

NESEA BOD Meeting – Monthly Meeting

09/03/2020

Zoom Conference Board Meeting

Participating

Miriam Aylward
Saheel Chandrani
Andrew Webster
Kate Stephenson
Ben Southworth
Fortunat Mueller

Phil Kaplan
Rachel White
Matt Root
Nancy Ludwig
Loic Chappoz
Jodi Smits Anderson

Not Participating

Lauren Brust Moss
Betsy Glynn

9:04am Meeting brought to order.

Vote:

- 1) Motion to approve minutes for August: Made by Phil K. Seconded by Matt R.
 - a. Vote to approve unanimous for all board members in attendance at that meeting.

New Items:

- 1) Boston recap – Miriam A
 - a. Complete!
 - b. Over 750 active participants during the virtual conference.
 - c. Continued activity post conference, shows engagement
 - d. Issue with refresh on live keynote; was resolved during conference
 - e. Will start the session 30 mins early with placeholder slide; this should prevent issues for BENYC.
 - f. Other change, BENYC exhibitors will have 30 mins prescheduled session for live demo or panel, showed better experience.
- 2) NYC update and progress – Miriam A
 - a. Currently just below registration goal, should close gap
 - b. Budgets for sponsorships and exhibitors appear to be frozen, 53 of 80 prospects declined to participated. 13 are yes, 14 are maybe.
 - c. No stones left unturned to reach potential exhibitors.
 - d. NYSERDA and Daikin confirmed to participate.
 - e. 10-12 live demos; 4 sponsored sessions
 - f. Diversity caucus, career forum, Virtual happy hour, and other sessions will be presented
- 3) Financial Update (Cashflow, FY20, FY21 Q1) – Miriam A
 - a. Due to timing of major events, non-typical cash-flow timing
 - b. Comfortable financial position allowing breathing room during uncertain times

- c. Q1 performing better than budgeted, however, BENYC impact unknown
- 4) 2021 Board Pledge – Fortunat M
 - a. Fundraising is lower than budgeted
 - b. BoD aiming to raise same or more than last year, goal is \$8,400 from 13 members.
- 5) Nominating Committee Update – Rachel W
 - a. Have received 20 applications for Board positions
 - b. Nominating committee will each complete a ranking spreadsheet and then discuss as a group on candidates
 - c. Will present the slate to the Board during October meeting
- 6) Letter from the NESEA Board update – Miriam A

Motion to adjourn: Fortunat; seconded Phil.

Meeting closed 10:01 AM

Minutes submitted by Saheel C