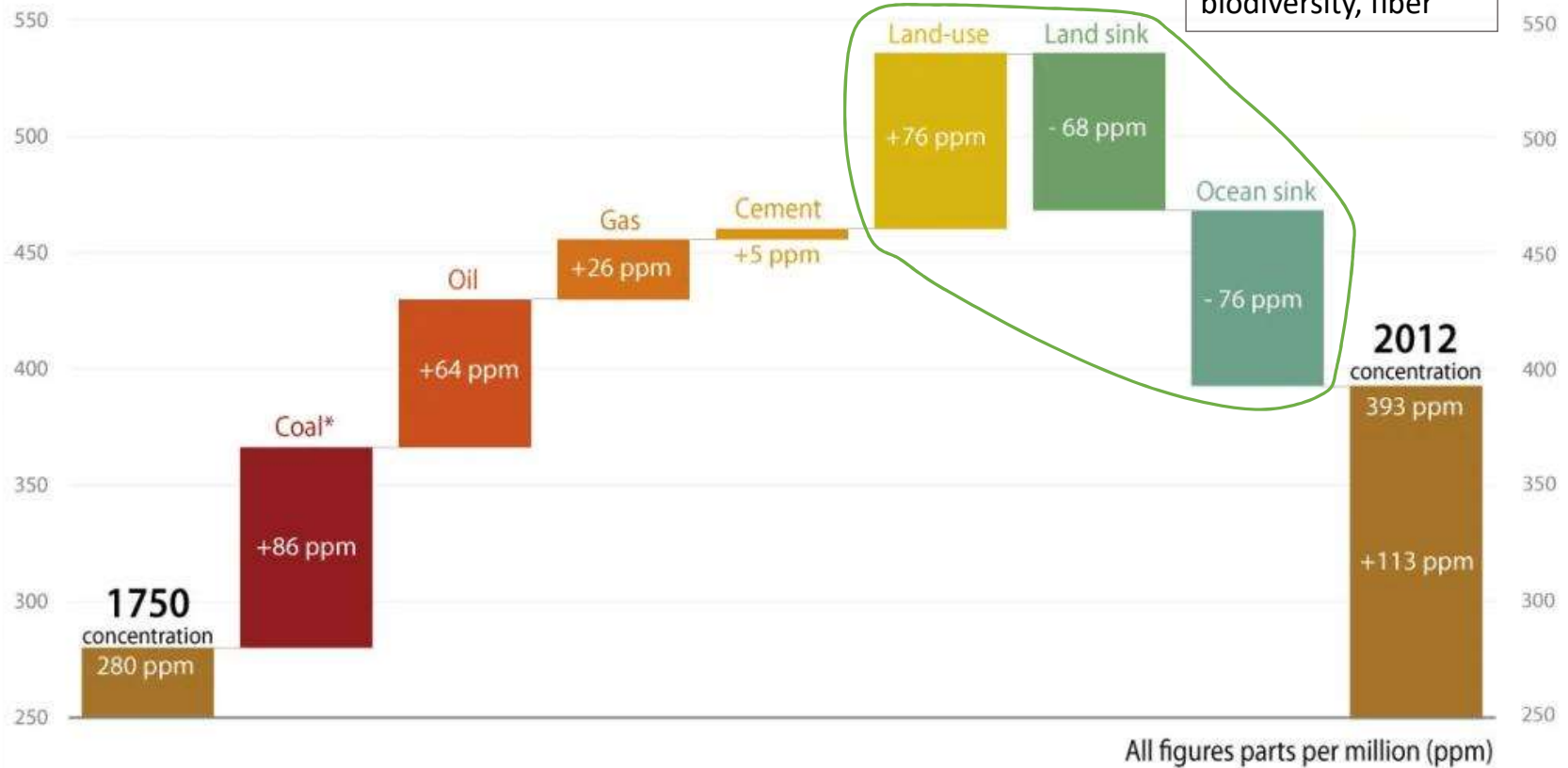
Wood fuel

Timber for construction

Access to markets – rivers, canals, then railroads

# The importance of carbon sinks

Increased absorption by land and ocean sinks since 1750 has ensured atmospheric carbon dioxide concentrations have not risen more



Notes: Carbon emissions and sinks are figures for 1750-2012. The 2012 concentration of 393 ppm reflects the global mean concentration which differs slightly from the more widely reported Mauna Loa figure. \*Coal emissions include significant biomass emissions. Land-use emissions are the change in carbon stocks resulting from human-induced land use, land-use change and forestry activities, with deforestation the major driver.

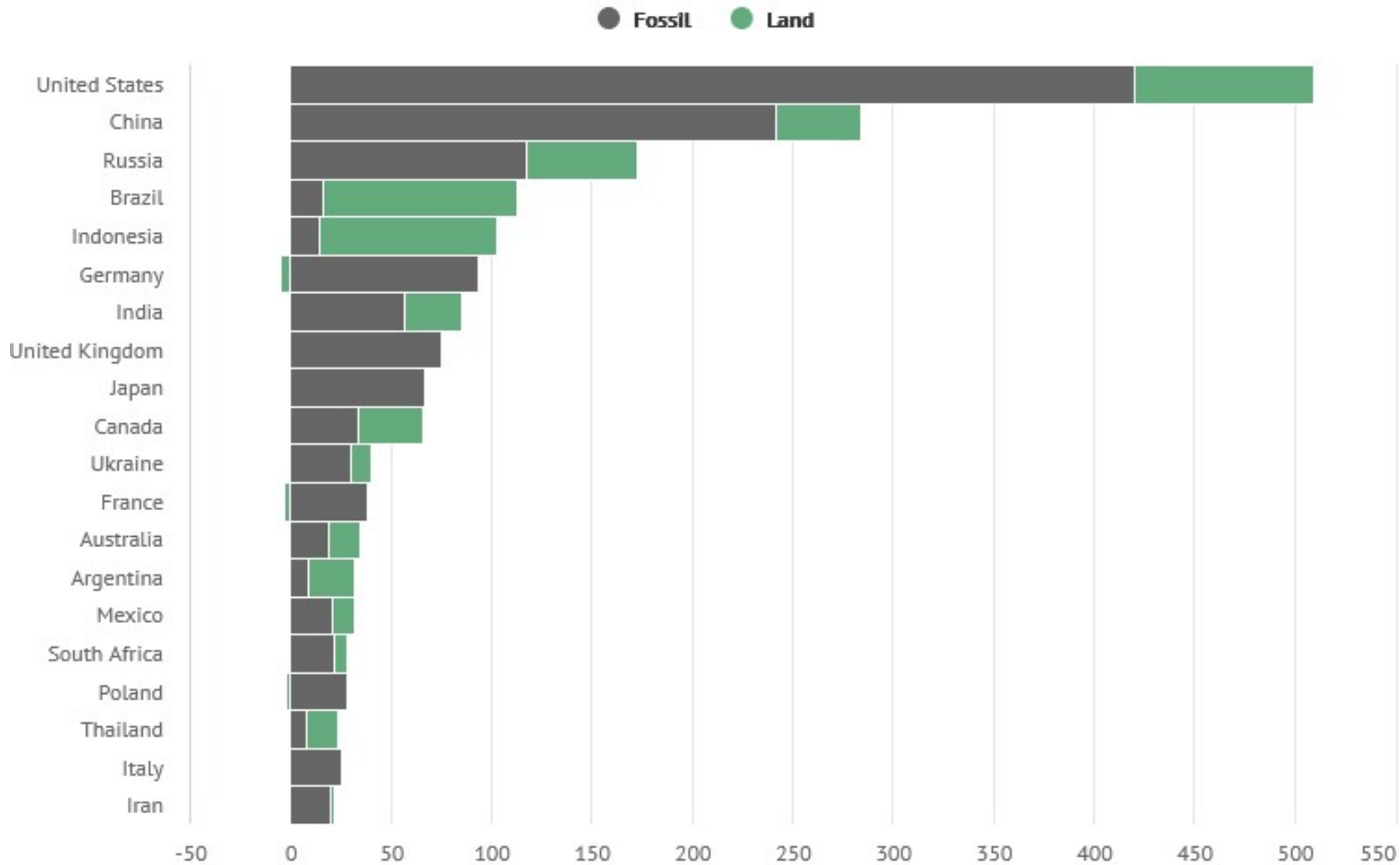
Sources: IPCC (2007) WG1, Global Carbon Project, CDIAC, NOAA.

Further information: [shrinkthatfootprint.com/carbon-emissions-and-sinks](http://shrinkthatfootprint.com/carbon-emissions-and-sinks)

[shrinkthatfootprint.com](http://shrinkthatfootprint.com)

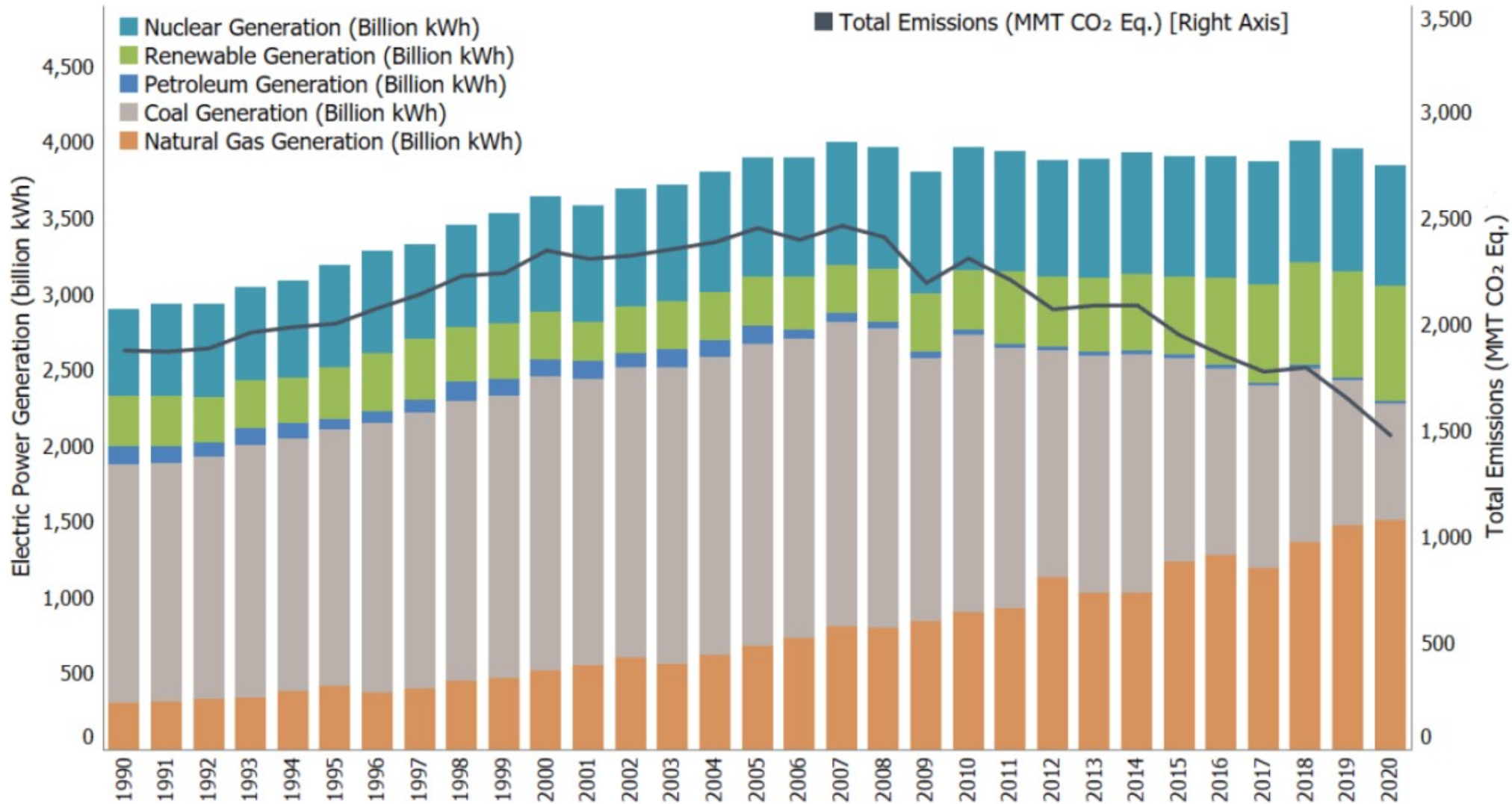
# The countries with the largest cumulative emissions 1850-2021

Billions of tonnes of CO2 from fossil fuels, cement, land use and forestry



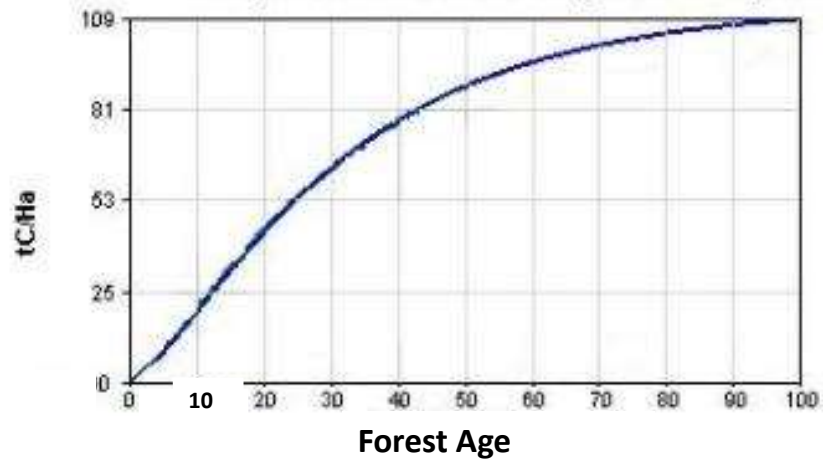
IPCC: 23% of emissions 2007 to 2016: from deforestation and agriculture

**Figure 2-7: Electric Power Generation (Billion kWh) and Emissions**



## Reforming Supply Chains to Store Carbon

Forest plantation carbon storage 100 years



The image features a background of vertical wooden planks in various shades of brown, arranged in a staggered pattern. A large white circle is centered on the page, containing the word "Discussion" in a bold, black, sans-serif font.

# Discussion