

NESEA Board Meeting – Monthly Meeting
September 2, 2021
Zoom Conference Board Meeting

Participating

Miriam Aylward
Florence MacGregor
Loic Chappoz
Arlen Li
Kate Stephenson
Ben Southworth

Daphany Sanchez
Rachel White
Lauren Brust Moss
Betsy Glynn
Andrew Webster
Nancy Ludwig

Matt Root
Andrea Mancino

Not Participating

Jodi Smits Anderson

Meeting brought to order at 9:04 a.m.

Approval of meeting minutes from August 5, 2021

Motion from Arlen to approve, Andrew seconded - approved by all present

Discussion on Organizational Updates issued prior to meeting for review

- **BuildingEnergy NYC**
 - Miriam spoke to the sponsors' response to the conference going virtual
 - Venue and hotel are not that happy, but NESEA is in a good position to negotiate.
 - Many speakers seem relieved.
 - 70% of the registrations received were all virtual
- **BuildingEnergy Boston**
 - No update on the dates - we have late Feb/early Mar date held, and think it can work with an abbreviated timeline to pull it off early
 - Confirmed Megan Nedzinski as vice chair
 - Looking at adding facilitated discussion groups at the end of each day to give it more of a "NESEA feel"
 - One open planning meeting - virtual - in September - attendance is up with it being virtual (40 people so far)
- **Pro Tours**
 - Flo and Miriam are formulating a plan for RFP for fall tours
 - Folks "in the hopper" only wanted to host if it was in person, but Flo plans to circle back to them to see if they had changed their mind
- **BEBL**
 - Steering committee meeting on Sept 15th to discuss plan for fall gatherings
 - Robert is continuing to negotiate contracts with venues
 - Whether gatherings are virtual doesn't really affect budgets

Working Group/Committee Updates

- **Finance Committee**
 - The committee recommended this report be brought to the Board for approval
 - Showed a net profit for FY21 (\$305k) which helped to offset a loss in FY20 (\$-196k)
 - FY21 did not see a dip in membership - higher than budget
 - PPP income is not showing on Profit & Loss statement per NESEA's accountant's recommendations
 - Capital gains and fiscal sponsorship fees show up as "Admin" income

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- Finance Committee to follow up on Ben's question about restricted funds and whether those had been spent down and whether they should show up on the Balance Sheet
Kate moved to approve the financial report and Ben seconded. Approved by all present.
- **Disbursement Policy**
 - Finance Committee recommends that we update the Disbursement Policy document to eliminate the Mass CEC Internship Fund from the policy as the fund will be disbursed and not continued
Matt moved (Nancy seconded) to accept the Disbursement Policy as amended by the finance committee. Approved by all present.
- **Strategic Plan Working Group**
 - Working Group didn't meet in August but they are still on schedule. Held 5 successful focus groups over the summer. Waiting on staff to compile notes and data and the strategic planning committee will package that up and bring it to the full Board in October-November.
 - Target for release of the new plan is February 2022.
 - About 160 people participated in either the survey or the focus groups - about twice the number of last strategic plan.
- **Nominating Committee**
 - The committee has approved a slate for vote in November. The committee will follow up with all applicants soon to let them know whether they will be on the slate.
 - There was good discussion around what the minimum participation in NESEA should be for consideration for Board membership. Also looking at Board continuity - balancing the number of longstanding members with new members as part of the movement to increase Board diversity.
 - 11 new people applied and 7 of them ended up on the slate, + 3 incumbents for a total 10 candidates for 3 open positions.
- **Development Committee**
 - Did not get the Roxbury Community College grant
 - Mass CEC grant opportunity - Paul Eldrenkamp wrote up a proposal for mentorship/apprenticeship

Other

- **Roundtables**
 - Looking for folks to host/facilitate roundtable discussions at BENYC
- **Former Board Meetup**
 - Rachel is hoping to convene a former board member meetup via Zoom
- **Board fundraising**
 - Looking for pledges from Board by the end of September
 - Need 100% participation from Board
 - Goal of 20% of fundraising goal from BoD, or \$10,000

Next Meeting: October 7, 2 hour meeting, 9-11 am for strategic planning work

Motion to adjourn: made by Nancy, seconded by Ben. Approved by all present

Meeting closed 10:00 AM

Minutes submitted by Kate Stephenson: edits/corrections to kate@buildhelm.com
September 2, 2021