

Sponsor & Exhibit at BuildingEnergy NYC 2019



Now in its seventh year, BuildingEnergy NYC is a conference designed by and for practitioners in the fields of high-performance building and design, energy efficiency, and renewable energy. The event brings together hundreds of professionals from across the industry to learn from and network with one another.

BuildingEnergy NYC 2019 will take place on **Thursday, September 26** at the Convene at 32 Old Slip Conference Center (Financial District). The theme of this year's conference is **Electrification**. Visit nesea.org/benyc19 or contact Miriam Aylward at maylward@nesea.org or (413) 774-6051 ext. 14 for more information.

| Sponsorship Benefits | Presenting \$25,000 | Gold \$15,000 | Silver \$10,000 | Sponsor Only \$5,000 | Exhibit Only \$2,550* |
|---|------------------------|------------------|--------------------|-------------------------|--------------------------|
| Industry Exclusive Sponsorship | ✓ | | | | |
| Dedicated Breakout Sessions (Promoted in Program & Online) | 6 | 3 | 2 | 1 | |
| Logo/Link on Webpage/Emails | ✓ | ✓ | ✓ | ✓ | |
| Logo on Onsite Signage | ✓ | ✓ | ✓ | ✓ | |
| Social Media Recognition | ✓ | ✓ | ✓ | ✓ | |
| Exhibit Table on Trade Show | ✓ | ✓ | ✓ | | ✓ |
| Feature in Printed Program | 2-Page Ad | 1-Page Ad | 1/2 Page Ad | 1/4 Page Ad | Listing |
| Conference Passes | 20 | 15 | 10 | 5 | 2 |
| Name and Link on Event Webpage | ✓ | ✓ | ✓ | ✓ | ✓ |
| Single Use of Attendee Email List | ✓ | ✓ | ✓ | ✓ | ✓ |

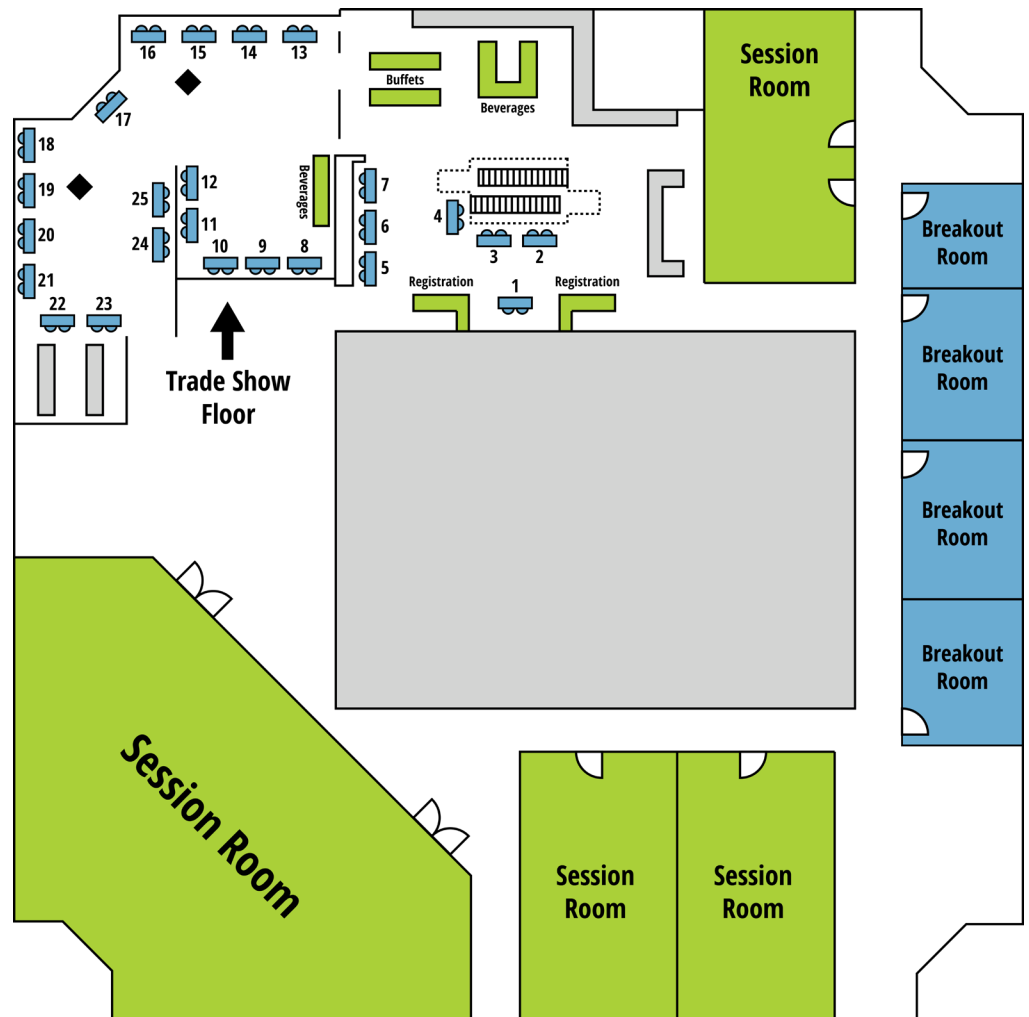
* NESEA Business Member Pricing: \$2,400

Convene at 32 Old Slip Conference Center (Financial District)



2018 Attendees by Industry

- 18% Architecture/Design
- 16% Energy
- 10% Government/Policy
- 9% Engineering
- 8% Finance/Real Estate
- 8% Manufacturing
- 7% Facilities Management
- 6% Student
- 5% Owner/Developer
- 4% Contracting
- 4% Non-Profit
- 3% Education
- 2% Environment/Ecology



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