About BuildingEnergy Events

BuildingEnergy Events are produced by the Northeast Sustainable Energy Association (NESEA) and enable professionals in the sustainable energy and high-performance building industries to learn, network, improve their practices, and meet potential partners and customers. These events are open to the public, but NESEA members receive the best price and the most up-to-date information.

Why Sponsor or Exhibit at a BuildingEnergy Event?

BuildingEnergy Events reach not only thousands of attendees each year but also tens of thousands of practitioners in NESEA’s database due to our thorough marketing efforts. We make it easy to customize your participation to maximize the number of new customers, clients, and business partners you gain through your sponsorship/exhibiting experience.

Available Opportunities

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What is NESEA?

NESEA, founded in 1974, is a member-driven, 501(c)(3) non-profit organization dedicated to advancing the adoption of sustainable energy practices in the built environment. For more than four decades, NESEA has brought together the best minds in renewable energy, sustainable building, and energy efficiency.

Who Attends?

BuildingEnergy Events bring thousands of architects, engineers, designers, planners, builders, policymakers, manufacturers, and installers together to improve our built environment.

Who Attends?

- Building Professionals: 51%
- Energy & Environmental Professionals: 11%
- Educators, Homeowners, Students, & Non-Profit Organizations: 23%
- Other: 15%
# BuildingEnergy Boston Sponsor + Exhibitor Benefits

**March 8-9 2018 • Westin Boston Waterfront • Boston, MA**

NESEA’s flagship program, BuildingEnergy Boston, is the region’s most established, cross-disciplinary conference and trade show for renewable energy and high performance building. Held in Boston each March and attracting international participants, we bring together architects, engineers, builders, policymakers, developers, planners, and building managers for three days of networking, accredited educational sessions, and a high-level trade show. Learn more at: [nesea.org/be18](http://nesea.org/be18)

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<thead>
<tr>
<th>Benefits</th>
<th>Title $50,000</th>
<th>Platinum $25,000</th>
<th>Gold $15,000</th>
<th>Silver $10,000</th>
<th>Bronze $7,500</th>
<th>Trade Show Only $2,500-$2,900*</th>
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<td>10’x10’</td>
<td>10’x10’</td>
<td>10’x10’</td>
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</tr>
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</table>

* $25-29/ft², 100 ft² min. Price varies with booth location.
To sponsor, contact Jennifer Marrapese at jmarrapese@nesea.org or 413-774-6051 x23.
To exhibit, contact Zach Bitzer at zbitzer@nesea.org or 413-774-6051 x15.
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"This conference is the go-to event for our field and our region. It's one where we can't afford not to be seen."

- John Majercak
President, Center for EcoTechnology
(Exhibitor since 2011)
# BuildingEnergy NYC Conference + Trade Show

**October 12, 2017 • TKP Conference Center • New York, NY**

In 2012, NESEA brought BuildingEnergy to New York City with the same process and rigor that has made the BuildingEnergy Boston Conference + Trade Show such a success. Learn more at: [nesea.org/benyc17](http://nesea.org/benyc17)

## BuildingEnergy NYC Sponsor + Exhibitor Benefits

<table>
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<th>Benefits</th>
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<th>Gold $15,000</th>
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<td>Exhibit Table (6 ft. table &amp; 2 chairs)</td>
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<tr>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

* NESEA Business Member Price: $2,300

To sponsor, contact Jennifer Marrapese at jmarrapese@nesea.org or 413-774-6051 x23
To exhibit, contact Zach Bitzer at zbitzer@nesea.org or 413-774-6051 x15
BuildingEnergy NYC Conference + Trade Show

Trade Show Floor

For a map of available tables, visit: nesea.org/benyc17-map

Trade Show Table Pricing

- 6’ table with 2 chairs
- Standard Price: $2,450
- NESEA Member Price: $2,300

Exhibit at both BuildingEnergy NYC and BuildingEnergy Boston to receive a $100 discount.

To sponsor, contact Jennifer Marrapese at jmarrapese@nesea.org or 413-774-6051 x23.

To exhibit, contact Zach Bitzer at zbitzer@nesea.org or 413-774-6051 x15.
Additional Sponsorship Opportunities

The following sponsorships include your company name and link on our BuildingEnergy Boston or NYC sponsor page and onsite signage. Don’t see the opportunity you’re looking for? Contact Jennifer Marrapese at jmarrapese@nesea.org or 413-774-6051 x23, and we’ll happily try to accommodate you.

**App Angel**
$2,500 • Boston or NYC
Sponsor the conference smart phone app, Guidebook. Conference attendees use the app to plan their schedules, find their way around, and connect with other attendees and exhibitors. Your logo will be included on all app signage and on the app’s welcome and instruction pages.

**Coffee Break**
$2,000 • Boston or NYC
Coffee makes people happy! Help us keep it flowing all day long, and have your organization’s logo displayed prominently at the coffee station, where the networking happens.

**Emerging Professional Career Forum**
$3,000- $5,000 • Boston or NYC
NESEA’s Career Forum is a free resource for students and emerging professionals pursuing careers in green building and energy. Exclusive sponsorship is $5,000 and includes a speaking opportunity.

**Lanyards**
$3,500 • Boston or NYC
Your company supplies lanyards branded with your logo. We’ll distribute them to all conference and trade show attendees with their badges for high visibility on-site throughout the event.

**NESEA Night**
$10,000 • Boston only
NESEA Night’s sponsor makes opening remarks for NESEA’s Distinguished Service & Professional Leadership Awards and has an exhibit table at the event. This event typically draws more than 250 of NESEA’s most dedicated community members.

**Trade Show Reception**
$3,000-$10,000 • Boston or NYC
The reception on the trade show floor is a highlight of the event for many attendees. You supply napkins or coasters with your logo, and we’ll put them into the hands of our thirsty attendees. Your company logo will be on all reception signage. Exclusive sponsorship of this event is $10,000.

**Workshops**
$3,000 Half-Day, $5,000 Full-Day • Boston only
On the first day of BuildingEnergy Boston, which is always a Tuesday, NESEA holds a series of interactive workshops. Sponsor a specific workshop to connect with members of your target audience. Workshop sponsorship includes signage on-site and one free workshop pass for an employee of your organization.

**Opening Reception**
$5,000 • NYC
The Opening Reception takes place the night before BuildingEnergy NYC. This event typically brings more than 150 industry leaders together for an evening of relaxed networking on the trade show floor.

**Design Your Own**
Price Varies • Boston or NYC
Don’t see a sponsorship opportunity here that piques your interest? Contact us and we will be happy to explore other options with you.
BuildingEnergy Pro Tour Series

BuildingEnergy Pro Tours are half-day tours of high performance buildings all over the Northeast. They are selected by a committee of NESEA members based on performance metrics, led by the project teams, and followed by a reception and/or workshop. Pro Tours provide an opportunity for sustainable building and energy professionals to witness cutting-edge projects firsthand, share knowledge, and learn from colleagues.

Over 600 industry professionals throughout the Northeast attend a BuildingEnergy Pro Tour every year. In addition, Pro Tour Series sponsors gain exposure to tens of thousands of practitioners throughout the Northeast through NESEA’s marketing efforts.

"The Pro Tour sponsorship experience was smooth, seamless, convenient, and a great way to share our message and brand with a broader like-minded audience."

-Jim Giberson  
Marketing Manager, Wright-Ryan Construction

BuildingEnergy Pro Tour Series Sponsor Benefits

- Sponsor 12+ Pro Tours and receive the benefits listed in the table below at each event.
- Prorated series sponsorships and individual tour sponsorships are also available.
- To sponsor the BuildingEnergy Pro Tour Series, contact protours@nesea.org.

<table>
<thead>
<tr>
<th>Benefits</th>
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<th>Gold</th>
<th>Silver</th>
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<td>Speaking Opportunity at Each Pro Tour</td>
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*Exclusive product category sponsorship, e.g. windows, siding, etc.
Please indicate which events you are interested in sponsoring or exhibiting using this form. Once complete, please send your form via fax to (413) 774-6053 or scan and email it to the appropriate contact listed below:

**BuildingEnergy Boston, NYC, and Additional Sponsorships**
Jennifer Marrapese  
jmarrapese@nesea.org; (413) 774-6051 x23

**BuildingEnergy Boston & NYC Exhibiting**
Zach Bitzer  
zbitzer@nesea.org; (413) 774-6051 x15

**BuildingEnergy Pro Tour Series Sponsorship**
Miriam Aylward  
maylward@nesea.org; (413) 774-6051 x14

**NESEA Annual Meeting Sponsorship**
Katie Schendel  
kschendel@nesea.org; (413) 774-6051 x20

### BuildingEnergy Sponsorship & Exhibitor Pre-Contract

#### Company Information

- **Company:** ____________________________
- **Address:** ____________________________
- **Website:** ____________________________

#### Contact Information

- **Name:** ____________________________
- **Phone:** ____________________________
- **Email:** ____________________________

### BuildingEnergy Boston

#### Sponsors

- **$50,000 - Title Sponsor (1 Available)**
- **$25,000 - Platinum Sponsor**
- **$15,000 - Gold Sponsor**
- **$10,000 - Silver Sponsor**
- **$7,500 - Bronze Sponsor**
- **Additional Sponsorship:** ____________________________

#### Exhibitors

- Visit nesea.org/be18-map for a map of available booths. Nonprofit booths will be assigned by NESEA.
- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

### BuildingEnergy NYC

#### Sponsors

- **$50,000 - Title Sponsor (1 Available)**
- **$25,000 - Platinum Sponsor**
- **$15,000 - Gold Sponsor**
- **$10,000 - Silver Sponsor**
- **$7,500 - Bronze Sponsor**
- **Additional Sponsorship:** ____________________________

#### Exhibitors

- Visit nesea.org/benyc17-map for a map of available booths. Nonprofit booths will be assigned by NESEA.
- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

### BuildingEnergy Pro Tour Series (12+ Tours)

- **$15,000 - Presenting Sponsor**
- **$7,500 - Gold Sponsor**
- **$4,000 - Silver Sponsor**
- **$2,000 - Bronze Sponsor**
- **Individual Tour Sponsor**

### NESEA Annual Meeting

- **$2,500 - Title Sponsor**
- **$1,000 - Gold Sponsor**
- **$500 - Silver Sponsor**
- **$250 - Bronze Sponsor**

### Notes

Visit nesea.org/be18-map for a map of available booths. Nonprofit booths will be assigned by NESEA.
- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

Visit nesea.org/benyc17-map for a map of available booths. Nonprofit booths will be assigned by NESEA.
- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

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maylward@nesea.org; (413) 774-6051 x14

NESEA Annual Meeting Sponsorship
Katie Schendel  
kschendel@nesea.org; (413) 774-6051 x20

### BuildingEnergy Sponsorship & Exhibitor Pre-Contract

#### Company Information

- **Company:** ____________________________
- **Address:** ____________________________
- **Website:** ____________________________

#### Contact Information

- **Name:** ____________________________
- **Phone:** ____________________________
- **Email:** ____________________________

### BuildingEnergy Boston

#### Sponsors

- **$50,000 - Title Sponsor (1 Available)**
- **$25,000 - Platinum Sponsor**
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- **$10,000 - Silver Sponsor**
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- **Additional Sponsorship:** ____________________________

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- **1st Choice:** ____________________________
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- **3rd Choice:** ____________________________

### BuildingEnergy NYC

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- **$25,000 - Platinum Sponsor**
- **$15,000 - Gold Sponsor**
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- **$7,500 - Bronze Sponsor**
- **Additional Sponsorship:** ____________________________

#### Exhibitors

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- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

### BuildingEnergy Pro Tour Series (12+ Tours)

- **$15,000 - Presenting Sponsor**
- **$7,500 - Gold Sponsor**
- **$4,000 - Silver Sponsor**
- **$2,000 - Bronze Sponsor**
- **Individual Tour Sponsor**

### NESEA Annual Meeting

- **$2,500 - Title Sponsor**
- **$1,000 - Gold Sponsor**
- **$500 - Silver Sponsor**
- **$250 - Bronze Sponsor**

### Notes

Visit nesea.org/be18-map for a map of available booths. Nonprofit booths will be assigned by NESEA.
- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

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- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

**BuildingEnergy Sponsorship & Exhibitor Pre-Contract**

Please indicate which events you are interested in sponsoring or exhibiting using this form. Once complete, please send your form via fax to (413) 774-6053 or scan and email it to the appropriate contact listed below:

BuildingEnergy Boston, NYC, and Additional Sponsorships
Jennifer Marrapese  
jmarrapese@nesea.org; (413) 774-6051 x23

BuildingEnergy Boston & NYC Exhibiting
Zach Bitzer  
zbitzer@nesea.org; (413) 774-6051 x15

BuildingEnergy Pro Tour Series Sponsorship
Miriam Aylward  
maylward@nesea.org; (413) 774-6051 x14

NESEA Annual Meeting Sponsorship
Katie Schendel  
kschendel@nesea.org; (413) 774-6051 x20

### BuildingEnergy Sponsorship & Exhibitor Pre-Contract

#### Company Information

- **Company:** ____________________________
- **Address:** ____________________________
- **Website:** ____________________________

#### Contact Information

- **Name:** ____________________________
- **Phone:** ____________________________
- **Email:** ____________________________

### BuildingEnergy Boston

#### Sponsors

- **$50,000 - Title Sponsor (1 Available)**
- **$25,000 - Platinum Sponsor**
- **$15,000 - Gold Sponsor**
- **$10,000 - Silver Sponsor**
- **$7,500 - Bronze Sponsor**
- **Additional Sponsorship:** ____________________________

#### Exhibitors

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- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

### BuildingEnergy NYC

#### Sponsors

- **$50,000 - Title Sponsor (1 Available)**
- **$25,000 - Platinum Sponsor**
- **$15,000 - Gold Sponsor**
- **$10,000 - Silver Sponsor**
- **$7,500 - Bronze Sponsor**
- **Additional Sponsorship:** ____________________________

#### Exhibitors

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- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________

### BuildingEnergy Pro Tour Series (12+ Tours)

- **$15,000 - Presenting Sponsor**
- **$7,500 - Gold Sponsor**
- **$4,000 - Silver Sponsor**
- **$2,000 - Bronze Sponsor**
- **Individual Tour Sponsor**

### NESEA Annual Meeting

- **$2,500 - Title Sponsor**
- **$1,000 - Gold Sponsor**
- **$500 - Silver Sponsor**
- **$250 - Bronze Sponsor**

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- **3rd Choice:** ____________________________

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- **1st Choice:** ____________________________
- **2nd Choice:** ____________________________
- **3rd Choice:** ____________________________