



# NESEA

NORTHEAST SUSTAINABLE ENERGY ASSOCIATION

## NESEA Promotional Partnership Opportunities

### Partnership Goals

- To create alliances with like-minded organizations to better promote each other's work, projects, events, and missions
- To diversify and expand various media platforms for alliances to share outreach messages and methods.

### Potential Benefits for Partner

- Promotion of events on NESEA's online community events calendar
- Promotion of events/news in NESEA's monthly e-newsletter
- Promotion of events/news on NESEA's social media channels
- Logo and link on conference website
- Logo on onsite conference signage
- Logo in onsite conference program
- Ability to put out publications at NESEA Conferences

### Potential Benefits for NESEA

- Promotion of events on online partner events calendar
- Promotion of events/news in partner newsletters
- Promotion of events/news on partner social media channels
- Ads in digital and/or printed materials
- Logo and link on event web pages
- Logo in onsite printed event materials

### Contact

Ian Reed, Marketing Manager, [ireed@nesea.org](mailto:ireed@nesea.org), (413) 774-6051 ext. 34.