

NESEA BOD Meeting – Monthly Meeting

12/03/2020

Zoom Conference Board Meeting

Participating

Miriam Aylward
Kate Stephenson
Ben Southworth
Fortunat Mueller
Phil Kaplan

Rachel White
Matt Root
Loic Chappoz
Jodi Smits Anderson
Lauren Brust Moss
Betsy Glynn

Saheel Chandrani
Andrew Webster
Nancy Ludwig
Florence MacGregor

Not Participating

9:06am Meeting brought to order.

Vote: Motion to approve minutes for November: Made by Kate S. Seconded by Jodi S. A.
Vote to approve unanimously for all board members in attendance at that meeting.

New Items:

1. Thanks to Phil, Fortunat, and Saheel!
2. Finalize incoming board members
 - a. Results of election are confirmed:
 - b. Three candidates are elected by membership, two are appointed by the board with discretionary selection
 - c. Kate Stephenson, Daphany Sanchez, and Arlen Li elected by membership.
 - d. Andrea Mancino and Loic Chappoz appointed by the Board of Directors.
 - e. 10% of active members voted during election.
 - f. https://nesea.org/sites/default/files/board_slate.pdf
 - g. Board election results and appointments:
 - i. Motion to confirm election results and make appointments: made by Rachel W. seconded by Betsy G.
 - ii. Vote to approve unanimously for all board members in attendance at that meeting. Kate S and Loic C abstained.
3. Officer elections
 - a. New slate for the executive committee will be an all-female group, which will be the first for NESEA.
 - b. Proposed committee:
 - i. Rachel W, Chairperson
 - ii. Lauren M, Vice-chair
 - iii. Kate S, Treasurer

- iv. Jodi A, Secretary
- c. Executive Committee:
 - i. Motion to confirm executive committee: made by Phil K. seconded by Fortunat M.
 - ii. Vote to approve unanimously for all board members in attendance at that meeting.
- 4. 2021 Meeting Schedule
 - Effort to set meetings ahead of time, most are at a set time every month: First Thursday, 9am.
 - a. Two conflicts: Jan 7th, shall remain.
 - b. May 6th, will be right after BEBOS (May 3, 4, and 5th). Suggestion to move retreat to June and skip May meeting.
- 5. Program Updates
 - a. BEBOS:
 - i. 99% sure that conference will proceed in Virtual Forum
 - ii. Will continue to use the same platform as 2020
 - iii. Will not have a large announcement, will follow communications plan as designed by staff
 - iv. 2020 conference will be available for on-demand viewing by attendees and non-attendees, still in experimental stage to test capabilities.
 - v. 2021 conference open planning process is open, proposal process is open
 - Open planning committee consists of 25 members, diverse background
 - b. BENYC
 - i. Planning committee is meeting once per month, since time before event
 - ii. Both Chair-persons selected
 - iii. ConEdison connection re-established, exploring sponsorship opportunities.
 - c. BE Bottom Lines
 - i. Groups continue to meet regularly
 - ii. Groups will be presented with inclusion and diversity training
 - iii. Seems to be difficult to recruit new members virtually, will continue efforts to educate and recruit new members.
 - d. Pro Tours:
 - i. Each session has averaged around 60 registrants
 - ii. On budget for the program; explored various pricing levels and arrived at a sweet spot to meet budget and registration goals.
 - e. Magazine:
 - i. Should arrive in mailboxes mid-Dec 2020

- ii. Celebrates 45 years of NESEA, should be a very special issue
- f. Memberships
 - i. Achieved membership goals for Q2 so far.
 - ii. VSCCU continues to drive memberships
- g. Annual Meeting
 - i. 60 people attended, 35 no-shows (last year had 40 attendees)
 - ii. Soft launch of the Annual Appeal campaign
 - iii. Annual report was presented
- h. Fundraising
 - i. Received a match from Abode, met the target on 12/1
 - ii. Several large donations to the Emerging Professionals program
- i. EP program
 - i. Awaiting response to a grant to establish a mentorship program
 - ii. Will apply to Barr program if above doesn't progress
- 6. Strategic Planning Planning
 - a. Begin process for planning
 - b. Form a sub-committee to assist in laying groundwork for this process
 - c. Group performing quick SWAT analysis to assist in framing conversation going forward.
- 7. Next meeting: Jan 7
 - a. Committee assignments to be discussed

Motion to adjourn: Nancy L. seconded Jodi A.

Meeting closed 10:57 AM

Minutes submitted by Saheel C.