

BuildingEnergy NYC 2021

Wednesday & Thursday, September 29 & 30 • Online

Become a BuildingEnergy NYC Sponsor

BuildingEnergy NYC 2021 will take place as a virtual conference on Wednesday and Thursday, September 29 and 30.

- Wednesday will be a virtual Methods & Materials Showcase with sponsored sessions, product demos, and networking events.
- Thursday will feature virtual accredited sessions and community events.

For more information, contact NESEA Executive Director, Miriam Aylward, at maylward@nesea.org, or visit nesea.org/benyc21.

Presenting - \$25,000	Platinum - \$15,000	Gold - \$10,000
<ul style="list-style-type: none"> • Industry Exclusive • 1-Hour Pre-Conference Webinar • Brand a Social Event • Four 1-Hour Virtual Sessions • Session Attendee Lists • Banner Ad on Virtual Event Homepage • 2-Page Program Ad • 40 Virtual Conference Passes • Unlimited Showcase Passes • Social Media Recognition • Landing Page on Conference Platform • Logo on Website & in Event Emails • Event Attendee List 	<ul style="list-style-type: none"> • Brand a Social Event • Three 1-Hour Virtual Sessions • Session Attendee Lists • Banner Ad on Virtual Event Homepage • Full Page Program Ad • 35 Virtual Conference Passes • Unlimited Showcase Passes • Social Media Recognition • Landing Page on Conference Platform • Logo on Website & in Event Emails • Event Attendee List 	<ul style="list-style-type: none"> • Brand a Social Event • Two 1-Hour Virtual Sessions • Session Attendee Lists • Full-Page Program Ad • 25 Virtual Conference Passes • Unlimited Showcase Passes • Social Media Recognition • Landing Page on Conference Platform • Logo on Website & in Event Emails • Event Attendee List

Silver - \$7,500	Bronze - \$5,000	*Exhibiting- \$3,000
<ul style="list-style-type: none"> • Three 30-Minute Virtual Sessions • Session Attendee Lists • 1/2-Page Program Ad • 20 Virtual Conference Passes • Unlimited Showcase Passes • Landing Page on Conference Platform • Logo on Website & in Event Emails • Event Attendee List 	<ul style="list-style-type: none"> • Two 30-Minute Virtual Sessions • Session Attendee List • 1/4-Page Program Ad • 15 Virtual Conference Passes • Unlimited Showcase Passes • Landing Page on Conference Platform • Logo on Website & in Event Emails • Event Attendee List 	<ul style="list-style-type: none"> • 30-Minute Virtual Session • Session Attendee List • Logo in Conference Program • 8 Virtual Conference Passes • Unlimited Showcase Passes • Landing Page on Conference Platform • Logo on Website & in Event Emails • Event Attendee List • *\$2,850 for NESEA Members

Supporter - \$1,500	WMBE Pricing
<ul style="list-style-type: none"> • 4 Virtual Conference Passes • Unlimited Showcase Passes • Logo in Conference Program 	<ul style="list-style-type: none"> • Logo on Website & in Event Emails • Event Attendee List <p>NESEA is pleased to offer a 10% discount on any level of sponsorship to women- and BIPOC-owned companies.</p>



BuildingEnergy NYC 2021 Sponsorship Benefits

Hosting/Presenting Opportunities

- **Pre-Conference Webinar:** Develop a pre-conference webinar on a product, case study, program incentive, etc. Some possible formats include a virtual site tour, roundtable discussion, or presentation. We provide the promotion and logistical support for the webinar, and you supply the content. You'll receive a list of attendees for follow-up and a recording of your webinar.
- **Virtual Session:** Develop a 1-hour or 30 minute session to take place on Wednesday, September 29 during the Methods & Materials Showcase. This can be a live product demo, site tour, roundtable discussion, or webinar-style presentation. You'll receive a list of attendees for follow-up and a recording of your session.
- **Branded Social Event:** Make opening remarks and display your logo at a BuildingEnergy NYC reception or social event, which will be the only event taking place during its time slot.

Event Passes

- **Virtual Conference Passes:** A virtual conference pass gives you access to the Methods & Materials Showcase on Wednesday and to all community events and conference sessions on Thursday (CEUs will be available for these sessions).
- **Showcase Passes:** A Showcase pass gives you access to the virtual Methods & Materials Showcase on Wednesday.

Contact Lists

- **Final Attendee List:** List of all attendees (including name, company, location, and email address) who opt in to receiving sponsor communications. This list is intended for a one-time use.
- **Session/Demo Attendee List:** Sponsors running sessions, demos, or pre-conference webinars will receive a list of their attendees for follow-up.

Custom Landing Page

Design a landing page for your company on our virtual platform with pre-recorded videos, handouts, product/service descriptions, and information about your staff. You'll have access to all leads, activities (e.g. file downloads), and requests for information.

Now in its 10th year, BuildingEnergy NYC brings together nearly 500 leaders in energy efficiency and high-performance building and design for two days of networking, learning, and problem solving. Conference sessions and showcase demos offer best practices and lessons learned, case studies, proven data, technical how-to's, emerging technologies, and innovative policies and programs. The theme of this year's conference is **Collaboration**. For more information, visit nesea.org/benyc21.