



BuildingEnergy Boston 2021 Sponsorship Opportunities

BuildingEnergy Boston 2021 will take place Monday–Wednesday, May 3–5 as a virtual event. May 3 will be a **Methods & Materials Showcase** with sponsored sessions, product demos, community networking events, and our 2021 Keynote Address.

| Sponsorship Benefits | Presenting \$25,000 | Gold \$15,000 | Silver \$10,000 | Bronze \$5,000 | Exhibitor \$2,500* | Supporter \$1,000 |
|--------------------------------------|------------------------|------------------|--------------------|-------------------|-----------------------|----------------------|
| Industry Exclusive | ✓ | | | | | |
| Branded Reception | ✓ | ✓ | | | | |
| Banner Ad on Digital Platform | All Pages | All Pages | Home Page | | | |
| Social Media Recognition | ✓ | ✓ | ✓ | | | |
| Sessions, Webinars, or Social Events | 4 | 3 | 2 | 1 | | |
| Live Product Demo or Session Intro | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Landing Page | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Final Attendee List | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in Program | 2-Page Ad | 1-Page Ad | 1/2 Page Ad | 1/4 Page Ad | Logo | Logo |
| Full Conference Passes | 40 | 25 | 15 | 10 | 4 | 2 |
| Unlimited Showcase Passes | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on Website & in Event Emails | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

*\$2,350 for NESEA Members

Hosting/Presenting Opportunities

- **Session or Webinar:** Develop a 1-hour session or live pre-conference webinar on a product, case study, program incentives, etc. Possible formats include a site tour, roundtable, or presentation. We provide the promotion and logistical support, and you supply the expertise. You'll receive a list of your attendees for follow-up and a recording of your event.
- **Social Event:** Host a 1-hour virtual beer-tasting, game show, concert, or other activity to bring people together.
- **Live Product Demo:** Run a live, 25-minute product demo or tour during the conference. You'll receive a list of your demo attendees to follow-up with as well as a recording of your presentation.
- **Session Introduction:** Make opening remarks and display your logo during an accredited conference session.
- **Branded Reception:** Make opening remarks and display your logo at a BuildingEnergy Boston reception (the only event in its time slot).

Custom Landing Page

Design a custom landing page for your company on our virtual platform with a pre-recorded video, handouts, product/service descriptions, and information about your staff. You'll have access to all leads, activities (e.g. file downloads), and requests for information.

Digital Recognition

- Banner ad on home page or all main pages of the virtual platform
- Ad and/or logo on virtual platform and in program
- Logo in all promotional emails
- Social media recognition

Event Passes

- Unlimited passes to the Methods & Materials Showcase on May 3
- Multiple all-access conference passes for staff

Contact Lists

- **Final Attendee List:** List of all attendees (including name, company, location, and email address) who opt in to receiving sponsor communications. This list is intended for a one-time use.
- **Session/Demo Attendees List:** Sponsors running sessions, pre-conference webinars, and demos will receive a list of their attendees for follow-up.
- **Lead Lists:** Access all leads, activities (e.g. file downloads), and requests for information from your landing page.

We're happy to customize benefits that are the most useful to you. For more information, contact Miriam Aylward at maylward@nesea.org or visit nesea.org/be21.