

FY22 Annual Report

July 1, 2021 - June 30, 2022



A Conversation from BuildingEnergy NYC 2022.



NESEA

NORTHEAST SUSTAINABLE ENERGY ASSOCIATION

Northeast Sustainable Energy Association (NESEA)
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From BuildingEnergy NYC 2022



A Year of Transitions

A Message from Executive Director Florence MacGregor

If the goal of the annual report is to give the extended NESEA community a summary of what happened in the previous fiscal year, I think it's an imperfect format. Within this report, you can see a snapshot of our year-end financials; acknowledgement of the individuals, households, and companies who donated to support NESEA's continued operations and programs; a list of our industry leader members; and a "By the Numbers" section, which will give you some quick figures around the programs we ran, the people we engaged, and the events we held. But that isn't the whole story.

In this format, this information reads as so straightforward — but unquantifiable thought, dedication, and energy went into making it all possible. Countless hours of work from the staff, board, content and advisory committees, event speakers, partners, program volunteers, and others add up in a way we haven't yet been able to track and that certainly can't be captured in a graph or bulleted list.

FY22 was a time of many transitions for NESEA. After pivoting our programs to online-only for the better part of two years, we transitioned back to in-person events, although they did look a little different as we continued to navigate changing best-practices and recommendations around health and safety. We brought on new facilitators in our BuildingEnergy Bottom Lines program, as well as new staff at HQ, and new board members. Two members of the staff - including myself! - spent time away on parental leave. Three members of the NESEA staff, including our former Executive Director, Miriam Aywllard, moved on to pursue new opportunities. Perhaps most significantly in terms of transitions, our board of directors developed and approved a new strategic plan, one that will guide the organization's priorities and operations for the next five years. After an open call for community participation in the feedback process, through focus groups, surveys, and 1:1 conversations, staff and board worked together to sort, organize, and reflect upon what our community shared with us. We looked at where we have been, where we hope to go, and where we need to grow in order to stay strong and relevant in the coming years. (you can read the full 2022 Strategic Plan by visiting nesea.org/strategic-plan).

At the end of this process, the board recommitted to a list of core values and operating principle and identified the following five priorities to guide NESEA's work over the next five years:

- Embrace the work of anti-racism and become more just and equitable.
- Build on and expand emerging professional programming.
- Expand opportunities for peer-to-peer connections, especially online.
- Develop a strategy for sustainable program growth.
- Deliver programming that is directly relevant to the full spectrum of NESEA practitioners.

These priorities will steer decisions made while delivering existing programs and will challenge us to think beyond our current offerings. We'll use them as a lens through which to evaluate new opportunities and make decisions about allocating resources, including staff time.

As part of the strategic planning process, the board also crafted new mission statement and vision statements. Put another way: this is the “what we do” and “why we do it” of NESEA:

Our Mission

NESEA advances sustainability practices in the built environment by cultivating a cross-disciplinary community where practitioners are encouraged to share, collaborate and learn.

Our Vision

We envision a vibrant and resilient built environment that supports climate justice and equity.

I am very proud to work for an organization with this mission and vision; they are a testament to the leadership of the board and the spirit of the community. So while FY22 was a year of transitions, including transition to the new strategic plan, NESEA remains an organization of committed people coming together to learn, challenge expectations, and innovate in service to an incredibly worthy mission.

Thank you for being part of it.



Florence MacGregor
Executive Director





NESEA ran 6 BuildingEnergy Pro Tours in FY22.

FY22 by the Numbers

- Over **3500 individuals and organizations** showed their commitment to NESEA through Membership.
- **19 schools** across the Northeast gave 150 students and faculty access to NESEA programming through Academic Membership.
- NESEA received over **3100 registrations for our events**.
- **42 companies became business members** for the first time.
- 162 individuals, companies, and households **supported NESEA with donations**
- **More than 40 students attended NESEA events** through the emerging professionals program.
- Continued to engage **60 companies in our BuildingEnergy Bottom Lines** business development program.
- Offered 2 Methods and Materials Showcases highlighting the work of over **25 industry partners**.
- Convened **5 community focus groups** for NESEA Strategic Plan.
- Distributed over **3000 copies of BuildingEnergy magazine**
- Ran **20 in-person events**, including BuildingEnergy Boston, 4 Pro Tours, 13 Bottom Lines gatherings and 2 special events.
- **8 students and mentors** participated in the pilot of our Energy Leaders Fellowship mentoring program
- Announced new **5 year Strategic Plan**



Thanks to Our Donors

Kate Goldstein Fund for Emerging Professionals

Donations to this fund underwrite NESEA's efforts to recognize and support emerging leaders in our community as we continue to diversify our leadership and membership in terms of age, race, and gender identity.

Bessma Aljarbou
Elena Alschuler
James Crowley
EN-POWER GROUP
Ev Hyde
Harvey Michaels
Arthur Salzillo
Peter Temple

NESEA Emerging Professionals Program

These donations provide funding for the administration and program development of the Emerging Professionals Program, making it possible for NESEA to further our efforts to engage and support the next generation of leaders. In FY22, these donations also made it possible for us to offer scholarships to our programming to dozens of students and others early in their careers.

Max Horn
Nancy Ludwig
The Pat Cooke Fund
Daphany Sanchez
Vivian Urdaneta
Andrew Webster

Annual Fund Donors

Abode Energy Management
Allen Hobbs
Andrea Mancino
Andrew Sidford Architects, PC
Andrew Webster
Ann Mick
Arlen Li
Astrid Blanco
Axel Magnuson
Barbara Wurst
Baukraft Engineering
Ben Southworth
Betsy Glynn
Beverly Craig
BlueWave Solar
Bruce Harley
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Christopher Schaffner
Cotuit Solar, LLC
Courtney McCracken
Cynthia Arens
Daniel Hildreth
Dave Kiser
Dave Seegers
Dave Spiler
David & Kathy Hooke
David Bliss

David Carcache
David Mountin
David Panich, AIA Architect
Deanne & Christopher Riddle
Dominic Paul Mercadante Architecture
Dorothy Langley
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Fortunat & Shana Mueller
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Gavin Watson
Geoff Spitzer
Gina Sieber
GridWerks Consulting, a US Clean Power Company
Hank Keating
Hillary Maharam & David Pill
Inn Nature Bed & Breakfast
Irving Yee
Jake McDermott
James Moriarty
Janine Fay
Jason Taylor
Jean Carroon
Jeff Hyman
Jennifer Marrapese
Jodi Smits Anderson
Joe Lenart
Joel Gates
Joel Saleeby
Jonathan Wright
Julie Paquette
Kate Stephenson

Katherine Allen
Katherine Hartnett
Katie Gallagher
Kenneth Goetz
Kevin Ireton
Kohta Ueno
Kuhn Riddle Architects
Laura Notman
Lauren Moss
Laurie Boosahda
Loic Chappoz
Maloney Properties, Inc. (MPI)
Marc Sternick, Architect
Martin Brown
Mary Quigley & Mollie Babize
Mason Lord Jr.
Matthew Broderick
Matthew Root
Maura Zlody
Melissa Carlson
Michael DeWein
Michael Hindle
Michael Payne
Michael Trolle
Mighty Roots
Mindel and Morse Builders, LLC
Miriam Aylward

Nancy Ludwig
Nancy Nylen
Pamela Hart
Pat Sapinsley
Paul Eldrenkamp
Paul Fuge
Paul Harrington
Penniman Architects, LLC
Peter Olsen
Peter Taggart
Peter Temple
Petersen Engineering, Inc.
Phase Change Solutions
R. Ruge
Rachel White
Rachelle Ain
Randall Garnick Photography, LLC
Rare Forms Design/Build
Richard Chase
Richard Perez
RJ Aley Building Contractor
Robert Benz
Robert Rosenberg
Robert Shaw Jr.
Robin Gorrell
Rodolfo Perez
Roger Cooney

Rustin McIntosh
Sara Power-Ruggiero
Scott Donovan
Scott Greenbaum
Shelly Dein
Stephen Stuart
Stephen Tilly
Steve Snider
Susan May
Sustainable Wellesley
Ted - Mead
Thomas Davies
Thomas McBride
Thoughtforms Corporation
Tom & Sarah Rossmassler
Tom Konrad
TripZero
Tristan Grant
Valerie Corbett
Valley Home Improvement
Warren Berger
Warren Leon
Whole Forest
Wyeth Architects, LLC
Yule Development
ZeroEnergy Design

FY22 Financials

STATEMENT OF ACTIVITIES

Year	FY22	FY20/21
Income	\$1,060,846	\$1,904,836
Expenses	\$1,070,713	\$1,835,835
Net Income/Loss	\$(9,867)	\$69,001

ASSETS

Cash \$208,625
Accounts Receivable \$158,309
Other Current Assets \$139,464
Fixed Assets \$15,095
Other Assets \$93,837
Total Assets \$615,329

LIABILITIES & EQUITY

Total Liabilities \$264,273
Total Equity \$351,056
Total Liabilities & Equity \$615,329



The financial information for fiscal year 2022 is unaudited data. For simplicity, all numbers exclude depreciation, capital gains/losses, and paid time off liability adjustments. NESEA is a fiscal sponsor for the Cooler Communities program, those numbers are excluded from these financials. NESEA is a 501(c)(3) non-profit organization. Our IRS Form 990 is available online at www.nesea.org/audits-tax-returns.



Lifetime Members Breakfast from BuildingEnergy Boston 22

NESEA Lifetime Members[†]

John Abrams
 Amelia Amon
 Mitch Anthony
 Cindy Barber
 Tedd Benson
 Andrew Blair
 Les Bluestone
 Steve Bluestone
 Eric Bluestone
 Dave Boettcher
 Tedrowe Bonner
 Erica Brabon
 Michael Bruss
 Jean Carroon
 Chunga Cha
 Howard Chong
 Bruce Coldham
 Caitríona Cooke
 Darien Crimmin
 David Davenport
 Stephen DeMetrick
 David Dilts
 Katherine DiMatteo
 Martine Dion
 Joshua Donnelly
 Paul Eldrenkamp
 Nicole Faulkner
 Jason Federspiel
 David Foley

W Kent Gano *
 Michael Gimbrere
 Mark Ginsberg
 Betsy Glynn
 Kate Goldstein *
 Robert Grogan
 Richard Gottlieb *
 Larry Harmon
 Paul Harrington
 Tom Hartman
 Joe Haskett
 Nancy Hazard
 Susan Hazard *
 Kent Hicks
 Michael Hindle
 Max Horn
 Doug Holmes *
 Jenna Ide
 Gerard Ives
 Bomee Jung
 Phil Kaplan
 David Keefe
 Jim Kirby
 Stephen Kurkoski
 Jo Lee
 Warren Leon
 Carol Levin *
 Paul Lipke
 Stephen MacAusland

Jennifer Marrapese
 Nathaniel May
 Christina McPike
 Rob Meyers
 Thomas Mills
 James Moriarty
 Lauren Moss
 Fortunat Mueller
 Ken Neuhauser
 Carolyn Newhouse
 Heather Nolen
 Jonathan Orpin
 Andy Padian
 James Petersen
 Mary Quigley
 Bernice Radle
 Richard Renner
 Marc Rosenbaum
 Tom Rossmassler
 Laurence Saunders
 John Schnebly
 Andy Shapiro
 Steven Silverman
 Chris Sirois
 Jodi Smits Anderson
 Ben Southworth
 Linda Stansfield
 Kate Stephenson
 Marc Sternick

Bill Stillinger *
 Steven Strong
 Marilyn Strong *
 Damon Strub
 Stephen Stuart
 Lois Sturm
 Peter Taggart
 Peter Temple
 Tom Thompson
 Fred Unger
 Henry Vandermark
 Juliana Keyes Vandermark
 Ellen Watts
 Andrew Webster
 Rachel White
 Robert Wills
 Alex Wilson
 Jonathan Wright

**In Memoriam*

*Lifetime Members as
 of June 30th, 2022*

“NESEA was an incredible resource to me as an emerging professional. As I move forward in my career, I will continue to reinvest in the NESEA community so that others can benefit. I’m proud to be a lifetime member.” -Christina McPike, WinnCompanies

Special Thanks to All Our NESEA Industry Leader Members

