

NESEA Development Committee - Purpose and Activities

The Development Committee is a volunteer committee comprised of NESEA members and friends who are committed to supporting NESEA's fundraising and outreach activities as a 501(c)(3) non-profit. The Development Committee assists the NESEA staff and Board in cultivating relationships with individuals and organizations who might assist/support NESEA and serves as a resource for staff and Board in exploring funding and outreach opportunities.

Members commit to serving on the committee for a one-year term, July 1 - June 30, and may serve multiple terms.

The Committee is jointly led by NESEA's Communications and Development Director and the Development Committee Chair, who is appointed by the Board.

The Committee's primary responsibility is to serve as a resource to NESEA staff. Below are examples of requests that staff might make to members of the Development Committee. Members commit to assisting with such requests whenever possible, within the constraints of their geography and schedule.

- Provide contacts at colleges and universities where NESEA may want to promote the application process for BE the Future Scholarships.
- Provide contacts at foundations and grant-making organizations to help introduce NESEA and evaluate funding opportunities.
- Attend a NESEA event in their area to provide member representation, network with attendees and speak to the benefits they have received from involvement with NESEA.
- Make thank you calls or send thank you e-mails to donors.
- Promote NESEA events and fundraising activities to personal networks through personal invitations and social media.

The Committee will meet as needed, but no more than four times per year via video call. The Development Committee is not a governing committee of the Board.

Members of the committee are expected to make a personal financial commitment to NESEA at whatever level is comfortable for them. It is important to be able to state a 100% giving participation rate for both the Board and Development Committees.

If you are interested in joining the Development Committee, please contact NESEA Communications and Development Director, Devan Folts, at dfolts@nesea.org or 413.774.6051 ext. 25.

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