

NESEA BOD Meeting

09/05/2019 Zoom Meeting

Participating

Miriam Aylward
Lauren Brust Moss
Betsy Glynn
Phil Kaplan
Saheel Chandrani

Rob Meyers
Kate Stephenson
Ben Southworth
Rachel White
Andrew Webster
Nancy Ludwig

Not Participating

John Skipper
Jennifer Kearney
Fortunat Mueller

9:05am Meeting brought to order.

Vote:

- 1) Motion to approve minutes for August 2019: Made by Kate S. 2nd by Phil K.
 - a. Vote to approve unanimously.

Updates:

- 1) 50 Miles St
 - a. Contract of sale is fully executed on both sides, close date scheduled for Nov 1st, 2019.
 - b. 2 tenants moved out; 1 will remain till close date.
 - c. Basement cleanout in progress; NESEA working with local non-profits and staff to see if any interest in items before disposed of.
 - d. NESEA looking at possible co-working space; challenge is amount of space needed and budget available.
- 2) BENYC
 - a. Three weeks to go; aiming for 400 registrations. Approx. 250 as of 9/5/19
 - b. \$15k away from revenue goal of \$189k
 - c. Trade show floor is sold out but interest is strong.
 - d. Sponsored breakout sessions may run concurrently; targeting 8 sessions.
 - i. National Grid Roundtable, NYSERDA, Daikin, EMax
 - ii. Clearly labeled as sponsored
 - e. Opening reception: at the Daikin training session in Jersey City, NJ
 - i. Need to preregister
 - ii. This is sponsored by Daikin
 - f. Afterparty:
 - i. Killarney Rose which is a block away from venue; start time of 4:30pm

3) Diversity Caucus:

a. Report:

http://nesea.org/sites/default/files/nesea_diversity_caucus_report_from_be19.pdf

- b. Caucus submitted a proposal to speak at BOS submitted two sessions; in review.
- c. Did not submit for BE NYC
- d. Caucus looking for response from the Board
- e. Board will explore additional committee with Board participation
- f. Setup a Zoom call on the Board; allow for conversation
- g. A lot of momentum on this effort.
- h. Having a separate event at BE BOS for the Caucus and this topic
- i. Asking attendees for conferences on how they prefer to be identified and use that information on badges; ask in a sensitive and expedient way
- j. Concept paper for grant application; use this as a source to identify topics that need to be addressed. Being led by Betsy G. This report is a tool that can be used for development activities.
- k. Board will continue this conversation at in person meeting on Sept 27.

4) Nominating committee:

- a. Jennifer Kearney will not run for re-election.
- b. Miriam A is working w/ the slate to prepare for election.

5) Governance Committee:

- a. Lauren M and Betsy G to work on creating “cheat sheets” for important by-laws and governance documents
 - i. Risk of creating confusion
- b. Betsy G will be the source for all bylaws and governance questions and issues as they come up
- c. Board needs to update the ‘Registered Agent’ and address.

6) Board Fundraising goals:

- a. Development committee continues their work.
- b. Expectation is that BOD must personally contribute to NESEA; need to show 100% participation.
- c. \$6,000 goal for FY20 for total BOD contributions.
- d. This topic is added to Sept 27 meeting.

7) Next in-person meeting: September 27th, 9am-2pm, NORESCO 90 Broad St., NYC

Motion to adjourn: Rachel W; seconded Nancy L.

Meeting closed 10:04AM

Minutes submitted by Saheel C