

NESEA BOD Meeting – Monthly Meeting

4/1/21

Zoom Conference Board Meeting

Participating:

Miriam Aylward

Loic Chappoz

Arlen Li

Nancy Ludwig

Florence MacGregor

Lauren Brust Moss

Matt Root

Daphany Sanchez

Jodi Smits Anderson

Kate Stephenson

Ben Southworth

Andrew Webster

Rachel White

Betsy Glynn

Not Participating:

Andrea Mancino

Meeting brought to order at 9:03 am

Approval of March meeting minutes

- Motion from Matt to approve, Lauren seconded, approved with all present voting, Betsy abstained

Report-outs from Staff:

• **Building Energy Boston**

- Early bird closed yesterday
- Revenue goal is within reach
- Working with external video team - working through quizzes and such
- Might be able to film live sessions with what remote access registrations come in
 - To have the work to share
- Good access to sessions after the conference.
 - One promoted session has had over 300 people (new to us people) accessing, and we are then reaching out to invite them to the conferences

• **Building Energy NYC**

- More sessions submitted than last year
- Will be hybrid
 - Hybrid conferences are intense
 - It is running two events at once...need staff for this and/or that you simplify
- Physical location - 237 Park (2 blocks from Grand Central)
 - Nothing required for deposit until May
 - Have right of refusal
 - Smaller and will sell out, which makes the remote- part vital in that regard
- Some sponsors are already committing!

• **Pro tours**

- no announcement of full spring series, but announcing one at a time as they come together
 - tight robust teams
 - four more in the works for this spring

• **Emerging Professionals**

- Academic members and have paid for the membership
- Virtual connections to classroom visits
 - Board members volunteered to be part of those virtual meetings, as appropriate, going forward
- Students of academic members can come to BE Boston for “free” to them
- April 20th, there is a pre-conference workshop with a 21st century workforce focus

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- Kate Goldstein....voting this week
 - Five great candidates
- Resource Alliance AORTA diversity training on May 12
 - After the big webinar, will be a session to work with 2 trainers for a debrief with various leadership levels in NESEA
- **Bottom Lines**
 - space in program to promote – six open spots due to attrition
 - two companies being on-boarded in June
 - Team Flo is doing a mini meeting of a day with some camping
- **Staff Updates**
 - Conference Manager
 - Second-round interviews nearly done
 - Over 50 applications
 - 11 first-round interviews
 - Plan to make an offer next week

Committee Reports:

- **Governance - (Betsy)**
 - Confirmed we added Rachel and Kate as signers on account
- **Nominating - (Ben)**
 - conducted exit interviews and greeting interviews
 - codified feedback from application process
 - surveyed to determine gaps and skills for board
 - next quarter
 - focusing on job description updates
 - fireside chat planning
 - start to create an outreach plan
- **Strategic Planning - (Matt)**
 - including the board
 - Going slow at this point, intentionally
 - Will discuss outreach and engagement of broader community
- **Development - (Andrew)**
 - push along on connects to ten different orgs
 - Not landing any big fish, yet
 - Asked, but no direct feedback on rejection of grant application
 - Recommended to develop a relationship, and to follow up for feedback with a phone call. We have been funded by them 4 times, with no indication they were unhappy with our past performance.

Next Meeting

- May 6th is not a board meeting due to BE Boston
- May 12th is the AORTA workshop day
- June 3 Board Meeting plus - Plan three hours for Board meeting plus strategic planning work

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Motion to adjourn: made by Nancy, seconded by Andrew

Meeting closed 9:56 a.m.

Minutes submitted by Jodi Smits Anderson

jsmitsan@dasny.org for corrections/additions

April 2, 2021