

# Sponsor & Exhibit at BuildingEnergy NYC 2020



BuildingEnergy NYC is designed by and for practitioners in the fields of high-performance building and design, energy efficiency, and renewable energy. It brings together hundreds of professionals from across the industry to learn from and network with one another. BuildingEnergy NYC 2020 will take place as a virtual event on **Wednesday & Thursday, September 23 & 24**. The trade show will be a Methods and Materials Showcase on Wednesday, September 23.

## A Virtual Exhibit Booth Includes:

- A live, interactive product demo during the event.
- A custom landing page for pre-recorded video, handouts, product/service descriptions, and information about staff.
- The ability to begin scheduling one-on-one video meetings with attendees weeks before the event goes live.

Sponsorship Benefits	Presenting \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Supporting \$2,500	Exhibit Only \$1,750*
Industry Exclusive Sponsorship	✓					
Brand a Reception	✓	✓				
Dedicated Breakout Sessions or Pre-Conference Webinars	4	3	2	1		
Social Media Recognition	✓	✓	✓	✓		
Logo & Link in Event Emails	✓	✓	✓	✓	✓	
Virtual Exhibit Booth	✓	✓	✓	✓	✓	✓
Recognition on Virtual Platform	1-Page Ad	1-Page Ad	1/2 Page Ad	1/4 Page Ad	Logo	Logo
Full Conference Passes	20	15	10	6	4	4
20% Discount for Additional Staff	✓	✓	✓	✓	✓	✓
Unlimited Trade Show Passes	✓	✓	✓	✓	✓	✓
Recognition on Event Webpage	✓	✓	✓	✓	✓	✓
Single Use of Attendee Email List	✓	✓	✓	✓	✓	✓

\* NESEA Business Member Pricing: \$1,500

Visit [nesea.org/benyc20](https://nesea.org/benyc20), or contact Miriam Aylward, Executive Director, at [maylward@nesea.org](mailto:maylward@nesea.org) or at (413) 774-6051 ext. 14 to learn more about exhibiting and sponsorship.