BUILDINGENERGY BOSTON

Scaling Embodied Carbon Through Building Codes

Ariel Brenner, New Buildings Institute Andy Buccino, Stephens and Company

Curated by Tammy Ngo

Northeast Sustainable Energy Association (NESEA) | March 21, 2025

Session Outline

Provide an overview of existing and planned strategies to introduce and enhance embodied carbon provisions in codes, standards, and programs:

- Existing policy and codes landscape
- Ongoing efforts with commercial model codes and standards
- The residential embodied carbon policy ecosystem





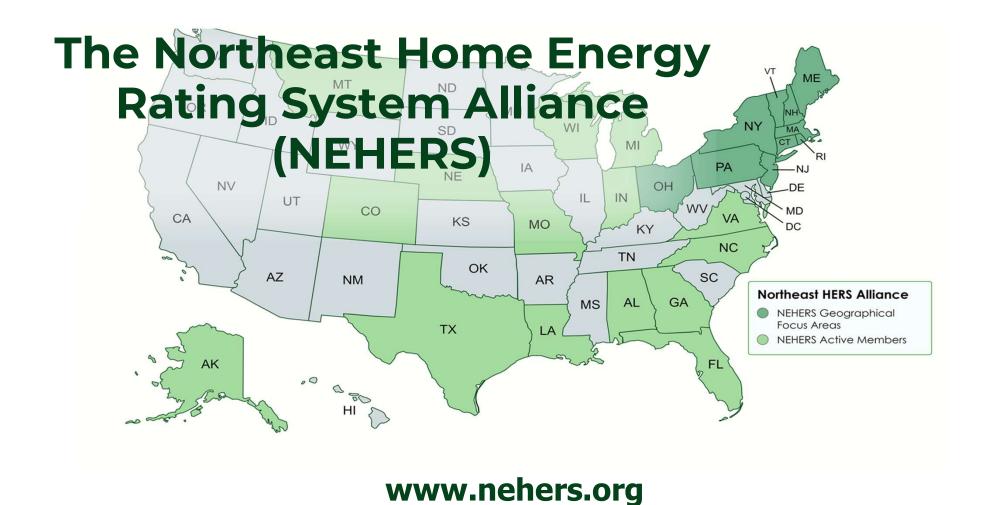


Introductions

New Buildings Institute & Embodied Carbon

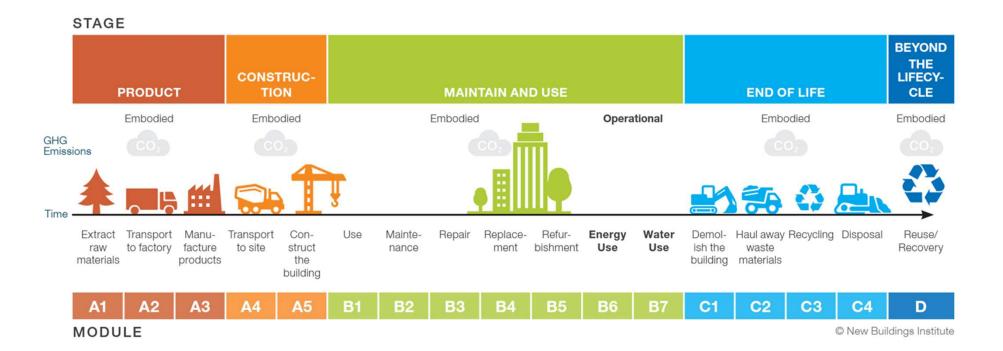
- Embodied Carbon Building Code and Residential Code Overlays
- Participant in ASHRAE 189.1 (IgCC)
 Working Group 9 on Materials and Resources and RESNET 1550
- GSA Procurement Specification
- State and jurisdictional building codes, reach codes, and associated research and reports
- · Proponent of various code proposal
- Implementation & training





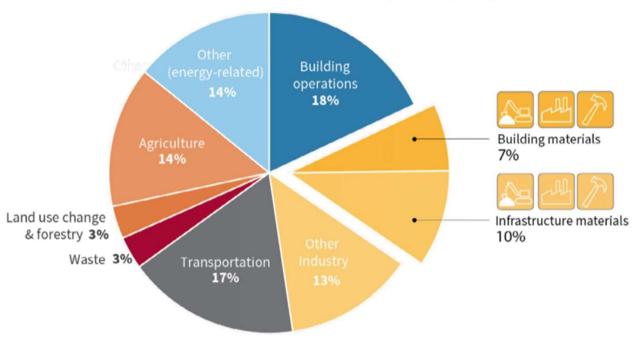
Embodied Carbon: An Overview

Embodied Carbon: An Overview



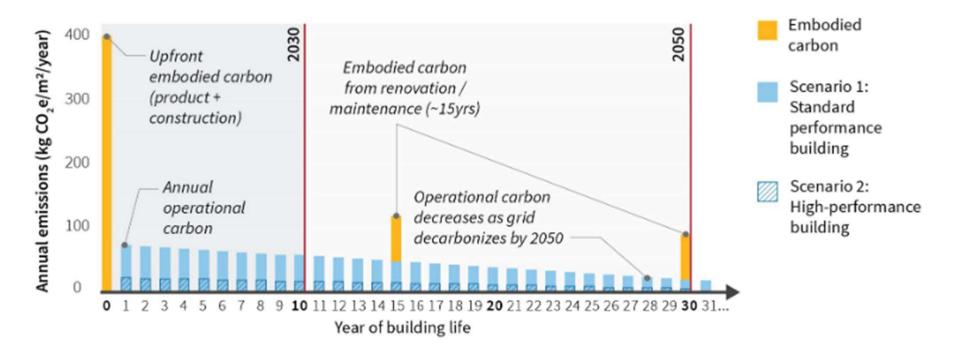
Embodied carbon from buildings makes up 7% of worldwide GHG emissions

Global Greenhouse Gas Emissions Breakdown by Sector (2019)



Source: Carbon Leadership Forum, based on data from World Resources Institute (WRI) and International Energy Agency (IEA)

Upfront vs. Later-Life Embodied Emissions

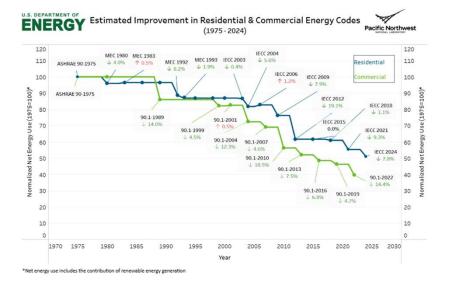


Source: Carbon Leadership Forum



Embodied Carbon Code Approaches

Why Codes?



Source: U.S. Department of Energy and Pacific Northwest National Laboratory

- Building energy codes have been a powerful tool for addressing climate change ¹
- Building codes are intended to preserve public health, safey, and welfare, and have been proven to save lives and money²
- Building codes impact early decisionmaking on design and construction practices, which can lead to low-cost and high-impact strategies for embodied carbon

¹ U.S. Department of Energy

² U.S. Federal Emergency Management Agency

Typical Embodied Carbon Code Approaches

Product-level Building-level Inc

Incentivizing Building Reuse

Reporting Thresholds

Typical Embodied Carbon Code Approaches

Product-level

GWP Reporting

GWP Limits

Building-level

GWP Reporting

GWP Limits

Incentivizing Building Reuse

Reporting

Thresholds

Product-Level Strategies

Product-level

GWP Reporting

GWP Limits

Environmental product declarations (EPDs) communicate environmental impact of a construction product across

its life cycle

Sample provision: Meet GWP limit that is X% industry-wide EPD

Jurisdiction	Policy			
California	Compliance pathway: 175% of industry average GWP for structural steel, rebar, flat glass, light and heavy duty mineral wool insulation, and ready mix concrete			
Canada	Standard on Embodied Carbon in Construction: 10% below regional industry average for concrete			
Marin County, CA	Nation's first low-carbon concrete code; low-carbon concrete codes adopted by 4 other CA jurisdictions			
Denver, CO	Green Code: GWP limits for concrete and steel			
Boulder, CO	Energy code: Optional credit for GWP reduction for insulation, concrete, masonry, steel, wood, glazing, gypsum, and others			
Vermont	Energy Code: Optional credit for GWP reporting of insulation			
Buy Clean Policies (not building code)	WA; OR; NY; NJ; MD; MN; CO; CA; US GSA			

High-Impact Strategies by Material

Material	EC Reduction Strategy		
Concrete / Cement	 Blended cements Supplementary cementitious materials (SCMs) Water-reducing admixtures to reduce cement content Power with low-carbon energy 		
Steel	 Scrap content in electric arc furnace, powered with low-carbon energy 		
Aluminum	>90% recycled contentPower with low-carbon energy		
Wood	 Source locally Source from sustainably managed forests Low-carbon transport methods Timber with bio-based adhesives Power with low-carbon energy 		
Glass	 Recycled cullet Furnaces that utilize Oxy Fuel technology Design burners and nozzles to decrease energy use 		
Board and Foam Insulation	 Bio-based alternatives Lower-GWP blowing agents Mineral wool: increase renewable energy at furnace 		

Typical Embodied Carbon Code Approaches

Product-level

Building-level

Incentivizing Building Reuse

GWP Reporting

GWP Limits

Reporting

Thresholds

Building-Level Strategies

Building-level

GWP Reporting

GWP Limits

Whole building life cycle analysis (WBLCA) evaluates the impact of a building throughout its life cycle (stages A-C)

Sample provisions:

-Total carbon
budget at building
level: carbon per
square foot; can
be set by building
type
-Percentage
reduction
compared to a

modeled baseline

Jurisdiction	Policy
Vancouver, Canada	Building Bylaws: 800 CO ₂ e/m ² or 10% reduction compared to baseline; limit decreases over time
Toronto, Canada	Green Standard: 350 CO ₂ e/m ² ; voluntary 250 CO ₂ e/m ²
California	10% reduction compared to baseline
Minnesota	Sustainable Building Guidelines: 10% compared to reference building

High-Impact Building-Level Strategies

Build less

Reuse more

Build lighter and smarter

Procure/ substitute lower-carbon products

Use highquality materials

Typical Embodied Carbon Code Approaches

Product-level

Building-level

Incentivizing Building Reuse

GWP Reporting

GWP Limits

Reporting

Thresholds

Building Reuse

- Realizes substantial embodied carbon reductions
- Avoids emissions associated with demolition and new construction
- Building codes do not have the authority to mandate building reuse
- Code strategies can encourage adaptive reuse or make it easier for applicants seeking to reuse (i.e., administrative flexibility, incentives through compliance pathways)

Jurisdiction	Policy
California	Compliance pathway: 45% reuse of structure and enclosure
ASHRAE 189.1	Consideration of new compliance pathway in chapter 9 on Materials and Resources

First in the Nation: Embodied Carbon in CALGreen

Product Path

Products: Structural steel, rebar, flat glass, light and heavy duty mineral wool insulation, and ready mix concrete

Exception: Concrete mixes can use a weighted average for all mixes

Lifecycle Analysis

Scope: 60-year cradle-to-grave WB LCA (ISO 14044), excluding operating energy. Show GWP analysis.

Components: Primary and secondary structural members, glazing, insulation, exterior finishes.

Building Reuse

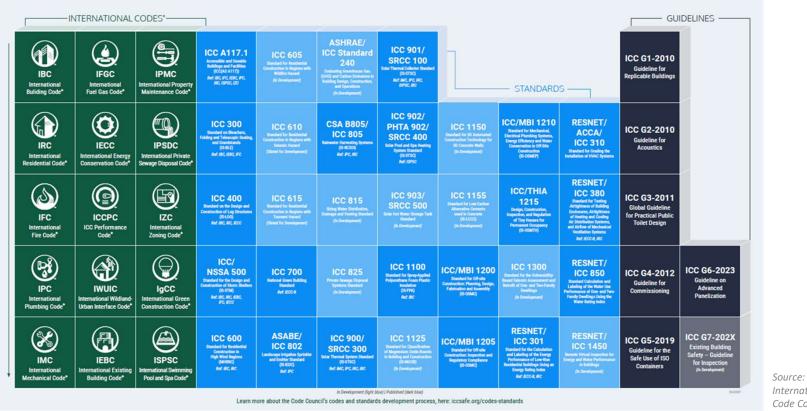
Components: Existing primary structural elements, enclosure, window assemblies, and insulation.

Exceptions: Additions 2x+ the area of existing building; windows, insulation, portions structurally unsound or hazardous, and hazardous materials that are remediated as part of the project

	Product Path	Lifecycle Analysis Path	Building Reuse Path
Mandatory	175% of IW-EPD GWP Limits	10% reduction from baseline	45% of the structure and enclosure to be reused
Tier 1	150% of IW-EPD GWP Limits	15% reduction from baseline	75% of the structure and enclosure to be reused
Tier 2	IW-EPD GWP Limits	20% reduction from baseline	75% of the structure and enclosure to be reused AND 30% of interior non-structural elements to be reused

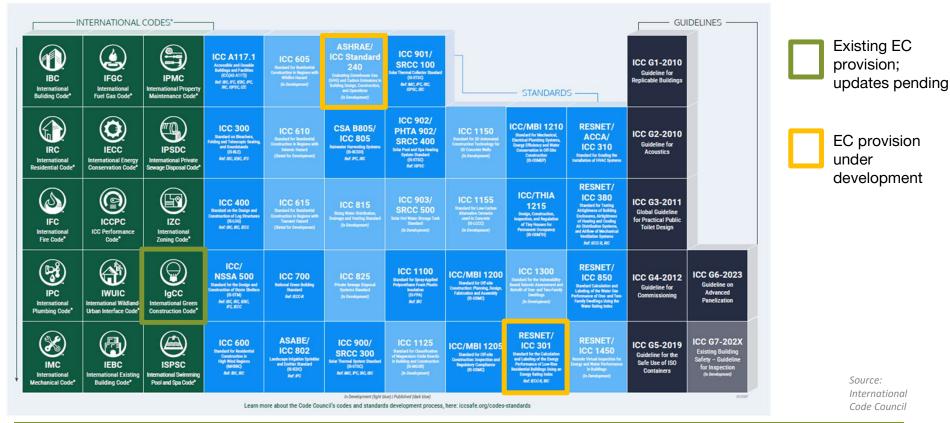
Model Codes Landscape

Model Codes: The Existing Landscape

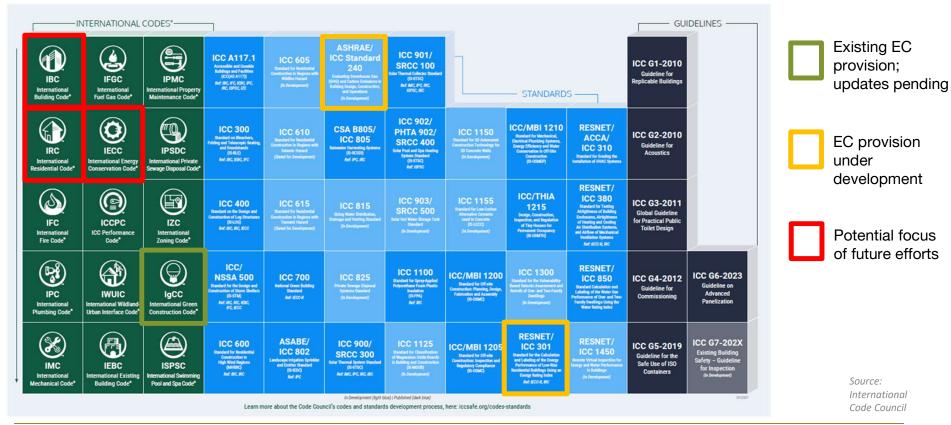


International Code Council

Model Codes: The Existing Landscape



Model Codes: The Existing Landscape



Why a RESNET standard?











LEVERAGE EXISTING MODELING DATA



EMBODIED CARBON

RESNET Sets Yearly Target of 1,000,000 Homes by 2028

Trends in HERS® Rated Homes, 2024

Raters Registered 436,798 Homes in 2024



https://www.resnet.us/

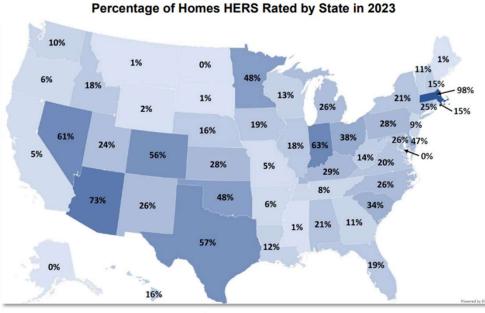


Figure 1. Percent of New Homes HERS Rated by State, 2023

https://www.resnet.us/wp-content/uploads/RESNET 2024 HERSTrendsDataReport FINAL.pdf

RESNET Standard 1550

Purpose & Scope:



1. Purpose

The provisions of this document establish a methodology for quantifying and reporting embodied greenhouse gas emissions associated with building products using data commonly gathered by energy raters and according to the system boundary and data sources defined in Section 5.

2. Scope

This standard is applicable to buildings with Dwelling Units and Sleeping Units in Residential or Commercial Buildings, excepting hotels and motels.

This standard does not set benchmarks or establish levels of building performance.



This standard shall not be used to circumvent any safety, health, or environmental requirements.

RMI - Energy. Transformed.



Dr. David Goldstein

RESNET/ICC 1580-202x

- Provide a **consistent methodology** for using long run marginal emission rates by **Cambium generation** and emission assessment (GEA) region in the **calculation of CO2e emissions**.
- Requirements on **how to estimate CO2e emissions** from measured data on electricity and fuel consumption of a **facility or organization**.
- For the purposes of complying with standards on **disclosure of emissions** and of reducing emissions year after year using an Energy Management System.

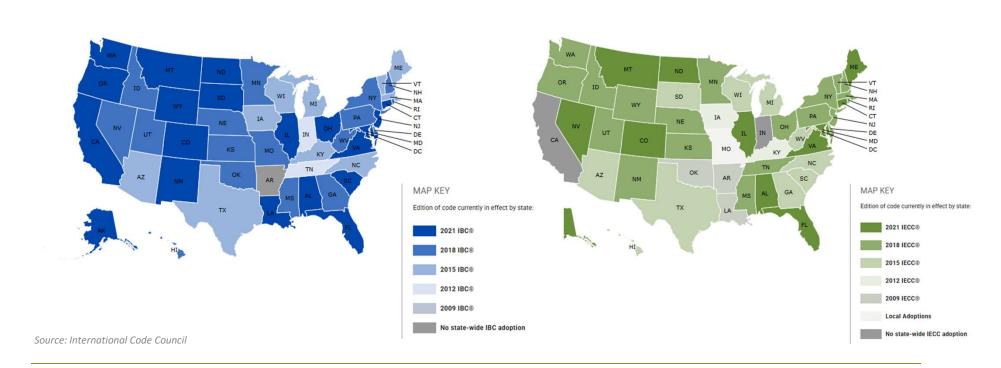
Model Codes Adoption



ADOPTION MAP

NTERNATIONAL ENERGY CONSERVATION CODE® (IECC®)

DOPTION MAP



NBI's IBC Effort

Model Codes Adoption

New appendix for adoption by interested jurisdictions

Product-level

Submit product-specific EPDs for covered products (concrete, steel, wood, glass, insulation) that indicate a % reduction in GWP compared to industry-average values

Building-level

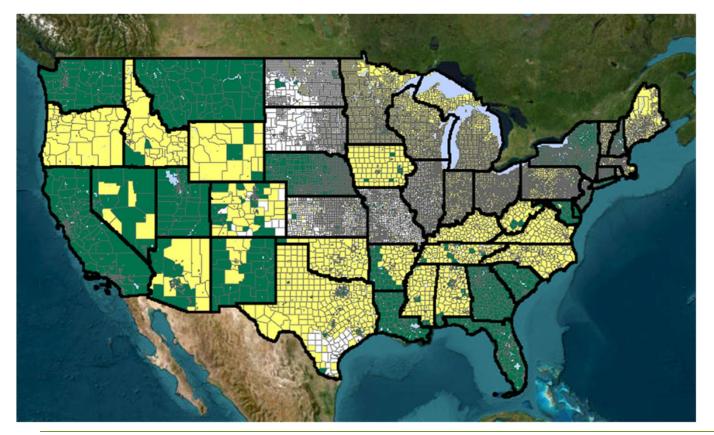
Submit a WBLCA for the building's structure and enclosure that indicates a % reduction in GWP compared to a baseline or compared to 500 kgCO₂e/m²

Incentivizing Building Reuse

Submit proof of reuse of at least 45% of existing building's structure and enclosure

Why the IBC?

Source: FEMA **Building Codes** Adoption Tracker







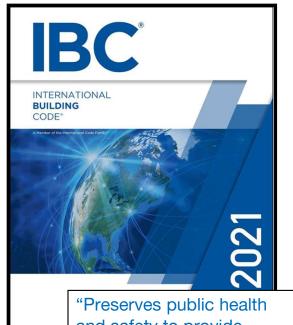
Combined Hazard Building Codes

- - No Building Code Data
- Old or Weakened IBC/IRC, or No Code Adopted



2018 or later IBC & IRC

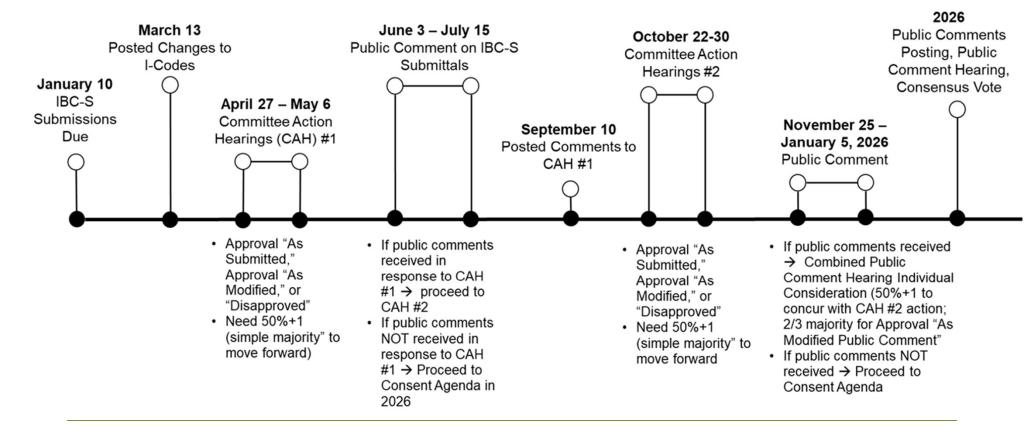
Why the IBC?: Scope Compatibility



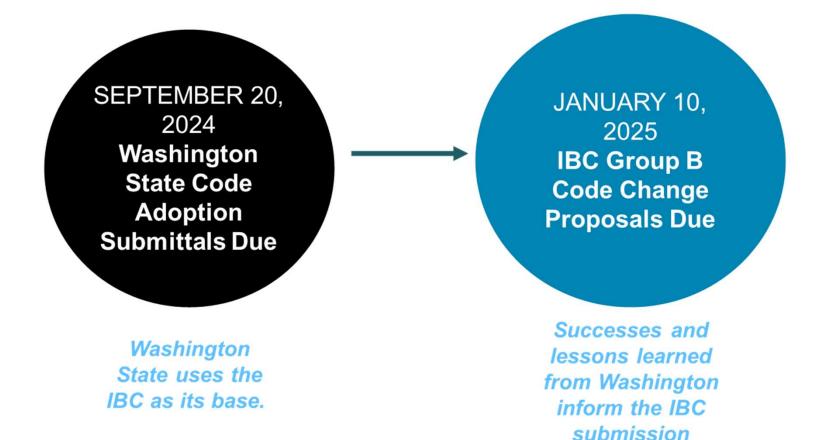
"Preserves public health and safety to provide safeguards from hazards associated with the built environment."

	Building Code	Residential Code	Mechanical Code	Plumbing Code	Electrical Code	Green Code	Energy Code	
Primary Syste	Primary Systems							
	Structure and envelope	All	Air supply, distribution, conditioning	Water supply, disposal, hot water	Electrical service, wiring, and systems	Site, Materials, Energy, IAQ,		
Materials Cov	ered							
Concrete	Х	X	X	X		X		
Steel	Х	X	X	X				
Glass	Х	X						
Aluminum	Х		X					
Wood	X	X						
Copper			X	X	X			
Plastic	X	X	X	X				
Insulation	Х	X	X					
Refrigerants			X			X		

2025 IBC Timeline and Milestones



Interplay with Washington State Efforts



March 21, 2025

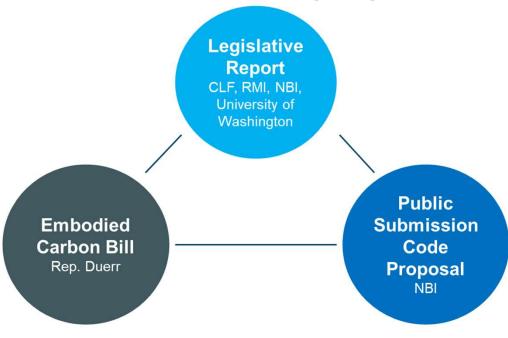
strategy

Complementary Embodied Carbon Efforts in Washington State

2024: Washington Buy Clean Buy Fair Act

- Requires state projects to submit EPDs for major construction materials
- Directs the development of statewide database and clear guidelines for reporting

Recent and Ongoing:



Context and Takeaways from Past and Ongoing Proposals

Past Proposals:

 Prescriptive only: GWPs for concrete and steel, EPDs for some wood products

Current Proposals:

 3 pathway options: prescriptive (material-level caps), performance (whole building LCA), or building reuse

Takeaways:

- A successful code proposal will have a clear methodology for determining compliance.
- Sensitivity to ensuring no materials were treated preferentially.
- Most consensus around incorporating as new appendix. Other sections discussed include chapter 1, chapter 4, and a new chapter.
- General support from industry for the 3 pathway options.
- What constitutes the right GWP value for the state requires conversation with industry.

Implementation

SECTION Q104 DOCUMENTATION OF REDUCTION OF EMBODIED GHG EMISSIONS

Q104.1 Registered design professional.

A registered design professional shall prepare the construction documents and provide signature verifying compliance with the requirements of this appendix.

Q104.2 Amended construction documents for embodied GHG emissions.

Covered products shall be installed in accordance with the approved construction documents. Prior to the issuance of the certificate of occupancy, the registered design professional that submits documentation per Sections Q103.3, Q103.4, or Q103.5 shall ensure that as-built product selection matches the approved construction documents. If as-built products differ from those submitted on the approved construction documents, the registered design professional shall update the embodied GHG emissions calculations based on the updated products and attest that they are accurate to the best of the registered design professional's knowledge.

Massachusetts EC Landscape

SENATE No. 2967

The Commonwealth of Massachusetts

In the One Hundred and Ninety-Third General Court (2023-2024)

An Act promoting a clean energy grid, advancing equity and protecting ratepayers.

19 "Environmental product declaration" or "EPD", an independently verified and registered 20 declaration that provides a life cycle assessment of a product's global warming potential and 21 facilitates a comparison of environmental impacts between products fulfilling the same function; 22 provided, however, that such declaration shall be a Type III or higher as defined by the 23 International Organization for Standardization (ISO), 14025:2006, or substantially similar life 24 cycle assessment and comparative methodologies that have uniform standards in data collection 25 and scientific integrity, and any pertinent product category rule developed in conformance with 26 ISO 14025:2006.

Massachusetts Carbon Matrix

Government Leadership

From the Governor's office to the Building Officials

DOER

Actionable Policy across Residential, Commercial & industrial

Utilities

3-year plans in tight alignment with state policy -

MASS Save

Performance Based Incentives

Synergy across the State



Workforce Development

Weatherization, Energy Consultants, Builder Training

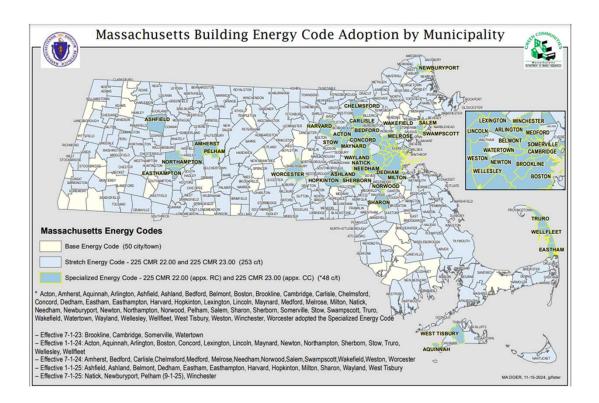
Architects / Engineers / Designers

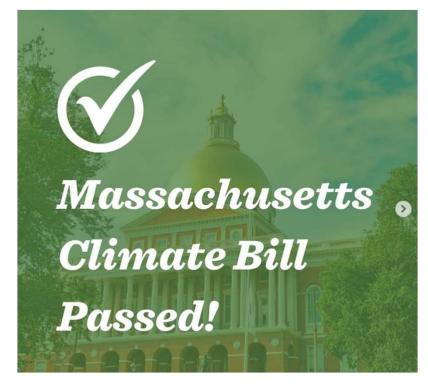
HERS Raters

MASS <u>Clean</u> Energy Center

Innovation through investment

Massachusetts: The Test Kitchen



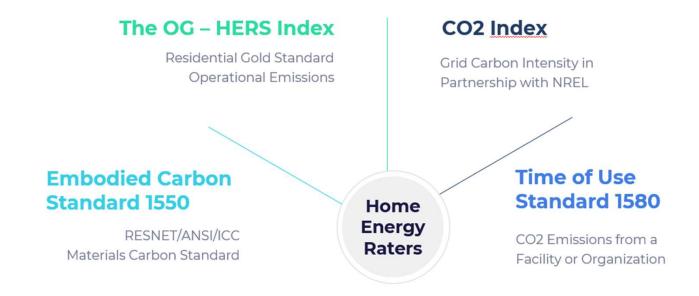


https://www.mass.gov/doc/building-energy-code-adoption-by-municipality/download

 $https://www.instagram.com/official mass sierraclub/p/DCXT6jayBO-/?img_index=1$

The RESNET Ecosystem

The Trifecta + 1



What does the next decade hold for the Rating Industry?

Residential Embodied Carbon Developments: A Timeline

2019	NESEA Boston	Chris Magwood, Ace McArleton, Jacob Racusin Deliver NESEA 2019 Keynote
2020- 2021	Northeast HERS Alliance Embodied Carbon Committee	What role will HERS Raters play in Tracking EC in 400,000 Homes annually?
2022	Networking and Development	 ASHRAE 90.2 Builders for Climate Action New Buildings Institute
2023	RESNET votes for the Development of a Standard	 Chris Magwood joins Rocky Mountain Institute Along with Tracy Hyun spearhead Standard 1550 Massachusetts pushes the envelope
2024	RESNET Develops 1550	Delivery of Standard Summer 2025

MA DOER - Residential Stretch Code Effective 2/14/2025

TABLE R406.5 MAXIMUM ENERGY RATING INDEX

	Maximum HERS Index score a,b					
Clean Energy Application	New construction until June 30, 2024	New construction permits after July 1, 2024	New Construction with R406.5.2 embodied carbon credit	Accessory Dwelling Units	Major alterations, additions, or change of use ^c	
Mixed-Fuel Building	52	42	45	52	52 65	
Solar Electric Generation	55	42	45	55	55 70	
All-Electric Building	55	45	48	55	55 70	
Solar Electric & All-Electric Building All- Electric Building	58	45	48	58	58 75	

^a Maximum HERS rating prior to onsite renewable electric generation in accordance with Section R406.5

Embodied Carbon Credit

R406.5.2 Add Subsection R406.5.2

1. Insulation embodied carbon credit:

- Up to 3 HERS points off for low carbon insulation
- Leverages a state of VT GWP chart of materials

2. Low GWP concrete mix credit:

• Up to 3 HERS points off for GWP reduction from regional baseline

https://www.mass.gov/doc/fall-2024-stretch-specialized-code-residential-redlines-full/download

MA DOER - Commercial Stretch Code Effective 2/14/2025

For prescriptive projects, embodied carbon is now an option to earn 8 credits in Section C406, with C406.14 for concrete and Section C406.15 for insulation.

- C406.14 for concrete:
 - Your average Concrete Mix is lower than the regional average or not
- C406.15 for insulation
 - The building shell is either negative carbon (carbon storing) or not



Enhancement #6: Include an embodied carbon reduction component

Embodied carbon is a term for GHG emissions released during upstream stages of a product's life cycle. Those stages typically include extraction, production, transport, and manufacturing. As new buildings become more energy efficient, embodied carbon will represent a growing share of total building emissions. According to Architecture 2030, embodied carbon is on track to represent most carbon emissions from new buildings and infrastructure between now and 2030.¹²²

1. Collaborate with the Massachusetts Clean Energy Center to increase workforce diversity, doubling annual funding to \$24 million per year

Massachusetts Carbon Matrix

Government Leadership

From the Governor's office to the Building Officials

DOER

Actionable Policy across Residential, Commercial & industrial

Utilities

3-year plans in tight alignment with state policy -

MASS Save

Performance Based Incentives

Synergy across the State



Workforce Development

Weatherization, Energy Consultants, Builder Training

Architects / Engineers / Designers

HERS Raters

MASS <u>Clean</u> Energy Center

Innovation through investment

How to Get Low Emissions Concrete

- 1. Find Ready-Mix partner **EXPERIENCED** in:
 - Environmental Product Declarations (EPDs)
 - Supplying better than NRMCA Eastern benchmark



MA Ready-Mix Concrete Plants with EPD Capability via MassCEC grant

1. Set performance based specification **EARLY** and engage ready-mix partner **EARLY**





EMBODIED CARBON REDUCTION CHALLENGE

LEARN 7 STRATEGIES

 \longrightarrow

SEE 16 CASE STUDIES



100-Homes Study

Software workflow





Software connectivity

 Prototype of connectivity between HERS and embodied carbon software in MA



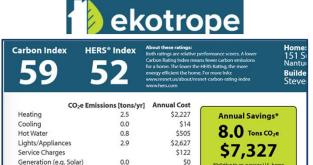




ASSESSING THE UPFRONT CARBON OF BUILDING
MATERIALS IN HOMES

https://www.masscec.com/resources/assessing-upfront-carbon-building-materials-homes

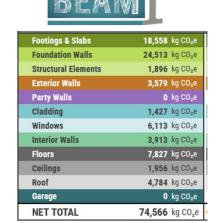
On the Precipice of Carbon Reporting at Scale



5.62 kgCO₂e/yr

\$5,495





74,566 kgCO₂e

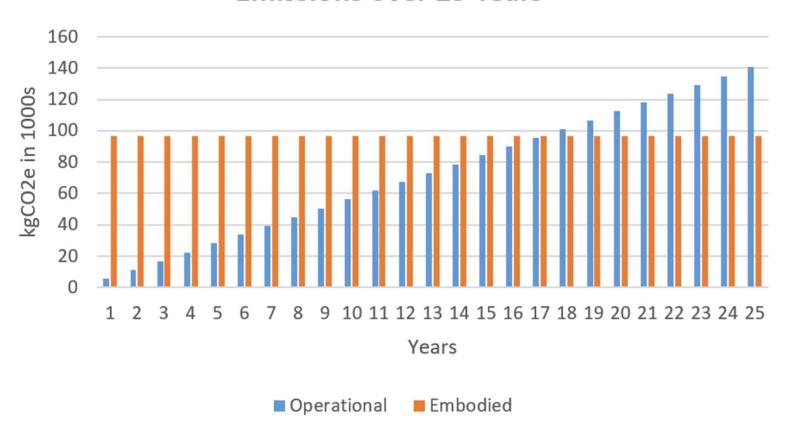
Ekotrope-BEAM INTEGRATION WORKSHEET (BETA)

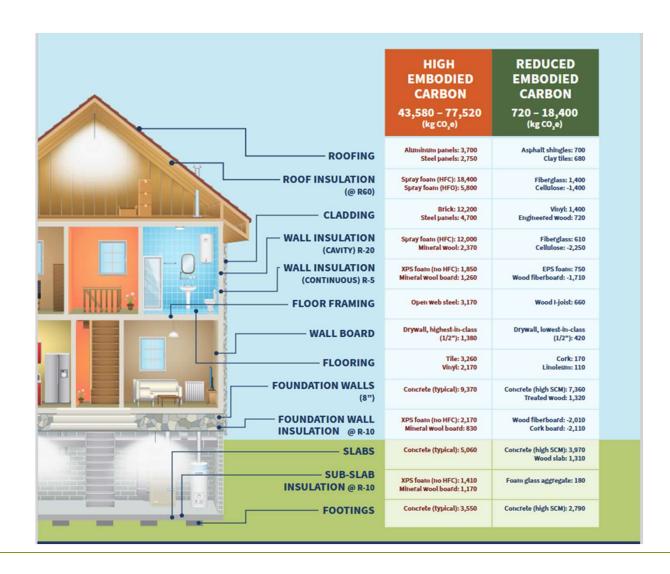
STEP 4.1 - MEP :

Electrical	2,123	
Plumbing	4,070	
HVAC	16,048	

22,241 kgCO₂e

Emissions over 25 Years





Source: HomebuildersCAN

What's Next?

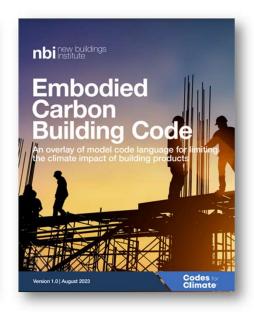


For More Information:



When It comes to building decembratistion, many professionals are timitiar with operational custom, withor refers to the generature glease (in-tid) entitled from renegy use (excitory) and feat list by to building operations. As Calibrains State building cools in the Splinnesser building energy efficiency, the relative proportion of a building's emboded custom will have reason organized to operational common. Professionals are guidely becoming familiar with require timing or an emboded carbon in building products on state-furned properties and emboded carbon in building products on state-furned professionals.





For information or to get involved in code efforts:

ariel@newbuildings.org

For a copy of the 100 Homes Study:

andyb@stephensandcoinc.com

Questions and Discussion

For information or to get involved in code efforts:

ariel@newbuildings.org

For a copy of the 100 Homes Study:

andyb@stephensandcoinc.com

Thank You!