

BUILDINGENERGY BOSTON

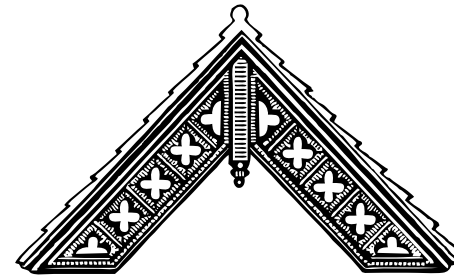
Workforce Development: Touch A Trade

Mason Lord Jr. (Hudson Valley Preservation)

Curated by Silvana Bastante Muñoz and Mike Simmons

Northeast Sustainable Energy Association (NESEA)

March 29, 2023



HUDSON VALLEY
PRESERVATION
preserving the past while building for the future



*Making trades matter
for the next generation*



Learning Objectives

Appraise the value of the Touch a Trade event as a viable workforce development strategy.

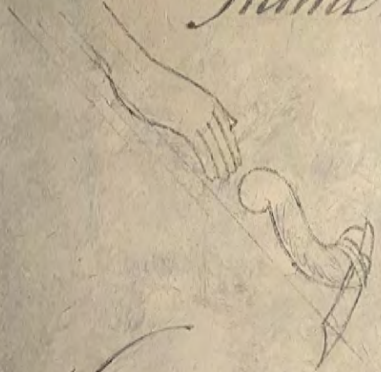
Identify aspects of workforce development likely to promote exclusion and equity.

Assess the applicability of the program to other communities, and what would need to change for such implementation.

Explore the potential for cooperation between different workforce development initiatives.

TOOLS

*are extensions
of the Human
Hand...*



*...they were the
first works of
Art*





*Making trades matter
for the next generation*

Planning Process



TAT COMMITTEE OVERVIEW

COMMITTEE	MEMBERS	MAIN ACTIVITIES
EVENT COORDINATION	HOSANNA, Dorothy, Mason	Coordination of committees and driving overall effort
MARKETING & COMMS	Dorothy, Tobie, Mason, Patrick, Viviane, Hosanna	Creating brand/identity and marketing materials for promotion of the event.
PRESENTERS	MASON, Janet, Dave	Recruiting and supporting crafts and tradespeople
VISITORS	NANCY, Zach	Promoting the event to the public and target groups
SUPPORTERS	DAVE, Mason	Developing relationships with like-minded partners and financial sponsors
PROGRAM	ALLISON, Greg, Hosanna,	Creating the schedule of events for the day, including presenters, food and entertainment.
SITE LOGISTICS	DAN, Greg	Planning for the safe and efficient use of the site.

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PLANNING TIMELINE

	MAY - JUNE DEVELOPMENT	JULY - SEP PROMOTION	SEP - OCT EVENT PREP
EVENT COORDINATION	Planning team organization Committee organization Committees begin activities	Coordinate committee work	Start meeting twice monthly or weekly
PRESENTER	Develop presenter profiles recruitment	Active recruitment of presenters	Continued recruitment of presenters



PRESENTER CONTACT SHEET

TRADE	CONTACT NOTES	CONFIRMED TO ATTEND?	ENTERED IN PRESENTER OVERVIEW?
Electrician	Sent the presenter deck; waiting to hear back.	YES	YES

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Welding?	203-770-5673		
Carpentry	Cornwall resident, Tobie will contact		
Flooring	203-910-5418		
	203-797-4460 ext 4027		
HVAC	203-682-5227	YES	
painter	203-788-4452		

Help us build a better future for the trades

Communities across America have a problem. As tradespeople are retiring and fewer youth are entering the trades, contractors and homeowners are facing a shortage of skills and experience. Now is the time for communities to mobilize to ensure the transfer of knowledge to the next generation.

Touch a Trade is an initiative designed to address this problem by sparking the individual's interest in working with their hands. We are looking for like-minded organizations to partner with us in our mission to support the development of the next generation of trades and craftspeople.

This first year will be focused on hosting the first annual Touch a Trade event on Saturday, October 22nd 2022 at the Connecticut Antique Machinery Association in Kent, CT.

If you would like to join us in making the trades matter to the next generation, we are looking for both partners in our overall mission and sponsors of specific activities.

All donations will be processed through our fiscal sponsor HatchSpace, and are tax deductible.



How to Become a Touch a Trade Presenter

To learn more about being a presenter, please download the [How to Become a Touch a Trade Presenter](#) presentation below.



How to Become a Touch a Trade Supporter

To learn more about being a sponsor or partner, please download the [How to Become a Touch a Trade Partner](#) presentation below.





SOFT
PRETZELS

BI

Here's a sneak preview of some of our presenters!

(Please check back soon for updates)



Nancy Meyer

CARPENTRY

EXPERIENCE:

Tools of the Trade

A graduate of Georgian College of Applied Arts & Technology majoring in Business Marketing, Nancy grew up in Canada and worked in marketing, accounting, and public relations before moving to the U.S. Joining HVP in 2018, Nancy started part time as an office assistant before expanding her role to full time. She has added carpenter to the many hats she currently wears. She brings creative attention to project details and a cheerful attitude to the job site and in the office, helping change stereotypes of who a carpenter is, as well as bridging the gap between the office and the field.



Andy Steele

CARPENTRY

EXPERIENCE:

Build a Deck

Andy Steele has been working in the residential construction and remodeling industry since 2006 after graduating from Lees-McRae College with a BS in Communication Arts. He started his first job with a small owner-operated firm in the mountains of North Carolina where he worked his way up from laborer to carpenter. During a brief break from the building industry during the Great Recession, Andy moved to Colorado to manage a ski shop and be a professional ski bum. Upon returning to NC he took a job working for a large general contractor as a project manager fixing up foreclosed homes for



Tim Snyder

CARPENTRY/FINE WOODWORKING

EXPERIENCE:

Dovetail Joints

Tim Snyder is a woodworker, writer and editor based in Newtown, CT. Tim has been executive editor of *Fine Homebuilding*, *Woodcraft*, and *American Woodworker* magazines. He coauthored two New Yankee Workshop books with Norm Abram. His most recent article, "Built-Ins Made Easy," appears in the October issue of *Fine Homebuilding*. When not writing, Tim does carpentry and cabinetry work, teaches woodworking classes, and spends time with an amazing family.



Jeremy Makins

TILE

EXPERIENCE:

Install Tile

Jeremy Makins started work in the trades after a successful career in sales, customer service, marketing, and management. Originally from the Midwest, he has lived in New Haven for 15 years and resides in a 100+ yr old home with his designer wife and their 5 boys. He has been installing tile for over 10 years and handles all aspects of tile work involved with a project, from start-to-finish.



Marc Audette

ELECTRICAL

EXPERIENCE:

Wire a Lamp

Marc Audette is a Connecticut licensed Electrical Contractor who has been in the electrical profession for over 35 years. He studied Mechanical Engineering at the University of New Haven. He began his career working in Groton, CT performing commercial, industrial, marine and residential work. Marc has worked both as Project Manager and Construction Manager, gaining experience in all phases of his profession. Through his work in the field, he saw areas of the trade that could be improved upon and designed a practice of operating as a partnership. His approach is about collaboration – with lighting suppliers, manufacturers, tradespeople, architects, designers and most importantly, the homeowners. This idea sparked the desire to venture out on his own. He attained his Masters Electrical license and founded Audette Electrical Services in 1999. He has owned and operated AES for over 20 years, consistently researching, training and specializing in premier brands such as Lutron Electronics and Kohler Standby Generator System. AES services include



Kevin Brown

WATER SYSTEMS

EXPERIENCE:

Build a Well

EWS has been in business since 1966 and has proudly served the community with an unparalleled range of water services for residential, commercial, and industrial applications. In 2005 Shane Grant acquired the family business of Eastern Water and in 2006, founded Eastern Industrial Pump Solutions. Shane advocates a work environment where all of his employees are a team with a valuable part of the company's present and future.

Their certified professionals have years of experience in practicing only the safest and most efficient processes. Eastern is a part of the State of Connecticut pre-apprentice and apprentice program. They are factory trained and hold a variety of water and wastewater licenses and OSHA certified in Confined Space Training.

Eastern Water Solutions is fully licensed and insured, guarantee the quality of their work, and offer environmentally friendly products and services.

Eastern Water Solutions is proud to be a member of



Andy Dobos

NATURE

EXPERIENCE:

Weave a Basket

Andy is an artist, naturalist and mentor. He grew up in rural CT in a family that prized self-sufficiency and had a history of relying on the land to meet basic needs. With the help of mentors, and time alone puzzling things out, Andy gained a high level of competence in wilderness skills, particularly friction fire-making. Now, with 20 years of teaching and mentoring others behind him, students describe him as kind, gentle and an important supporter in their lives. Providing a safe place for students to take risks, to work at having experiences and to let go of the idea of failure, is important to him. So is the celebration of hurdles crossed and successes won.



Katie Strano

WEAVING

EXPERIENCE:

Loom Weaving

Katie Strano is the designer and weaver at He Over Heels, a small weaving studio located in Southbury, CT. Specializing in handwoven we items, home goods, and custom fabric. Katie I source fibers that are sustainably grown and processed in America whenever possible. Ma the yarns are then hand-dyed by Katie before woven on the loom to create truly unique pie that have a classic aesthetic, with a modern b Katie is also the weaving instructor at the Bro-Craft Center, in Brookfield, CT. Katie can be fc online at www.heddlloverheels.com, or on instagram at [@heddlloverheels](https://www.instagram.com/heddlloverheels).

The Outcome





Dangerism!







4H CLUB

YAS

Diagram showing a circular object with a central point and lines extending outwards.

Informational sign with text and graphics.

SCRIBBLE
ART
WORKSHOP
EST. 2011

CHILDREN'S CRAFT AND
ART
WORKSHOP
PRESENTED BY
SCRIBBLE
ART
WORKSHOP
EST. 2011





Arborist Tree Climbing & The Lumber Slalom





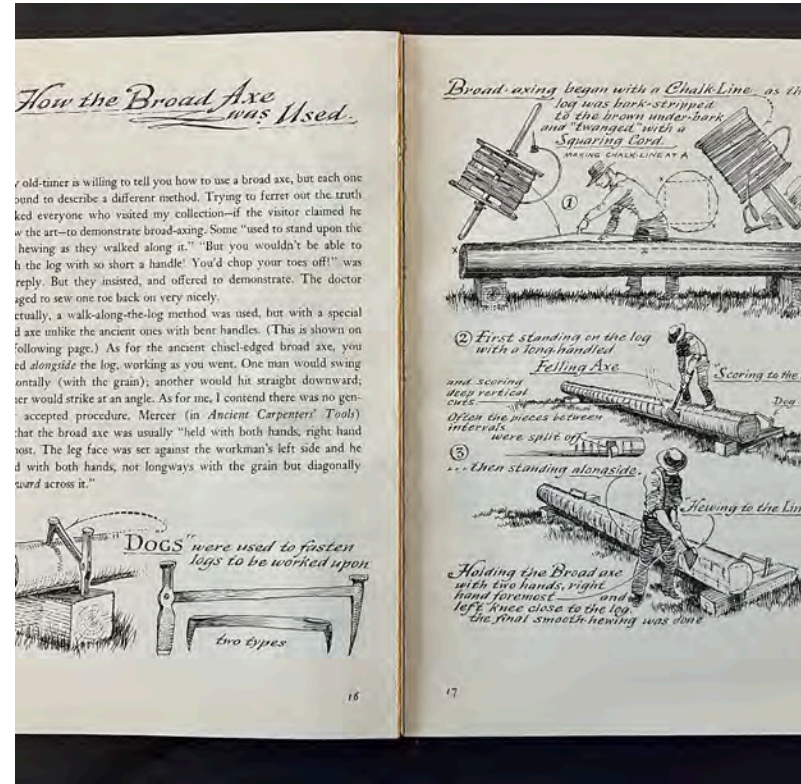
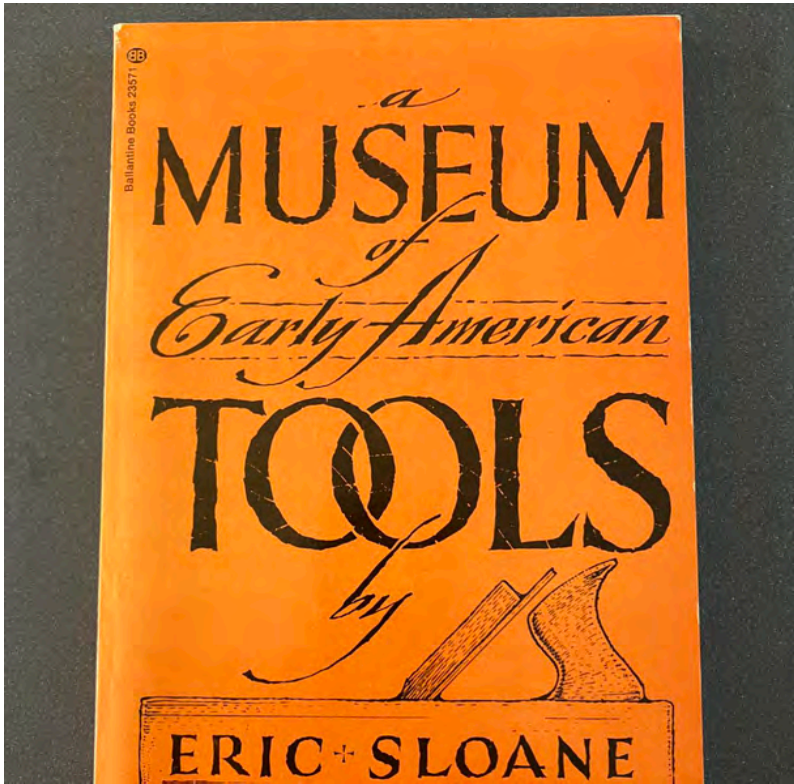
They asked: "What should I do?"
We answered: "Whatever you want!"











The Eric Sloane Museum

Historic Trades

October 22



10:00 - 4:00

**BOWLS-SPOONS
&
OTHER WOODCRAFTS**

WITH RICK LIEGL



#KeepCraftAlive
POWERED BY **Fine Homebuilding**



Historic Trades



Historic Trades

October 22  10:00 - 4:00

Paints & Preservation

made possible by



CONNECTICUT
STATE HISTORIC PRESERVATION OFFICE
INVESTING IN PRESERVATION SINCE 1955

Learn about historic paints and painting methods while trying your hand at creating your own custom colors!









Join our team as a
Touch A Trade
volunteer.

touchatrade.org



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