



## Become a Sponsor of BuildingEnergy NYC 2021

BuildingEnergy NYC 2021 will take place as a hybrid conference on Wednesday and Thursday, September 29 and 30.

- Wednesday will be a virtual **Methods & Materials Showcase** with sponsored sessions, product demos, and networking events.
- Thursday will be an in-person conference held in NYC with select sessions live-streamed to a virtual audience.

For more information, contact NESEA Executive Director, Miriam Aylward, at [maylward@nesea.org](mailto:maylward@nesea.org), or visit [nesea.org/benyc21](http://nesea.org/benyc21).

Presenting - \$25,000	Platinum - \$15,000	Gold - \$10,000
<ul style="list-style-type: none"> <li>• Industry Exclusive</li> <li>• 1-Hour Pre-Conference Webinar</li> <li>• Brand a Social Event</li> <li>• Four 1-Hour Sessions (Virtual and/or In-Person)</li> <li>• Session Attendee Lists</li> <li>• Exhibit Table</li> <li>• Banner Ad on Virtual Event Homepage</li> <li>• 2-Page Program Ad</li> <li>• 30 Virtual Conference Passes</li> <li>• 15 Full Conference Passes</li> <li>• Unlimited Showcase Passes</li> <li>• Social Media Recognition</li> <li>• Landing Page on Conference Platform</li> <li>• Logo on Website &amp; in Event Emails</li> <li>• Event Attendee List</li> </ul>	<ul style="list-style-type: none"> <li>• Brand a Social Event</li> <li>• Three 1-Hour Sessions (Virtual and/or In-Person)</li> <li>• Session Attendee Lists</li> <li>• Exhibit Table</li> <li>• Banner Ad on Virtual Event Homepage</li> <li>• Full Page Program Ad</li> <li>• 20 Virtual Conference Passes</li> <li>• 10 Full Conference Passes</li> <li>• Unlimited Showcase Passes</li> <li>• Social Media Recognition</li> <li>• Landing Page on Conference Platform</li> <li>• Logo on Website &amp; in Event Emails</li> <li>• Event Attendee List</li> </ul>	<ul style="list-style-type: none"> <li>• Brand a Social Event</li> <li>• Two 1-Hour Sessions (Virtual and/or In-Person)</li> <li>• Session Attendee Lists</li> <li>• Exhibit Table</li> <li>• Full-Page Program Ad</li> <li>• 10 Virtual Conference Passes</li> <li>• 8 Full Conference Passes</li> <li>• Unlimited Showcase Passes</li> <li>• Social Media Recognition</li> <li>• Landing Page on Conference Platform</li> <li>• Logo on Website &amp; in Event Emails</li> <li>• Event Attendee List</li> </ul>

Silver - \$7,500	Bronze - \$5,000	*Exhibiting- \$3,000
<ul style="list-style-type: none"> <li>• One 1-Hour Session (Virtual or In-Person)</li> <li>• Session Attendee Lists</li> <li>• Exhibit Table</li> <li>• 1/2-Page Program Ad</li> <li>• 8 Virtual Conference Passes</li> <li>• 6 Full Conference Passes</li> <li>• Unlimited Showcase Passes</li> <li>• Landing Page on Conference Platform</li> <li>• Logo on Website &amp; in Event Emails</li> <li>• Event Attendee List</li> </ul>	<ul style="list-style-type: none"> <li>• 30-Minute Virtual Session</li> <li>• Session Attendee List</li> <li>• Exhibit Table</li> <li>• 1/4-Page Program Ad</li> <li>• 6 Virtual Conference Passes</li> <li>• 4 Full Conference Passes</li> <li>• Unlimited Showcase Passes</li> <li>• Landing Page on Conference Platform</li> <li>• Logo on Website &amp; in Event Emails</li> <li>• Event Attendee List</li> </ul>	<ul style="list-style-type: none"> <li>• 30-Minute Virtual Session <b>or</b> Exhibit Table</li> <li>• Session Attendee List (If Applicable)</li> <li>• Logo in Conference Program</li> <li>• 4 Virtual Conference Passes</li> <li>• 2 Full Conference Passes</li> <li>• Unlimited Showcase Passes</li> <li>• Landing Page on Conference Platform</li> <li>• Logo on Website &amp; in Event Emails</li> <li>• Event Attendee List</li> <li>• *\$2,850 for NESEA Members</li> </ul>

Supporter - \$1,500	WMBE Pricing
<ul style="list-style-type: none"> <li>• 2 Virtual Conference Passes</li> <li>• 1 Full Conference Pass</li> <li>• Unlimited Showcase Passes</li> </ul>	<ul style="list-style-type: none"> <li>• Logo in Conference Program</li> <li>• Logo on Website &amp; in Event Emails</li> <li>• Event Attendee List</li> </ul> <p>NESEA is pleased to offer a 10% discount on any level of sponsorship to women- and BIPOC-owned companies.</p>



## BuildingEnergy NYC 2021 Sponsorship Benefits

### Hosting/Presenting Opportunities

- **Pre-Conference Webinar:** Develop a pre-conference webinar on a product, case study, program incentive, etc. Some possible formats include a virtual site tour, roundtable discussion, or presentation. We provide the promotion and logistical support for the webinar, and you supply the content. You'll receive a list of attendees for follow-up and a recording of your webinar.
- **In-Person Session:** Develop a 1-hour session to take place on Thursday, September 30. You may choose to use your session room however you like (presentation, social event, product demonstration, roundtable discussion, etc.). You'll receive a list of your session's attendees for follow-up.
- **Virtual Session:** Develop a 1-hour or 30 minute session to take place on Wednesday, September 29 during the Methods & Materials Showcase. This can be a live product demo, site tour, roundtable discussion, or webinar-style presentation. You'll receive a list of attendees for follow-up and a recording of your session.
- **Branded Social Event:** Make opening remarks and display your logo at a BuildingEnergy NYC reception or social event (in-person or virtual), which will be the only event taking place during its time slot.

### Event Passes

- **Full Conference Passes:** A full conference pass gives you access to the virtual Methods & Materials Showcase on Wednesday, the in-person conference sessions and trade show floor on Thursday, and the live-streams/recordings of select Thursday sessions.
- **Virtual Conference Passes:** A virtual conference pass gives you access to the Methods & Materials Showcase on Wednesday and the live-streams/recordings of select conference sessions on Thursday (CEUs will be available for these sessions).
- **Showcase Passes:** A Showcase pass gives you access to the virtual Methods & Materials Showcase on Wednesday.

### Contact Lists

- **Final Attendee List:** List of all attendees (including name, company, location, and email address) who opt in to receiving sponsor communications. This list is intended for a one-time use.
- **Session/Demo Attendee List:** Sponsors running sessions, demos, or pre-conference webinars will receive a list of their attendees for follow-up.

### Custom Landing Page

Design a landing page for your company on our virtual platform with pre-recorded videos, handouts, product/service descriptions, and information about your staff. You'll have access to all leads, activities (e.g. file downloads), and requests for information.

### Exhibit Table

A limited number of exhibit tables will be available at the in-person portion of BuildingEnergy NYC on Thursday, September 30.

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Now in its 10th year, BuildingEnergy NYC brings together nearly 500 leaders in energy efficiency and high-performance building and design for two days of networking, learning, and problem solving. Conference sessions and showcase demos offer best practices and lessons learned, case studies, proven data, technical how-to's, emerging technologies, and innovative policies and programs. The theme of this year's conference is **Collaboration**. For more information, visit [nesea.org/benyc21](https://nesea.org/benyc21).