NESEA BOD Meeting – Monthly Meeting
12/03/2020
Zoom Conference Board Meeting

**Participating**
- Miriam Aylward
- Kate Stephenson
- Ben Southworth
- Fortunat Mueller
- Phil Kaplan
- Rachel White
- Matt Root
- Loic Chappoz
- Jodi Smits Anderson
- Lauren Brust Moss
- Betsy Glynn

**Not Participating**
- Saheel Chandrani
- Andrew Webster
- Nancy Ludwig
- Florence MacGregor

9:06am Meeting brought to order.

**Vote:** Motion to approve minutes for November: Made by Kate S. Seconded by Jodi S.

Vote to approve unanimously for all board members in attendance at that meeting.

**New Items:**

1. Thanks to Phil, Fortunat, and Saheel!

2. Finalize incoming board members
   a. Results of election are confirmed:
   b. Three candidates are elected by membership, two are appointed by the board with discretionary selection
   c. Kate Stephenson, Daphany Sanchez, and Arlen Li elected by membership.
   d. Andrea Mancino and Loic Chappoz appointed by the Board of Directors.
   e. 10% of active members voted during election.
   f. [https://nesea.org/sites/default/files/board_slate.pdf](https://nesea.org/sites/default/files/board_slate.pdf)
   g. Board election results and appointments:
      i. Motion to confirm election results and make appointments: made by Rachel W. seconded by Betsy G.
      ii. Vote to approve unanimously for all board members in attendance at that meeting. Kate S and Loic C abstained.

3. Officer elections
   a. New slate for the executive committee will be an all-female group, which will be the first for NESEA.
   b. Proposed committee:
      i. Rachel W, Chairperson
      ii. Lauren M, Vice-chair
      iii. Kate S, Treasurer
iv. Jodi A, Secretary

c. Executive Committee:
   i. Motion to confirm executive committee: made by Phil K. seconded by Fortunat M.
   ii. Vote to approve unanimously for all board members in attendance at that meeting.

4. 2021 Meeting Schedule
   Effort to set meetings ahead of time, most are at a set time every month: First Thursday, 9am.
   a. Two conflicts: Jan 7th, shall remain.
   b. May 6th, will be right after BEBOS (May 3, 4, and 5th). Suggestion to move retreat to June and skip May meeting.

5. Program Updates
   a. BEBOS:
      i. 99% sure that conference will proceed in Virtual Forum
      ii. Will continue to use the same platform as 2020
      iii. Will not have a large announcement, will follow communications plan as designed by staff
      iv. 2020 conference will be available for on-demand viewing by attendees and non-attendees, still in experimental stage to test capabilities.
      v. 2021 conference open planning process is open, proposal process is open
         • Open planning committee consists of 25 members, diverse background
   b. BENYC
      i. Planning committee is meeting once per month, since time before event
      ii. Both Chair-persons selected
      iii. ConEdison connection re-established, exploring sponsorship opportunities.
   c. BE Bottom Lines
      i. Groups continue to meet regularly
      ii. Groups will be presented with inclusion and diversity training
      iii. Seems to be difficult to recruit new members virtually, will continue efforts to educate and recruit new members.
   d. Pro Tours:
      i. Each session has averaged around 60 registrants
      ii. On budget for the program; explored various pricing levels and arrived at a sweet spot to meet budget and registration goals.
   e. Magazine:
      i. Should arrive in mailboxes mid-Dec 2020
ii. Celebrates 45 years of NESEA, should be a very special issue

f. Memberships
   i. Achieved membership goals for Q2 so far.
   ii. VSCCU continues to drive memberships

g. Annual Meeting
   i. 60 people attended, 35 no-shows (last year had 40 attendees)
   ii. Soft launch of the Annual Appeal campaign
   iii. Annual report was presented

h. Fundraising
   i. Received a match from Abode, met the target on 12/1
   ii. Several large donations to the Emerging Professionals program

i. EP program
   i. Awaiting response to a grant to establish a mentorship program
   ii. Will apply to Barr program if above doesn’t progress

6. Strategic Planning Planning
   a. Begin process for planning
   b. Form a sub-committee to assist in laying groundwork for this process
   c. Group performing quick SWAT analysis to assist in framing conversation going forward.

7. Next meeting: Jan 7
   a. Committee assignments to be discussed

Motion to adjourn: Nancy L. seconded Jodi A.
Meeting closed 10:57 AM
Minutes submitted by Saheel C.