

# **BUILDINGENERGY NYC**

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## **Billions for Buildings: Transformational Federal Funding for Sustainable Projects**

**Sadie McKeown, President, The Community Preservation  
Corporation**

**Beth Bafford, CEO, Climate United**

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**Northeast Sustainable Energy Association (NESEA) | October 24, 2024**

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# The GGRF

# THE GREENHOUSE GAS REDUCTION FUND INCLUDES THREE MAIN GRANT COMPETITIONS

## National Clean Investment Fund

**\$14 BILLION**  
3 AWARDEES

- Focused on providing financial assistance to aid in the development and deployment of Qualified Projects
- Prioritizing scaled deployment, continued operability, and market transformation

## Clean Communities Investment Accelerator

**\$6 BILLION**  
5 AWARDEES

- Focused on providing grant capital to support local project development
- Prioritizing seeding the market across geographies to enable and develop qualified projects

## Solar for All

**\$7 BILLION**  
60 AWARDEES

- Focused on funding rooftop solar in disadvantaged communities (“Solar for All” programs) with/through state and local governments

# THE NATIONAL CLEAN INVESTMENT FUND

## PROGRAM REQUIREMENTS

- At least 40 percent of investments must be made in LIDAC communities
- All dollars must be used to support or finance Qualified Projects
- Majority of funds must go into projects as financial assistance (anything BUT grants)
- Financing can be direct to project or through or alongside a Community Lender

## RECIPIENTS

- **Climate United** (Calvert Impact, CPC, Self-Help)
- **Coalition for Green Capital**
- **Power Forward Communities**  
(Enterprise, LISC, Rewiring America, Habitat for Humanity, United Way)

# THE PROGRAM IS DESIGNED TO INVEST IN QUALIFIED PROJECTS ACROSS THREE PRIORITY CATEGORIES

## QUALIFIED PROJECTS

- ✓ Reduces GHG emissions
- ✓ Reduces or avoids emissions of other air pollutants
- ✓ Delivers additional benefits to American communities
- ✓ Finances a project that may not otherwise have been financed
- ✓ Mobilizes private capital
- ✓ Supports only commercial technologies

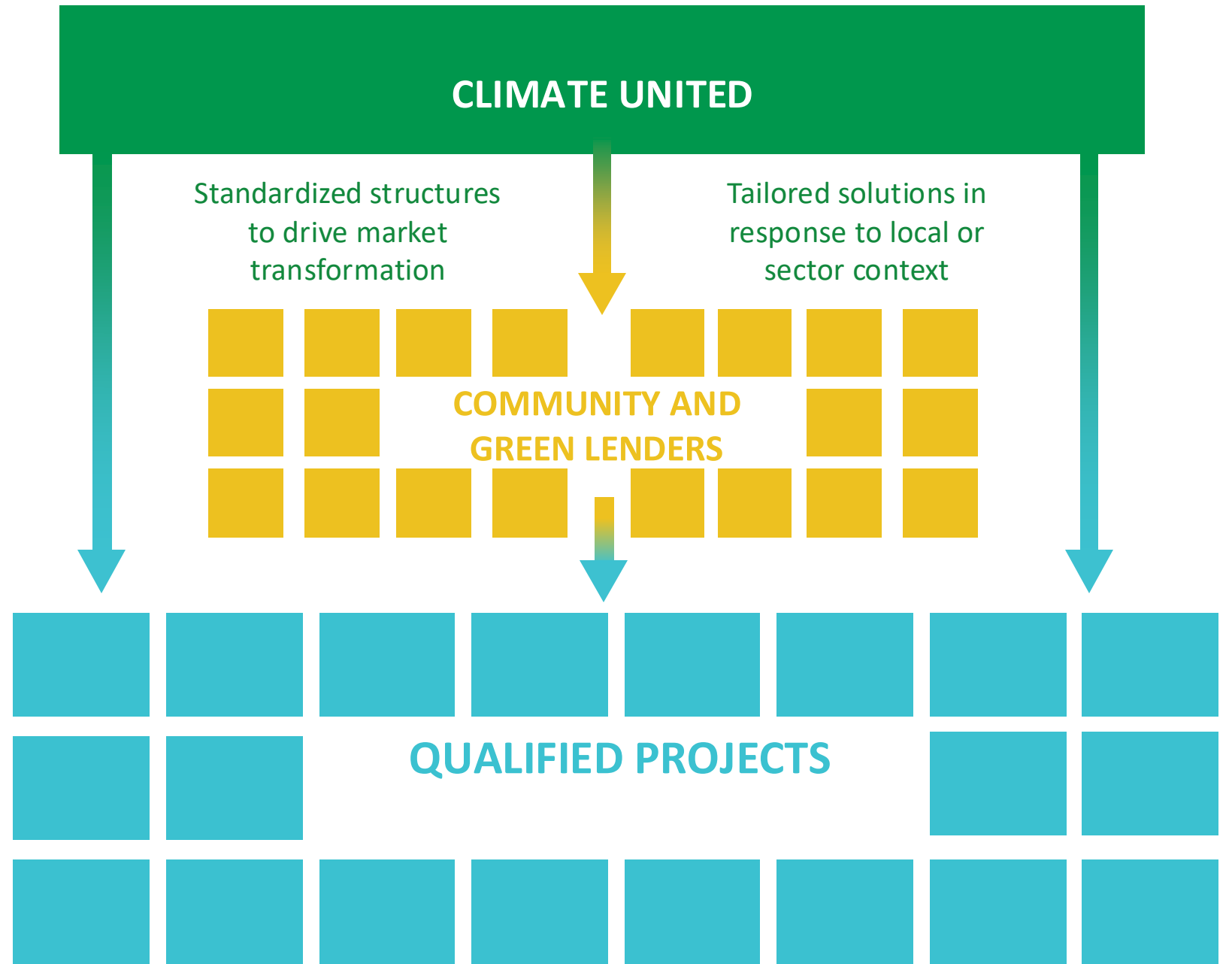
## PRIORITY CATEGORIES

- ✓ Distributed energy generation and storage (typically from 1 kW to 10,000 kW)
- ✓ Net-zero emissions buildings
- ✓ Zero-emissions transportation

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Funds will flow to Qualified Projects directly and through or alongside Community Lenders

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# Who We Are

Introducing Climate United, a collaboration of experienced mission-driven lenders and investors dedicated to bringing clean energy solutions to Justice40 communities across the country.



A PARTNERSHIP OF:





# COALITION PARTNERS

## ORGANIZATIONAL SUMMARY

RAISED AND  
MANAGED >\$5B  
IN CAPITAL

EXISTING GREEN  
INVESTMENT  
PROGRAMS

MANAGED  
PUBLIC-PRIVATE  
PARTNERSHIPS

NATIONAL  
DEPLOYMENT  
FOOTPRINT



Global nonprofit investment firm with a 28-year track record driving financial, social, and environmental returns



The nation's leading nonprofit affordable housing and community revitalization finance company founded in 1974



National nonprofit leader providing financing, support, consumer financial services, and advocacy for those left out of the economic mainstream since 1980





**FOCUS AREAS**



**3 GREEN SECTORS**

- Green Homes & Buildings
- Distributed Energy Generation & Storage
- Electric Vehicles



**7 INITIAL MARKET SEGMENTS**

- Consumer & single-family
- Multifamily housing
- Community facilities
- Small businesses and farms
- Schools
- Community & Community-based solar
- EVs and infrastructure



**3 PRIMARY DEPLOYMENT APPROACHES**

- Loan to community lenders
- Direct investments into Qualified Projects
- Standardized products

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# Industry Investment

# CASE STUDY: SCENIC HILL SOLAR

## PROJECT SUMMARY:

**Sector:** Distributed generation (solar)

**Project size:** 61 mW across 18 project sites

**Project sponsor:** Scenic Hill Solar

**Total committed:** \$31.8 million for pre-development financing; currently underwriting the construction to permanent loan

**Project offtake:** University of Arkansas System (including 21 campuses and colleges)

### Projected impact:

- \$120M in projected savings for the UA System
- Catalyze \$100M+ total project size
- Generate 4 billion kWh over the project's life, equivalent of removing 7 billion passenger vehicles from the road



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# Education + Institutions

# CASE STUDY: ATLANTA, GA

## PROJECT SUMMARY:

**Building Type:** 14 Acre, 3 Phase Development, owned by HBCU Clark Atlanta Campus (99-year ground lease). Loan scope covers Phase 1 of development for the first three residential buildings

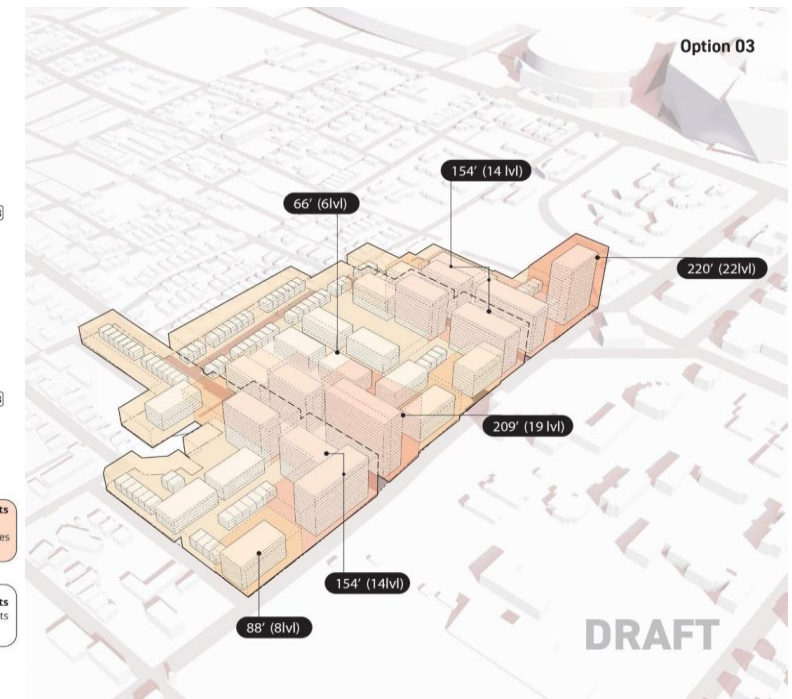
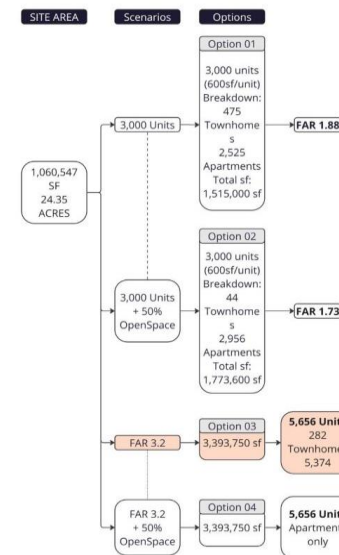
**Number of Units:** ~350 units

**Affordability:** 40% of units to be permanently restricted to households earning between 30% and 80% of AMI

**Anticipated Performance Standard:** Clean Air Boost

**Decarbonization Scope:** Master planning and energy modeling for designing an integrated ground link VRF heat pump and well system to eliminate on-site carbon for space conditioning while maximizing energy efficiency.

**Developer:** Experienced Multifamily Developer



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# Transportation

# ELECTRIC TRANSPORTATION

## SECTOR SUMMARY

**Objective:** Accelerate demand and address chicken and egg challenges in deployment

**Areas of focus:** Initially focusing on passenger vehicles and diesel to electric conversion for heavy duty trucks and buses

**Approach:** Focus on financial structures that can get to price competitiveness for the electric option; pairing vehicle and charging infrastructure through partnerships or direct financing





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# Multifamily Housing

# CASE STUDY: HUDSON VALLEY, NY

## PROJECT SUMMARY:

**Building Type:** Adaptive reuse of the 4-story YMCA property with a 2-story addition

**Number of Units:** 109 units

**Year Built:** 1912

**Affordability:** (from 30% to 80% of AMI), 80% of which are reserved for ages 55+

**Anticipated Performance Standard:** Clean Air

**Decarbonization Scope:** Geothermal (all-Electric) Heat, 225KW +/- solar array producing 40% of building electricity, energy recovery ventilators, EV charging and electric bike charging

**Developer:** Experienced Affordable Developer



# CASE STUDY: HUDSON VALLEY, NY

## PROJECT SUMMARY:

**Building Type:** 18-story apartment building

**Number of Units:** 179 units

**Year Built:** 1968

**Last Renovated:** 2005

**Affordability:** 100% of units restricted to 60% AMI

**Anticipated Performance Standard:** Clean Air

**Decarbonization Scope:** Deep energy retrofit including energy-efficient windows, heat pump installation, geothermal system for heating, cooling, and air source DHW heat pumps, and improved ventilation.

**Developer:** Experienced Affordable Developer



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# What's Next?