Our Work is Never Done
A Message from Executive Director
Florence MacGregor

NESEA’s mission is to advance sustainability practices in the built environment by cultivating a cross-disciplinary community where practitioners are encouraged to share, collaborate and learn.

This means our work is never done: there is always the next boundary to push, the next barrier to break, a new approach to investigate, a new way to grow our community, or the next event to plan.

But the Annual Report does offer us a natural inflection point to take stock of what we’ve done together, as a community, in the previous fiscal year. This particular report covers NESEA’s Fiscal Year 2023, running from July 1, 2022 to June 30, 2023. A lot happened during this year: our BuildingEnergy NYC conference returned to its in-person format for the first time since 2019, attendance at our BuildingEnergy Boston conference increased by more than 40%, we piloted new programming aimed at welcoming more emerging professionals into the field, our membership roster grew, and we ran more than 30 events generating over 3,000 registrations.

The success of our programs is reflected in our end-of-year financial snapshot, also contained in this report. Our fiscal year was a financial success, in addition to all that our programs accomplished in service to our mission and strategic plan. Due to the generosity of donations from our community, support from new grants, and the stellar performance of our events, including registration and sponsor support, we are pleased to say that FY23 netted $260k, a remarkable sum for us. We’re proud to have built up our cash reserves, allowing us to become a more stable organization, with the freedom to pursue new opportunities moving ahead as we turn to what’s next on the horizon. Because, once again, our work is never done.

I’ve said before that the numbers captured in this report only tell part of the story — there’s so much happening behind the scenes and throughout NESEA we simply cannot quantify: the effort that speakers invest in making our events can’t-miss opportunities to learn and network, the work that goes into planning and executing our programs, the leadership of our board, and the bonds our community fosters.

As we look ahead into what’s next for our community, including new programming, new opportunities for traditionally underrepresented people to join our collective work, continuing to make progress towards our 2022 strategic plan, and celebrating NESEA’s 50th year in 2025: thank you for being a part of it.

Best,

Florence MacGregor
Executive Director
FY23 Program Highlights

• Over **3700 individuals and organizations** showed their commitment to NESEA through Membership.

• **16 schools** across the Northeast gave 155 students and faculty access to NESEA programming through Academic Membership.

• NESEA received over **3200 registrations for our events**.

• **61 companies** became business members for the first time.

• 162 individuals, companies, and households **supported NESEA with donations**.

• **More than 50 students attended NESEA events** through the emerging professionals program.

• **More than 60 companies participated in our BuildingEnergy Bottom Lines business development program**.

• Distributed over **3000 copies of BuildingEnergy magazine**.

• Ran more than **30 events in-person and online**, including conferences, Pro Tours, Bottom Lines gatherings, and special events.

• Held **6 Pro Tours in 4 states**, with each tour selling out.

• More than **175 professionals and practitioners shared their expertise as speakers** at our in-person events.
FY23 Financials

STATEMENT OF ACTIVITIES

<table>
<thead>
<tr>
<th>Year</th>
<th>FY23</th>
<th>FY22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>$1,734,116.75</td>
<td>$1,225,703.13</td>
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<tr>
<td>Expenses</td>
<td>$1,474,466.79</td>
<td>$1,231,722.83</td>
</tr>
<tr>
<td>Net Income/Loss</td>
<td>$259,649.96</td>
<td>-$6,019.70</td>
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</tbody>
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ASSETS

- Cash $477,194.23
- Accounts Receivable $218,182.76
- Other Current Assets $94,044.69
- Fixed Assets $12,978.62
- Other Assets $97,631.20

**Total Assets $900,031.50**

LIABILITIES & EQUITY

- Total Liabilities $214,468.01
- Total Equity $685,563.49

**Total Liabilities & Equity $900,031.50**

The financial information for fiscal year 2023 is unaudited data. For simplicity, all numbers exclude depreciation, capital gains/losses, and paid time off liability adjustments. NESEA is a fiscal sponsor for the Cooler Communities program, and those numbers are included in these financials. NESEA is a 501(c)(3) non-profit organization. Our IRS Form 990 is available online at www.nesea.org/audits-tax-returns.
FY23 NESEA Committees

BuildingEnergy Conference Committees
NESEA’s BuildingEnergy Boston and BuildingEnergy NYC conferences are led, planned, and curated by the following committees:

Conference Leadership Team
This committee composed of two chairs, two vice chairs, and NESEA program staff. Provides overall vision for upcoming conference and facilitates the process of content selection.

BuildingEnergy Conference Content Committee
This committee NESEA Members with a diverse range of professional expertise. This committee is responsible for making content selection based on peer review of submitted proposals, and for developing proposals into sessions.

Other Committees

BuildingEnergy Magazine Editorial Committee
This group of NESEA Members works with program staff to select articles for publication in BuildingEnergy magazine. They evaluate submissions based on content, style, and fit with theme.

BuildingEnergy Bottom Lines Steering Committee
This committee includes program facilitators, participant representatives, and NESEA program staff. This committee is responsible for maintaining the continuity of the program and participant experience, evaluating new initiatives and growth opportunities.

BuildingEnergy Pro Tour Advisory Committee
Each year, a group of NESEA Members from varied professional backgrounds evaluates Pro Tour proposals and makes recommendations on which sites to include in the annual series.

Kate Goldstein Emerging Leader Award Committee
Members of this committee select one candidate from nominations submitted by the general membership to receive the Emerging Leader Award.

Distinguished Service Award Committee
This committee is charged with evaluating nominees for and selecting the annual recipient of the DSA.

NESEA Board Committees
Members of the NESEA Board of Directors serve on various committees that guide specific aspects of the organization.
Elizabeth Engoren (bottom right) became the 3rd recipient of the Kate Goldstein Emerging Leader Award at BuildingEnergy Boston 2021.

Kate Goldstein Fund for Emerging Professionals

Donations to this fund underwrite NESEA’s efforts to recognize and support emerging leaders in our community as we continue to diversify our leadership and membership in terms of age, race, and gender identity.

Bessma Aljarbou
EN-POWER GROUP
Jack Goldstein
Chris Redmond
Arthur Salzillo Jr.
Kurt Teichert
Peter Temple

NESEA Emerging Professionals Program

These donations provide funding for the administration and program development of the Emerging Professionals Program, making it possible for NESEA to further our efforts to engage and support the next generation of leaders. In FY23, these donations also made it possible for us to offer scholarships to our programming to dozens of students and others early in their careers.

Max Horn
Phil Kaplan
The Pat Cooke Fund
Rachel White

1% For The Planet Program

Andrew Sidford Architects, PC
Randall Garnick Photography, LLC

Annual Fund Donors

Abode Energy Management
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Miriam Aylward
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Hillary Maharam & David Pill
Michael Hindle
Bruce Howlett
Kevin Iretton
Newell Isbell Shinn
Janice & Stephen Kurkoski
Lauren Kane
John Kiser
Kolbert Building
Kuhn Riddle Architects
Warren Leon
Les & Sara Bluestone
Patricio Levy
Arlen Li
Forbes Little
Mason Lord Jr.
Nancy Ludwig
Florence MacGregor
Maloney Properties, Inc. (MPI)
Andrea Mancino
Marc Sternick, Architect
Susan May
Thomas McBride
Charlie McCracken
Courtney McCracken
Lauren Moss
Anthony Musso
David Panich
Richard Perez
Mary Quigley
Rare Forms Design/Build
Chris Redmond
Richard Renner
Matthew Root
Marc Rosenbaum
Tom Rossmassler
John Rountree
Royer Architects
Ben Sachs Hamilton
Arnold Sapenter
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Andrew Shapiro
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Steve Snider
Ben Southworth
Geoff Spitzer
Kate Stephenson
Stephen Stuart
Emily Talcott
Jason Taylor
Peter Temple
The Green Engineer, Inc.
Richard Toole
TripZero
Kohta Ueno
Richard Vocke
Rachel White
Dennis Wilson
Jonathan Wright
Barbara Wurst
Ed Yaker

Thanks to Our Donors
"NESEA was an incredible resource to me as an emerging professional. As I move forward in my career, I will continue to reinvest in the NESEA community so that others can benefit. I’m proud to be a lifetime member." - Christina McPike, WinnCompanies
Special Thanks to All Our NESEA Industry Leader Members