

BUILDINGENERGY BOSTON

Conference + Trade Show of the Northeast Sustainable Energy Association (NESEA)

Proposal Planning Sheet for BuildingEnergy Boston 2027

If you would like to work on your proposal before submitting, this document contains a list of the fields you will be asked to fill out once you are logged in to your [nesea.org](https://nesea.org/bos27-proposals) account. When you are ready to submit, visit nesea.org/bos27-proposals.

Information About the Proposer

- Name
- Company/Organization
- Job Title
- Email
- Phone
- Any additional information about the proposer?

Information About the Proposed Session

- Session Title
- Abstract (75 words or less)
- Full Description

Why is this session important? How does it connect to this year's conference theme? How will it change what attendees do, think, or believe?
- Learning Objectives

Provide four concrete objectives that describe what attendees will be able to do as a result of attending the session, not what speakers will do in the session (guidelines [here](#)).
- Has this session been presented before? And if so, when/where?
- Session Format

We are always looking to maximize audience engagement, and encourage you to consider the best format for your specific content.

 - Interview or structured conversation among panelists
 - Collaborative problem-solving session
 - Debate between opposing viewpoints
 - Workshop or skill-building session
 - Lightning Round (several brief idea pitches followed by discussion)
 - Presentation followed by facilitated discussion or breakout groups
 - Other (please describe below)
- Length

Check all that would be feasible for your proposal:

 - 60-minute session
 - 90-minute session

- **Strongest “Element” Connection**

See conference theme for details. Not all sessions need to relate directly to one of these elements, and sessions can relate to multiple.

- Earth
- Air
- Water
- Fire & Light

- **Areas of Focus**

Check up to 4 that best represent your area of focus:

- Enclosure and Structure
- Renewable Energy and Storage
- Finance and Incentives
- Material Impacts
- MEP Systems
- Operations and Maintenance
- Policy, Codes and Standards
- Process and Practice
- Site, Land and Habitat
- Training and Workforce Development

- **Strongest Area of Focus**

If you picked more than one Area of Focus above, select the strongest content connection to your session.

- **Building Types**

- Small Residential (1-10 units)
- Large Residential
- Commercial
- Institutional
- District/Neighborhood
- New Construction
- Retrofit
- NA

- **Diversity and Equity**

The conference leadership team is especially interested in sessions that strengthen diversity, equity, and inclusion – represented by both the speakers and session content. Please explain if your session addresses these issues. Here are examples:

- “My case study features a minority-owned engineering firm.”
- “Our speaker panel is diverse in terms of gender/race/ethnicity/age/neurodiversity, etc.”
- “Our target audience is young professional people of color.”
- “This session topic directly addresses racial and economic justice.”

- **Suggested Speaker(s)**

We recommend 1-2 speakers for 60-minute sessions, or 3 speakers for 90-minute sessions. Preference is given to sessions with a variety of perspectives, as well as those with specifically identified speakers, though this is not required. For each speaker, please provide:

- First Name
- Last Name
- Company/Organization
- Job Title
- Email Address
- Have you discussed your session with this speaker?

- **Video Link**

(OPTIONAL) Provide a link to a video of one or more of your speakers. This can be as simple as a phone-recorded video pitch of the proposed session. Some sense of the dynamism and presentation of the speakers will help the Content Committee evaluate your proposal.

- **Additional comments about your speaker roster?**

- **Anything else you’d like to tell us about this proposed session?**