

Sponsor & Exhibit at BuildingEnergy Boston 2020



The BuildingEnergy Boston Conference + Trade Show is designed by and for practitioners in the fields of high-performance building, energy efficiency, and renewable energy. It brings more than 1,200 industry leaders and emerging professionals together to learn from and share ideas with each other. The 2020 conference will be held at the Westin Boston Waterfront on **Thursday & Friday, August 13 & 14.**

Sponsorship Benefits	Presenting \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Supporting \$2,500	Exhibitor \$2,950*
Industry Exclusive Sponsorship	✓					
Brand a Reception	✓	✓				
Exhibit Table on Trade Show	✓	✓	✓			✓
Dedicated Breakout Sessions or Pre-Conference Webinars	4	3	2	1		
Logo & Link in Event Emails	✓	✓	✓	✓		
Social Media Recognition	✓	✓	✓	✓		
Logo on Event Webpage & Signage	✓	✓	✓	✓	✓	
Feature in Printed Program	2-Page Ad	1-Page Ad	1/2 Page Ad	1/4 Page Ad	Logo	Listing
Early Bird Pricing for Additional Staff	✓	✓	✓	✓	✓	✓
2-Day Conference Passes	16	12	8	4	2	2
Name and Link on Event Webpage	✓	✓	✓	✓	✓	✓
Single Use of Attendee Email List	✓	✓	✓	✓	✓	✓

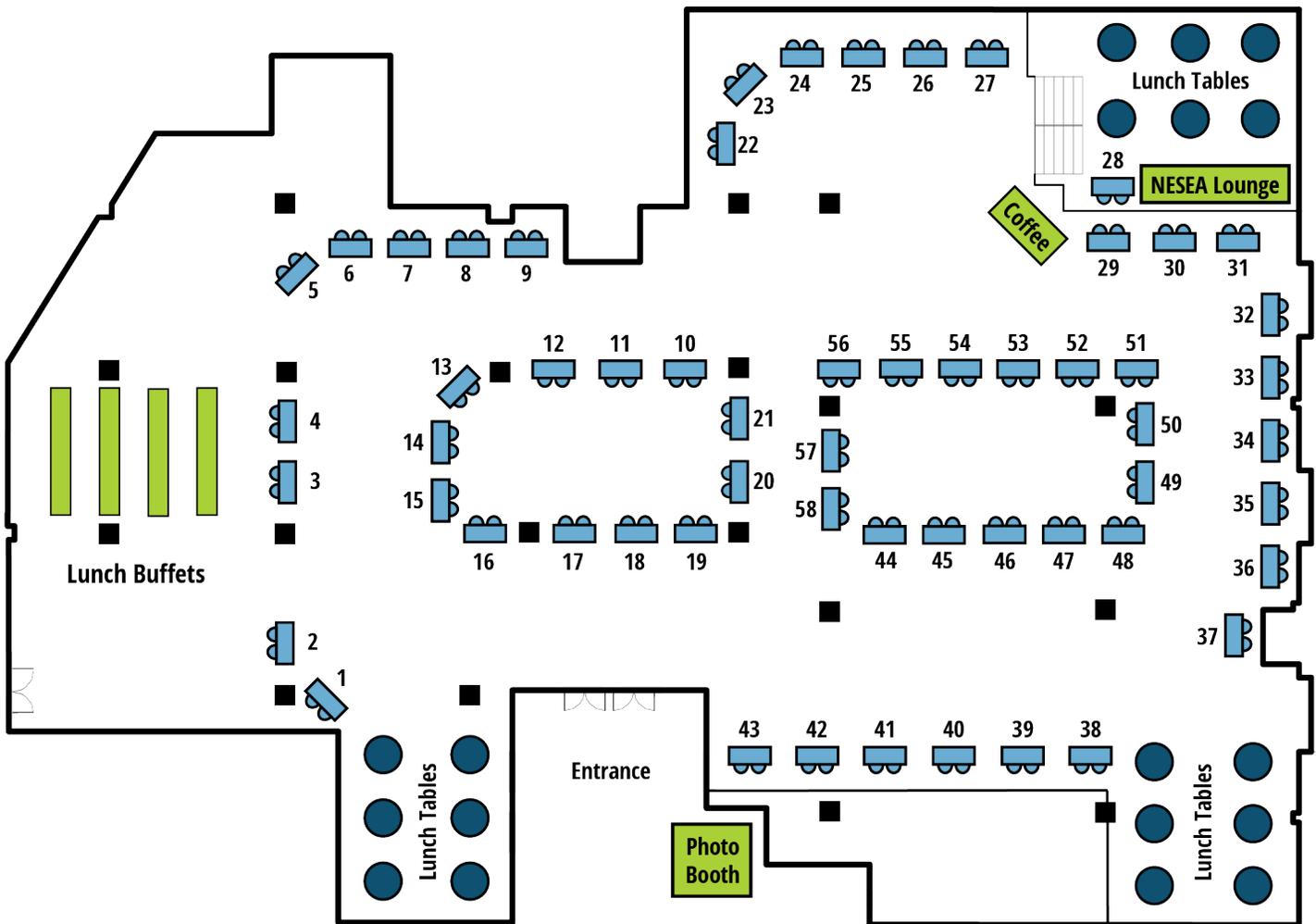
* NESEA Business Member Pricing: \$2,800

Contact Miriam Aylward, NESEA Executive Director, at maylward@nesea.org or at (413) 774-6051 ext. 14 to learn more about sponsorship, including customizable opportunities.

Trade Show Map & Attendee Demographics

2019 Attendees by Industry

- 28% Architecture/Design
- 21% Energy
- 13% Contracting
- 9% Engineering
- 8% Owner/Developer
- 6% Government/Policy
- 5% Manufacturing
- 4% Education/Student
- 3% Non-Profit
- 2% Marketing
- 1% Finance/Real Estate



For more information visit nesea.org/be20 or contact Miriam Aylward at maylward@nesea.org or (413) 774-6051 ext. 14.