NESEA BOD Meeting – Monthly Meeting
4/1/21
Zoom Conference Board Meeting

Participating:
Miriam Aylward  
Loic Chappoz  
Arlen Li  
Nancy Ludwig  
Florence MacGregor  
Lauren Brust Moss  
Matt Root  
Daphany Sanchez  
Jodi Smits Anderson  
Ben Southworth  
Andrew Webster  
Rachel White  
Betsy Glynn  
Not Participating:  
Andrea Mancino

Meeting brought to order at 9:03 am

Approval of March meeting minutes
  • Motion from Matt to approve, Lauren seconded, approved with all present voting, Betsy abstained

Report-outs from Staff:
  • Building Energy Boston
    • Early bird closed yesterday
    • Revenue goal is within reach
    • Working with external video team - working through quizzes and such
    • Might be able to film live sessions with what remote access registrations come in
      o To have the work to share
    • Good access to sessions after the conference.
      o One promoted session has had over 300 people (new to us people) accessing, and we are then reaching out to invite them to the conferences
  • Building Energy NYC
    • More sessions submitted than last year
    • Will be hybrid
      o Hybrid conferences are intense
      o It is running two events at once...need staff for this and/or that you simplify
    • Physical location - 237 Park (2 blocks from Grand Central)
      o Nothing required for deposit until May
      o Have right of refusal
      o Smaller and will sell out, which makes the remote- part vital in that regard
    • Some sponsors are already committing!
  • Pro tours
    • no announcement of full spring series, but announcing one at a time as they come together
      o tight robust teams
      o four more in the works for this spring
  • Emerging Professionals
    • Academic members and have paid for the membership
    • Virtual connections to classroom visits
      o Board members volunteered to be part of those virtual meetings, as appropriate, going forward
    • Students of academic members can come to BE Boston for “free” to them
    • April 20th, there is a pre-conference workshop with a 21st century workforce focus
Kate Goldstein....voting this week
  o Five great candidates
Resource Alliance AORTA diversity training on May 12
  o After the big webinar, will be a session to work with 2 trainers for a debrief with various leadership levels in NESEA

Bottom Lines
  space in program to promote – six open spots due to attrition
  two companies being on-boarded in June
  Team Flo is doing a mini meeting of a day with some camping

Staff Updates
  Conference Manager
    o Second-round interviews nearly done
    o Over 50 applications
    o 11 first-round interviews
    o Plan to make an offer next week

Committee Reports:
  Governance - (Betsy)
    • Confirmed we added Rachel and Kate as signers on account
  Nominating - (Ben)
  • conducted exit interviews and greeting interviews
  • codified feedback from application process
  • surveyed to determine gaps and skills for board
  • next quarter
    o focusing on job description updates
    o fireside chat planning
    o start to create an outreach plan
  Strategic Planning - (Matt)
  • including the board
  • Going slow at this point, intentionally
  • Will discuss outreach and engagement of broader community
  Development - (Andrew)
  • push along on connects to ten different orgs
  • Not landing any big fish, yet
  • Asked, but no direct feedback on rejection of grant application
  • Recommended to develop a relationship, and to follow up for feedback with a phone call. We have been funded by them 4 times, with no indication they were unhappy with our past performance.

Next Meeting
  • May 6th is not a board meeting due to BE Boston
  • May 12th is the AORTA workshop day
  • June 3 Board Meeting plus - Plan three hours for Board meeting plus strategic planning work
Motion to adjourn: made by Nancy, seconded by Andrew

Meeting closed 9:56 a.m.

Minutes submitted by Jodi Smits Anderson
jsmitsan@dasny.org for corrections/additions
April 2, 2021