

2018 Sponsor/Exhibit





About BuildingEnergy Events

BuildingEnergy events are programs of the Northeast Sustainable Energy Association (NESEA). NESEA is a 501(c)(3) non-profit organization that helps high-performance building, energy efficiency, and renewable energy professionals improve their practices by learning from and networking with one another. Learn more about NESEA programs and membership at nesea.org.

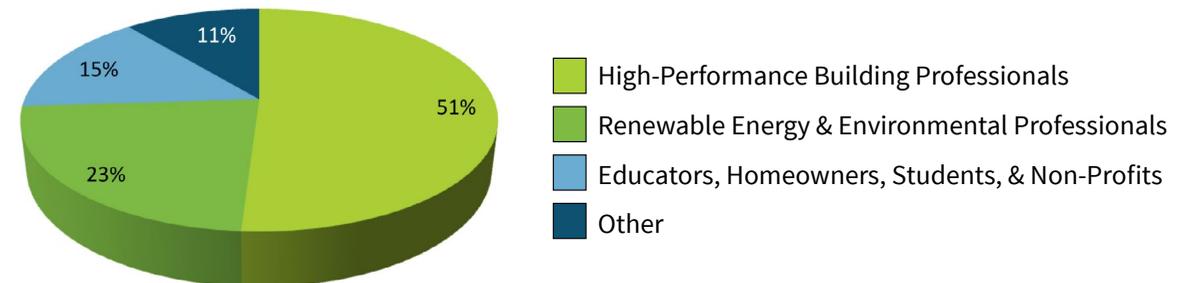
Why Sponsor or Exhibit?

Sponsoring and/or exhibiting at BuildingEnergy events positions your company as an industry leader in the fields of high-performance building, energy efficiency, and renewable energy.

These events attract thousands of professionals and practitioners each year and reach tens of thousands through NESEA's extensive communications and outreach. Sponsors and exhibitors frequently find new customers and business partners on our trade show floors and at other events throughout the year. We make it easy to customize your participation to ensure that you get the most out of your sponsorship or exhibiting experience.

Who Attends?

Each year, BuildingEnergy events bring thousands of architects, engineers, designers, planners, builders, policymakers, manufacturers, owners, installers, and others together to learn from and network with each other. This highly interdisciplinary crowd is united by their commitment to developing a sustainable built environment.



Thanks to Our Sponsors

Gold Sponsor



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CENTER

Silver Sponsor



Bronze Sponsors



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About BuildingEnergy Boston

The BuildingEnergy Boston Conference + Trade Show is the region's most well-established, cross-disciplinary event for the fields of renewable energy, high performance building, and energy efficiency. This event brings thousands of professionals and practitioners together for two days of networking, accredited educational sessions, and a diverse trade show.

This year's event will be held at the Westin Boston Waterfront, March 7-9, 2018. Visit nesea.org/be18 for more information.

For sponsorship inquiries, contact Jennifer Marrapese, Executive Director, at jmarrapese@nesea.org or (413) 774-6051 ext. 23.

For exhibiting inquiries, contact Devan Folts, Communications & Development Director, at dfolts@nesea.org or (413) 774-6051 ext. 25.

Sponsoring BuildingEnergy Boston

BuildingEnergy Boston sponsorships include the following benefits:

Platinum \$25,000

- Introduce keynote speaker
- Curate a sponsored session
- 2-page spread in printed program
- 25 full conference passes

Silver \$10,000

- Curate a sponsored session
- 1/2-page ad in printed program
- 10 full conference passes

Gold \$15,000

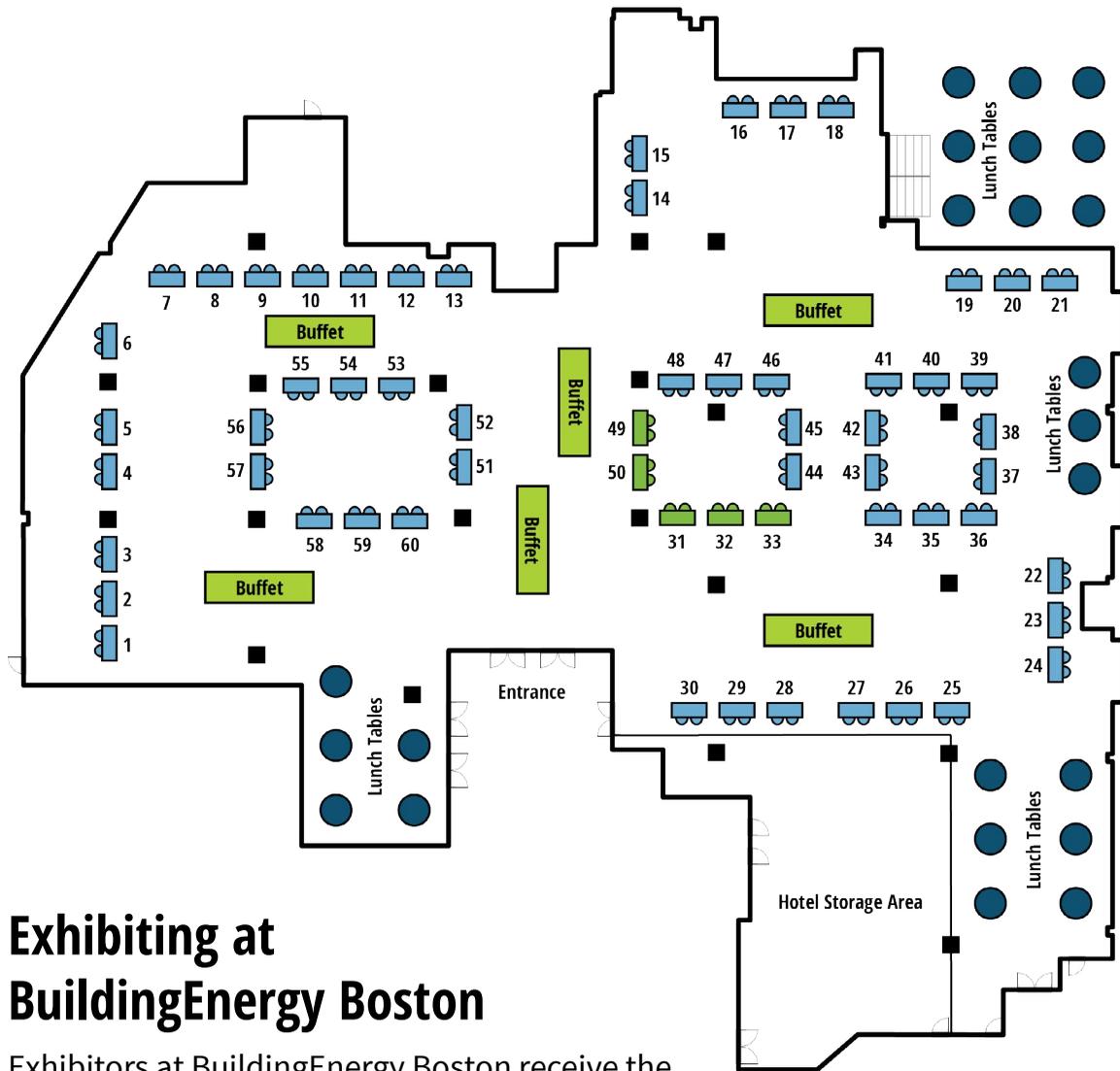
- Curate a sponsored session
- 1-page ad in printed program
- 15 full conference passes

Bronze \$7,500

- 1/4-page ad in printed program
- 5 full conference passes

Additionally, these four sponsorship levels also include the following benefits:

- Exhibit table on the trade show floor
- Logo & link on event web page
- Logo & link in event emails
- Logo in printed show program
- One-time use of post-event attendee email list (of attendees who opt in)
- Social media recognition
- Logo on onsite signage



Exhibiting at BuildingEnergy Boston

Exhibitors at BuildingEnergy Boston receive the following benefits:

- 2 full conference passes
- Exhibit table on the trade show floor
- Name & link on event web page
- Listing in printed show program
- Social media recognition
- One-time use of post-event attendee email list (of attendees who opt in)

The cost of a table is **\$2,800** for NESEA members and **\$2,950** for non-members. Visit nesea.org/be18-map for a map of available tables.



About BuildingEnergy NYC

In 2012, NESEA brought BuildingEnergy to New York City with the same process and rigor that has made the BuildingEnergy Boston Conference + Trade Show such a success.

The BuildingEnergy NYC Conference + Trade Show is NYC's premier event for professionals and practitioners in the fields of high-performance building, energy efficiency, and renewable energy. It brings more than 600 industry leaders and emerging professionals together to learn from and network with one another.

Industry leaders like Steven Winter view this conference as the single best resource for networking and content sharing on energy efficiency in large commercial and multifamily buildings in New York City. It attracts all the key players from the building, sustainability, and resilience sectors for a full day of sessions on best practices and lessons learned.

This year's event will be held on October 4, 2018. Visit nesea.org/benyc18 for more information.



Sponsoring BuildingEnergy NYC

BuildingEnergy NYC sponsorships include the following benefits:

Platinum \$25,000

- Introduce keynote speaker
- Curate a sponsored session
- 2-page spread in printed program
- 25 full conference passes

Silver \$10,000

- Curate a sponsored session
- 1/2-page ad in printed program
- 10 full conference passes

Additionally, these four sponsorship levels also include the following benefits:

- Exhibit table on the trade show floor
- Logo & link on event web page
- Logo & link in event emails
- Logo in printed show program

Gold \$15,000

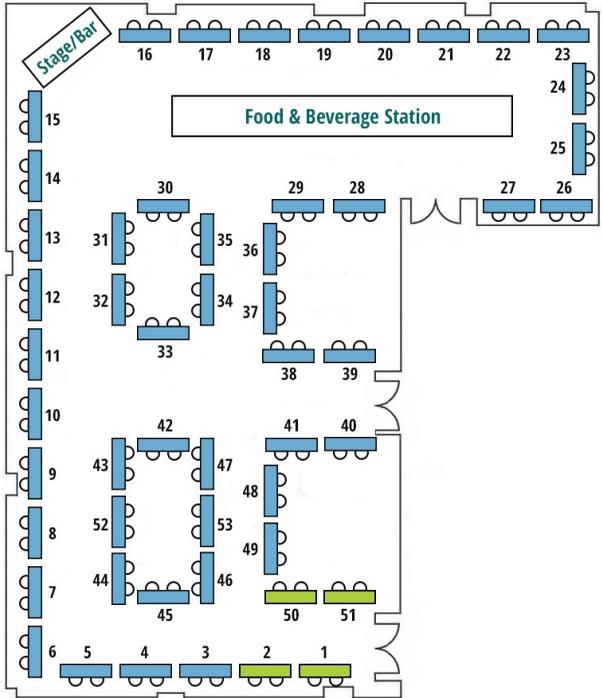
- Curate a sponsored session
- 1-page ad in printed program
- 15 full conference passes

Bronze \$7,500

- 1/4-page ad in printed program
- 5 full conference passes

- One-time use of post-event attendee email list (of attendees who opt in)
- Social media recognition
- Logo on onsite signage

Exhibiting at BuildingEnergy NYC



Exhibitors at BuildingEnergy NYC receive the following benefits:

- 2 full conference passes
- Exhibit table on trade show floor
- Name & link on event web page
- Listing in printed show program
- Social media recognition
- One-time use of post-event email list (of attendees who opt in)

The cost of a table is **\$2,300** for NESEA members and **\$2,450** for non-members.

Visit nesea.org/benyc18-map for a map of available tables.



About BuildingEnergy Pro Tours

BuildingEnergy Pro Tours are half-day tours of high performance buildings all over the Northeast. They are selected by a committee of NESEA members based on performance metrics, led by the project teams, and followed by a reception and/or workshop. Pro Tours provide an opportunity for sustainable building and energy professionals to witness cutting-edge projects firsthand, share knowledge, and learn from colleagues.

More than 700 industry professionals throughout the Northeast attend a BuildingEnergy Pro Tour every year. In addition, Pro Tour Series sponsors gain exposure to tens of thousands of practitioners throughout the Northeast through NESEA's marketing efforts.

Contact Miriam Aylward, Program Director, at maylward@nesea.org or at (413) 774-6051 ext. 14 for more information.

"The Pro Tour sponsorship experience was smooth, seamless, convenient, and a great way to share our message and brand with a broader like-minded audience."

-Jim Giberson, Marketing Manager, Wright-Ryan Construction

Sponsoring the BuildingEnergy Pro Tour Series

Sponsors of the BuildingEnergy Pro Tour series receive benefits for 12+ Pro Tours throughout the year. Prorated series sponsorships and individual tour sponsorships are also available. All BuildingEnergy Pro Tour series sponsorships include the following benefits:

- Logo & link on 2018 series web page
- Logo & link on each tour's web page
- Logo & link in emails for each tour
- Logo in printed program of each tour
- Logo on onsite signage for each tour
- Access to attendee list of each tour

Additionally, each series sponsorship also includes the following benefits:

Presenting \$15,000

- Speaking opportunity at each tour
- Exhibit table at each tour
- Option to host 4 pre-tour lunch & learns
- 1-page ad in each tour's program
- 10 complimentary passes to each tour

Silver \$4,000

- Option to host a pre-tour lunch & learn
- 1/2-page ad in each tour's program
- 2 complimentary passes to each tour

Gold \$7,500

- Exhibit table at each tour
- Option to host 2 pre-tour lunch & learns
- 1-page ad in each tour's program
- 3 complimentary passes to each tour

Bronze \$2,000

- 1/4-page ad in each tour's program
- 1 complimentary pass to each tour



Additional Conference Sponsorships

The following BuildingEnergy Boston or NYC sponsorships include your company name and link on the event sponsor page, onsite signage, and printed program.

Scholarship \$2,500

Provide 10 students with the opportunity to attend a conference, engage with NESEA through a 1-year membership, participate in a career forum, and attend a Pro Tour. You'll also be a sponsor of the lunch for all scholarship recipients and sponsors, which drew more than 70 people in 2017. Includes 2 conference passes.

Coffee \$2,000

Coffee makes people happy! Help us keep it flowing all day long and have your organization's logo displayed prominently at the coffee station, where the networking happens. Includes 2 conference passes.

Lanyards \$2,000

You supply lanyards branded with your logo. We'll distribute them to conference attendees and continue to use them at BuildingEnergy events throughout the year to increase your exposure. Includes 2 conference passes.

Emerging Professional Career Forum \$5,000

NESEA's Career Forums are a free resource for students and emerging professionals pursuing careers in green building and energy. Includes 5 conference passes.

Opening or Trade Show Reception \$3,000 or \$10,000 (exclusive)

These receptions bring industry leaders together for an evening of relaxed networking on the trade show floor. You supply napkins or coasters with your logo, and we'll get them into the hands of our attendees. Non-exclusive sponsorship includes 3 conference passes, exclusive sponsorship includes 10.

Design Your Own

Don't see an opportunity that piques your interest? We're happy to explore other options with you. Contact Jennifer Marrapese at (413) 774-6051 ext. 23 or jmarrapese@nesea.org.