



About BuildingEnergy Pro Tours

BuildingEnergy Pro Tours are accredited tours of high performance buildings across the Northeast. They allow members of our community to learn about all aspects of cutting edge projects, from design strategies and materials selection to construction techniques and energy systems. Pro Tours also provide an opportunity for hosts and their project teams to showcase their work while connecting with fellow practitioners.

Each year, more than 650 industry professionals from across the region attend a NESEA Pro Tour. In addition, Pro Tour Series sponsors gain exposure to tens of thousands of practitioners throughout the Northeast through NESEA's marketing efforts.

Contact Florence MacGregor, Executive Director, at fmacgregor@nesea.org or at (413) 774-6051 ext. 10 for more information.



“The Pro Tour sponsorship experience was smooth, seamless, convenient, and a great way to share our message and brand with a broader like-minded audience.”

-Jim Giberson, Marketing Manager, Wright-Ryan Construction

Sponsoring the BuildingEnergy Pro Tour Series

Sponsors of the BuildingEnergy Pro Tour series receive benefits for 12+ Pro Tours throughout the year. Prorated series sponsorships and individual tour sponsorships are also available. All BuildingEnergy Pro Tour series sponsorships include the following benefits:

- Logo & link on 2024 series web page
- Logo & link on each tour's web page
- Logo & link in emails for each tour
- Logo in printed program of each tour
- Logo on onsite signage for each tour
- Access to attendee list of each tour

Additionally, each series sponsorship also includes the following benefits:

Presenting \$15,000

- Speaking opportunity at each tour
- Exhibit table at each tour
- Option to host 4 pre-tour lunches
- 1-page ad in each tour's program
- 10 complimentary passes to each tour
- Industry exclusive sponsorship

Silver \$4,000

- Option to host a pre-tour lunch
- 1/2-page ad in each tour's program
- 2 complimentary passes to each tour

Gold \$7,500

- Exhibit table at each tour
- Option to host 2 pre-tour lunches
- 1-page ad in each tour's program
- 3 complimentary passes to each tour

Bronze \$2,000

- 1/4-page ad in each tour's program
- 1 complimentary pass to each tour