



#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification



CONTEXT

#2
Little Actions
Insulation

Less Bad

Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers

BUILDINGENERGY BOSTON

More Good through Less Bad

**Jim D'Aloisio, Klepper, Hahn & Hyatt
Jodi Smits Anderson, 2bGreener**

Curated by Ken Neuhauser

Northeast Sustainable Energy Association (NESEA) | March 23, 2026

BUILDINGENERGY BOSTON

Please fill out an evaluation for this session



or: nesea.org/eval

Northeast Sustainable Energy Association (NESEA)



#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification

CONTEXT

#2
Little Actions
Insulation

Less Bad

Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers

INTROS AND CONTEXT



01. Jim and Jodi Show

02. Embodied Carbon
and More

03. What If...

INTROS AND CONTEXT



01. Jim and Jodi Show

02. Embodied Carbon
and More

03. What If...





#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification



CONTEXT

#2
Little Actions
Insulation

Less Bad

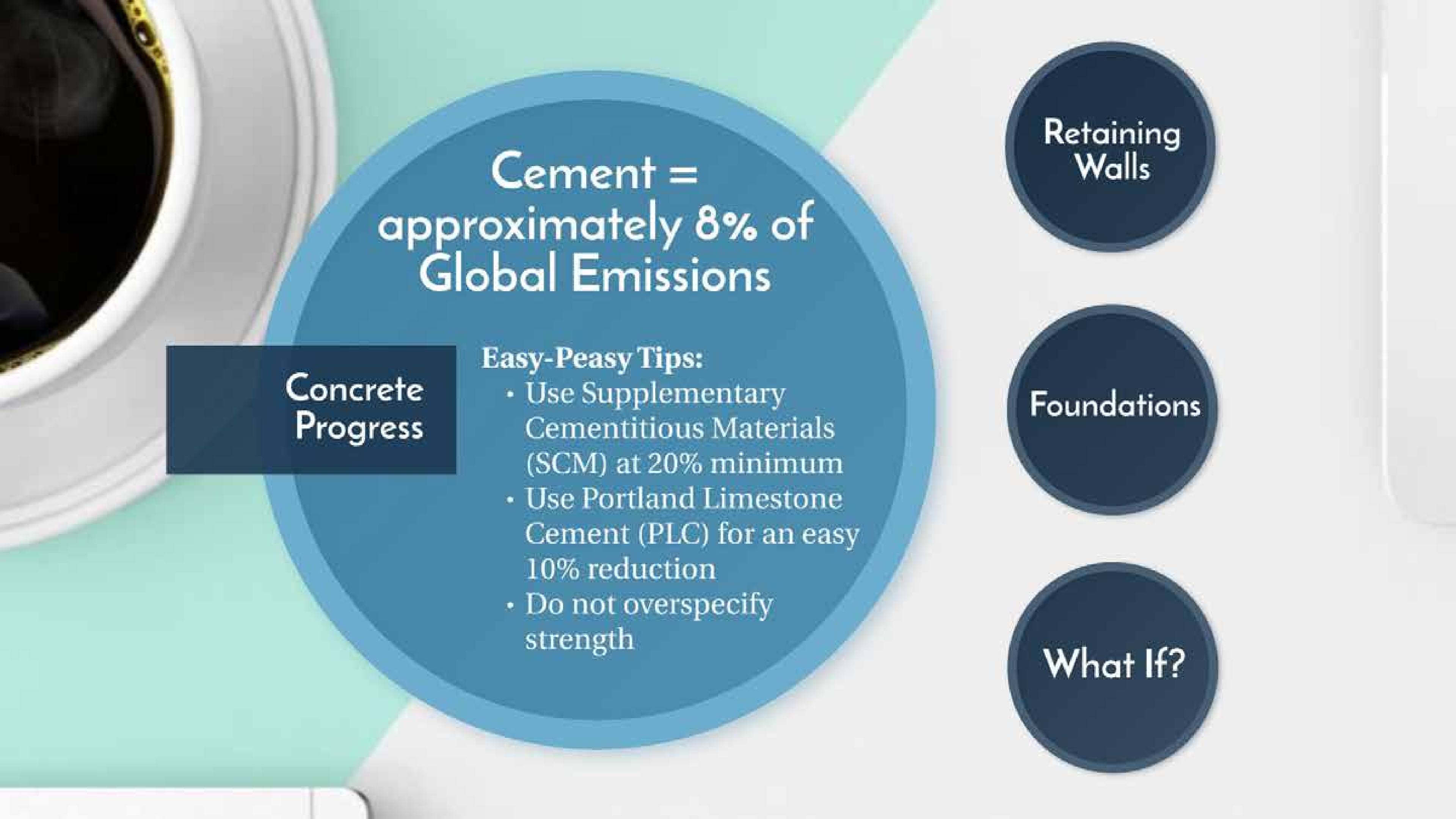
Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers



**Cement =
approximately 8% of
Global Emissions**

**Concrete
Progress**

Easy-Peasy Tips:

- Use Supplementary Cementitious Materials (SCM) at 20% minimum
- Use Portland Limestone Cement (PLC) for an easy 10% reduction
- Do not overspecify strength

**Retaining
Walls**

Foundations

What If?

Cement =
approximately 8% of
Global Emissions

Concrete
Progress

Easy-Peasy Tips:

- Use Supplementary Cementitious Materials (SCM) at 20% minimum
- Use Portland Limestone Cement (PLC) for an easy 10% reduction
- Do not overspecify strength

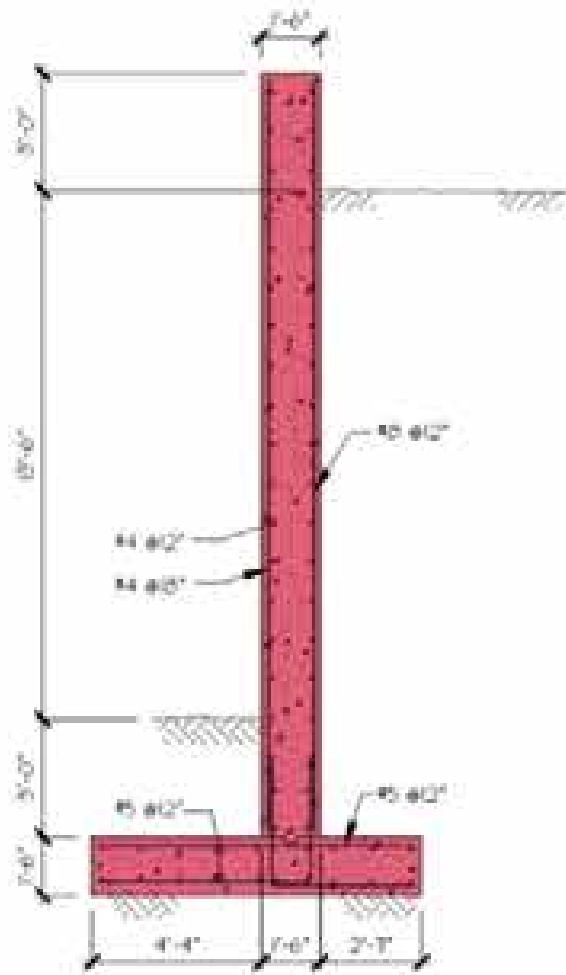


Retaining
Walls

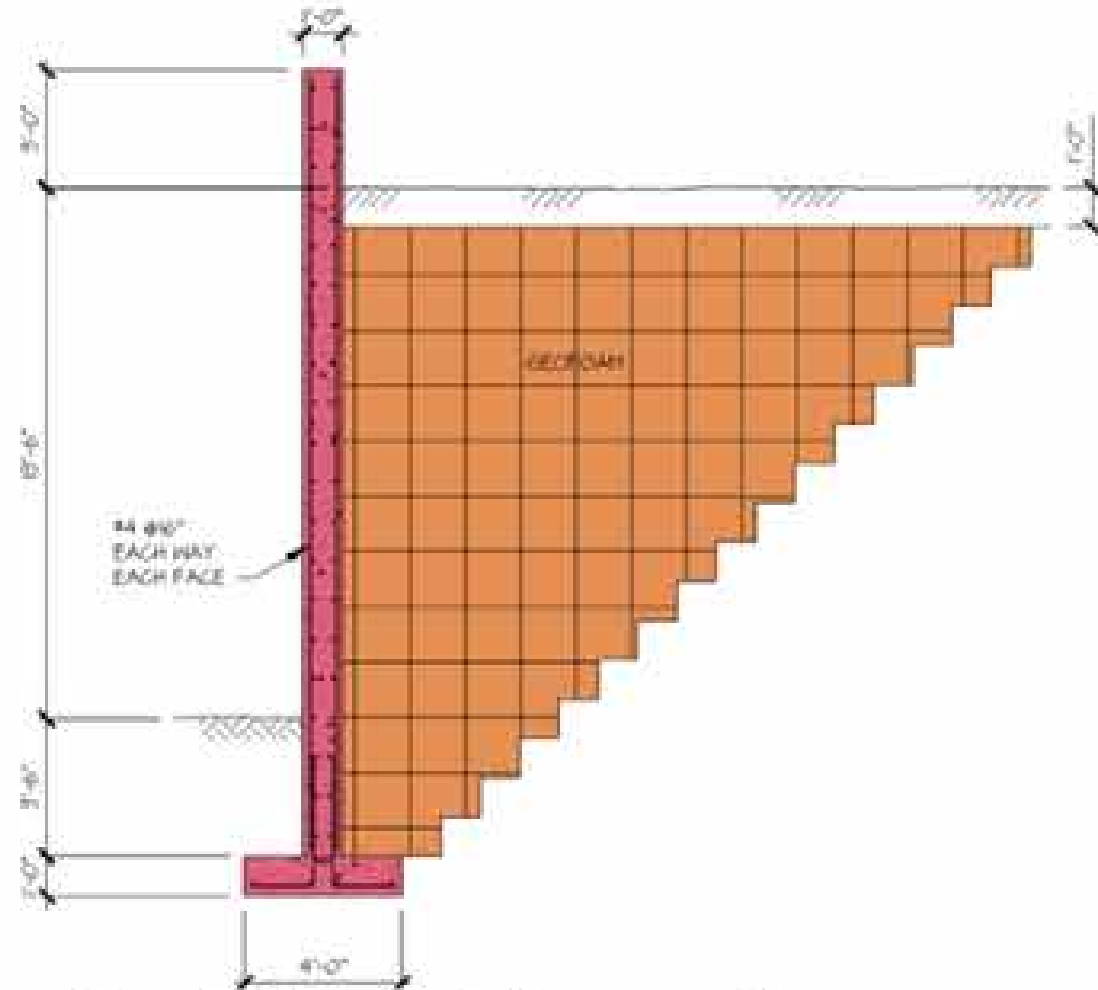
Foundations

What If?

HOW CAN WE THINK DIFFERENTLY?



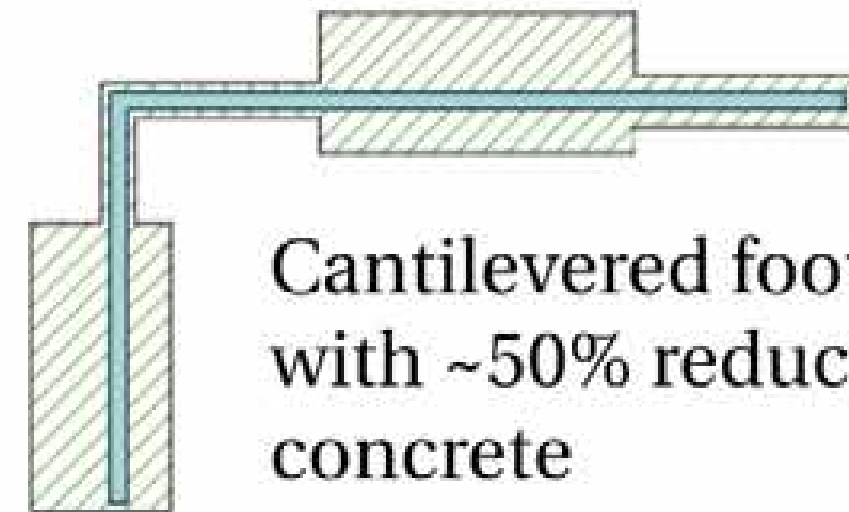
Typical retaining wall
w/ 42 cf/lf concrete



Geofill retaining wall
w/ 24 cf/lf concrete for
43% reduction!



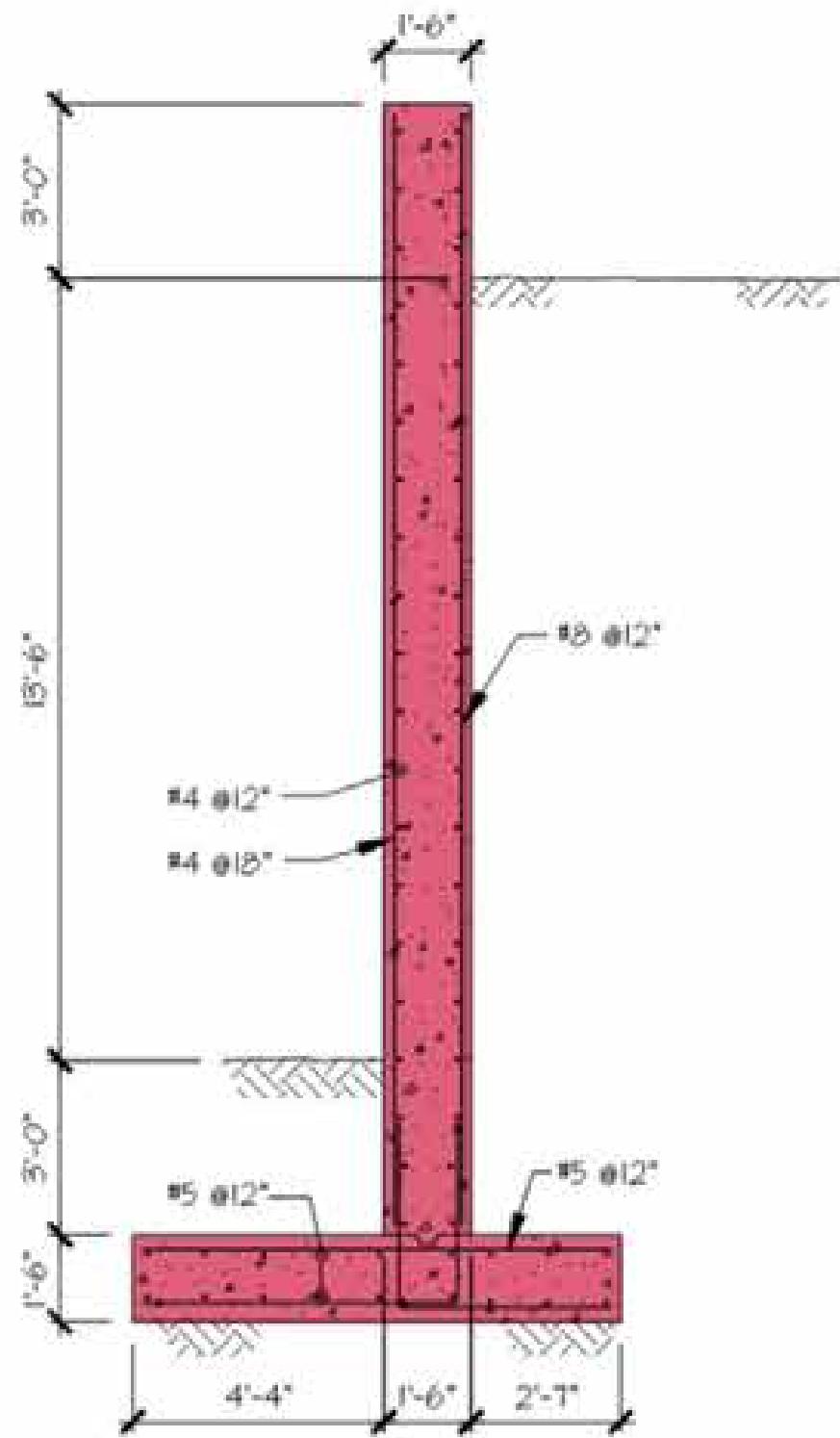
Traditional footing



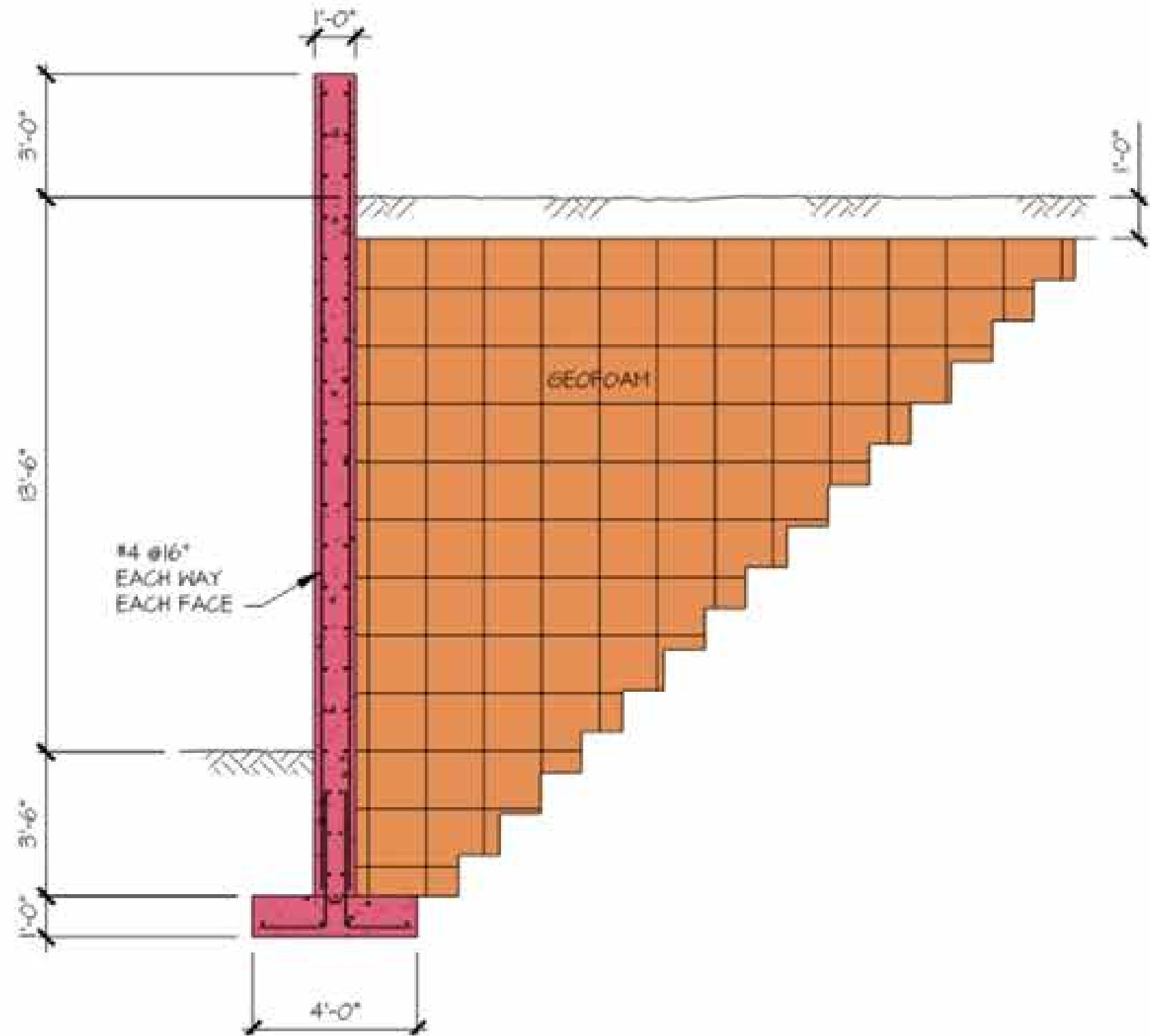
Cantilevered footing
with ~50% reduction of
concrete



Arched retaining
wall for the WIN!



Typical retaining wall
w/ 42 cf/lf concrete

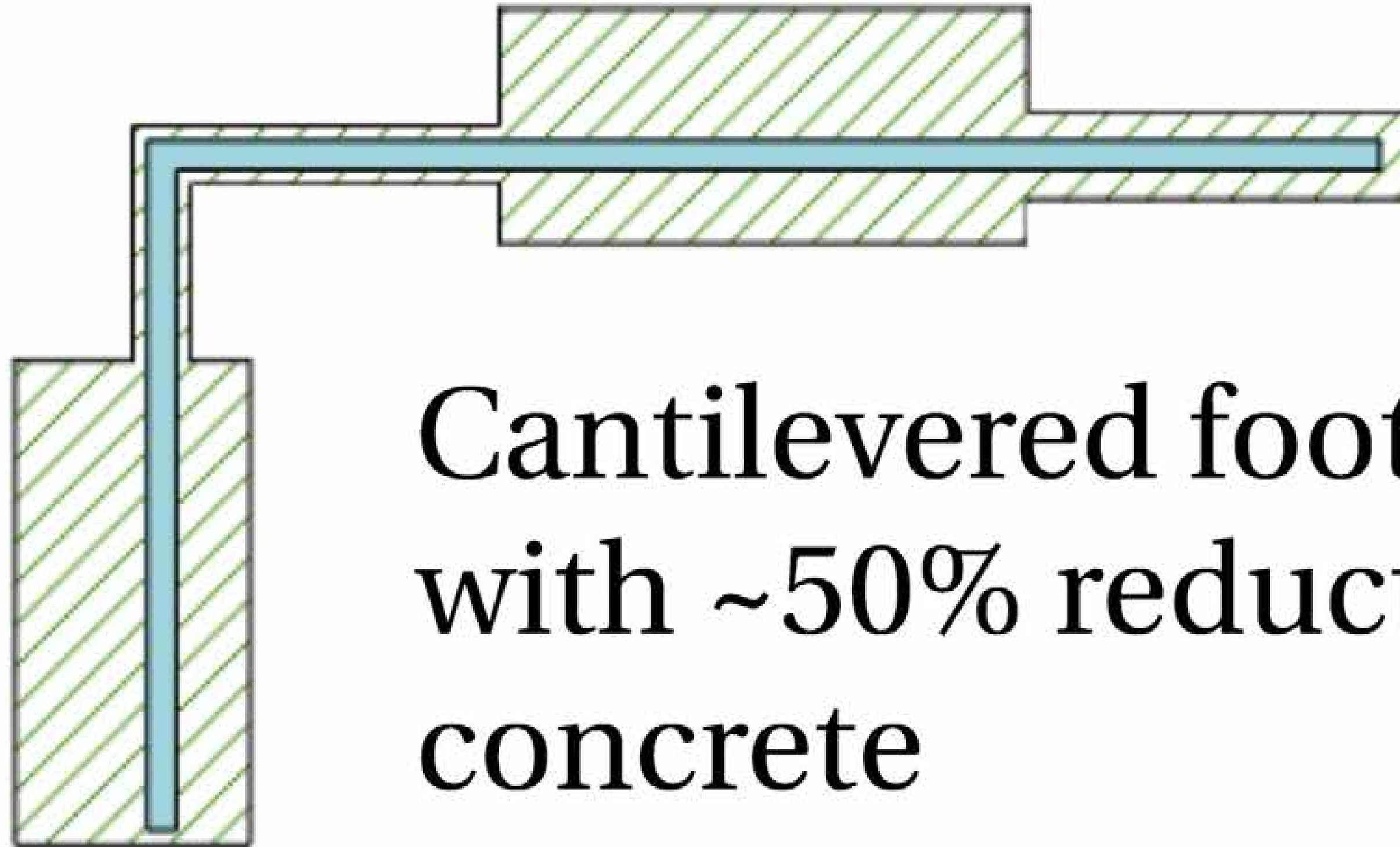


Geofill retaining wall
w/ 24 cf/lf concrete for
43% reduction!

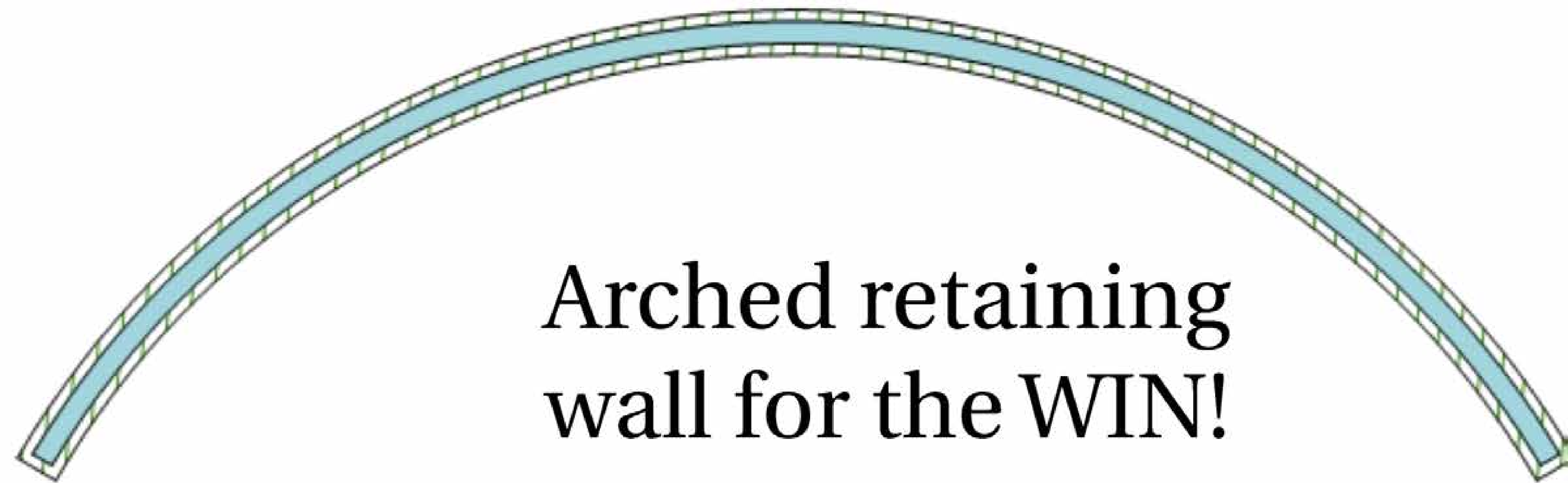




Traditional footing



Cantilevered footing
with ~50% reduction of
concrete



Arched retaining
wall for the WIN!

Cement =
approximately 8% of
Global Emissions

Concrete
Progress

Easy-Peasy Tips:

- Use Supplementary Cementitious Materials (SCM) at 20% minimum
- Use Portland Limestone Cement (PLC) for an easy 10% reduction
- Do not overspecify strength

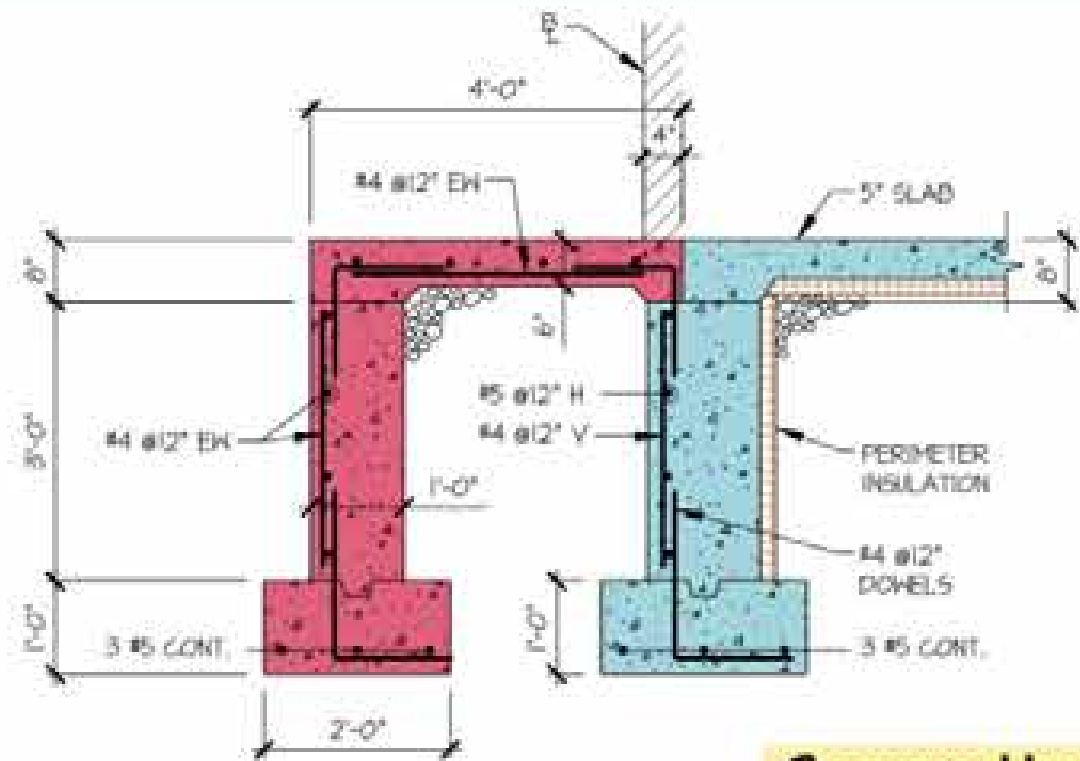
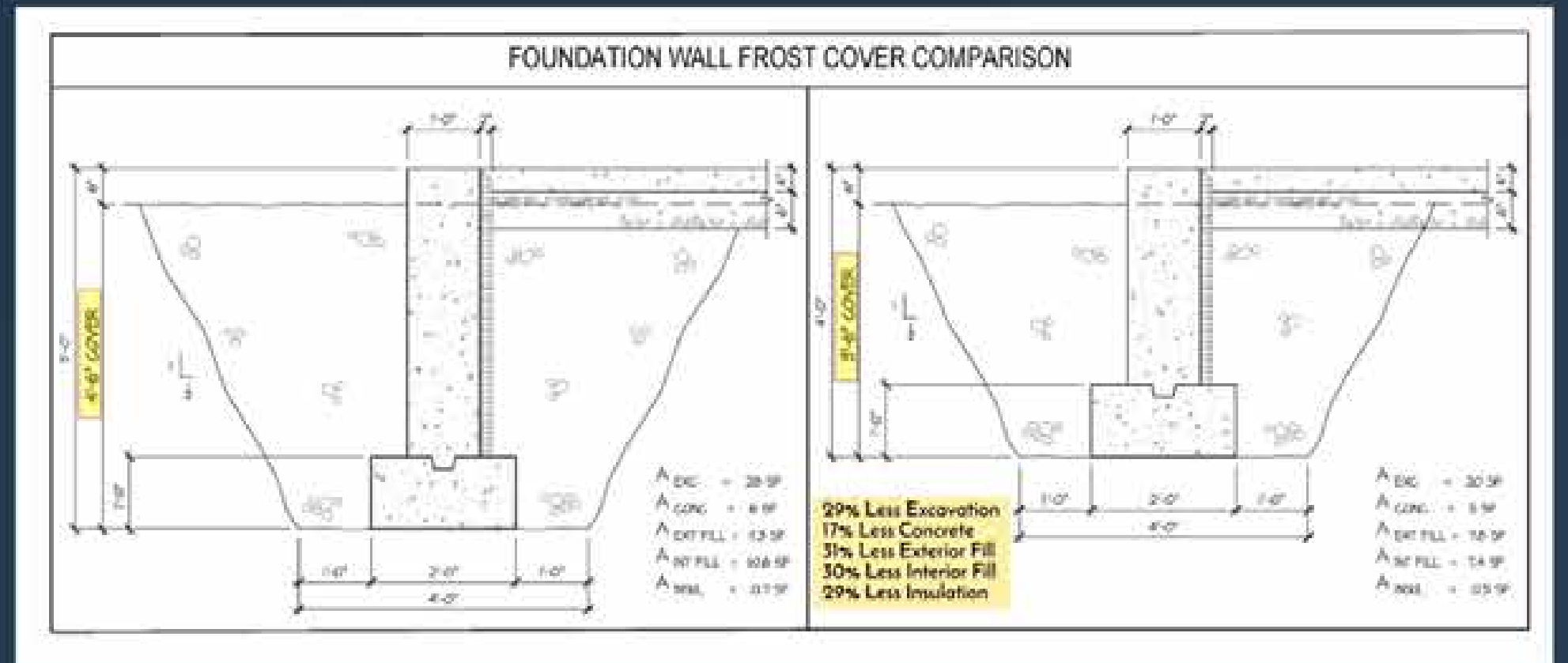


Retaining
Walls

Foundations

What If?

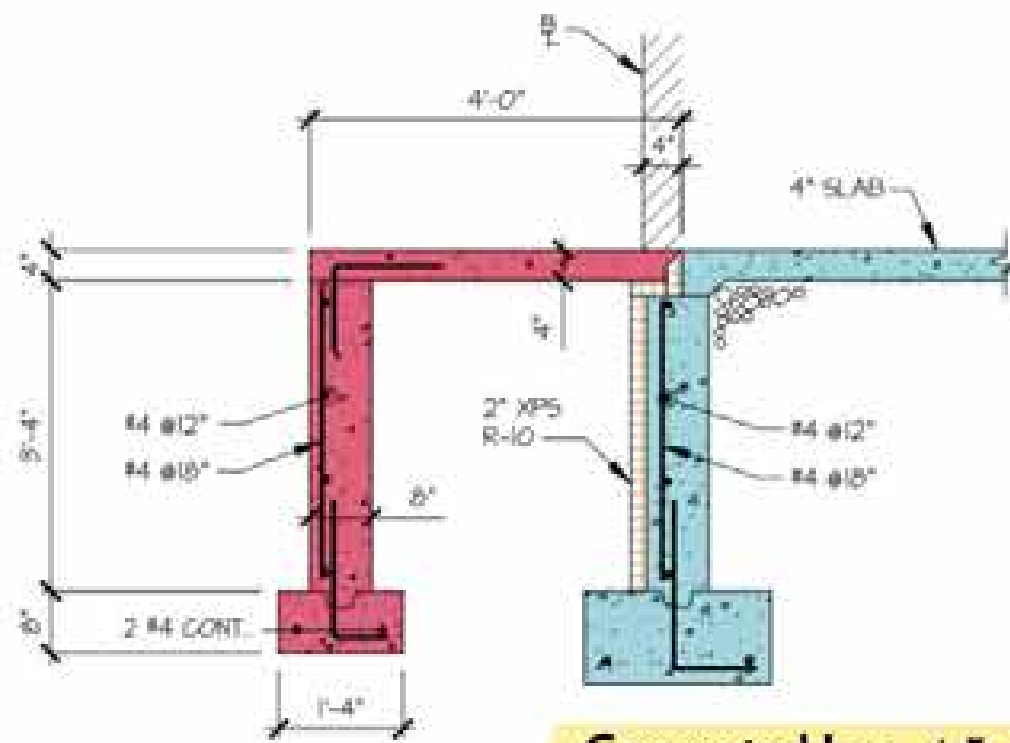
WHAT IS POSSIBLE?



ENTRY SLAB - 1996 CONSTRUCTION

Concrete Use - 7 cf/lf

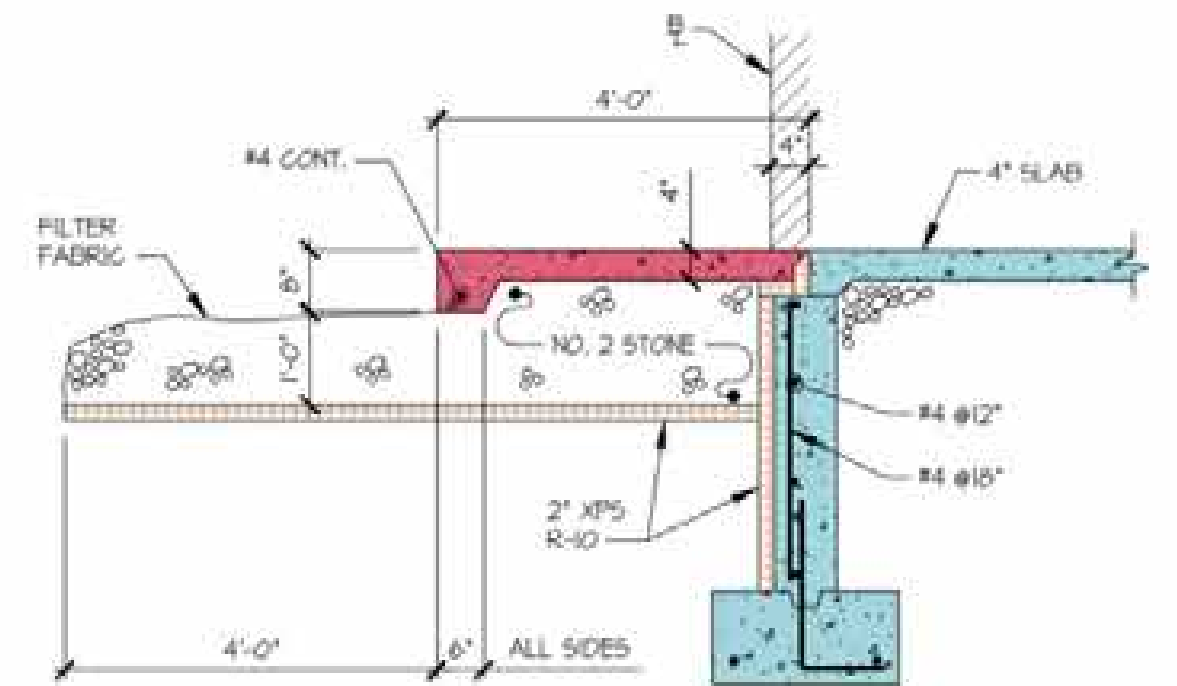
SCALE: 1/2" = 1'-0"



ENTRY SLAB - OPTION 1

Concrete Use - 4.5 cf/lf for 36% reduction

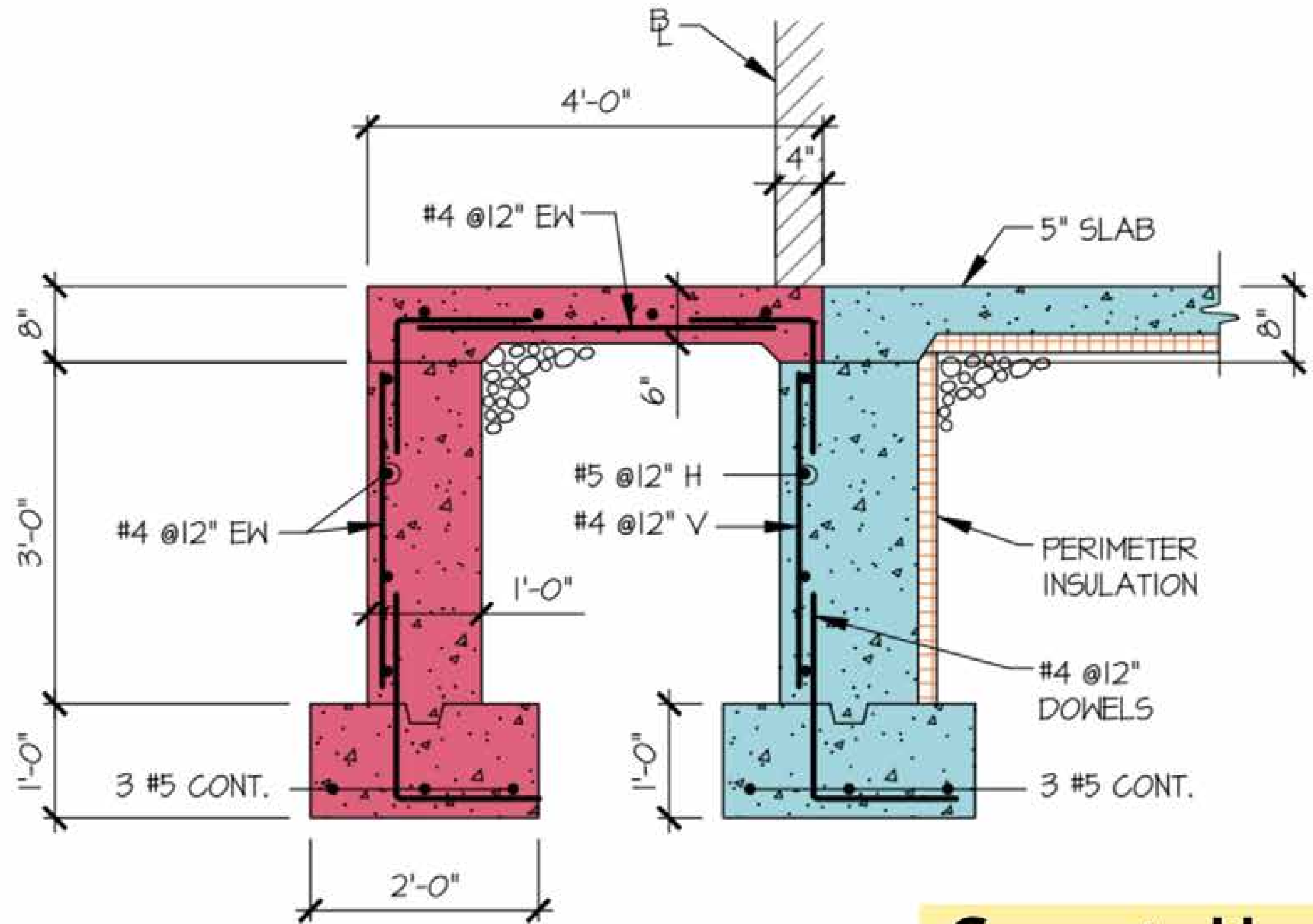
SCALE: 1/2" = 1'-0"



ENTRY SLAB - OPTION 2

Concrete Use - 1.5 cf/lf for 79% reduction

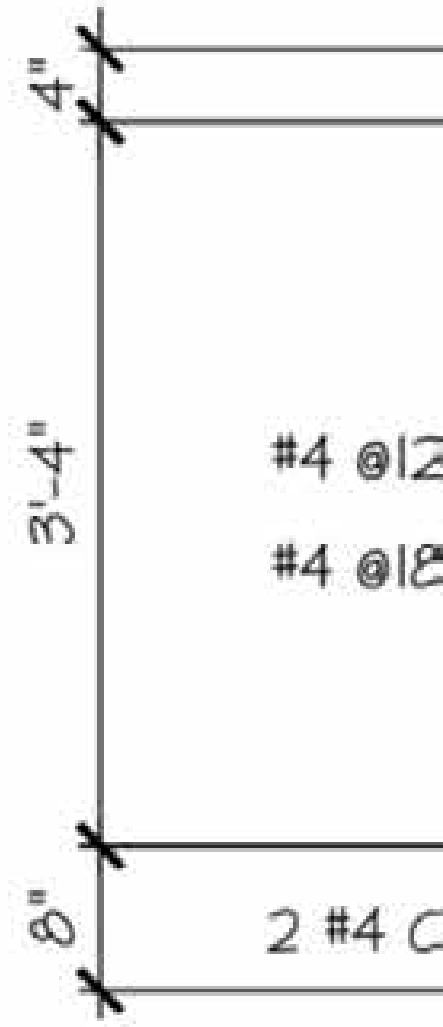
SCALE: 1/2" = 1'-0"



ENTRY SLAB - 1996 CONSTRUCTION

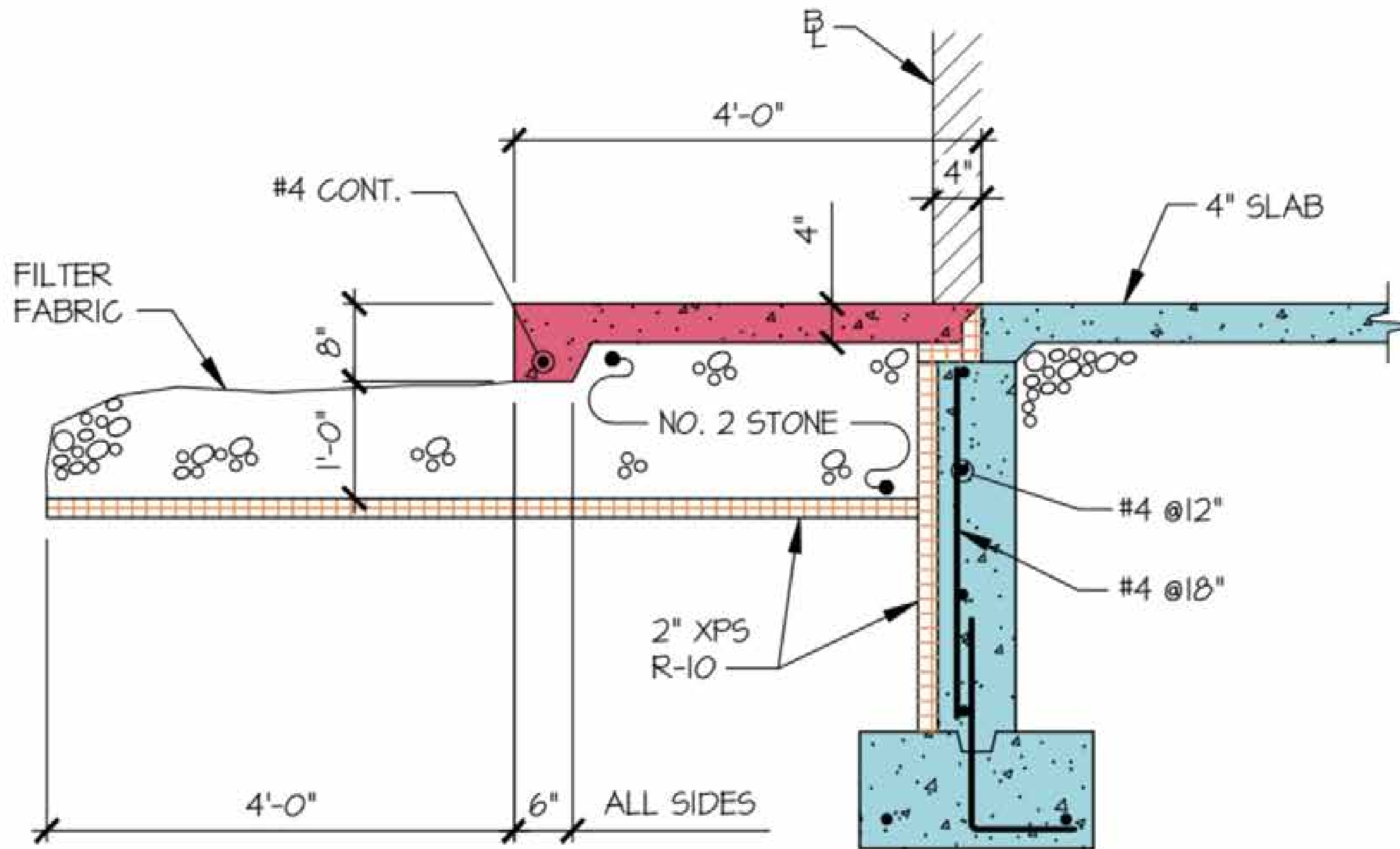
SCALE: 1/2" = 1'-0"

**Concrete Use -
7 cf/ lf**



ENTRY SLAB

SCALE: 1/2" = 1'-0"



cf/ lf
on

ENTRY SLAB - OPTION 2

Concrete Use - 1.5 cf/ lf
for 79% reduction

SCALE: 1/2" = 1'-0"

Cement =
approximately 8% of
Global Emissions

Concrete
Progress

Easy-Peasy Tips:

- Use Supplementary Cementitious Materials (SCM) at 20% minimum
- Use Portland Limestone Cement (PLC) for an easy 10% reduction
- Do not overspecify strength



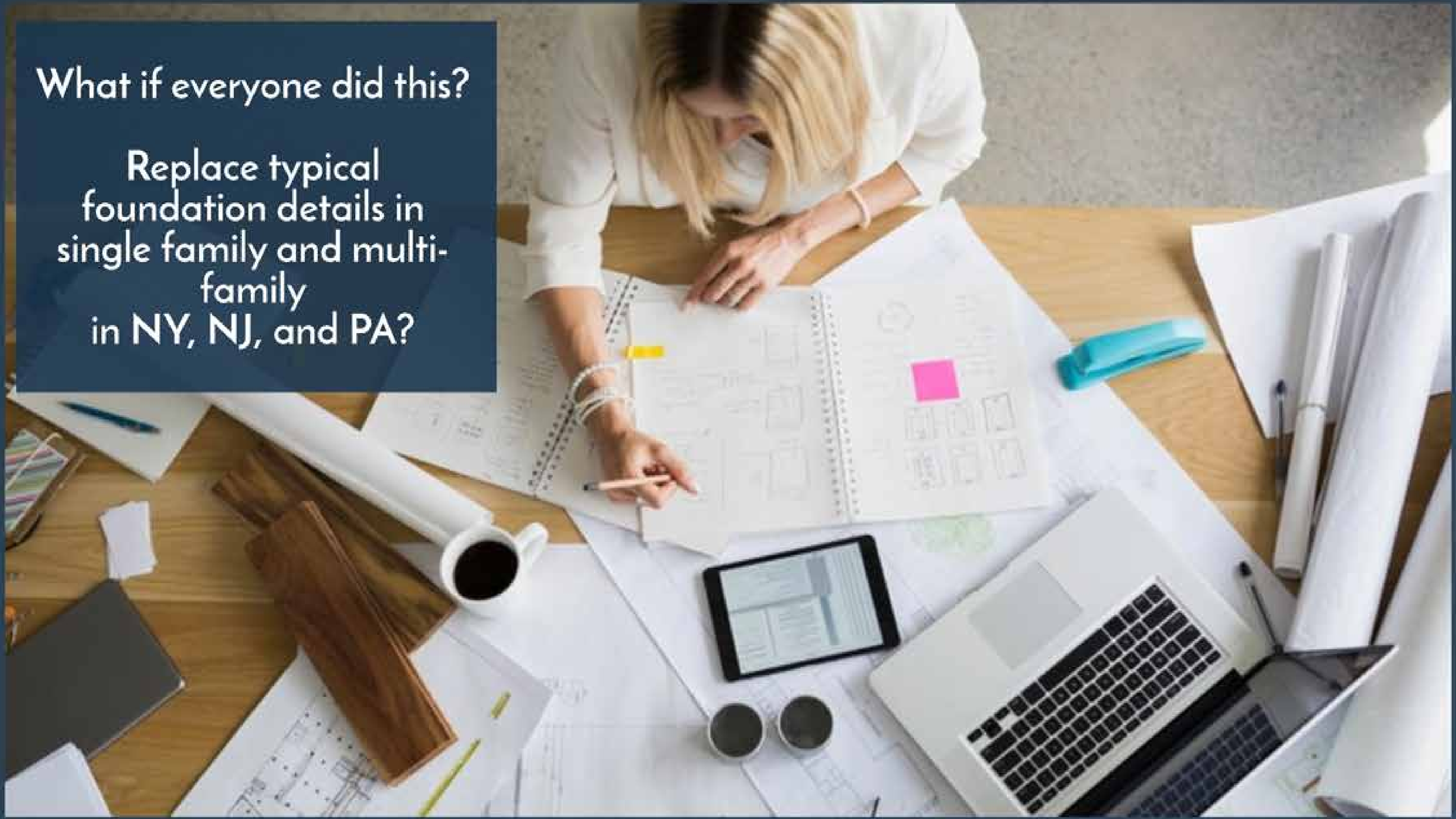
Retaining
Walls

Foundations

What If?

What if everyone did this?

Replace typical
foundation details in
single family and multi-
family
in NY, NJ, and PA?



What if everyone did this?

Replace typical
foundation details in
single family and multi-
family
in NY, NJ, and PA?

- 95,760 homes built per year
- Typical - 8.25 tons CO₂e per home
- Optimized - 30% reduction with volume reduction and 20% SCM

We would *reduce* CO₂e emissions in a year of new construction by:

What if everyone did this?

Replace typical
foundation details in
single family and multi-
family
in NY, NJ, and PA?

- 95,760 homes built per year
- Typical - 8.25 tons CO₂e per home
- Optimized - 30% reduction with volume reduction and 20% SCM

We would *reduce* CO₂e emissions in a year of new construction by:

4.125 tons CO₂e/ home

395,000 tons or
790 million lbs avoided
each year in NY, NJ, PA!

Cement =
approximately 8% of
Global Emissions

Concrete
Progress

Easy-Peasy Tips:

- Use Supplementary Cementitious Materials (SCM) at 20% minimum
- Use Portland Limestone Cement (PLC) for an easy 10% reduction
- Do not overspecify strength



Retaining
Walls

Foundations

What If?



#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification

CONTEXT

#2
Little Actions
Insulation

Less Bad

Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers

Insulation Gaps

Insulation can be 15-26% of the embodied carbon in a single-family home.

Easy-Peasy Tips:

- Use biogenic insulation to reduce EC
- Don't forget knee-walls
- Understand how heat energy transfers (3 ways)
- Complete air barrier!

Wet

Good Intentions

What if...

Insulation Gaps

Insulation can be 15-26% of the embodied carbon in a single-family home.

Easy-Peasy Tips:

- Use biogenic insulation to reduce EC
- Don't forget knee-walls
- Understand how heat energy transfers (3 ways)
- Complete air barrier!



Wet

Good Intentions

What if...

HOW CAN WE THINK DIFFERENTLY?





Insulation Gaps

Insulation can be 15-26% of the embodied carbon in a single-family home.

Easy-Peasy Tips:

- Use biogenic insulation to reduce EC
- Don't forget knee-walls
- Understand how heat energy transfers (3 ways)
- Complete air barrier!



Wet

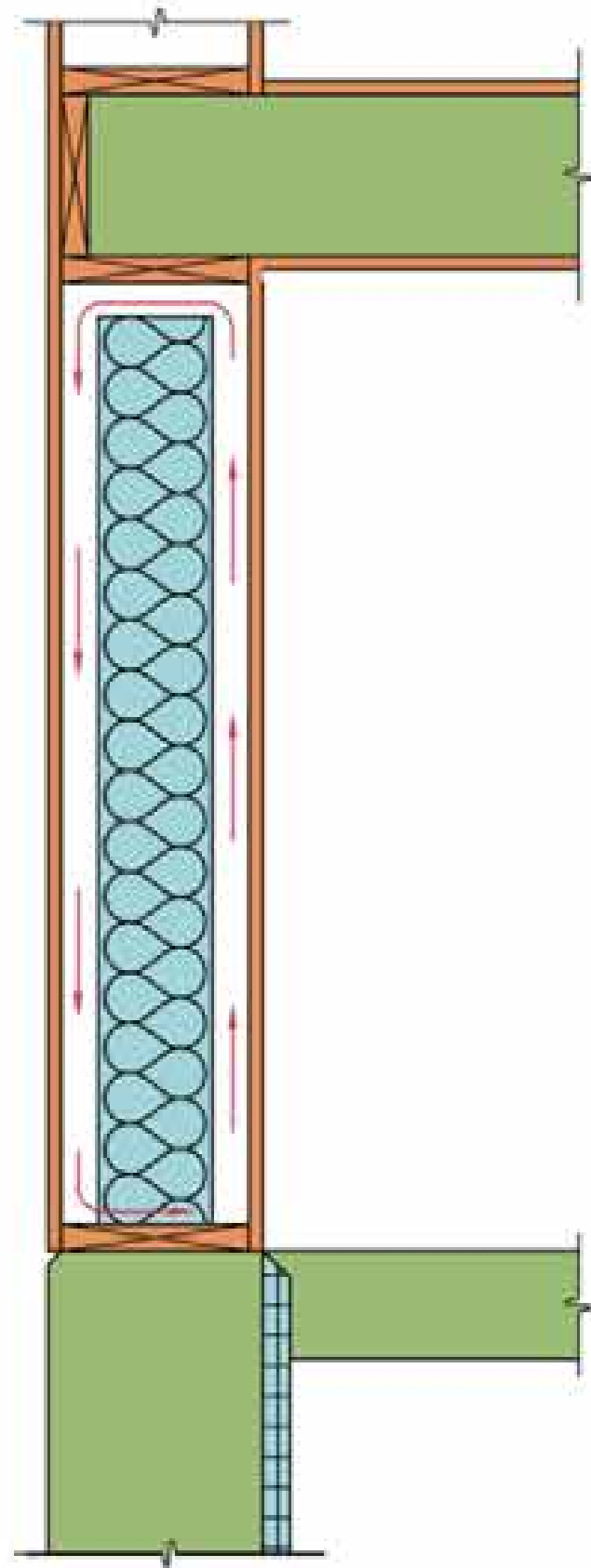
Good Intentions

What if...

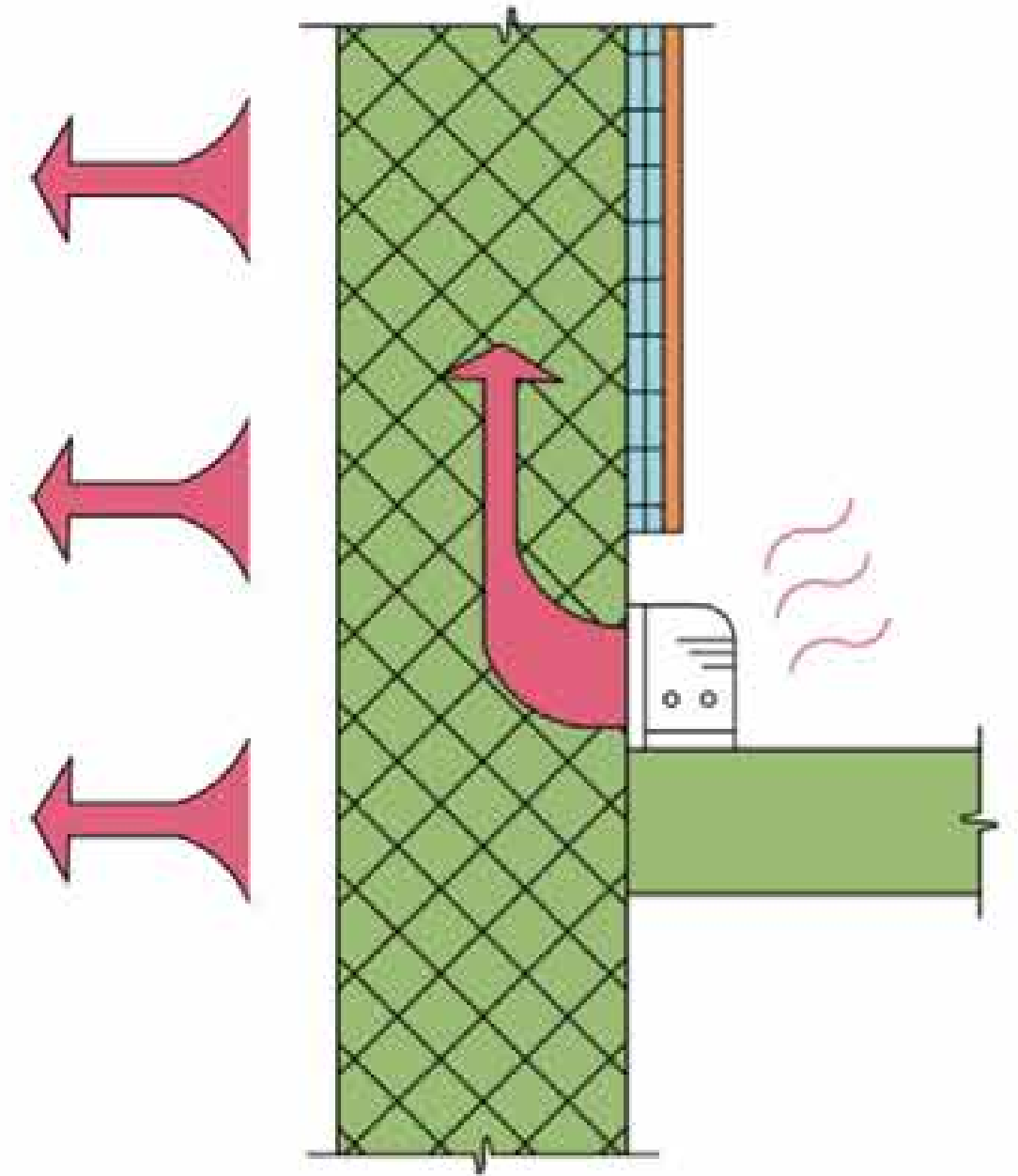
HOW CAN WE THINK DIFFERENTLY?

Adding insulation is
NOT always good.

It's all in
understanding how
heat moves.



Convection



Conduction

Insulation Gaps

Insulation can be 15-26% of the embodied carbon in a single-family home.

Easy-Peasy Tips:

- Use biogenic insulation to reduce EC
- Don't forget knee-walls
- Understand how heat energy transfers (3 ways)
- Complete air barrier!



Wet

Good Intentions

What if...

What if everyone did
this?

Dramatically reduce
mold risks in single family
and multi-family in all of
New England?



What if everyone did this?

Dramatically reduce mold risks in single family and multi-family in all of New England?

- 1,367,000 housing starts nationally
- 30,240 in New England
- 47% of all homes have mold presence
- 4.6 million USA asthma cases yearly can be tied directly to mold in homes

We could realistically *reduce* mold occurrence in 70% of new homes, reducing asthma calls by:

What if everyone did this?

Dramatically reduce mold risks in single family and multi-family in all of New England?

- 1,367,000 housing starts nationally
- 30,240 in New England
- 47% of all homes have mold presence
- 4.6 million USA asthma cases yearly can be tied directly to mold in homes

We could realistically *reduce* mold occurrence in 70% of new homes, reducing asthma calls by:

71,231 cases per year in New England

Insulation Gaps

Insulation can be 15-26% of the embodied carbon in a single-family home.

Easy-Peasy Tips:

- Use biogenic insulation to reduce EC
- Don't forget knee-walls
- Understand how heat energy transfers (3 ways)
- Complete air barrier!



Wet

Good Intentions

What if...



#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification



CONTEXT

#2
Little Actions
Insulation

Less Bad

Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers

The Darker Side

Foam is proving to not be the fix-all, easy answer it seemed.

Issues:

- Traps moisture that can then rot wood
- Air-tightness is not permanent
 - Temps and differential movement release bond
- Lack of thermal and moisture capacity
- Offgases, is flammable, often very high GWP

Interactions

Rot

What If?

The Darker Side

Foam is proving to not be the fix-all, easy answer it seemed.

Issues:

- Traps moisture that can then rot wood
- Air-tightness is not permanent
 - Temps and differential movement release bond
- Lack of thermal and moisture capacity
- Offgases, is flammable, often very high GWP

Interactions

Rot

What If?

SEE THE PATTERNS







The Darker Side

Foam is proving to not be the fix-all, easy answer it seemed.

Issues:

- Traps moisture that can then rot wood
- Air-tightness is not permanent
 - Temps and differential movement release bond
- Lack of thermal and moisture capacity
- Offgases, is flammable, often very high GWP

Interactions

Rot

What If?

WATER ALWAYS WINS





The Darker Side

Foam is proving to not be the fix-all, easy answer it seemed.

Issues:

- Traps moisture that can then rot wood
- Air-tightness is not permanent
 - Temps and differential movement release bond
- Lack of thermal and moisture capacity
- Offgases, is flammable, often very high GWP

Interactions

Rot

What If?

What if everyone did this?

Avoid foam insulation in
single family and multi-
family in
New England, NY, NJ,
and PA?



What if everyone did this?

Avoid foam insulation in
single family and multi-
family in
New England, NY, NJ,
and PA?

- 126,000 housing starts in Region
- Typical - 1,750 tons of CO₂e per foamed attic (2,000 GWP)
- Use lower GWP foam (150 CO₂e) for 92.5% reduction

We would *reduce* CO₂e emissions in a year of new construction by:

What if everyone did this?

Avoid foam insulation in
single family and multi-
family in
New England, NY, NJ,
and PA?

- 126,000 housing starts in Region
- Typical - 1,750 tons of CO₂e per foamed attic (2,000 GWP)
- Use lower GWP foam (150 CO₂e) for 92.5% reduction

We would *reduce* CO₂e emissions in a year of new construction by:

203,962,500 tons CO₂e
or down to
zero-ish CO₂e with biogenic
insulations

The Darker Side

Foam is proving to not be the fix-all, easy answer it seemed.

Issues:

- Traps moisture that can then rot wood
- Air-tightness is not permanent
 - Temps and differential movement release bond
- Lack of thermal and moisture capacity
- Offgases, is flammable, often very high GWP

Interactions

Rot

What If?



#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification

CONTEXT

#2
Little Actions
Insulation

Less Bad

Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers

Function is lost
if the air barrier is
not a complete and
continuous system

Air Barriers

Ask Nature for Tips!

- Birds
- Flies
- Fish
- Spiders
- Dirt
- Mold

Make it
Whole

Traps and
Filters

What If?

Function is lost
if the air barrier is
not a complete and
continuous system

Air Barriers

Ask Nature for Tips!

- Birds
- Flies
- Fish
- Spiders
- Dirt
- Mold

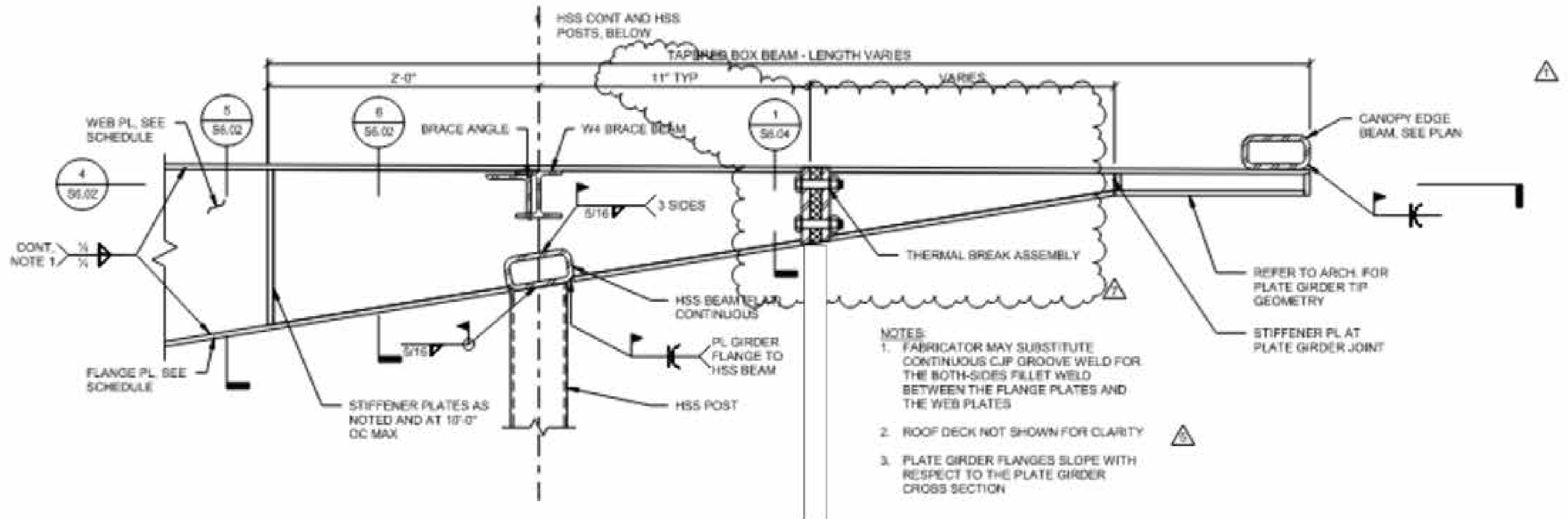


Make it
Whole

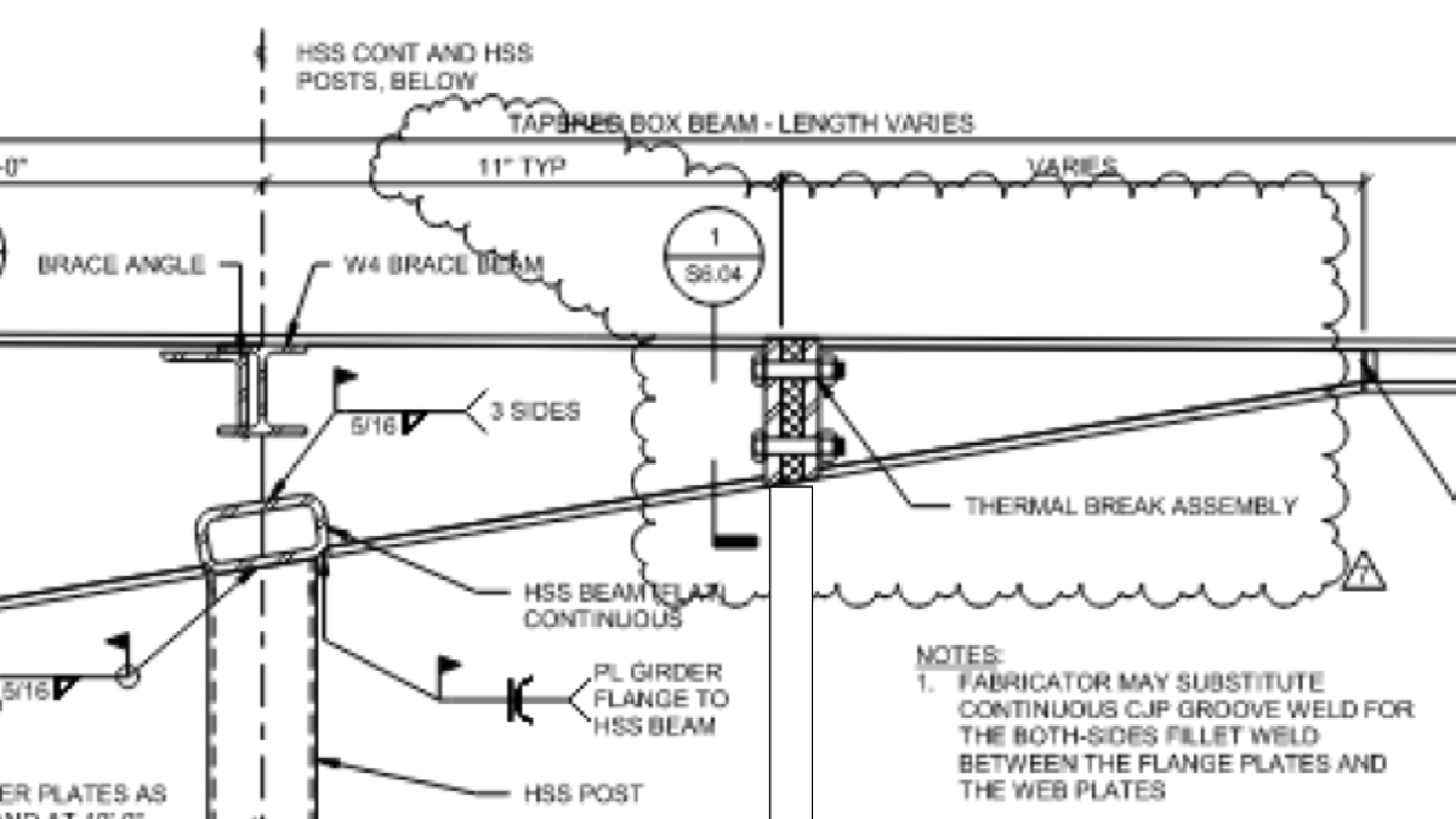
Traps and
Filters

What If?

A BRIDGE TOO FAR



2 PLATE GIRDER END DETAIL
1 1/2" = 1'-0"



Function is lost
if the air barrier is
not a complete and
continuous system

Air Barriers

Ask Nature for Tips!

- Birds
- Flies
- Fish
- Spiders
- Dirt
- Mold

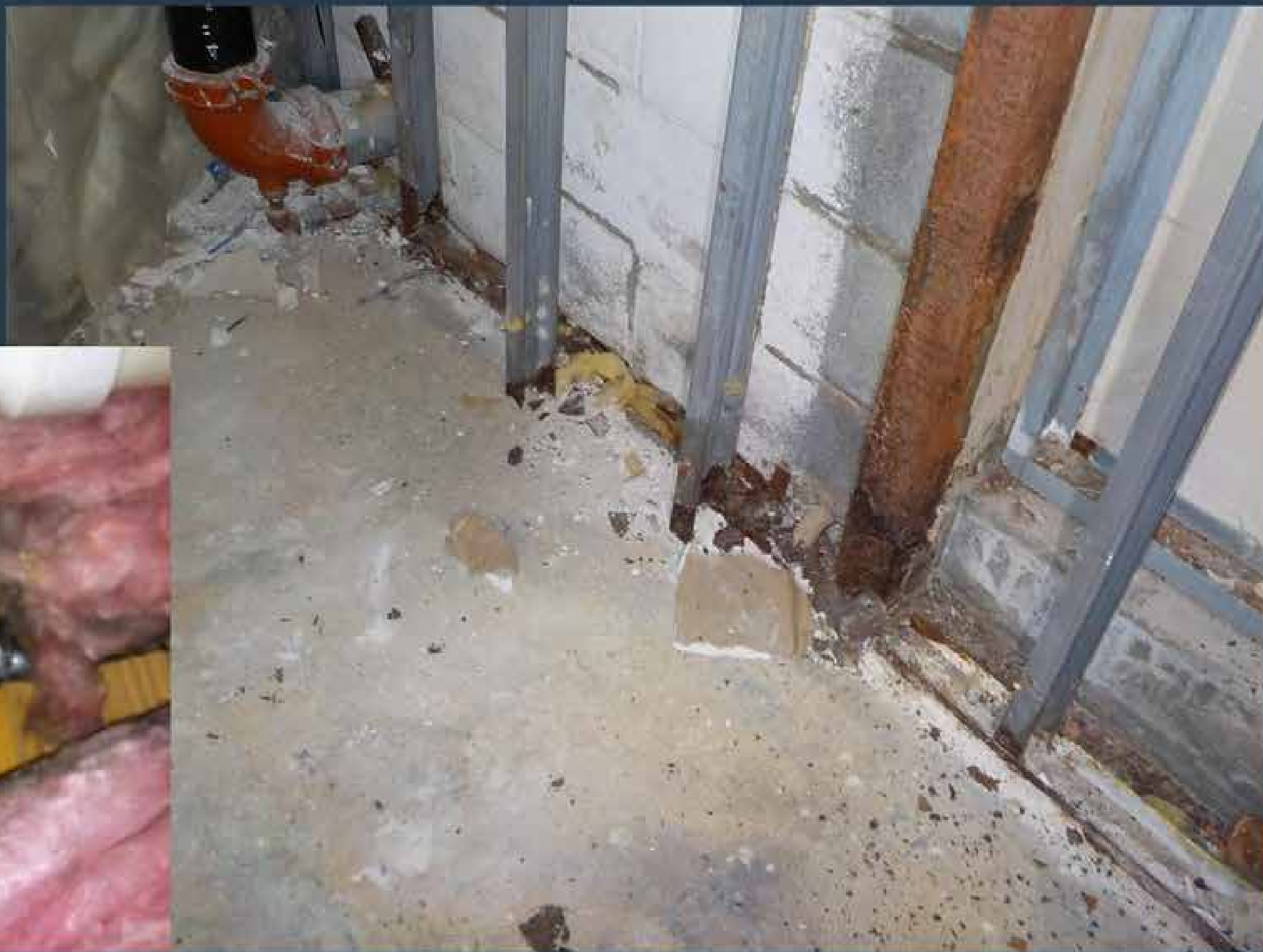


Make it
Whole

Traps and
Filters

What If?

Consequences







Function is lost
if the air barrier is
not a complete and
continuous system

Air Barriers

Ask Nature for Tips!

- Birds
- Flies
- Fish
- Spiders
- Dirt
- Mold



Make it
Whole

Traps and
Filters

What If?

What if everyone did this?

Provide complete and
continuous air barriers in
single family and multi-
family in
Northeast Region?



What if everyone did this?

Provide complete and continuous air barriers in single family and multi-family in Northeast Region?

- 126,000 housing starts per year, full Northeast Region
- 18,000 kWh per year for 2,150 sf electrified single family home (current tech)
- Conservative 20% reduction with complete air barrier and sealing

We would reduce energy use per year for one year of new home construction by:

What if everyone did this?

Provide complete and continuous air barriers in single family and multi-family in Northeast Region?

- 126,000 housing starts per year, full Northeast Region
- 18,000 kWh per year for 2,150 sf electrified single family home (current tech)
- Conservative 20% reduction with complete air barrier and sealing

We would reduce energy use per year for one year of new home construction by:

**453,600,000 kWh -
save \$124.7 million/year**

Function is lost
if the air barrier is
not a complete and
continuous system

Air Barriers

Ask Nature for Tips!

- Birds
- Flies
- Fish
- Spiders
- Dirt
- Mold



Make it
Whole

Traps and
Filters

What If?



#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification

CONTEXT

#2
Little Actions
Insulation

Less Bad

Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers

Electrification for better occupant health and safety

Heating

Must do:

- ALWAYS determine actual heating load prior to replacement
- Insulate and seal first
- Keep furnace as back-up?
- Consider ASHP instead
 - (ccASHPs rule!)

HVACR

Cooking

What If?

Electrification for better occupant health and safety



Heating

Must do:

- ALWAYS determine actual heating load prior to replacement
- Insulate and seal first
- Keep furnace as back-up?
- Consider ASHP instead
 - (ccASHPs rule!)

HVACR

Cooking

What If?

IT'S NOT ALL OR NOTHING







Electrification for better occupant health and safety



Heating

Must do:

- ALWAYS determine actual heating load prior to replacement
- Insulate and seal first
- Keep furnace as back-up?
- Consider ASHP instead
 - (ccASHPs rule!)

HVACR

Cooking

What If?

FOOD PREP FOR HEALTH



Electrification for better occupant health and safety



Heating

Must do:

- ALWAYS determine actual heating load prior to replacement
- Insulate and seal first
- Keep furnace as back-up?
- Consider ASHP instead
 - (ccASHPs rule!)

HVACR

Cooking

What If?

What if everyone did
this?

Fully electrified new
single family and
multi-family in NY
state?



What if everyone did this?

Fully electrified new single family and multi-family in NY state?

Summary of Cumulative Avoided Health Costs (Total & Grid Associated), Cumulative SCC, Cumulative Energy Cost Savings, & the Annual Operational Energy Costs of our Proposed building Code
One years construction worth of buildings across 25 years

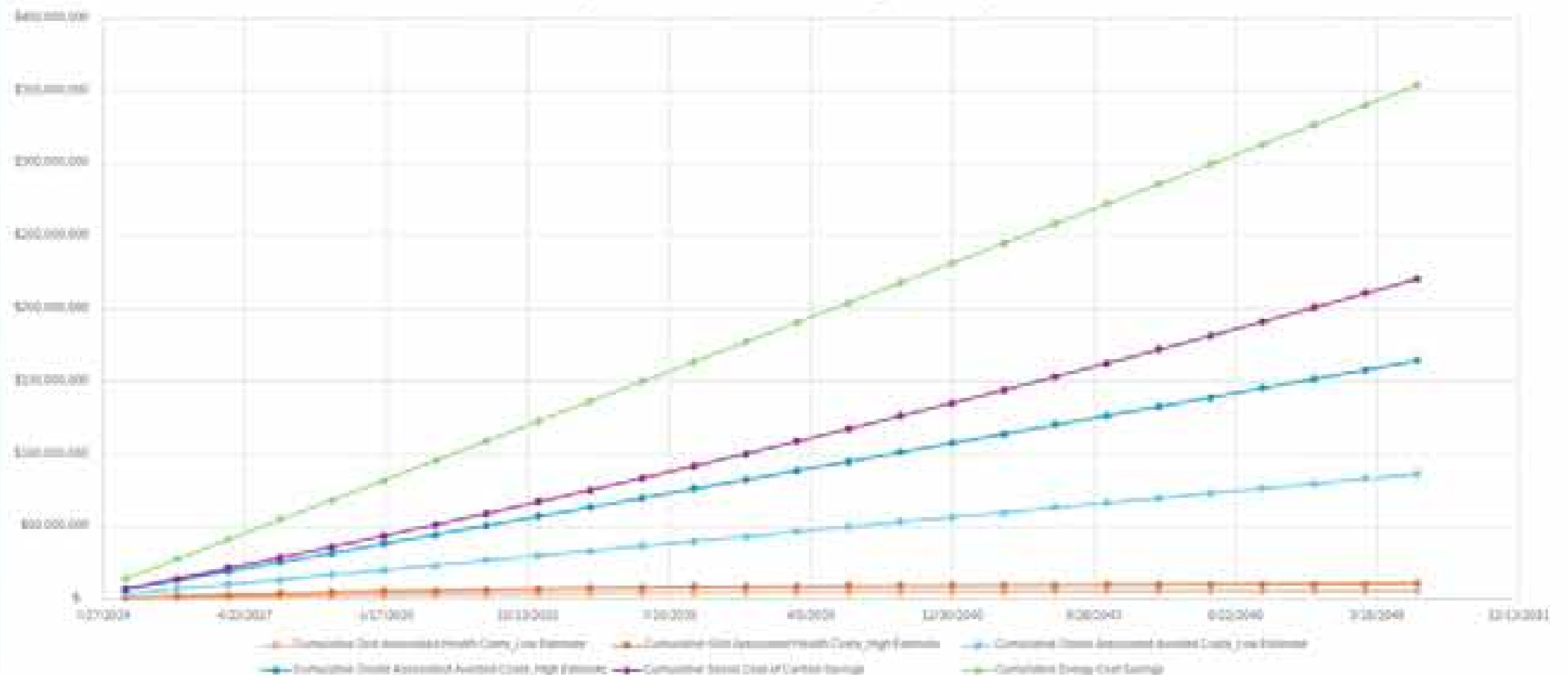
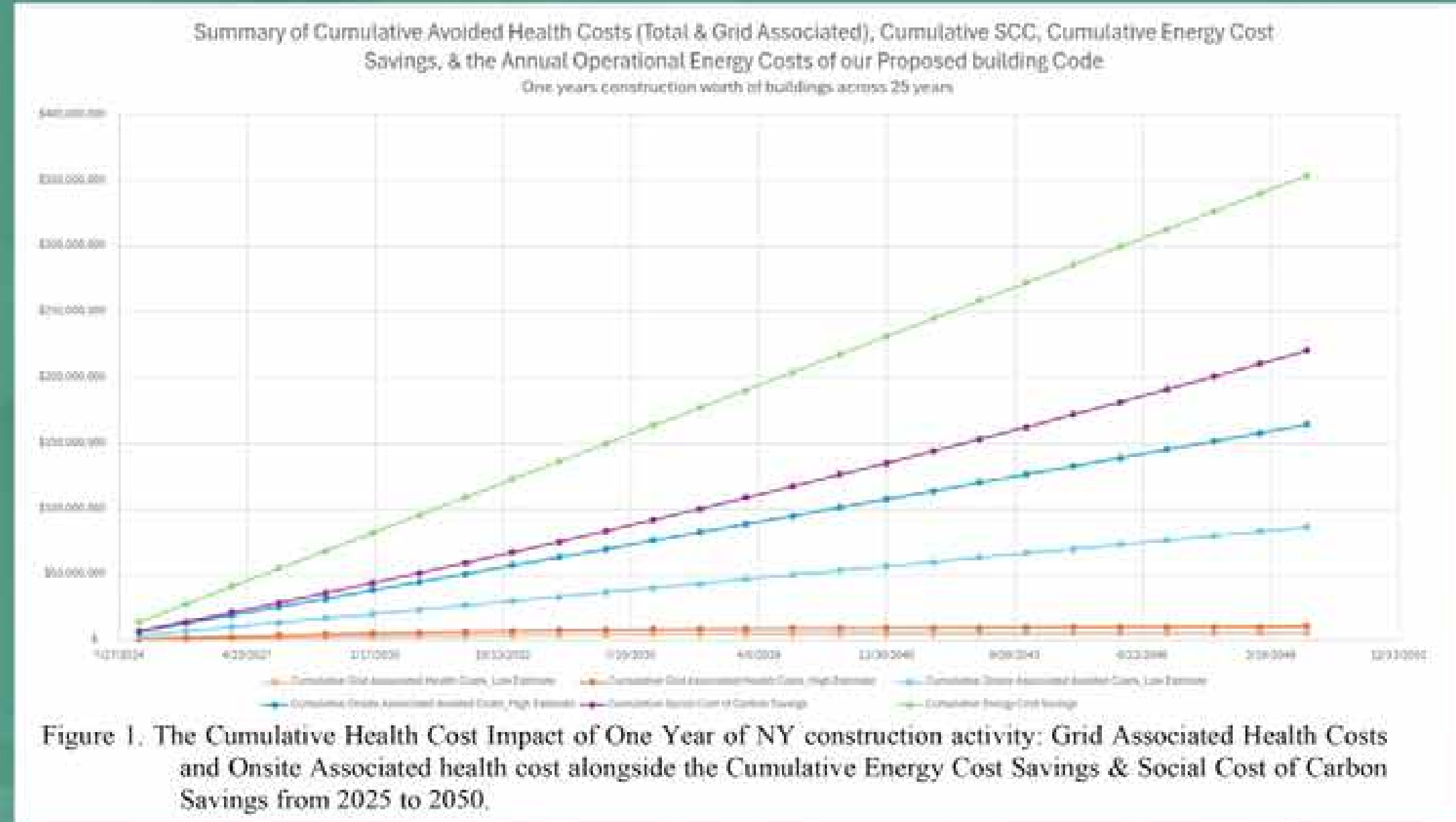


Figure 1. The Cumulative Health Cost Impact of One Year of NY construction activity: Grid Associated Health Costs and Onsite Associated health cost alongside the Cumulative Energy Cost Savings & Social Cost of Carbon Savings from 2025 to 2050.

What if everyone did this?

Fully electrified new single family and multi-family in NY state?



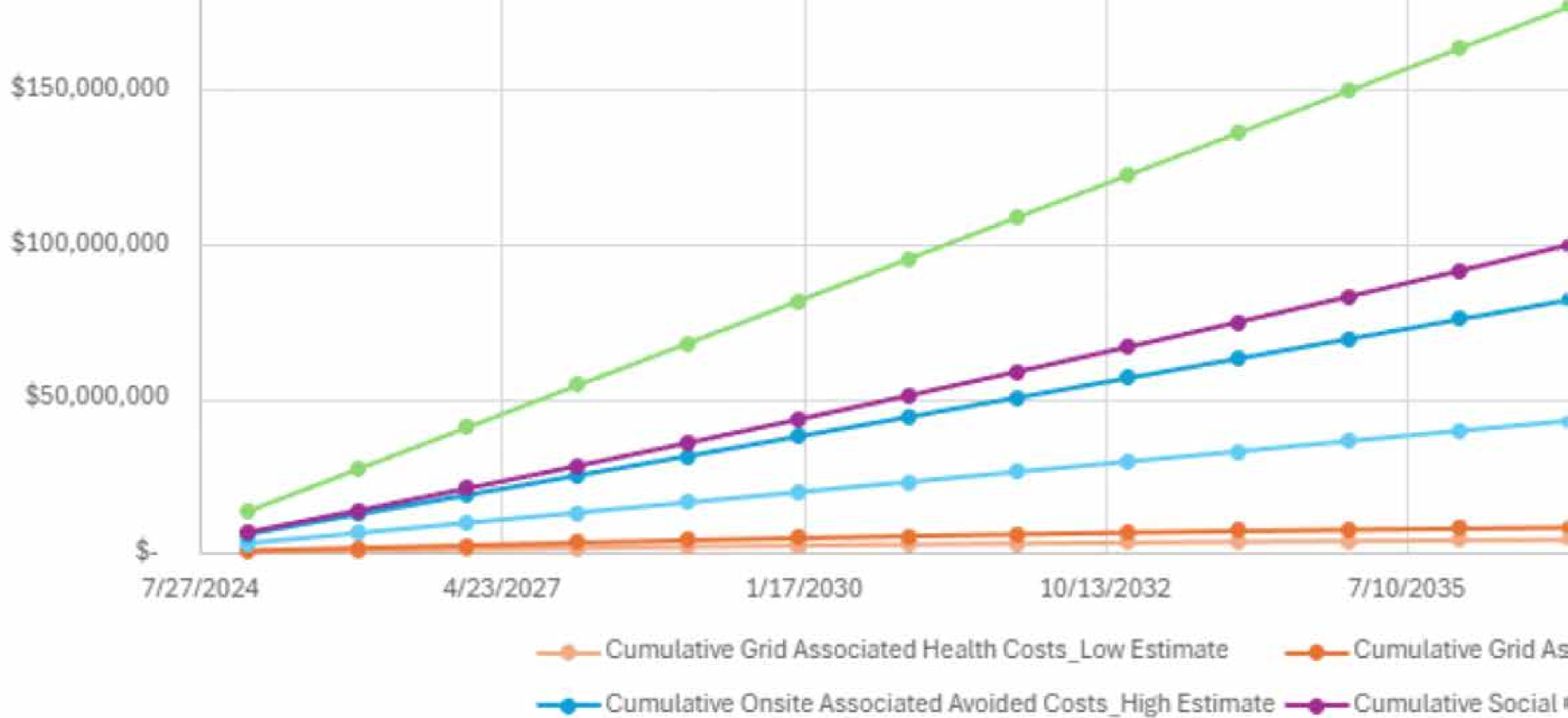
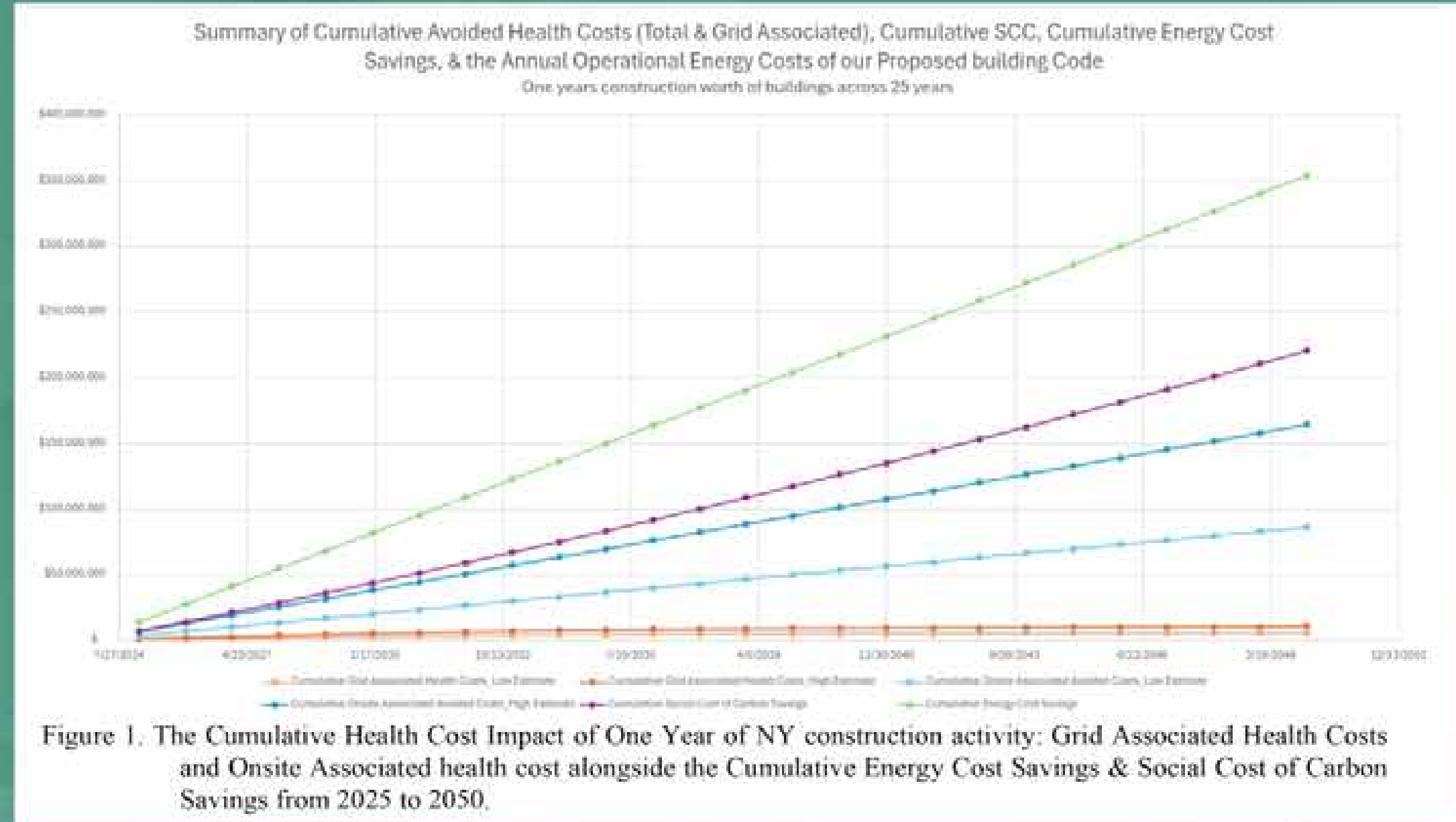


Figure 1. The Cumulative Health Cost Impact of One Year and Onsite Associated health cost alongside the

What if everyone did this?

Fully electrified new single family and multi-family in NY state?



What if everyone did this?

Fully electrified new single family and multi-family in NY state?

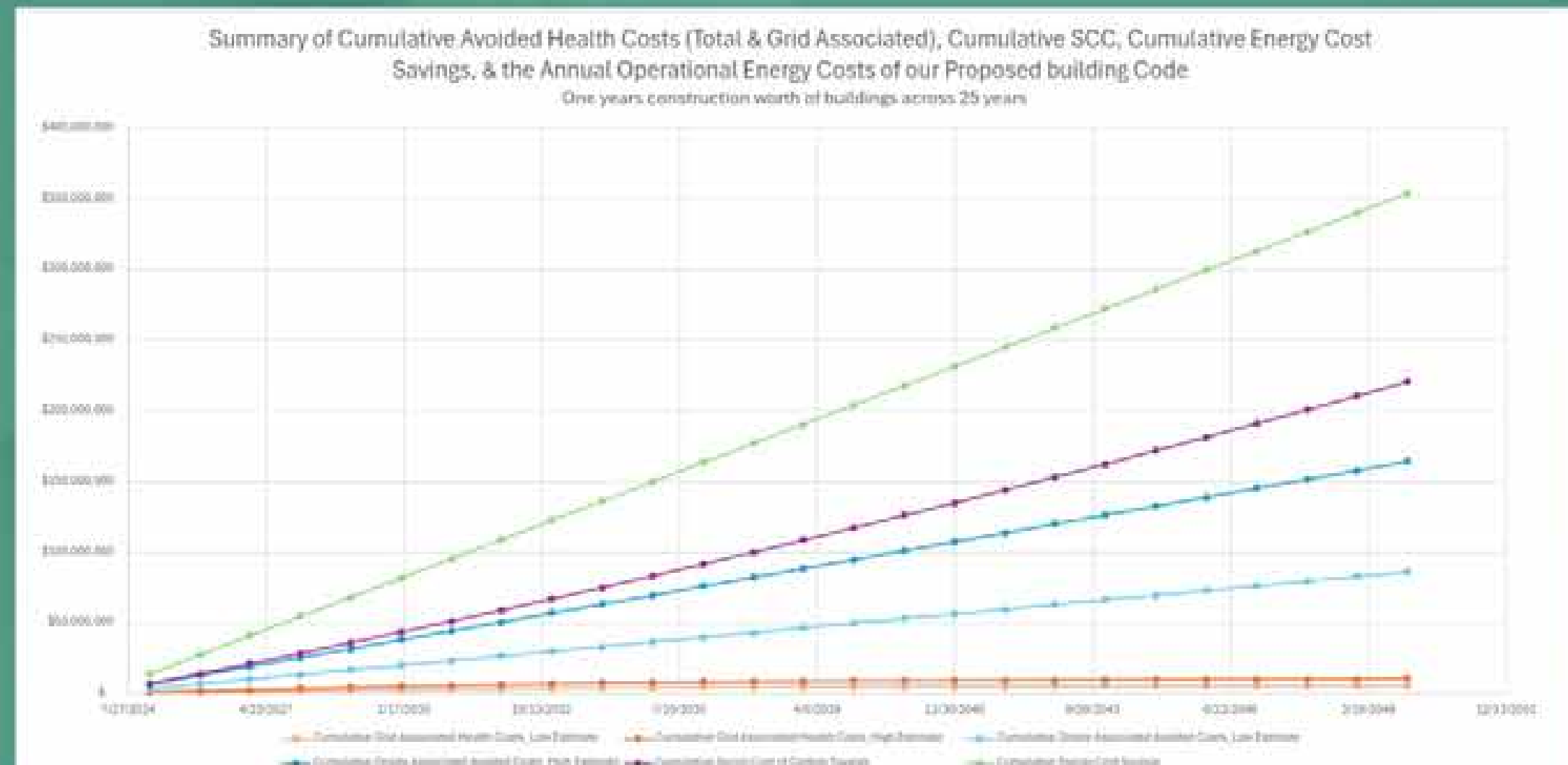


Figure 1. The Cumulative Health Cost Impact of One Year of NY construction activity: Grid Associated Health Costs and Onsite Associated health cost alongside the Cumulative Energy Cost Savings & Social Cost of Carbon Savings from 2025 to 2050.

ONE YEAR of electrified new multi-family and single family, savings aggregated over 25 years. Including: 1) societal health (climate), 2) on-site health care cost avoidance, and 3) energy cost savings

\$730,000,000

What if everyone did this?

Fully electrified new single family and multi-family in NY state?

Summary of Cumulative Avoided Health Costs (Total & Grid Associated), Cumulative SCC, Cumulative Energy Cost Savings, & the Annual Operational Energy Costs of our Proposed building Code
One years construction worth of buildings across 25 years



Figure 1. The Cumulative Health Cost Impact of One Year of NY construction activity: Grid Associated Health Costs and Onsite Associated health cost alongside the Cumulative Energy Cost Savings & Social Cost of Carbon Savings from 2025 to 2050.

ONE YEAR of electrified new multi-family and single family, savings aggregated over 25 years. Including: 1) societal health (climate), 2) on-site health care cost avoidance, and 3) energy cost savings

\$730,000,000

Electrification for better occupant health and safety



Heating

Must do:

- ALWAYS determine actual heating load prior to replacement
- Insulate and seal first
- Keep furnace as back-up?
- Consider ASHP instead
 - (ccASHPs rule!)

HVACR

Cooking

What If?



#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification

CONTEXT

#2
Little Actions
Insulation

Less Bad

Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers

BIG SHIFTS FROM SMALL STEPS

This one little thing
doesn't make a
difference.

I'm only one
person, with a small
firm

This is only one thing - but I
have changed it, and you
can too!

Look how much impact we
can have, collectively.

How can we help each
other get started?

TAKE
STEPS

THANK
YOU

BIG SHIFTS FROM SMALL STEPS

This one little thing
doesn't make a
difference.

I'm only one
person, with a small
firm

This is only one thing - but I
have changed it, and you
can too!

Look how much impact we
can have, collectively.

How can we help each
other get started?



TAKE
STEPS

THANK
YOU

SMALL

01.

- Pick one thing you can do
- **Do it**

02.

- Track it and the data
- Refine it
- Brag about it
- **Celebrate its story**

03.

- Pick the next thing you can do
- **Do it**

BIG SHIFTS FROM SMALL STEPS

This one little thing
doesn't make a
difference.

I'm only one
person, with a small
firm

This is only one thing - but I
have changed it, and you
can too!

Look how much impact we
can have, collectively.

How can we help each
other get started?



TAKE
STEPS

THANK
YOU

Jodi Smits Anderson, FAIA
CCDD of 2bGreener, LLC

- 2bGreenerllc@gmail.com
- (518) 229-3215

Jim D'Aloisio, PE

Principal of Klepper, Hahn & Hyatt

- JAD@khhpc.com
- (315) 413-7960

Jodi Smits Anderson, FAIA
CCDD of 2bGreener, LLC

- 2bGreenerllc@gmail.com
- (518) 229-3215



Jim D'Aloisio, PE

Principal of Klepper, Hahn & Hyatt

- JAD@khhpc.com
- (315) 413-7960

Jodi Smits Anderson, FAIA
CCDD of 2bGreener, LLC

- 2bGreenerllc@gmail.com
- (518) 229-3215

Jim D'Aloisio, PE

Principal of Klepper, Hahn & Hyatt

- JAD@khhpc.com
- (315) 413-7960



BIG SHIFTS FROM SMALL STEPS

This one little thing
doesn't make a
difference.

I'm only one
person, with a small
firm

This is only one thing - but I
have changed it, and you
can too!

Look how much impact we
can have, collectively.

How can we help each
other get started?



TAKE
STEPS

THANK
YOU



#1
Little Actions
Cement

#3
Little Actions
Foam

WHAT'S
NEXT

#5
Little Actions
Electrification

CONTEXT

#2
Little Actions
Insulation

Less Bad

Little Actions - Big Shifts

Building Energy Boston

03.23.26



#4
Little Actions
Air Barriers