



**FOR IMMEDIATE RELEASE**  
**JULY 2022**

Taitem Engineering Welcomes Two New Board Members

Ithaca, New York – Taitem Engineering, a design engineering and energy consulting firm based in central New York, announced the appointment of two new directors to its Board: **Betsy Parrington**, Senior Engineer at Taitem and a proven manager for statewide energy programs; and **Theresa Ryan**, creative leader for Taitem’s marketing and business development. With the addition of Parrington and Ryan, the board now includes its first women and non-shareholders.



Betsy Parrington has 20 years of experience in the energy efficiency sector, including multifamily, commercial, and industrial energy auditing and retrofit projects throughout the northeast. Since joining Taitem in 2010, her focus has been on multifamily retrofit projects. She has led the Quality Assurance Department at Taitem since 2016 and currently manages a team of engineers and analysts providing quality assurance for several NYSERDA programs that serve multifamily buildings.

Based on her research using data from approximately 300 multifamily buildings that participated in NYSERDA’s Multifamily Performance Program, Betsy has written papers on best practices for maximizing energy savings, how to accurately model energy savings, and how to analyze and improve various building systems. She regularly presents at industry conferences, and in her previous position, gave trainings on building science and energy use analysis. Betsy telecommutes from her super-insulated home in Stamford, VT.



Theresa Ryan has over 20 years of experience in marketing and business development, 10 of which are concentrated in the building sector. Prior to her work at Taitem, Theresa was the Director of Marketing for an LED lighting manufacturer, where she became an expert in the field of LEDs.

As a director in previous marketing roles, she has led brand development teams, planned and produced national conferences and industry events, and been published in prominent print and online publications.



Theresa joined Taitem in 2010 and has grown into her current leadership role in marketing for the firm. She manages business growth opportunities for Taitem in addition to furthering collaboration and inclusiveness among staff. She creates public messaging and technical presentations which serve the building industry and amplify Taitem staff's achievements in design and energy engineering. Theresa also helps to foster community connections at Taitem and leads Taitem's annual United Way campaign. In addition to her work at Taitem, she operates a sheep and u-pick blueberry farm in central NY.

Lou Vogel, President, and Yossi Bronsnick, Vice-President, shared, *"We are pleased to welcome Betsy and Theresa as new directors to the Taitem Board. Their fresh perspectives and industry experience are a welcome addition and will help to make Taitem a better company. As we continue to grow and evolve, we are committed to continuous evaluation of our Board's composition to ensure we have the right mix of skills and experience to advance our mission."*

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**Taitem Engineering, PC** is a full-service consulting engineering firm at the forefront of innovative, sustainable design and building science. Founded in 1989, Taitem's clients include public and private entities, and its projects include buildings in many sectors, including education, multifamily, commercial, industrial, and healthcare. During more than 30 years of continuous operation, Taitem has continued to expand its offerings in energy efficient and net-zero energy buildings, leading the market while maintaining its commitment to its mission as reflected in its name, "Technology As If The Earth Mattered."

As a certified B-Corporation since 2013, Taitem is part of a global movement to redefine success in business as meeting goals for people, planet, and prosperity. Taitem Engineering's staff of 34 includes ten licensed professional engineers, LEED accredited professionals, PHIUS Passive House Consultants, and other expert, credentialed staff.

For more information, visit <http://www.taitem.com>.