Meeting brought to order at 9:04 a.m.

Approval of meeting minutes from July 1, 2021
Motion from Arlen to approve, Jodi seconded - approved by all present.

Discussion on Organizational Updates issued prior to meeting for review

- Pro tours
  - Staff is waiting for final decisions on pro tours until after Flo is back from maternity leave.
  - There will be no tours between now and Building Energy NYC.
  - The expectation was to do half year virtual, half year in person.
  - Intend to run an RFP soon, regardless, as there is flexibility and time to finalize the planning.

- Building Energy Boston
  - Ben has done some planning on BE Boston to confirm our ability to plan and run a conference at the end of Feb if needed as that is the current date in discussion with the venue. This in consideration of open meeting occurring mid-September as recently announced.
  - This manages the contractual risks that are present with a currently complex and still volatile market.
  - Date discussions include: March is tough due to snow potential; April is ideal; February is wicked early but we can pull it off; May is too late.

- Building Energy NYC
  - Working on three scenarios. Including financial modeling. Currently still fully in plan A.
    - For shorthand - A is in-person unmasked (day 2), B would be fully virtual access only, and C is in person (day 2) including limiting by capacity with masking and other controls.
  - Venue is about a third our past size.
  - Attendees can get refund of difference if in-person piece must be cancelled.
  - Sponsors interested in in-person.
  - Will decide by August 31 as venue fee is due Sept 1
    - Due to descriptors of purpose, we have a legal leg to stand on if we cannot be in-person and unmasked, and then choose to not use the venue.
  - Using Pathable for keynote and loads of sessions anyway. So, shifting to full Pathable will not be AS difficult.

- Big picture
  - Org Report is inspiring especially regarding financials
  - Staff is handling conferences with exceptional skill, and this is tremendously appreciated.
NESEA Board Meeting – Monthly Meeting
August 5, 2021
Zoom Conference Board Meeting

Working Group/Committee Updates

- **Strategic plan - Matt**
  - Five focus groups went off very well and were valuable and reconnecting
  - Good discussions
  - Many people even Miriam did not know…
  - Flo will be tasked with assembling data and inputs to inform strategic planning and this will be done to maintain all of the inputs, even seemingly outlier insights

- **Nominating Committee - Ben**
  - Committee discussed the slate and who to reach out to
  - Striking a balance with needed skills/experience and diversifying the board

- **Development Committee - Andrew**
  - Workforce development plan with HS (with Paul E)
    - Proposal includes 9 days out of the school year working with NESEA members
  - Connecting to conferences and with NESEA
  - Still waiting on the DOE grant
  - Will also be applying for the Mass CEC Empower grant

Next Meeting
September 2, 9am – 10am

Motion to adjourn: made by Ben, seconded by Arlen. Approved by all present

Meeting closed 10:00 AM

Minutes submitted by Jodi Smits Anderson
jsmitsan@dasny.org for corrections/additions
August 5, 2021