FY23 Annual Report

July 1, 2022 - June 30, 2023







Our Work is Never Done

A Message from Executive Director Florence MacGregor

NESEA's mission is to advance sustainability practices in the built environment by cultivating a crossdisciplinary community where practitioners are encouraged to share, collaborate and learn.

This means our work is never done: there is always the next boundary to push, the next barrier to break, a new approach to investigate, a new way to grow our community, or the next event to plan.

But the Annual Report does offer us a natural inflection point to take stock of what we've done together, as a community, in the previous fiscal year. This particular report covers NESEA's Fiscal Year 2023, running from July 1, 2022 to June 30, 2023. A lot happened during this year: our BuildingEnergy NYC conference returned to its in-person format for the first time since 2019, attendance at our BuildingEnergy Boston conference increased by more than 40%, we piloted new programming aimed at welcoming more emerging professionals into the field, our membership roster grew, and we ran more than 30 events generating over 3,000 registrations.

The success of our programs is reflected in our end-of-year financial snapshot, also contained in this report. Our fiscal year was a financial success, in addition to all that our programs accomplished in service to our mission and strategic plan. Due to the generosity of donations from our community, support from new grants, and the stellar performance of our events, including registration and sponsor support, we are pleased to say that FY23 netted \$260k, a remarkable sum for us. We're proud to have built up our cash reserves, allowing us to become a more stable organization, with the freedom to pursue new opportunities moving ahead as we turn to what's next on the horizon. Because, once again, our work is never done.



I've said before that the numbers captured in this report only tell part of the story — there's so much happening behind the scenes and throughout NESEA we simply cannot quantify: the effort that speakers invest in making our events can't-miss opportunities to learn and network, the work that goes into planning and executing our programs, the leadership of our board, and the bonds our community fosters.

As we look ahead into what's next for our community, including new programming, new opportunities for traditionally underrepresented people to join our collective work, continuing to make progress towards our 2022 strategic plan, and celebrating NESEA's 50th year in 2025: thank you for being a part of it.

Best,

Floure MacGrayon

Florence MacGregor Executive Director



FY23 Program Highlights

- Over 3700 individuals and organizations showed their commitment to NESEA through Membership.
- 16 schools across the Northeast gave 155 students and faculty access to NESEA programming through Academic Membership.
- NESEA received over 3200 registrations for our events.
- 61 companies became business members for the first time.
- 162 individuals, companies, and households **supported NESEA with donations**.
- More than 50 students attended NESEA events through the emerging professionals program.
- More than 60 companies participated in our BuildingEnergy Bottom Lines business development program.
- Distributed over 3000 copies of BuildingEnergy magazine.
- Ran more than **30 events in-person and online**, including conferences, Pro Tours, Bottom Lines gatherings, and special events.
- Held 6 Pro Tours in 4 states, with each tour selling out.
- More than 175 professionals and practitioners shared their expertise as speakers at our in-person events.







FY23 Financials

STATEMENT OF ACTIVITIES

Year FY23 FY22

Income \$1,734,116.75 \$1,225,703.13

Expenses \$1,474,466.79 \$1,231,722.83 **Net Income/Loss** \$259,649.96 -\$6,019.70



ASSETS

Cash \$477,194.23 Accounts Receivable \$218,182.76 Other Current Assets \$94,044.69 Fixed Assets \$12,978.62 Other Assets \$97,631.20 **Total Assets \$900,031.50**



Total Liabilities \$214,468.01 Total Equity \$685,563.49

Total Liabilities & Equity \$900,031.50



The financial information for fiscal year 2023 is unaudited data. For simplicity, all numbers exclude depreciation, capital gains/losses, and paid time off liability adjustments. NESEA is a fiscal sponsor for the Cooler Communities program, and those numbers are included in these financials. NESEA is a 501(c)(3) non-profit organization. Our IRS Form 990 is available online at www.nesea.org/audits-tax-returns.









FY23 NESEA Committees



BuildingEnergy Conference Committees

NESEA's BuildingEnergy Boston and BuildingEnergy NYC conferences are led, planned, and curated by the following committees:

Conference Leadership Team

This committee composed of two chairs, two vice chairs, and NESEA program staff. Provides overall vision for upcoming conference and facilitates the process of content selection.

BuildingEnergy Conference Content Committee

This committee NESEA Members with a diverse range of professional expertise. This committee is responsible for making content selection based on peer review of submitted proposals, and for developing proposals into sessions.

Other Committees

BuildingEnergy Magazine Editorial Committee

This group of NESEA Members works with program staff to select articles for publication in BuildingEnergy magazine. They evaluate submissions based on content, style, and fit with theme.

BuildingEnergy Bottom Lines Steering Committee

This committee includes program facilitators, participant representatives, and NESEA program staff. This committee is responsible for maintaining the continuity of the program and participant experience, evaluating new initiatives and growth opportunities.

BuildingEnergy Pro Tour Advisory Committee

Each year, a group of NESEA Members from varied professional backgrounds evaluates Pro Tour proposals and makes recommendations on which sites to include in the annual series.

Kate Goldstein Emerging Leader Award Committee

Members of this committee select one candidate from nominations submitted by the general membership to receive the Emerging Leader Award.

Distinguished Service Award Committee

This committee is charged with evaluating nominees for and selecting the annual recipient of the DSA.

NESEA Board Committees

Members of the NESEA Board of Directors serve on various committees that guide specific aspects of the organization.









Kate Goldstein Fund for Emerging Professionals

Donations to this fund underwrite NESEA's efforts to recognize and support emerging leaders in our community as we continue to diversify our leadership and membership in terms of age, race, and gender identity.

Bessma Aljarbou EN-POWER GROUP Jack Goldstein Chris Redmond Arthur Salzillo Jr. Kurt Teichert Peter Temple

NESEA Emerging Professionals Program

These donations provide funding for the administration and program development of the Emerging Professionals Program, making it possible for NESEA to further our efforts to engage and support the next generation of leaders. In FY23, these donations also made it possible for us to offer scholarships to our programming to dozens of students and others early in their careers.

Max Horn Phil Kaplan The Pat Cooke Fund Rachel White

1% For The Planet Program

Andrew Sidford Architects, PC Randall Garnick Photography, LLC

Annual Fund Donors

Abode Energy Management
John Abrams
Miriam Aylward
Baker-Root Family Foundation
Robert Benz
Warren Berger
David Bliss
Laurie Boosahda
BPC Green Builders, Inc.
Matthew Broderick

Bruss Project Management

Brian Cali Kurt Carlson Jean Carroon Loic Chappoz Richard Chase Michael Chojnicki Bruce Coldham Roger Cooney Cotuit Solar, LLC Stephen Cowell Sr. Beverly Craig

David & Kathy Hooke

Fred Davis Shelly Dein Martine Dion Kathleen Dorgan

Eco-Logical Building Solutions

Paul Eldrenkamp B Kim Erslev James Frey Katie Gallagher

George Penniman Architects, LLC

Mark Ginsberg Betsy Glynn Fred Gordon Scott Greenbaum

GridWerks Consulting, a US Clean

Power Company Andrea Harkness Bruce Harley Pamela Hart Katherine Hartnett Lauren Hildebrand Daniel Hildreth

Hillary Maharam & David Pill

Michael Hindle Bruce Howlett Kevin Ireton Newell Isbell Shinn

Janice & Stephen Kurkoski

Lauren Kane John Kiser Kolbert Building Kuhn Riddle Architects

Warren Leon

Les & Sara Bluestone

Patricio Levy

Arlen Li Forbes Little Mason Lord Jr. Nancy Ludwig Florence MacGregor

Maloney Properties, Inc. (MPI)

Andrea Mancino

Marc Sternick, Architect

Susan May Thomas McBride Charlie McCracken Courtney McCracken

Lauren Moss Anthony Musso David Panich Richard Perez Mary Quigley

Rare Forms Design/Build

Chris Redmond
Richard Renner
Matthew Root
Marc Rosenbaum
Tom Rossmassler
John Rountree
Royer Architects
Ben Sachs Hamilton
Arnold Sapenter
Pat Sapinsley
Andrew Shapiro
Robert Shaw Jr.
Steve Snider
Ben Southworth
Geoff Spitzer

Ben Southworth Geoff Spitzer Kate Stephenson Stephen Stuart Emily Talcott Jason Taylor Peter Temple

The Green Engineer, Inc.

Richard Toole
TripZero
Kohta Ueno
Richard Vocke
Rachel White
Dennis Wilson
Jonathan Wright
Barbara Wurst
Ed Yaker



NESEA Lifetime Members⁺

John Abrams Amelia Amon Mitch Anthony Cindy Barber Tedd Benson Andrew Blair Steve Bluestone Les Bluestone Eric Bluestone Dave Boettcher Tedrowe Bonner Erica Brabon Michael Bruss Jean Carroon Chungha Cha **Howard Chong Bruce Coldham** Caitríona Cooke Darien Crimmin David Davenport Fred Davis Stephen DeMetrick David Dilts Katherine DiMatteo Martine Dion Joshua Donnelly Paul Eldrenkamp

David Folev Michael Gimbrere Mark Ginsberg Betsy Glynn Rob Grogan Larry Harmon Paul Harrington Tom Hartman Joe Haskett Nancy Hazard Chris Herlihy Kent Hicks Daniel Hildreth Michael Hindle Max Horn Jenna Ide Gerard Ives Bomee Jung Phil Kaplan David Keefe Jim Kirby Stephen Kurkoski Jo Lee Warren Leon Paul Lipke Stephen MacAusland Andrea Mancino Jennifer Marrapese Nathaniel May

Christina McPike Rob Meyers Thomas Mills James Moriarty Lauren Moss Fortunat Mueller Ken Neuhauser Carolyn Newhouse Heather Nolen Jonathan Orpin Andy Padian James Petersen Mary Quigley Bernice Radle Richard Renner Marne Rizika Marc Rosenbaum Tom Rossmassler Laurence Saunders John Schnebly Andrew Shapiro Steven Silverman Chris Sirois Jodi Smits Anderson Ben Southworth Linda Stansfield Kate Stephenson Marc Sternick **David Stout**

Steven Strong **DamonStrub** Stephen Stuart Lois Sturm Peter Taggart Peter Temple Tom Thompson Fred Unger Henry Vandermark Juliana Keyes Vandermark Ellen Watts Andrew Webster Rachel White Robert Wills Alex Wilson Jonathan Wright

In Memorium: W Kent Gano Kate Goldstein Richard Gottlieb Susan Hazard Chris Herlihy Doug Holmes Carol Levin Bill Stillinger

Marilyn Strong

Nicole Faulkner

Jason Federspiel

Special Thanks to All Our NESEA Industry Leader Members













































































