



BuildingEnergy Boston 2022 Sponsorship Opportunities

NESEA's BuildingEnergy Boston conference is designed by and for practitioners in the fields of high-performance building, energy efficiency, and renewable energy. It brings more than 1,000 industry leaders and emerging professionals together to learn from and share ideas with each other.

BuildingEnergy Boston 2022 will take place as an **in-person conference** at the Westin Boston Waterfront Hotel on Monday, February 28, and Tuesday, March 1. We will also be hosting a **virtual Pre-Conference Showcase** on Tuesday, February 15, with sponsored sessions, community events, and workshops. Space is limited. To reserve your spot, contact Miriam Aylward at maylward@nesea.org, or visit nesea.org/be22.

Sponsorship Benefits	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Exhibitor \$3,000*
Industry Exclusive	✓					
Pre-Conference Webinar	✓					
Brand a Social Event	✓	✓	✓			
Social Media Recognition	✓	✓	✓			
Virtual Pre-Conference Showcase	Three 1-Hour Sessions	Two 1-Hour Sessions	One 1-Hour Session	One Half-Hour Session		
25-Minute Live Demo Stage Session	✓	✓	✓	✓	✓	
Logo & Link in Event Emails	✓	✓	✓	✓	✓	
Logo & Link on Event Webpage	✓	✓	✓	✓	✓	
Exhibit Table	✓	✓	✓	✓	✓	✓
Conference Passes	20	15	10	8	5	2
Unlimited Showcase Passes	✓	✓	✓	✓	✓	✓
Single Use of Attendee Email List	✓	✓	✓	✓	✓	✓
Name and Link on Event Webpage	✓	✓	✓	✓	✓	✓
Early Bird Pricing for Additional Staff	✓	✓	✓	✓	✓	✓

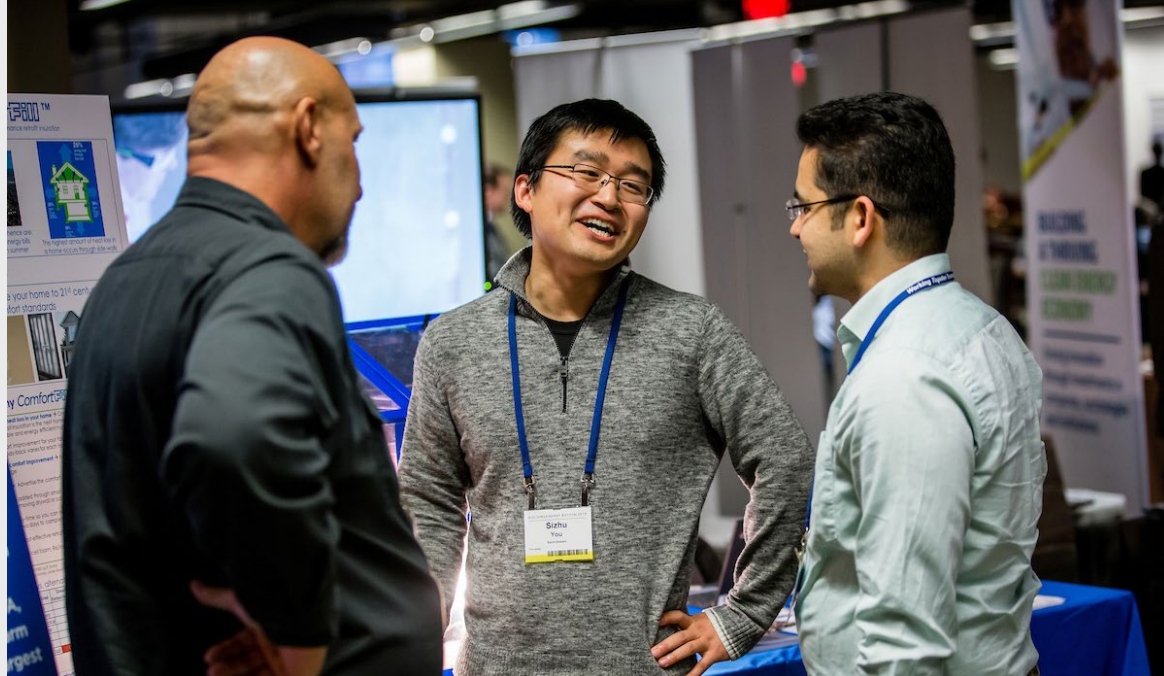
*Exhibitor level sponsorship for NESEA Business Members is \$2,850. Additionally, NESEA is pleased to offer a 15% discount on all levels of sponsorship to women- and BIPOC-owned companies.

Coffee Sponsor - \$2,500		Supporting Sponsor - \$1,500	
<ul style="list-style-type: none"> • 2 Conference Passes • Unlimited Showcase Passes • Logo Displayed at Coffee Station 	<ul style="list-style-type: none"> • Logo & Link in Event Emails • Logo & Link on Event Webpage 	<ul style="list-style-type: none"> • 1 Conference Pass • Unlimited Showcase Passes 	<ul style="list-style-type: none"> • Logo & Link in Event Emails • Logo & Link on Event Webpage

BuildingEnergy Boston 2022 is scheduled to take place in-person. In the event that the conference cannot take place in-person, full refunds will be offered.

Past Attendees by Industry

- 28% Architecture/Design
- 21% Energy
- 13% Contracting
- 9% Engineering
- 8% Owner/Developer
- 6% Government/Policy
- 5% Manufacturing
- 4% Education/Student
- 3% Non-Profit
- 2% Marketing
- 1% Finance/Real Estate



BuildingEnergy Boston 2022 Sponsorship Benefits

Hosting/Presenting Opportunities

- **In-Person Demo:** Run a live 25-minute demonstration or presentation to take place on either Monday, February 28 or Tuesday, March 1 on our dedicated demo stage on the trade show floor.
- **Virtual Showcase Session:** Develop a 1-hour or 30 minute session to take place on Tuesday, February 15 during the virtual Pre-Conference Showcase. This can be a live product demo, site tour, roundtable discussion, or webinar-style presentation. You'll receive a list of attendees for follow-up and a recording of your session.
- **Branded Social Event:** Make opening remarks and display your logo at a BuildingEnergy Boston reception or social event, which will be the only event taking place during its time slot.
- **Pre-Conference Webinar:** Develop a pre-conference webinar on a product, case study, program incentive, etc. Some possible formats include a virtual site tour, roundtable discussion, or presentation. We provide the promotion and logistical support for the webinar, and you supply the content. You'll receive a list of attendees for follow-up and a recording of your webinar.

Event Passes

- **Conference Passes:** A conference pass gives you access to all conference sessions, live demos, and networking events on Monday, February 28 and Tuesday, March 1, as well as the virtual Pre-Conference Showcase on Tuesday, February 15.
- **Showcase Passes:** A Showcase pass gives you access to the virtual Pre-Conference Showcase on Tuesday, February 15, which will feature sponsored sessions, community events, and networking opportunities.

Contact Lists

- **Attendee List:** List of all attendees, including name, company, location, and (for those who opt in to receiving sponsor communications) email address. This list is intended for a one-time use.
- **Session Attendee List:** Sponsors that run virtual sessions during the virtual Pre-Conference Showcase on Tuesday, February 15, will receive a list of their session's attendees for follow-up.

Exhibit Table

A limited number of exhibit tables will be available at the in-person portion of BuildingEnergy Boston on Monday, February 28 and Tuesday, March 1 at the Westin Boston Waterfront.

For more information visit nesea.org/be22 or contact Miriam Aylward at maylward@nesea.org or (413) 774-6051 ext. 14.