# Cuba's Agroecology Design Revolution

### Bucky Fuller's Challenge To Create



A World That Works

For Everyone

Greg Watson Schumacher Center for a New Economics NESEA Build Energy 2015 March 5, 2015



### Bucky 101



Saturday Review

March 2, 1968

Buckminster Fuller, when asked by "Who's Who" last year to write a onesentence statement of his life objectives on the model of de Tocqueville's 152-word "aphoristic declaration," in characteristic fashion wrote the following declaration about himself:

#### WHAT I AM TRYING TO DO

Acutely aware of our beings' limitations and acknowledging the infinite mystery of the a priori universe into which we are born but nevertheless searching for a conscious means of hopefully competent participation by humanity in its own evolutionary trending while employing only the unique advantages inhering exclusively to the individual who takes and maintains the economic initiative in the face of the formidable physical capital and credit advantages of the massive corporations and political states and deliberately avoiding political ties and tactics while endeavoring by experiments and explorations to excite individuals' awareness and realization of humanity's higher potentials I seek through comprehensive anticipatory design science and its reductions to physical practices to reform the environment instead of trying to reform men being intent thereby to accomplish prototyped capabilities of doing more with less whereby in turn the wealth augmenting prospects of such design science regenerations will induce their spontaneous and economically successful industrial proliferation by world around services' managements all of which chain reaction provoking events will both permit and induce all humanity to realize full lasting economic and physical success plus enjoyment of all the Earth without one individual interfering with or being advantaged at the expense of another.

> –BUCKMINSTER FULLER, Aboard our 1,000-miles-per-minute speeding spaceship Earth within the outer reaches of the cosmically spiraling and expanding Milky Way, the Galactic Nebula.

Modified from 152 to 200 words at the location on spaceship Earth where the first man-made atomic explosion occurred: Alamogordo.

### What is Design Science?



### What is Design Science?

"[Design Science is] "...the effective application of the principles of science to the conscious design of our total environment in order to help make the Earth's finite resources meet the needs of all humanity without disrupting the ecological processes of the planet"

**Buckminster Fuller** 

### What we know from experience

- Physics has found no straight lines has found only waves.
- Physics has found no solids only high frequency event fields
- Universe is not conforming to a threedimensional perpendicular-parallel frame of reference

### **4-Dimensional Coordinate System**





The vectors defining Nature's coordinate system connect the centers of closest packed spheres

### **Nature's Design Strategy**

- Minimum Inventory/Maximum Diversity
  - Minimum "toolkit of basic patterned integrities"
  - Maximization of structural forms
- Resilient/Regenerative/Evolving
- Resource conserving
  - Do more with less
  - Gain greatest possible advantage with minimal resource investment





Volvox protozoan

Snowflakes

Radiolaria

### Scalable Design

#### Nature's Design Principles are Independent of Size



Galaxy



**DNA Buckyball** 



Hurricane



Pollen



Nautilus



Honeycomb

### What Is Technology?

"Humans have thus far evolved the industrial complex designing which is only of kindergarten magnitude compared to the complexity of the biological success of our planet Earth. In its complexities of design integrity, the Universe is technology"

R. Buckminster Fuller, Synergetics: Explorations in the Geometry of Thinking



# **Operating Principles/Language**



- No such thing as "up" and "down" in a spherical world
  - (In, Out, Around)
- Tension and compression only and always coexist
- Nature tends to emphasize tension over compression
- The wind does not "blow" it is "pulled" from high-to-low pressure systems

### **Trim Tab Principle**

- Using generalized principles to determine the set of actions which can be taken to change the course of a larger system.
- An artifact or action specifically designed and placed in the environment at such a time and in such a place where its effects would be maximized thereby affecting the most advantageous change with the least resources, time and energy invested.

### **Design Science Planning Process**





### **Applied Design Science**



Kurilpa Tensegrity Bridge



**Oberlin College Green Building** 



**Curitiba Public Transit** 



European Union Super grid



**Pre-Columbian Amazon** 

### **Designing For Survival**





REVOLUTION **1989** The Fall of the Soviet Empire

### **Cuba's Food Crisis**





- Collapse of Soviet Bloc in 1989 created an economic crisis in Cuba
- Loss of 60% of the country's GDP
- Loss of its primary source of petroleum
- Decreases in food production:

•	Tubers	-96%
-	Vegetables	-64%
•	Fruits	-73%
•	Rice	-68%
•	Beans	-62%
	Cow's Milk	-53%
•	Beef	-48%
		500/

Pork -52%

### Aftermath of the "Green Revolution"



- The average state farm was between 32,000 and 76,000 acres
- 50% of Cuba's agricultural land was devoted to coffee, tobacco or sugarcane
- Cuban farmers were using double the amount of chemical fertilizers as U.S. farmers
- ~70% of Cuba's 6.6 m hectares of agricultural land suffers from some level of degradation
- 45%-60% of Cuban soils deficient in organic matter
- 48% of the soils suffer from erosion

### **Design As Politics**

"There is only one revolution tolerable to all men, all societies, all political systems: revolution by design and invention." - Buckminster Fuller



Architecture and town planning have been deployed as tools to force people into certain behavioral modes and it has been instrumental in creating the visions of future cities and landscapes, that are needed to mobilize massive amounts of state and corporate power.

Organizing is also a design process capable of mobilizing community power and leveraging change by discovering and using social trimtabs.

### **Community Organizing**





The Dudley Street Neighborhood Initiative has grown into a collaborative effort of over 3,000 residents, businesses, non-profits and religious institutions members committed to revitalizing this culturally diverse neighborhood of 24,000 people and maintaining its character and affordability. DSNI is the only community-based nonprofit in the country which has been granted eminent domain authority over abandoned land within its boundaries.

# **Cuba's Agroecology Movement**

#### "CRISIS FORCES CUBA TO CONSERVE ...

In an attempt to ride out the difficult times, the Government is becoming increasingly "green"..."

Kaufman, 1993

"The greening of the revolution: Cuba's experiment with organic agriculture."

Rosset & Benjamin, 1994

#### "Cuba Goes Organic! ...

Pushed by the loss of imported pesticides and fertilisers and pulled by a growing awareness of environmental damage caused by intensive agricultural techniques; the Cuban government looked to sustainable, organic methods of cultivation to resuscitate and develop domestic food production." Weaver et al, 1997

#### "Food Security and Local Production of Biopesticides in Cuba.

Cuba has embarked on an unprecedented national transition from high-external input to low-input and organic agriculture ..."

Rosset & Moore, 1997

### "A revolution in Urban Agriculture ...

Cubans have combined the revival of traditional farming systems with the development of high-tech methods." Ritchie, 1998

#### "CUBA'S ORGANIC REVOLUTION.

Organic agriculture has been adopted as the official government strategy for all new agriculture in Cuba ..." The Pesticides Trust, 1998 "Fidel's sustainable farmers."

Economist, 1999

#### "Cuba: towards a national organic regime? Today, 65% of Cuba's rice and 50% of its fresh vegetables are produced organically."

Parrott & Marsden, 2002

#### "An Organic Coup in Cuba? Castro says organic is working." Simon, 1997

# of Community

How Cuba Survived Peak Oil







### **Designed Bottom Up by Farmers**







change and poverty, and protect soil and water while maintaining healthy, livable communities and local economies.

not delivered on its promise to feed the world.

### **Cuba's Agroecology Movement**



### Communication



# **REVOLUCIÓN** Agroecológica

El Movimiento de Campesino a Campesino de la ANAP en Cuba



-CUANDO EL CAMPESINO VE, HACE FE-

#### "Farmer-To-Farmer"

"Extension"

### **Creating A Movement**



- Cuban National Association of Small Farmers (ANAP)
- Members of ANAP are transforming their production by applying principles of agroecology
- Over 100,000 families have joined the agroecology movement since 1997.
- State-owned worker co-ops
- Agricultural Production co-ops
- Credit and Service co-ops

### **Co-op Status**

### Current situation of coops in Cuba Overview (March 2013)

	# of coops	total members	% of Cuban workforce	% of Cuban agricultural land
ccs	2,526	352,565	7.04%	18.76%
СРА	943	53,916	1.08%	8.91%
UBPC	I,869	160,000	3.19%	28%
Total	5,338	566,481	11.31%	55.67%

Sources: ONEI, ANAP, MINAG

### Current situation of coops in Cuba Production vs. state farms (2012)



 $\checkmark$  Portion of these crops produced by coops: 87%.

✓ In 2010, they contributed 77% of overall agricultural production.

### **Defying the Odds**



FIGURE 3. Percentage contribution of peasant agriculture to total national production for several food items, and the proportion of Cuba's agricultural land area under peasant agriculture in 1989 and 2008.

Source: data from the cooperatives.



<sup>2007</sup> Agri-chemical use 1994 Production 2007 Production

FIGURE 4. Dynamics of agrochemical use (compared to 1988) and production of sugarcane and other basic foods in 1994 and 2007. Data for sugar cane represent yield, not production.

Source: data from the cooperatives.



### **Social Solidarity Economy**

"Cuba has disproved the myth that organic agriculture cannot maintain a modern nation." – Dale Allen Pfeiffer/World Bank

### **Ecologically & Politically Resilient?**





# SCHUMACHER CENTER for a NEW ECONOMICS

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