Proposal Planning Sheet for BuildingEnergy Boston 2021

If you would like to work on your proposal as a team before submitting, this document contains a list of the fields you will be asked to fill out once you are logged in to your nesea.org account. When you are ready to submit, visit nesea.org/be21-rfp.

Information About the Proposer

- Name
- Company/Organization
- Job Title
- Email
- Phone
- Any additional information about the proposer?

Information About the Proposed Session

- Session Title
- Description (50-200 words)
- Why is this session important?
  What big question(s) or problem(s) does it address? How will this session change what attendees do/think/believe?
- Four Learning Objectives
  Provide 4. Describe what attendees will be able to do as a result of attending the session (not what speakers will do in the session).
- Has this session been presented before? And if so, when/where?
- Target Audience’s Level of Expertise
  Select one:
  - Level 1 - No prior knowledge needed.
  - Level 2 - Some prior knowledge helpful.
  - Level 3 - Prior knowledge strongly recommended.
- Session Format
  We are always looking to maximize audience engagement. Check all that apply:
  - Presentation with slides, followed by Q&A
  - Facilitated conversation among panelists
  - Case Studies: One to three case studies followed by Q&A
  - Problem on the Spot (present problem, audience/small groups work, critique solutions)
  - Interview (speakers field questions from moderator and audience)
  - Lightning Round (very brief pitch-presentations followed by breakout groups)
  - Other (please describe below)
• Length
  Check all that apply:
  • 30-minute session
  • 60-minute session
  • 90-minute session

• Areas of Focus
  Check all that apply:
  • Climate Justice, Social Justice
  • Cities, Communities, Place
  • Resiliency
  • Design and Construction Process
  • Building Envelope, Building Science
  • Mechanical Systems and Lighting
  • Materials and Embodied Carbon
  • Energy Production and Storage and EVs
  • Health, Comfort and IAQ
  • Standards in Action (e.g., LBC, Net Zero, PH)
  • Codes
  • Policy
  • Project Financing
  • Business Practice

• Strongest Area of Focus
  If you picked more than one Area of Focus above, select the strongest content connection to your session.

• Building Types:
  • Single Family
  • Multifamily
  • Commercial
  • Institutional
  • New Construction
  • Retrofit
  • N/A - proposal does not directly address building types

• Suggested Speaker(s)
  We recommend no more than 2 speakers for 60-minute session or 3 speakers for 90-minute session. It is not mandatory to have a definite roster of speakers to have your proposal accepted. For each speaker (max 4) please provide:
  • First Name
  • Last Name
  • Company/Organization
  • Job Title
  • Email Address
  • Have you discussed your session with this speaker?

• Video Link
  (OPTIONAL) Provide a link to video of one or more of your speakers. This does not have to be a formal recording but can be as simple as a phone-recorded video pitch of the idea by a presenter. Some sense of the dynamism and presentation of the speakers will help the Content Committee evaluate your proposal.

• Additional comments about your speaker roster?

• Diversity
  The conference leadership team is especially interested in sessions that strengthen diversity, equity, and inclusion – represented by the speakers and session content. Please explain if your session addresses these issues. Here are examples:
  • “My case study features a minority-owned engineering firm.”
  • “Our speaker panel is diverse in terms of gender/race/ethnicity, etc.”
  • “One of the speakers is an emerging professional.”
  • “This session topic directly addresses racial and economic justice.”

• Anything else you’d like to tell us about this proposed session?