

Attendees:

- Loic Chappoz
- Betsy Glynn
- Andrew Webster
- Jodi Smits Anderson
- Arlen Li
- Andrea Mancino
- Lauren Moss
- Matt Root
- Ben Southworth
- Kate Stephenson
- Florence MacGregor
- Miriam Aylward
- Arnold Sapenter

Not Attending:

- Daphany Sanchez

Meeting brought to order at 4:03 p.m.

Approval of meeting minutes from February 3, 2022

Motion from Matt to approve, Arlen seconded. Approved by all present.

ED Update (Miriam and Flo)

- 5 ProTour events scheduled
- BuildingEnergy Magazine available
- BuildingEnergy NYC call for proposal ends on the 29th
- Booked the venue for BuildingEnergy Boston.
 - A little smaller than ideal, but this reduces risk.
 - March 27-29th, start of the week
- Programs
 - Flo is currently actively scheduling BEBL
 - Just sent offer to Project Manager
 - Note – very different candidate situation this year, very few applications
 - Considering a grant application for MWBE support, possibly partnering with Helm on this.
 - EP program received first grant payment and is doing great work for EPs. Once running, will hand off a lot of day to day to other entity.
 - Talking to MassSave re partnering on mentorship to apprentice weatherization program. In process.
- Need a marketing manager
 - Jenny is leaving in June to go back to school for sustainability at Tufts
- Discussion
 - Bottom Lines, and expansion into NY?
 - Great discussion but needs to be tabled for another time to meet our time constraints in this meeting.
 - All Bottom Lines are currently in-person
 - Is going back to ED reports ok? Feed inputs to Miriam.

Investment Policy (Kate)

- Presented as a vehicle to provide clarity about our investments and dispersions.
- Sets limits for disbursement, etc.
- The investment portion points to hiring a manager that aligns with our mission goals.
- Rachel called for a vote to approve the policy.
 - Ben moved, Betsy seconded.
 - Approved by all present.

Development; new charter brief (Loic)

- Last year concluded with an assessment of looking at foundations to develop new programming work for NESEA.
 - Ended up with foundations to monitor.
 - Challenge is to understand when funding opportunities are open and how to reach them.
- Moving to more directly support the work of NESEA staff.
 - Be a sounding board when grant opportunities arise, for example.

One-on-one with Miriam (Miriam)

- Underway. Half-way through. Continuing
- Very helpful so far especially in seeing connections and patterns.
- People are overall looking forward to the in-person retreat in June (June2-3)
 - Block of rooms at Graduate Hotel in Providence, Inc. carbon offsets

Additional

Daphany has chosen to step off the Board.
Can we get a replacement by June? Quite possible.

STRATEGIC PLANNING

Review of recent changes (Rachel)

Discussions:

Is it appropriate to specifically focus on developing an online community program?

- No – this is about investigating the opportunities for online and does not require a commitment to a software.
- This goal provides clear, achievable guidance. A game plan will be further developed in the operational plan.

Will the operational plan be a public document?

- No need to keep “secret”.
- It can be useful to share publicly and used as framework for reporting to the NESEA community.

How do we evaluate progress in relation to the goals?

- There is a benefit in the flexibility of the current proposal, which allows the ED to set a yearly plan, and empowers the staff to determine the focus based on the high-level guidance of the strategic plan.
- The operational plan could be used to further define the roadmap.
- Add a line to the operational plan section to call for definition of metrics for success.

NESEA Board Meeting
April 14, 2022
Zoom Conference Board Meeting

Do we need to emphasize our regional focus?

- Consensus is that we do not need to limit ourselves by specifically mentioning the “Northeast”.

Could referencing past strategic plans be construed as backward looking?

- References to the last strategic plan will be removed.
- Note - document this process for future board strategic planning processes.

Discussion of *anti-racism* and *oppression* language and intent.

- Suggested a re-crafting of the opening letter.
- The issue is broader than just anti-racism, should *oppression* be used?
- Re-articulation of why there needs to be a focus on anti-racism.
- As a very white organization, there is value broadly signaling to underrepresented people so that they may feel more welcome.
- *Anti-racism* makes a stronger statement to people of color.

Matt moved and ? seconded to approve the Strategic Plan with the exception of the first goal* and with the updates of adding metrics to the operational plan and removing references to the past strategic plan Approved by all present.

- Rachel will review this goal* and propose changes to it. The expectation is that with the rest of the plan accepted, the board can finalize this last goal via e-mail.

Motion to adjourn: made by Ben, seconded by Arlen. Approved by all present.

Meeting closed: 6:00 p.m.

Minutes submitted by Jodi Smits Anderson and Matt Root.

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Addenda

Strategic Plan Approval

[Final draft](#) approved unanimously by all 12 Board members via email on May 10, 2022

Board appointment

Lauren Hildebrand was appointed to complete Daphany Sanchez's term on May 25, 2022 unanimously via email