NESEA BOD Meeting – Monthly Meeting
08/06/2020
Zoom Conference Board Meeting

Participating
Miriam Aylward  Betsy Glynn  Not Participating
Saheel Chandrani  Fortunat Mueller  Loic Chappoz
Lauren Brust Moss  Phil Kaplan  Jodi Smits Anderson
Andrew Webster  Rachel White
Kate Stephenson  Matt Root
Ben Southworth  Nancy Ludwig

9:04am Meeting brought to order.

Vote:
1) Motion to approve minutes for July: Made by Kate S. Seconded by Matt R.
   a. Vote to approve unanimously for all board members in attendance at that meeting.

New Items:
1) Review Lauren's letter
   a. Annual update due to membership.
   b. Significant updates to share; all major objectives have been achieved.
   c. Discussion around including gender diversity question during registration and displaying information on badges.
   d. Discussion around communicating diversity metrics and achievements made; identify and communicate goals going forward.
   e. Discussion around facilitating Diversity Caucus re-convening during BE-NYC and creating a session, should be resolved by week of 8/10.
   f. Discussion around including diversity questions during proposal submissions and panel selections for conference sessions.

2) Nominating Committee Update
   a. 13 new applications received for BoD elections
   b. Application deadline has been extended
   c. BoD outreach that hasn’t been completed is requested to be completed before application deadline

3) Update on FY20 financials
   a. Tentatively showing 10% loss for FY20, however, not complete and will likely finalize at ~8%.
   b. Results will be available at the next meeting
   c. Overall outcome is that loss was actively managed and ended up better than expected
4) Updates on Boston and NYC
   a. BE-BOS
      i. Conference is next week; approx. 900 registrants
      ii. Currently, at 115\% of anticipated budget, positive news!
      iii. Discussion around Speakers not being NESEA members; possibility for outreach to convert to membership. BoD could volunteer to make calls.
      iv. BEBOS 2021 likely to be May 4th and 5th; contract negotiations in progress
      v. Achieved desired outcome of Q4, in May, and not around any holidays.
   b. BE-NYC
      i. Sept 23 & 24
      ii. Sponsors and Exhibitors are behind plan as of now, however, anticipate hitting plan and budget
      iii. Opened registration already, and seeing good stream of registrations
      iv. Hired a lawyer to recoup deposit from Convene; no response to demand letter. Next step is to refute the charge with credit card company.

Motion to adjourn: Kate S; seconded Rachel W.
Meeting closed 10:01AM
Minutes submitted by Saheel C