

## NESEA BOD Meeting

06/06/2019

Zoom Meeting

### Participating

Miriam Aylward

Lauren Brust Moss

Saheel Chandrani

Betsy Glynn

Phil Kaplan

Fortunat Mueller

John Skipper

Andrew Webster

Rachel White

### Not Participating

Jennifer Kearney

Nancy Ludwig

Rob Meyers

Ben Southworth

### **9:04am Meeting brought to order.**

#### Vote:

- 1) Make a motion to appoint Miriam as permanent Executive Director:
  - a. Motion made by: Saheel C
  - b. Seconded by: Phil K
  - c. Result: Passed unanimously
- 2) Make a motion to appoint Kate Stephenson as Board Member
  - a. Motion made by: Rachel W
  - b. Seconded by: Andrew W
  - c. Result: Passed unanimously

#### Updates:

- 50 Miles St:
  - 6/21 is end of public comment period for appeals.
  - July 31 closing date. 3 tenants have confirmed to stay till close date
  - NESEA is exploring office locations: Lots of natural light, open spaces, kitchen, and board room
  - Location is still in Greenfield, MA
- Greenfield Recorder interviewed NESEA
  - 50 Miles St has become a community icon, NESEA answered questions
- Tracking metrics:
  - Working w/Flo and using GIS software to create data point maps for attendees and geography to get a better understanding of demographics
  - Work w/Flo to further analyze attendees for BE BOS and BE NYC
  - Miriam to present results at next BOD meeting and then determine further goals
- Retreat recap provided to staff, general enthusiasm and excitement to move forward
- Program Highlights:
  - 5/28: Tracy started as Program and Event Coordinator; quick start and good work to date
  - Bottom Lines: NESEA is invoicing and working to fill 5 open spots across all groups.
  - BE NYC: Sessions have been selected and notices being posted week of 6/10

- Making progress with Sponsors; connected w/ConEd and NYSEERDA
- Number 1 focus of Miriam's day; high priority
- New venue will allow for breakout sessions and community is excited about this
- Half the tradeshow floor is left to sell; adding effort to complete
- Planning pre-event happy hour at a different venue and may be sponsored
- Miriam rewrote BE NYC about page to better reflect conference
- BE BOS:
  - Trip Zero has been very helpful securing dates and negotiating rates
  - Open Planning meeting on June 18, 2019; semi casual environment to foster conversation and discussion
  - BE BOS 2020: March 23 & 24 PROPOSED!
- ProTours scheduled for today and then Brooklyn, NY in 2 weeks
  - BRA Engineers sponsorship
- Membership: On track to budget for the overall program
  - Changing name from Green Pages to the Business Member Directory
  - Exploring options to make more levels of business memberships to allow smaller firms
- Magazine: articles selected for Fall publication
- Fundraising: announcement planned for next week 6/11; year end ask
  - 75 people on list for personal asks
  - Option to add \$5 to each transaction for donations and looking at recurring donations via third party
- Annual Meeting: need a community happy hour at annual meeting in Providence. Location is easy to get to. Looking to get Brown U involved. Date proposed: Thu Sept 5, 2019. Lauren and Fortunat to attend.
  - Week of 9/5 is a tough week due to school and Labor Day; looking for other dates
  - Meeting takes place in Q1 of new fiscal year to report on prior year
- Nominating Committee:
  - Full list of prospective candidates; work on narrowing down and planning

Motion to adjourn: Fortunat; seconded Andrew W.

Meeting closed 9:41AM

Minutes submitted by Saheel C